

Makes The World Safe

"Should the risk-bearing and risk-eliminating devices provided by insurance suddenly break down and the protection they afford suddenly be eliminated, our whole well-knit system of production and distribution would be thrown into chaos and the modern arts of finance would revert to the pawn-shop stage of fiscal history when credit was extended at usurious rates only upon the pledging of definite property," says Henry Swift Ives, Vice President, Casualty Information Clearing House, Chicago.

"It is only because of the safeguards now offered by the institution of insurance that civilized man may comb the world for his needs with little fear that he will be deprived of the fruits of his labor by storm, fire, accident or any of the other similar uncertainties which constantly beset him. It is only because of the protective dike erected by insurance that human initiative has been freed from fear of social and economic risks thus making possible the unparalleled world-wide industrial development of the last half century.

"Insurance, indeed, has made the world safe for industrial progress."

Unit Price Given

Light and Power Companies Receive Low Price for Energy Sold

Twelve major electric light and power companies received one and three-tenths cents for each kilowatt hour generated during 1926, and one and six-tenths cents for each kilowatt hour sold and delivered. They served 231 towns and 181,000 customers selling 729,936,784 kilowatt hours. Their average losses in kilowatt hours between production and delivery was 20 per cent, and they generated and purchased 164,025,449 kilowatt hours of electric energy in excess of the amount sold.

Oregon companies now have 2,116

miles of transmission lines to carry power from central plants of origin, and in order to keep ahead of the anticipated development of the state, they expended last year \$6,788,696 for new construction. The expenditure for steam plants last year was in excess of the amount for hydro-electric plants. The program for expenditure during the present year amounts to \$9,028,345, of which \$3,299,744 is being spent for hydro-electric plants, \$588,196 for steam plants, \$568,346 for sub stations, \$1,127,740 for transmission lines, and \$2,215,267 for distribution systems.

Public utilities in Oregon last year had a gross income of \$27,960,076.92, upon which \$3,053,278.78 was paid in taxes, or 10.9 per cent of the gross income. The relation of the taxes paid to net incomes was 66.6 per cent, all electric, gas, railway and water companies having a net income of \$4,581,503.

Light and power companies in Oregon have 25,172 stockholders, there being 1,748 employes holding stock along with 10,378 customers.

"To control the river is to control the mountain." This ancient proverb was a guiding principle in the Japanese policy of erosion control and torrent regulation as long ago as 1688. Since that time reforestation has been applied extensively throughout Japan as a factor of prime importance in the protection of the tremendously valuable rice fields of the empire, and in insuring the permanency and full utility of the waterpower resource.

Some Oregon farmers succeed because they use a grain binder or other expensive implement for 10 or 15 years while their neighbor buys a new one every five years. More farm equipment rusts out than wears out, in the finding of the Oregon experiment station. An implement shed to house all farm machinery often makes the difference between 20 per cent and 10 per cent depreciation—enough to build such a shed.

Reduced License Fees

Proposed Initiative Law Would Add \$52,971,718.90 Tax Load On Property

Should the proposed initiative petition calling for a decrease in the automobile license fee from the adjusted scale of fees now in existence to a flat fee of three dollars for all passenger cars be approved by the people and become a law, not only would the state highway program be stopped instantly, but the obligation of some thirty-four million dollars in highway bonds would fall as a direct tax upon general property and would be apportioned to each county.

The burden of highway financing as originally voted rests entirely upon the motorist so long as the present system is adhered to. But if the proposed initiative measure should pass the outstanding bonds both interest and principal would become a direct obligation of the state, and general property would be compelled to take up the obligation, paying interest and principal until all bonds are retired. This would entail the payment by a general property tax of a total of \$52,971,718.90 and the last payment would not be made until 1950.

Not only would this huge sum have to be raised by general taxation but all state highway construction would stop immediately and all future work on the highway program would be abandoned.

This would mean that sections of the state who voted for the issuing of highway bonds with the understanding that the highway program as outlined would be carried to completion, will not be given the roads promised them.

