

**Managers as Trustees**

The new idea of management, with its responsibility to labor as well as capital, was outlined by Owen D. Young, chairman of the board, General Electric company, in an address recently at the dedication exercises, George F. Baker Foundation of the Graduate School of Business Administration, Harvard University. Mr. Young said:

"Zest in labor is influenced by another mental reaction well known to us all but too frequently neglected, is a man working for himself or is he a hired man? It has been assumed that with the evolution of business into large organizations, it was necessary to increase the percentage of hired men. That feeling was encouraged by our old habit of thinking. Capital was the employer, buying labor as a commodity in the cheapest market and entitled to all the profits. Managers were considered the paid attorneys of capital to devise ways and means to squeeze out of labor its last ounce of effort and last penny of compensation. Is it any wonder that in this land of political freedom men resented the notion of being servant to a master?"

"Fortunately, we are making great progress in America in these difficult relationships. We are trying to think in terms of human beings—one group of human beings who put their capital in, and another group who put their lives and labor in a common enterprise for mutual advantage."

"We are learning as one result of our widespread prosperity that the human being who puts his capital in is no longer the gentleman of the cartoonist in need of fat-reducing exercises. It is rather the lean school

teacher, the small merchant, the carpenter, the blacksmith, who are trying to conserve and increase their surplus earnings as a guaranty fund against disaster. Or if it be not they directly, it is most likely to be the insurance company and the savings bank which are investing the savings of millions of our people of all classes in the capital of widely diversified concerns."

"We think of managers no longer as the partisan attorneys of either group against the other. Rather we have come to consider them trustees of the whole undertaking, whose responsibility is to see to it on the one side that the invested capital is safe and that its return is adequate and continuous; and on the other side that competent and conscientious men are found to do the work and that their job is safe and their earnings are adequate and continuous. Managers may not be able to realize that ideal either for capital or labor. It is a great advance, however, for us to have formulated that objective and to be striving toward that goal."

**Taxes and Industry**

Taxes may be so high, says a prominent political economist, that great multitudes of people are thrown out of work, because industry is rendered unprofitable.

"A tax," he says, "may take out of the pockets of the people more than it brings into the public treasury." The high tax that drives capital out of industry is a tax of this sort.

The voice of experience instructs us as to the harmful and inescapable results of taxation made so high as to defeat its own ends and to bring upon the people unforeseen and endless burdens.

**Tobacco Tops 'em All**

Americans Spend Nearly a Million For Soft Drinks and Ice Cream

Figures compiled by the United States treasury department indicate that the people of this country spent in a single year \$1,847,000,000 for tobacco, \$820,000,000 for soft drinks and ice cream, \$934,000,000 for theatres and amusements, \$689,000,000 for candy and \$500,000,000 for perfumes, toilet soaps and chewing gum.

Compared with these figures, which were computed from international revenue taxes for 1924, the revenues of the electric utilities shrink into the background. In 1926, two years later than the figures quoted, the sixteen million wired homes in this country paid only \$450,000,000 for the necessary, convenient, safe, luxurious and restful service of electric light and power in the home. When statisticians deal with the spending habits of the American nation, they play around with billions. That's how the country got the notion that the electric industry was big. Compared to the totals that the nation spends for other essentials, such as food, clothes and rent, the total spent for electricity is a bagatelle. The family electric light bill represents about seven-tenths of one per cent of the home budget.

Collectively, the electric industry represents a great aggregation of capital, but when compared with any other service or commodity used generally by American people, that industry is relatively insignificant. Many people think of the electric industry as gigantic and overpowering, simply because statisticians have collected in one lump sum the revenues and the investments of the thousands of separate electric companies scattered throughout the United States.

**News Items from Kent**

A great many are having had colds.

Wm Mitchell has purchased a new enclosed Chevrolet.

Mrs. Paul Stout returned home Monday from The Dalles.

Dr. Foley was called to see Mrs. J. E. Norton Monday who was quite sick.

Mr. Myers started to make a business trip to The Dalles Saturday. He run out of gas.

