

WE WANT YOUR TRADE!

If Good Reliable Goods,
Lowest Possible Prices,
Fair and Square Dealing
and Polite Attention
Will Get It
We Can Count on You
For a Customer!

MAY & SON Moro, Oregon

Member Store United Grocers of Oregon



C. V. Belknap, Proprietor
Moro Hotel Barber Shop
Moro, Oregon

Ladies and Children's Hair Cutting
and Shingle Bobbing

BATHS

WHEN YOU TRAVEL

BY AUTO AND VISIT THE DALLES
STORE YOUR CAR

In the concrete, fully equipped, roomy garage of
Walther-Williams Company. Competent workmen
always ready to help you in any way they can
at least expense to you. For any service rendered
the charge will always be reasonable.

WALTHER-WILLIAMS GARAGE

THE DALLES, — — OREGON.

Horses For Sale!

AT PRIVATE SALE

I will be at the Wilford Belshe farm, in
Hay Canyon, next Monday and Tuesday,
February 21 and 22, for the purpose of
offering 15 head of horses at a private
sale.

If not sold within the time specified, the
horses will be shipped to outside mar-
kets.

Terms will be given purchasers through
acceptance of approved notes, payable
October 1st, 1927.

F. W. Hutchcroft



Beautiful Chevrolet

in Chevrolet History!

-a host of
improvements

amazingly
reduced prices!

New AC Air Cleaner
New AC Oil Filter
New Bullet-type Lamps
Full Crown Roadster
New 17-inch Steering
Wheel
New Fisher Bodies
New Larger Radiator
New Gasoline Gauge
New Door Handles
New "Fish-Tail"
Modeling
New Tire Carrier
New Pedal Cloture
New Transmission
New Universal Joint
Seat
New Windshield
Pillars

The Coach . . . \$595
The Coupe . . . \$625
The Sedan . . . \$695
The Landau . . . \$745
The Touring
or Roadster . . . \$525
The Sport
Cabriolet . . . \$715
1-Ton Truck
(Chassis Only) . . . \$495
1/2-Ton Truck
(Chassis Only) . . . \$395
Balloon Tires now standard
on all models.
All prices C.O.D. Plus, Mich.

Come in and see
these strikingly beautiful models

TIPTON AND MANCHESTER
DEALERS
The Dalles, Oregon

Foss & Company, Moro, Oregon
Sherman Garage, Wasco, Oregon
Grass Valley Motor Co., Grass Valley
Associate Dealers

QUALITY AT LOW COST

BOY WANTED

Yale University Scholarship Offered
Oregon High School Student

Five hundred dollars is going being
and a local boy may win it.

Somewhere in Oregon, preferably
outside of Portland, is the right boy,
to graduate in June from a high
school, or equivalent preparatory
school, qualified to enter Yale uni-
versity, New Haven, Conn., and fitted
by standing in studies, achievements
in other student activities and qual-
ities of leadership to be selected for
the annual scholarship award of the
Oregon Yale Alumni Association.

Thrice before this gift of Oregon's
some one hundred fifty graduates and
former students of the famous uni-
versity, with its centuries-old tradi-
tions of democracy, nationally-repre-
sentative student body and high
standards in athletics, etc., as well as
scholastically, has been awarded,
hitherto to Portland boys: Donald T.
Nelson, Jefferson High, in 1924;
Charles E. Wright, Lincoln High, in
1925, and Ferald Norman Burk, Jef-
ferson High, in 1926.

"Not enough boys in the smaller
cities and towns outside of Portland
have applied for this scholarship,"
says Robert Treat Platt, prominent
Portland lawyer of the firm of Platt,
Platt, Fales & Smith, Platt Building,
to whom inquiries should be ad-
dressed. "We want qualified boys and
their parents to know of this oppor-
tunity. This year we hope the hon-
or may be awarded to a 'country boy'.
Yale has been built up by 'country
boys'. They have proved the back-
bone not only of the big cities, but of
Yale, which, seeking no numbers, but
restricting its enrollment, is glad to
admit a picked man chosen by its
alumni."