Citizens of Oregon voted for the highway system and the issuance of bonds under the proposed financing plan. Bond companies and investors bought the authorized bonds after investigations based on the existing financial plan of license fee and gas tax, which were said to be, and have since proved to be, a safe and economic method for raising sufficient funds for paying interest and retiring bonds.

There is an obligation on the part of the citizens of this state to continue the existing method of financing under which investments were made until such time as the retirement of bonds has made that problem one of minor importance.

There is also a direct obligation on the part of the state to see that those sections of the state where promised construction has not taken place receive roads due them.

When these obligations have been met or at least brought to a point of completion where readjustments would not endanger the existing highway program, suggestions for tax reduction will be more opportune than at present.

A statement, prepared by the state tax commission at the request of Governor Patterson, shows the increase in the amount of state taxes to be apportioned to each county, if the interest and retirement of state highway bonds were to be required, under the proposed initiative law, to be levied directly upon property.

The statement is based on the 1927 apportionment and shows a total indebtedness of state highway bonds and interest to maturity of the bonds to be \$52,971,718.90.

If the proposed reduction in license fees should become effective, Sherman county would be apportioned \$481,883.73, as against a present state assessment of \$29,685.33.

This total amount of \$481,883.73 would necessarily fall upon the farmers of the county and be a direct further expense and financial load for them to carry. Anyone who has a car that would cost around \$50 for a license, would also have property enough to make their assessment much larger. On the other hand anyone who now pays the lower license fees, would shoulder a load out of all proportion to those with a present higher licensed car.

There is not one person now living in Oregon and who intends to continue to live in Oregon who can afford to vote to throw an additional \$52,971,718.90 tax upon the property of the state.

Road Engineers Organize

County road engineers of Oregon attending the annual meeting of the Northwest Society of Engineers at Portland last Saturday organized the County Engineers' association, which has as its object a closer cooperation between county and state road engineers.

The meeting was attended by nine road engineers. Homer S. Wall, county engineer for Sherman county, presided and was elected as the first president of the association.

The association will outline a uniform system of operation and prepare plans for closer cooperation between different branches of officials. Legislation considered as essential to more efficient operation of the road departments also will be suggested.

In a resolution adopted by the association the following objects were set forth: Cooperation with county courts; increased efficiency; improvement of construction standards and methods of financing; and determining a more definite and uniform program of construction and maintenance.

News Items from Kent

W. O. Smith was a business visitor in Moro on Wednesday.

We had a heavy rain Sunday afternoon and all that night.

Mr. and Mrs. Sommers were visiting in Moro the first of the week.

J. H. Wilson and family were Tygh Valley visitors Sunday at the home of Mr. and Mrs. Jas. Taylor.

Al Swegle brought his carpenter tools up from Moro Monday, and is busy building a porch on the George Wittler house.

L. W. Amick and Mrs. George Barnett of The Dalles left Kent Tuesday evening for Missouri to visit their respective mothers.

Prof. Myer and two daughters and Miss Hamilton made a hastily planned trip to Portland immediately after the closing of the school Friday.

Dr. C. L. Foley was recently called to the Mettern home to see the three little girls who are quite sick. He pronounced the malady scarlet fever and quarantined the family, closed the school, and forbade any public gatherings for one week.

Judges Announce Awards

Winners in the Corson Music Co. Home Sweet Home Contest

Last Friday morning Mrs. Lulu D. Crandall and D. J. Butcher of The Dalles, and Senator W. A. Ragsdale, of Moro, met in the parlors of Corson Music Company and after about two and a half hours spent in looking over the many beautiful exhibits submitted in the Home, Sweet Home contest, made the following awards:

First prize, new piano—Children of Columbia School District #8, submitting a rustic log cabin of pioneer days.

Second prize, 6-tube radio—Mrs. M. C. Mulkins, The Dalles, submitting polychrome picture.

Third prize, portable phonograph—Mrs. C. A. Cates, The Dalles, submitting pen and ink drawing.

Fourth prize, silverware—Mrs. Penners, The Dalles, submitting design in needlework.