Mr. and Mrs. E. A. Hoakinson were week-end visitors in Moro, returning home Tuesday.

C. E. Decker and A. J. Decker made a business trip to The Dalles the first of the week.

Miss Ruth Hamilton visited with her sister, Mrs. Earl Eaton and family at Grass Valley on Sunday.

Mrs. Waldner and Mrs. Dunlap; Miss Haynes and Miss Hogue, were visitors in The Dalles Monday.

Fred Haynes was taken to the hospital Thursday and operated on the same day for acute appendicitis.

Wren Hogue, who was operated on at The Dalles recently, returned home Saturday in company with Jacob Crocker.

Paul Stout was operated on early Sunday morning for appendicitis, this makes three men from Kent to be operated on for appendicitis in less than two weeks.

Joe Gregg who has been farming the old John W. Clark place, now owned by C. L. Ireland, has moved to the John Schassen farm.

Ott Smith, who has been farming the Guy Walton place, has moved to the C. L. Ireland farm, one mile north of Wilcox station.

**OBSERVER WANT ADS**

FOR SALE—One Steel Hawaiian guitar in canvas case, \$8. One bamboo fishing rod and automatic reel, large fly book, tackle and flies, \$8. Wm H. Noyes, Box 247, Moro. 1007

FOR SALE—One 14-7 Superior hoe drill; one 18-7 Van Brunt hoe drill. Both drills are ready to go into the field and will be sold at a price worth the money. Also a 1923 Chevy Coupe for \$290. Geo. N. Crossfield, Wasco, Oregon. 1007

FOR SALE—Standard make of piano in vicinity will be sacrificed. Must sell at once. \$10.00 monthly. Write Tallman Piano Store, Salem, Oregon. 3107-21

MILCH COWS for sale; \$1 head to pick from; E. E. Barnum farm. 41\*816

FARM FOR SALE—One half section wheat ranch. Good home, well improved. Write to Box 164, Kent, Oregon. 816-41

FOR SALE—Ford roadster, 1926 model; good condition. Call Sherman County Observer, phone 101, Moro. 816-44

WE PAY parcel post one way on all shoe repairing. Good quality work and leather. Joe Amore, The Dalles, opposite the post office.

We can fit all kinds of people. Any size or weight. Crippled or deformed feet. Wernmark's Shoe Store, The Dalles.

WEANLING PIGS for sale; \$5 each. Theodore Johnston, phone 25F31, Moro, Oregon.

**Look After the Home**

The head of the family should constitute himself safety engineer of his abode. He should make inspections of the house and its premises. He will undoubtedly uncover many danger spots, such as protruding nails, which should be pulled out or hammered down. He must see that the empty tins are consigned to the proper receptacle and that fly-drawing and breeding garbage is consigned to the incinerator.

**BETTER SETTLE**

Ashcraft—The weather seems un settled.

Crandall—Yeah; they must have forgotten to pay the weather man's salary.

**SATURDAY**

"Romantic Age"

— WITH —

Eugene O'Brien

**SUNDAY**

Buster Keaton

— IN —

"The General"

Oregon Made Film  
Big Laugh Special

Wasco Theatre

**County Finances**

The following is a statement of the financial condition of the office of county treasurer for the nine months ending September 30th, 1927, as filed with the County Court for the October term.

Funds on-hand:

Farmers State Bank	\$13571.90
W. M. Barnett Bank	3898.27
Citizen's Bank	5364.18
Bank of Moro	9791.18
Bank of Wasco	1763.80
Nat'l Park Bank	985.00
Safe	1.00
*Overdrafts	9991.23
Total	45366.66

\*transferred from various funds to others.

Funds

County fund	\$ 1220.98
Per capita, school	3161.70
Elementary school	658.33
School District No 3	237.27
School Dist No 7	125.00
School Dist No 9	212.50
School Dist No 16	9.11
School Dist No 27	.48
Bond Interest	3935.87
Advance Taxes	6.74
Prohibition Fund	1934.35
Cash Unappropriated	33894.33
Total	45366.66

A. M. Young,  
County Treasurer.

**Some Facts to Consider**

No nation in the world can show such electric development as the United States. No people in the world enjoy such electrical conveniences as do our citizens.

