

Santa Claus is Busy

Miniature Lamps By Millions to Illuminate Trees.

Santa Claus is getting ready for his next Christmas. Dealers in Christmas trees are putting in their orders now for evergreens and electric lamp manufacturers are turning out millions of miniature lamps to illuminate the trees.

The lighting of Christmas trees by electric lamp has almost entirely superseded the antiquated candle. Sales of miniature electric lamps in the United States last year reached 47,030,000. Though only a matter of a few days, the period of the Christmas lamp was sufficient to outdo the aggregate of flash lights for the year. These totaled 32,700,000 miniature lamps. Automobile miniature lamps took the lead, however, with a total of 116,300,000.

The danger of fire, of burns to children and destruction to property, by candle illumination has led to the widespread use of the electric bulb for Christmas illumination.

The annual convention of the Sunday schools of Sherman county, held at Moro last Saturday and Sunday, was eminently successful in every respect states those who attended the sessions. Able and instructive educators attended from out of the county and assisted in making the convention an interesting one to all. R. C. Byers was elected president for the coming year and C. J. Thompson secretary-treasurer. District officers elected were H. H. Christianson for Moro, Mrs. George Lamborn for Wasco, Mrs. W. L. Westerfield for Grass Valley, J. C. Hartley for Kent.

The Western Savings and Loan Association
of Portland, Oregon
IS REPRESENTED IN
SHERMAN COUNTY BY
K. Schade, Agent
at Moro, Oregon

WHY Be Uncomfortable
When by the use of a pair of glasses you can stop all your eye strain. Protect your eyes and they will take care of you. We are best prepared to take care of your eyes than any one in Eastern Oregon.
Dr. Geo. F. Newhouse
320 E. Second Street.
The Dalles, Oregon

The Desire To Reduce Fattens Business

American femininity's desire to eat and grow thin is pouring thousands of good round dollars into the pockets of western lettuce growers.

Not only producers of lettuce, but growers of many varieties of Pacific coast fresh vegetables and fruits raised and shipped east during the winter months, are benefiting from America's war upon excessive avoirdupois.

"It is authoritatively recognized," J. T. Saunders, S. P. Ry traffic manager said, "that people wishing to reduce or guard against plumpness can eat green vegetables and fruits until the appetite is completely satisfied without fear of added ounces. The fact that doctors quite generally are prescribing fresh fruits, lettuce and other green fresh vegetables for those suffering from obesity, is having a marked effect upon the consumption of Pacific coast products."

"This is the tenth consecutive season in which there has been an advance in the number of cars of Pacific coast lettuce sent to eastern markets. The demand for lettuce continues to grow. In the coast counties region lettuce shipments since 1920 have stepped up by years from 62 cars to 101 cars, 770 cars, 2305 cars, 4545 cars, 7935 cars, until last season 12,787 cars were shipped. With the present season's shipping yet to be completed, car loadings already show a further increase of 506 cars."

"Exercise has become popular and the only way in which healthy appetites thus excited can be fully satisfied, without danger of restoring superfluous ounces vanquished by the 'daily dozen' is by giving certain fresh fruits and greens prominence in the meal. Realization of this truth means added income for Pacific coast producers."

Forest Receipts Gain

The first quarter of the current fiscal year which began July 1st, 1927, brought an increase of \$110,091.04 in the total receipts of the national forests over the same period last year, according to the Forest Service, Portland, Oregon. The forests of Washington and Oregon show the second highest increase for this quarter.

Total receipts from July first to September 30 this year amounted to \$1,338,569.44, as against \$1,228,478.40 in the same quarter of the preceding fiscal year.

Sales of national forest timber to be cut under forest service supervision brought in the larger portion of the quarter's receipts, \$1,095,905.59. In all such sales, which are awarded on bids from private operators, the cutting is strictly regulated to insure a continuous crop of timber on the land. Usually, only mature or defective trees are allowed to be cut, the young growth being left for future production.

Humming birds pass the winter in Central America.

Bobbed Hair Cause Battle Among U. of O. Girls

Some Want to Keep Locks Short Others Favor Long Tresses

The battle is on between co-eds at the University of Oregon. The great conflict centers around the "bob." It is rumored that dame fashion is now decreasing long hair, done up with the usual pins and other devices. But some advocates of feminine freedom are frankly opposed to the new style, and "refuse to go to any great length" on this question. A cameraman took a stroll across the campus the other day, and "shot" seven of the prettiest coeds in the University. The first, Alma Farmer, of Salem, advocate of the extreme "boy bob" is firm in her belief that women will never flock back to long hair. "Short is so handy, so efficient, and 'feels so good!'" she declared.

The next photographed was Janice McKinnon, Eugene, who could be classed "average" as to hair length. She intends to keep her hair just as it is, because, since it is naturally wavy, it stays attractive, and because it is so "handy."

The next two pictured were in the "transition stage." One, petite Grace Taylor, Eugene, is just about to have hers cut again, because "it is such a bother long." However, she is waiting the dictates of fashion. Thelma Kern, of Cottage Grove, "is through with the bob forever," and she "can hardly wait until it is long enough to do up!"