With the \$500 toward his freshman
year expenses, the cooperation of the
University's Bureau of Self-Help and
the local alumni's backing, the boy
selected is expected to have no diffi-
culty in meeting the rest of his ex-
penses while there, and completing
the four-year course. The three pre-
vious recipients have all "made the
grade" and are now Yale upper-class-
men with good records.

Members of the scholarship com-
mittee include Chairman Platt,
Treasurer Gerald E. Beebe, Burnett
Goodwin, Harvey N. Black, Rodney
L. Gilman, Norman N. Rupp, Freder-
ick H. Strong, Charles Carver, Jr.,
Mason Ehrman, Aubrey R. Watzek,
Robert H. Noyes, and Ray W. Froh-
man.

MUST WATCH OUR STEP

The popular way to fame seems to
be to propose some revolutionary
scheme which would destroy an indus-
try or deprive large numbers of in-
dividuals of their personal or property
rights. Writers or politicians who
would upset our whole business struc-
ture, but who can guarantee no prac-
tical substitute for established prac-
tices, get wide publicity and are her-
alded as brainy men and great friends
of the people.

The executive who has to figure
out practical plans for producing and
distributing a product, who has to
show a profit on his operations in or-
der to employ labor at good wages
and secure capital for additions and
betterments to his plant, who has to
pay the taxes to carry out every
scheme that is proposed which makes
it harder for him to do business, is
too often painted as an enemy of the
people.

What a contrast! One man is a
non-producer, a non-employer and a
tax-absorber. The other is a produc-
er, an employer and a tax-payer. The
first is heralded with brass bands, and
his utterances occupy pages of news-
paper and magazine space. The other
passes by unnoticed. If the first man,
with his flowery speeches and imprac-
tical ideas, ran for public office as
an opponent of the producer, the
tax-payer and the employer, he would
probably be elected on the ground that
he did not represent "big busi-
ness" as did his opponent. The road
to public popularity is too often a
path of destruction, because advocat-
ing constructive policies is not sena-
tional.

The man who builds a hundred-mil-
lion-dollar industry is often looked
upon with suspicion. The man who
destroys a hundred-million-dollar in-
dustry gets pages of publicity, and
lays the foundation for a political
future.

As a people we are not quite so
easily fooled as we used to be, but we
must watch our step if we prevent the
non-producer in politics from crippling
our industrial machine which is
now firing on all six cylinders as it
never did before.

MUST SHOW CUPID \$1000

Kansas swains with a matrimonial
inclination will have to start saving
their pennies if the Kansas state leg-
islature approve the marriage eugen-
ics bill brought back to life again by
the senate temperance and hygiene
committee.

Every couple applying for a mar-
riage license would be required to
prove they had \$1000 on deposit in a
bank or invested "over and above
debts," liabilities and exemptions un-
der an amendment attached to the bill
by the committee.

Evidently they do not expect Kan-
sas farmers to marry; imagine a fam-
er having \$1000 in the bank "over and
above" his debts.

RURAL HEALTH

Many things are being suggested
for the relief of the farmer. There
is, undoubtedly, a gross wastage of
human life and loss in human efficien-
cy in our rural districts. Of all the
taxes which burden the farmer few
are larger and none so "unnecessary"
as the toll of preventable disease.

Cities have, by necessity, provided
themselves with adequate health pro-
tection. Cities, by the application of
modern sanitary methods, have re-
duced their death rates much faster
than their supposedly healthy rural
neighbors. At present the death rate
from many preventable causes is
higher in the country than in the
cities.

As a conservative estimate it may
be stated that the burden of sickness
and premature death upon the rural
districts of this state caused by com-
municable diseases amounts each
year to more than a million dollars.

Can this burden be lightened is a
question in which we are all interest-
ed. It is a well-known fact that many
of the communicable diseases can be
greatly lessened, if not entirely elimi-
nated.

Applied preventive measures by a
full-time health department will re-
duce the number of communicable
diseases to a minimum, and will pro-
mote good health generally. What is
the cost in dollars and cents of an ad-
equate rural health service? Roughly
speaking it is about fifty cents per
capita. There are now nearly 800 of
these units operating in the United
States. In the state of Oregon we
have five such units. The best in-
vestment this state could make would
be to make this service available to
every county.