Fifth prize, piano lamp—Mrs. Earl A. Moore, Hood River, submitting decorated cake.

Sixth prize, banjo ukulele—Mrs. Ada McCaulley, Cascade Locks, submitting poetry.

Really nearly every answer submitted was well worthy of a prize and we are sorry everyone could not be a prize winner. The contest proved to be quite educational for it brought out the hidden talents of the young as well as the grown ups.

We take this opportunity of thanking all who entered the contest and also extend an invitation to everyone to call at the Corson Music Company store where the exhibits will be on display all this week.

"Denver Dude," With Hoot

An unusually large cast, every member of which is a well known screen personality, will be seen in "The Denver Dude," the Universal-Jewel starring Hoot Gibson, when it opens its engagement of one day at Moro theatre Saturday, October 29.

In the feminine lead opposite popular Hoot is Blanche Mehaffey, one of the screen's most popular of the younger actresses, whose work in other pictures is remembered everywhere. Robert McKim, deep-dyed movie villain, who has glowered and plotted through many a film, also has a prominent role.

"The Denver Dude" was directed by Reeves Eason, from an adaptation of an original photoplay by Earle Snell, written for the screen by Carl Kruasda and William Lester.

Quiet Helps Efficiency

Scientists say that the noises of a large city cost millions of dollars a year in impaired efficiency of workers.

Many of the older, more excruciating noises of civilization are being eliminated—Electric and gas welding is superseding the pneumatic riveter. Electric motors replace the noisy steam engine. Asphaltic pavements and rubber-tired vehicles give back only a fraction of the clatter of the old steel tires on granite block paving.

But the city is still fearfully noisy. Every unnecessary noise saps nerves and destroys health and working efficiency. With ten people living where one lived two decades ago, the sum total of noises is larger today than it was in the earlier days, hence the greater necessity for noise reduction.

To escape noise is one reason for growth in the tendency to take industry to smaller towns, where quiet, and better air, and more greenery and more room and more individuality are possible. All these are definite, bankable assets for any industry.

Electricity, gas and sound muffling asphalt on streets are three of the most potent noise' reducers, and work as ideally under rural conditions as in the city; with them industry in the smaller community can be almost noiseless and nerveless and 100 per cent efficient.

OBSERVER WANT ADS

FOR SALE—About ten head good dairy cows; have too many; some milking; others will freshen at different dates; will sell cheap. O. R. Hulse, Moro Dairy. 4t-o28

WINTER APPLES; Large sizes; Cooker grades and windfalls, 65c; postage 55c box. Jonathans, Grimes Golden, Winesaps, and Romes. Bring your trucks. Fine Winter Onions \$2.50 per 100 lb. M. M. Burtner, Duffur, Ore. 2t*o21

TURKEYS FOR SALE—Seven mammoth Bronze Toms; fine birds for breeding; at \$7.50 each; raised by A. Pierson, owner, at Trout Lake, Wash. Call or phone A. Pierson care L. H. Martin farm, Moro.

FOR SALE—Standard make of piano in vicinity will be sacrificed. Must sell at once. \$10.00 monthly. Write Tallman Piano Store, Salem, Oregon. 8to7-21

WE PAY parcel post one way on all shoes repairing. Good quality work and leather. Joe Amore, The Dalles, opposite the post office.

We can fit all kinds of people. Any size or weight. Crippled or deformed feet. Wernmark's Shoe Store, The Dalles.

Any man who works only for pay seldom does his best.

SATURDAY

George O'Brien
— IN —
"Is Zat So?"
10c and 30c

SUNDAY

Reginald Denny
— IN —
"Fast and Furious"
10c and 35c

Wasco Theatre

DR. THOS. D. FISHER
CHIROPRACTIC PHYSICIAN

Office in Moro Hotel
Hours 9 to 6 p. m.

Sundays and other hours by appointment.

Moro, Oregon

WHY

Be Uncomfortable

When by the use of a pair of glasses you can stop all your eye strain. Protect your eyes and they will take care of you. We are best prepared to take care of your eyes than any one in Eastern Oregon.