Constance Roth, Portland, can also do hers up. She shapes it attractively about her face, and since it is the desired shade of auburn—well, she says "I'm satisfied, since the boys all say they like it."

Mary Helen Koupal paused before the camera but failed to register any excitement. "I never did cut mine," she unconcernedly said, "and I never will. I am glad long hair is coming back in style, though, because I never have felt it was proper for grown up girls to make themselves look like kids."

A survey of the campus reveals that more than half of the heads are still bobbed, but a large percentage are growing back to normalcy at the rate of about an inch a month. At this rate it takes about six months of cultivation to again reach the "up stage." Then, like as not, doing it up some time might make a girl late to class—and an hour later she has joined the ranks of the emancipated "sorts."

Oregon Industry Develops

Regulated Companies Keep Abreast Of the Demand for Electricity

Development of the electrical industry in Oregon during recent years has been constant and has more than kept pace with the demands for light and power. The total number of kilowatt hours generated in the state, as of December 31, 1926, was 893,926,233. Generation units are widely scattered, 99 of them being located within Oregon, with a total of 133 owned and operated by companies serving the state. The total capacity of these units within the state is 219,708 kilowatts, or 292,944 horsepower, there being developed 138,493 horsepower from steam plants and 154,276 horsepower from hydro plants, along with 175 horsepower from other installations. The total capacity of units owned and operated by companies serving the state, but located outside of Oregon amounts to 471,428 horsepower, while there is under construction this year hydro plants with a capacity of 44,000 horsepower.

Financial statistics of privately owned and publicly regulated companies exhibit a fixed capital of \$203,631,467.35, of which \$138,310,033.65 is charged against electrical investments. Added to fixed capital are assets of \$23,250,438.39. The liabilities include \$99,987,327.70 in capital stock, and \$100,116,680.95 in funded debt. Surplus is placed at \$4,464,052.33, the liabilities balancing the total assets of \$226,881,905.74. Preferred stock issues total \$44,700,700.00 and common stock \$55,266,627.70.

Electric light and power companies operating in Oregon paid last year \$3,053,278.78 in taxes, amounting to 66.6 per cent of their net incomes, 10.9 per cent of their gross income and 3 per cent of their capitalization. Their receipts per kilowatt hour for electricity sold and delivered was only one and six-tenths cents average. Twelve major companies serving Oregon cared for 181,000 customers. The 1927 budget for construction expenses totals \$9,028,345, of which \$3,229,744 is for hydro plants and \$558,196 is for steam plants. The budget for distribution and transmission totals \$3,543,007.

SIGN OF AGE

Doctor—Your father seems hale and hearty at the age of 104.
Mountaineer—Yes, but pap's alpinism. T'other day I heard him say he reckoned he'd take up the game of golf.

There are eighty-seven women scientists, including chemists, zoologists, physicists, botanists and pathologists, employed in the government departments at Washington.

The "Little Brown Jug" Yet Has Its Merits

A number of beans in a plate of beans makes all the difference between real beans and mere beans, according to the manager of Southern Pacific's commissary service, who announces the successful conquest of the perfect bean.

Bean hungry commuters on the company's ferry steamers last year consumed no less than 27,922,500 spherical legumes of the type that helped make Boston famous. But the favor of this old favorite fell just short of perfection, so a few months ago the railroad shut down on its production of "Boston Baked," and commenced to search for the perfect dish of baked beans.

Among other results it was discovered that better beans depended upon the number of beans to the plate, medium sized beans being sweeter and more tasty, so the standard serving has become approximately 255 to the portion. Count 'em!

But the quest of the perfect bean was not successful until brown earthen jugs had been imported from New England and an electric oven designed especially for the baking of beans.

Could It Happen In A Grocery Store

In a certain district of a large city there was a grocery store. This store was run in the usual way of such businesses, dispensing necessities at a reasonable cost. But the store's patrons, being temporarily embarrassed financially, decided to make a complaint. They said they knew prices charged at the store were fair, and that the owner could not show a profit if he cut them, but that they found it difficult to pay. And so the court, before which the case came, forced the store to cut prices and operate at a loss so that its patrons could save money.

This example is obviously absurd, you say. Certainly, no court would do such a thing like that for it is impossible to require a business of any kind to operate at a loss. Yet recently a decision has been handed down in California that seems to parallel the example of the grocery store—the decision in the California fruit rate case.

W. B. Storie, president of the Santa Fe railroad, says: "Because of the principle back of it, I regard the decision in the California fruit rate case as one of the most serious things that has come to us in recent years. That principle is that railroad rates should be cut in order to enable shippers in any temporarily embarrassed industry to better themselves. There is no feasible way for the carriers to get compensation for the revenue thus lost, since in such cases you cannot pick out another industry and raise rates on it without eventually disrupting all business."

What couldn't happen in the grocery business shouldn't happen in the railroad business. They both dispense necessities.