The general plan in operation pro-
vides for a full-time trained health
officer, two public health nurses, and
an office clerk. The duties of the full-
time service can be explained by cit-
ing the activities of the units operat-
ing in Oregon at the present time.

The fundamental feature of the
county unit is a campaign of health
education. Prompt and vigorous
measures against communicable dis-
eases are carried out. Persons who
are susceptible to typhoid, diphtheria,
scarlet fever, and smallpox are im-
munized. Active measures are taken
against tuberculosis and venereal dis-
eases. Particular work is directed
toward eliminating insanitary condi-
tions. Safeguarding the water supply
and supervising sanitary methods of
disposal are among the functions of
this department. The health of the
children including prenatal, infant
and school health work are given pro-
per consideration.

The work of the full-time unit is
comprehensive and effective. This
means the prevention of premature
human deaths, prevention of human
illness, promotion of good health and
conservation of economic resources.
There is no other investment of pub-
lic funds that gives greater results.

THE LUXURY OF LAWS

Even in the liberal atmosphere of
our present-day free democracies,
legislation is far from free. Laws
cost an inconceivable amount of mon-
ey to make; enforcement is a matter
of high finance. The expense is start-
ling even when a dignified body of
statesmen merely goes through the
motions of making laws, without the
questionable consolation of results on
the statute book with a possible re-
turn on the investment in the matter
of fines. Witness duns sent by the
League of Nations to delinquent
members.

Six nations, according to bills sent
from Geneva, owe the League more
than 6,000,000 gold francs, overdue
payments of the pro rata expenses.
The six nations are China, Bolivia,
Honduras, Nicaragua, Panama, and
Peru — not countries which contrib-
ute a very great share to the upkeep
of the organization of more than fifty
powers, but which are supposed to
have derived 6,000,000 gold francs of
good from the debates.

If the expenses in Geneva of the
international makers of laws that are
not laws are surprising, the figures
represented by aggregate cost of na-
tional, provincial, county, and mun-
icipal legislation throughout the world
must be astronomical. In the United
States the sum is greatly augmented
by the activity of amateur legislators,
who, not content with bills passed and
run up by professionals, have fre-
quent and expensive recourse to the
initiative and referendum. The state
of Oregon, for instance, had a few
bills and amendments to come before
its voters in the election last Novem-
ber. They made a booklet contain-
ing 104 pages. To print and distrib-
ute half a million of these booklets in
order that a voter may regard the
bulk if not the content of his ballot
before going to the polls, cost the
state thousands of dollars. The ac-
tual cost of the election, in some dis-
tricts, has been estimated at one dol-
lar a vote — futile expenditure, large-
ly, as many voters have come to vote
'No' on almost every measure, mere-
ly as a protest against the principle
of wholesale legislation.

If legislators would devote a few
years to discarding the thousands of
obsolete laws which now fill the sta-
tute books of most countries of the
world, instead of adding more dead
wood to the useless, complex mass,
the regulation-burdened citizen might
lose his discouraged frown. The com-
bination of fewer and cheaper laws
would also mean better laws.

ELECTRIC POWER ON FARMS

More Horsepower Instead of Man-
power Is Farm Need

Fourteen per cent of all New York
farms are electrically equipped,
whereas but 3.3 per cent of the farms
of the nation as a whole are so served.
The 7,411 miles of rural service lines
have cost nearly \$14,000,000.

Five important recommendations
on farm electrification are that com-
panies finance the rural lines, estab-
lishing a minimum service charge to
cover the cost; that service be in-
stalled immediately after ordering;
that current rates shall be the same
as for cities, the minimum charge
covering the extra distribution cost;
that the farmers be definitely infor-
med of the financial conditions; and
that the companies establish farm
service departments to help the pa-
trons get the best results out of their
installation.

With increased use of electrical
service, the New York farmer is fast
acquiring competence. Where power
can be used, it is far cheaper than
manpower. A one-horse motor that
costs only a few cents an hour, has
the strength of several men.

The astonishing growth of electri-
cal development will place within the
reach of millions of farms the current
that they can utilize.