To illustrate how such service is given, take a typical company like North America. It is one of a number of large electric companies serving our 115,000,000 people. It has interconnected power and light lines serving 1,032,908 customers in seven states from Ohio through the middle west to the Pacific coast. Its consolidated balance sheet shows assets totaling nearly \$700,000,000, and its stock is owned all over the country.

When public ownership advocates propose putting the state or the government into the electric business figures like these are of interest. To duplicate the service rendered by just this one company, the public would have to invest nearly three quarters of a billion dollars. Then, instead of getting upward of \$10,000,000 a year taxes which a private plant of this kind pays, the public would have to make up that amount by increased taxes on other property, as publicly owned plants pay no taxes.

These are a few of the facts which must be considered when our socialistic friends try to hypnotize the taxpayers into authorizing the building and operation of politically owned enterprises.

**IN MEMORIAM**

I. Perry Hardin

Funeral services for I. P. Hardin, pioneer Sherman county farmer was held from Crandall's chapel at The Dalles Tuesday morning, Rev. C. A. Edwards officiating. Interment was at the Moro cemetery the same afternoon.

The deceased was born August 24, 1845, at Rutherford, N. C. He lived until 1893 in Alabama, coming to Hood River that year. Five years later he moved to Sherman county and took up a ranch east of Moro.

He leaves four sons and two daughters. Sons are John A., The Dalles; S. V., Ashland; J. W., Lewiston; R. N., Baker; daughters, Mrs. E. Sink, Portland; Mrs. W. L. Taylor, Pendleton; Mrs. Minnie Rich, Yakima, Mrs. I. E. Fields, Grass Valley and Mrs. E. Ginn, The Dalles. Ten grandchildren also survive.

Mrs. Hardin, mother of the children, died about 22 years ago and is also buried at Moro.

**Does it Pay?**

Not long ago a lady called at this office and regained possession of her lost purse containing several dollars in money. A want ad placed by the finder of the purse accomplished its purpose. And then some will argue that it does not pay to advertise on the slim pretext that people do not read the advertisement. Let a grocerman, for instance, advertise 30 pounds of granulated sugar for \$1, and see whether or not people read the ads. That merchant wouldn't be able to find enough sugar in the town to supply the demand for one day.—Charles Coe, in the Potomac (Mo.) Independent.

Despair is the blighted fruit of hope.

Love makes a man think almost as much of a girl as he does of himself.

**How to Stop it**

Much small town trade was drawn to the larger towns and mail order houses through constant advertising, but remember that it can be stopped by the small town merchant by applying the remedy—advertise the goods, then be sure to have them when they are called for.—Detroit Herald.

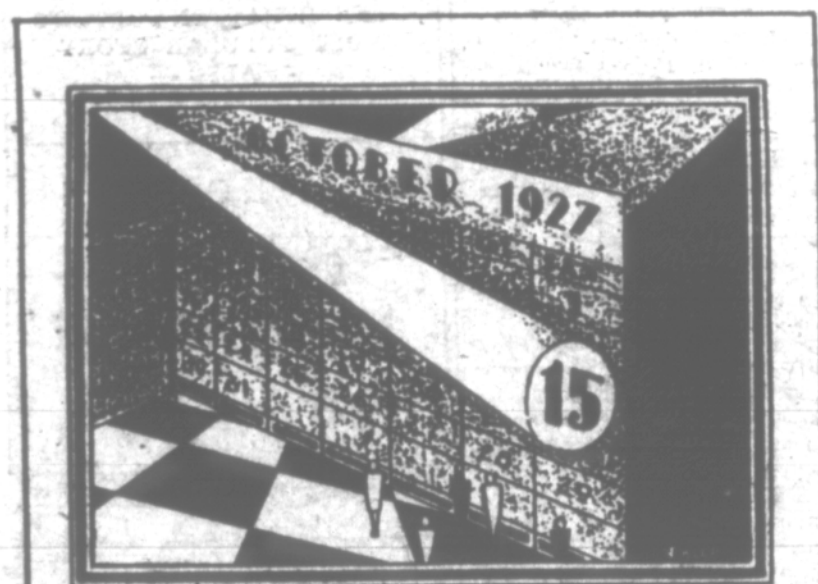
Some men are so busy beginning things that they have no time to finish anything.