Always take the pieces of bacon out of the skillet as soon as they are delicately brown and crisp. Drain them on clean, unglazed paper. If you leave them in the fat they will be greasy. Cook bacon in a heavy, broad skillet over a slow fire, and watch it constantly to prevent scorching.

From Fire to Gas

The date of the discovery of fire is unknown. But it was many thousands of years ago, when some primitive man found that he could produce a flash and with it set fire to various substances. It was years after that before it was generally understood that this newly discovered agent was valuable for keeping caves warm, and furnishing light, and, most important, for cooking meat, wild fruits and vegetables.

Something had been discovered that marked a turning point. And for ages following, it was the greatest single factor for progress. But from before the Stone Age to barely over a century ago no great improvement was made in the use of fire.

However, as far back as 1658, English scientists had noticed, with varying degrees of interest, peculiar and apparently inexplicable streams of inflammable air that issued from the mouths of mines in the coal district. And then in 1792, William Murdoch constructed apparatus by which gas was distilled from coal and used to light his home and offices in Redruth. Another great turning point had come in the world. From then on the evolution of fire continued, until today manufactured as well as natural gas, wherever obtainable, is becoming the accepted fuel in homes and industrial plants, because of efficiency and economy.

DR. THOS. D. FISHER

CHIROPRACTIC PHYSICIAN

Office in Moro Hotel
Hours 9 to 6 p. m.

Sundays and other hours by appointment.

Moro, Oregon

Light — Heat — Power

For Electrical Appliances and Wiring See

SHERMAN ELECTRIC COMPANY

"Always at Your Service"

Phone 482 Hotel Moro Bldg.

Guaranteed Watch

—AND—

Jewelry Repairing

BY EXPERT WORKMEN

Leave Your Work with W. A. Ruggles at Moro Confectionery

F. H. COOLIDGE

HOOD RIVER, OREGON

Phone 35-J

"QUIET SERVICE"

Lady Assistants

CRANDALL

Undertaking Company

THE DALLES, OREGON

Basket Social

PROGRAM AND ENTERTAINMENT

BENEFIT OF

The Klondike Grange

Four Miles East of Klondike
Good Graveled Road From Wasco

Tuesday, Nov. 15th
EIGHT O'CLOCK

Everyone is Invited to Bring Basket

Independent Warehouse & Milling Co.

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Cedar Posts, Builders Supplies, Lumber, Wood, Coal and Hay.

MANUFACTURERS OF

MILL FEED AND FLOUR

ATTABOY EDDIE



Calumet Baking Powder
1 lb can 30c
2 1/2 lb can 65c
5 lb can 1.15
10 lb can 1.60
4 lb pkg Economy Raisins 39c
Bulk Mince Meat per lb 15c

4 lb pkg Economy Raisins 39c
Bulk Mince Meat per lb 20c

This month in all nooks of the nation.

With genuine joy and elation.

We'll holler hooray

On Armistice Day

And kick up a glad celebration!

SPECIAL-TODAY Genuine Cannon BATH TOWEL



Given without extra cost to each purchaser of ten cakes of

Doña CASTILE 98c

May & Son, Moro, Ore.

Member Store United Grocers of Oregon

CIRCULATORS

Parlor Furnaces

For those that want the utmost in satisfactory heating we have many sizes and styles of beautifully enameled or plain black circulators capable of heating the whole house with a minimum of consumption of fuel. These stoves are built for wood or coal. Priced as low as—

\$75.00

Ginn, Coleman & Co.
MORO, OREGON



C. V. Belknap, Proprietor
Moro Hotel Barber Shop
Moro, Oregon

Ladies and Children's Hair Cutting and Shingle Bobbing

BATHS.

WHEN YOU TRAVEL

BY AUTO AND VISIT THE DALLES

STORE YOUR CAR

In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workmen always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable.

WALTHER-WILLIAMS GARAGE

THE DALLES, — — OREGON.

READ & GALLOWAY GENERAL MACHINE SHOP

Repairing Trucks, Tractors, Automobiles, Caterpillars, and Combine Motors, Cylinder Grinding, Oxy-acetylene and Electric Welding

The Dalles, Ore.

615 East Second St. Phone Main 4001

"And Home Came Ted"

A Home Talent Play Sponsored by the
Womans' Community Club of Grass Valley

Friday, Nov. 18th

Grass Valley Auditorium At 8 o'clock Sharp

A MYSTERY COMEDY FULL OF LAUGHS

Admission, Adults 50c, Children 25c
Reserved Seats 25c Extra. Tickets On Sale At Moro Pharmacy.

Dance After Play 50c Good Music

Moro Theatre

Saturday

November 14th

She Suspected Him—

She Despised Him—

Yet She Loved Him!

From
The Novel
"The Quest of Joan"
BY
JAMES OLIVER CURWOOD
with
Peggy Montgomery
and
Walter McGrail

In this dramatic story of three men and a girl and an avalanche that buried them alive under a wall of ice and snow. Glorious, glamorous he-man stuff with a triple love story and a climax—well—remember "The Storm" and "Tornado" and "Combat!" This tops them ALL! A powerful Drama of the Frozen Show Country.