It should be possible for the New
York record of 14 per cent of her
farms electrified, to become a nation-
al record, within the next two years,
if the farmers themselves would seize
the opportunity given them.

A new broom lasts much longer
when soaked in strong hot salt water
before using.

Salt is kept smooth and free from
lumps by the addition of one teaspoon
of cornstarch to each cup of salt.

Cakes that stick to the pan and
threaten to break to pieces when tak-
en out, are easily removed by turning
the pan upside down and laying a
damp cloth on the bottom of it for
about five minutes.

Dignity.

Sincere reverence for those who have passed away is reflected in
every act of our organization. Simple Dignity — Beauty — help to
comfort those who are left behind. Nothing is spared to show the re-
spect and love which are felt by the members of the family.

The Crandall Undertaking Company

The Dalles, Oregon. Phone 35-J. Lady Assistants.

Ginn, Coleman & Co.

MORO, OREGON

HARDWARE IMPLEMENTS FURNITURE

— FEATURING —

A LARGE STOCK OF

AXMINSTER RUGS

CONGOLEUM AND LINOLEUM

LEATHER CHAIRS AND FIBER SUITES

CEDAR AND WALNUT CHESTS

MAJESTIC RANGES

MEADOWS POWER WASHER

The Machine with the Least Machinery Possible
to do its work well

SELLS ON ITS MERITS

Ask For a Try Out. It Costs You Nothing.

AUTONA CIRCULATOR STOVES

WILL HEAT FOUR TO FIVE ROOMS

2 BIG SHOWS 2 SATURDAY FEBRUARY 19

THE WONDER DOG
RIN-TIN-TIN

— in —
"Find Your
Man"

with an all star cast.

He seemed to know the enorm-
ity of the crime. His search was
determined — never ending.

A SPLENDID MOVIE

ADMISSION
10c and 30c

ALSO GOOD COMEDY

7:45 to 11:00

Wasco Theatre is Thoroughly
Aired, Cleaned and Fumiga-
ted after each show night.

SUNDAY FEBRUARY 20

Douglas MacLean

— in —
"Hold That
Lion"

Supported by Walter Heira
and Constance Howard

A rip-roaring tale of Love, Lions
and Laughs. The Big Roar of the
season. Hold open an evening
for this picture. It's great.

ALSO NEWS

GOOD CLEAN FUN

BRING THE FAMILY

ADMISSION
10c and 30c

7:45 to 11:00

Wasco Theatre
Newton Crosfield, Director

Hotel Moro

G. A. WILLIAMS, Manager

"Come to Moro to Day"

Owned by the City of Moro
Operated for the Benefit of the Traveling Public
and Sherman County Community

SPECIAL CHICKEN DINNER SUNDAYS 75c

Lunch Counter or Table Service

DINING ROOM OPEN USUAL MEAL HOURS

New Stage Rates!

Change in rates effective Jan. 1, 1927

MORO	One Way	Round Trip
The Dalles	\$ 1.35	\$ 2.05
Arlington	1.80	2.70
Bend	4.45	6.70
Biggs70	1.05
Grass Valley35	.55
Klamath Falls	10.75	19.20
Madras	2.80	4.20
Redmond	3.80	5.70
Shaniko	1.35	2.05
Wasco35	.55
Pendleton	4.55	6.85
Portland	4.35	6.55

STAGES LEAVE
Northbound Southbound
9:08 A.M. 9:27 A.M.
11:53 A.M. 3:42 P.M.
7:08 P.M. 5:42 P.M.

**Columbia Gorge
Motor Coach System**



Stage Depot — Ross' Confectionery, Phone 411

READ & GALLOWAY

GENERAL MACHINE SHOP

Repairing Trucks, Tractors, Automobiles,
Caterpillars, and Combine Motors, Cylinder
Grinding, Oxy-acetylene and Electric Welding

The Dalles, Ore.

615 East Second St. Phone Main 4001

THE OBSERVER PRINTING OFFICE

IS AN ESTABLISHMENT THAT IS KNOWN
BY THE HIGH GRADE OF ITS PRINTING