**The Sealy Sanitary Mattress**

"A Pillow for the Body."

\$55.00 Genuine Sealy Mattress  
On Sale October 17th to 25th for only **\$39.50**

**Moro Hdw. & Imp. Co.**  
MORO, OREGON



**Until the 15th Only**

On this date our special sale of new 1928 washers and ironers ends

When you buy a Thor it lasts! Many have been in use fifteen years. Thors are time tested! New Thors are up-to-date as a 1928 automobile. But after the 15th, our special offer is over. Now you get special terms on new Thors—at old prices.

**Sherman Electric Company**  
Always at your service

**CIRCULATORS**  
**Parlor Furnaces**

For those that want the utmost in satisfactory heating we have many sizes and styles of beautifully enameled or plain black circulators capable of heating the whole house with a minimum of consumption of fuel. These stoves are built for wood or coal. Priced as low as—

**\$75.00**

**Ginn, Coleman & Co.**  
MORO, OREGON



**Everywhere—**  
people turn to  
admire its beauty!

Embodying all the masterly design and craftsmanship of bodies by Fisher—

—offering such marks of distinction as full-crown, one-piece fenders and bullet-type lamps—  
—and finished in lustrous colors of genuine, lasting Duco—today's Chevrolet is everywhere acclaimed as one of the world's most beautiful automobiles... so refreshingly different, so outstandingly smart and stylish that people everywhere turn to admire it!

The IMPERIAL LANDAU Reduced to **\$745**

The Touring \$525 or Roadster The Coach 595 The Coupe 625 The 4-Door Sedan 695 The Sport Cabriolet 715 The Top Truck (Chauffeur Only) 395 The Low Truck (Chauffeur Only) 495

All prices f.o.b. Flint, Michigan. Cash Chevrolet Delivered Prices. They include the in-warehouse handling and financing charges available.

TIPTON & MANCHESTER, DEALERS THE DALLES, OREGON  
ASSOCIATE DEALERS FOSS & COMPANY, MORO SHERMAN GARAGE, WASCO GRASS VALLEY MOTOR CO., GRASS VALLEY  
**QUALITY AT LOW COST**

C. V. Belknap, Proprietor  
**Moro Hotel Barber Shop**  
Moro, Oregon

Ladies and Children's Hair Cutting and Shingle Bobbing

**BATHS**

**WHEN YOU TRAVEL**  
BY AUTO AND VISIT THE DALLES,  
**STORE YOUR CAR**

In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workmen always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable.

**WALTHER-WILLIAMS GARAGE**  
THE DALLES, — — OREGON.

**READ & GALLOWAY**  
GENERAL MACHINE SHOP

Repairing Trucks, Tractors, Automobiles, Caterpillars, and Combine Motors; Cylinder Grinding, Oxy-acetylene and Electric Welding

**The Dalles, Ore.**  
616 East Second St. Phone Main 4001

**DR. THOS. D. FISHER**  
CHIROPRACTIC PHYSICIAN

Office in Moro Hotel  
Hours 9 to 6 p. m.

Sundays and other hours by appointment.

Moro, Oregon

**WHY**

Be Uncomfortable

When by the use of a pair of glasses you can stop all your eye strain. Protect your eyes and they will take care of you. We are best prepared to take care of your eyes than any one in Eastern Oregon.

Dr. Geo. F. Newhouse

320 E. Second Street.

The Dalles, Oregon

**S. W. SEARCY**

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MORO, OREGON

Agent for Sherman County for the

**WEST COAST LIFE INSURANCE CO.**

A most progressive company. Has very attractive policies. Is up-to-date in every way.