Dr. Geo. F. Newhouse

320 E. Second Street.

The Dalles, Oregon

Light — Heat — Power

For Electrical Appliances and Wiring See
SHERMAN ELECTRIC COMPANY

"Always at Your Service"
Phone 482 Hotel Moro Bldg.

Guaranteed Watch

— AND —
Jewelry Repairing
BY EXPERT WORKMEN

Leave Your Work with W. A. Ruggles at Moro Confectionery
F. H. COOLIDGE
HOOD RIVER, OREGON

Phone 35-J

"QUIET SERVICE"

Lady Assistants

CRANDALL
Undertaking Company
THE DALLES, OREGON

Sherman County Sunday School Convention 1927

Christian Church Kent, Oregon

Saturday and Sunday, November 5th and 6th

SATURDAY EVENING PROGRAM

7:30 Devotional
Address "The Church and the Sunday School's Greatest Task" James H. Price, Portland

SUNDAY MORNING PROGRAM

Devotional
10:00 to 11:00 Sunday School
11:00 to 11:30 "Teaching the Bible" Miss Clara Esson, Portland
11:30 to 12:00 "The Purpose of Our Conventions" James H. Price, Portland
12:00 to 1:00 Basket Dinner

SUNDAY AFTERNOON PROGRAM

2:00 to 3:00 Group Conferences;
Young Scholars, 7th grade and down, Miss Clara Esson, Portland
Young People, 8th grade and High School, James H. Price, Portland
Adults and Teachers, Rev. Arthur Hicks, Moro

3:00 to 4:00 Devotional
Collection, "Help the County Work"
Election of Officers
New Business
Unfinished Business

SUNDAY EVENING PROGRAM

7:30 Devotional Session
Address Rev. Wilber, Hood River
Address James H. Price, Portland
Benediction

Speakers Assisting From Outside Sherman County
J. H. Price, Portland, State Secretary Council Religious Education
Miss Clara Esson, Portland, President Bible Institute
Rev. Wilber, Hood River, Presbyterian Sunday School Missionary

CIRCULATORS

Parlor Furnaces

For those that want the utmost in satisfactory heating we have many sizes and styles of beautifully enameled or plain black circulators capable of heating the whole house with a minimum of consumption of fuel. These stoves are built for wood or coal. Priced as low as—

\$75.00

Ginn, Coleman & Co.
MORO, OREGON

C. V. Belknap, Proprietor
Moro Hotel Barber Shop
Moro, Oregon
Ladies and Children's Hair Cutting and Shingle Bobbing
BATHS

WHEN YOU TRAVEL
BY AUTO AND VISIT THE DALLES
STORE YOUR CAR

In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workmen always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable.

WALTHER-WILLIAMS GARAGE
THE DALLES, — — OREGON.

READ & GALLOWAY
GENERAL MACHINE SHOP

Repairing Trucks, Tractors, Automobiles, Caterpillars, and Combine Motors, Cylinder Grinding, Oxy-acetylene and Electric Welding

The Dalles, Ore.

615 East Second St. Phone Main 4001



AMERICAN GLEN CLUB
The American Glen Club will offer a most interesting novelty program in the near future. This popular organization is headed by Mrs. J. W. Patton. Xylophone, saxophone, bell ringing, banjo and quartet work feature this most enjoyable program.

The Second Number Moro Lyceum

Thursday, November 3

Basket Social
PROGRAM AND ENTERTAINMENT
BENEFIT OF
The Klondike Grange
Four Miles East of Klondike
Good Graveled Road From Wasco
Tuesday, Nov. 15th
EIGHT O'CLOCK
Everyone is Invited to Bring Basket

HELP! HELP! HELP!
We are Back for the Third Time
Help This **DANCE** Be A Success
Wednesday, Nov. 3rd
AMERICAN LEGION HALL AT MORO
MUSIC BY THE
Broadway Dance Band
YOU WILL LIKE OUR PEP AND TIME