

Send Your
Jewelry Repair Work
to
Pound's Jewelry Store
GUY A. POUND
Proprietor
Remodeling of old Jewelry
A Specialty
Careful Attention Given To
WATCH REPAIRING
The Dalles, Oregon

When in The Dalles
HAVE YOUR
Lunch or Dinner 35c
(Full Course)
at the
White Restaurant
408 E. 2nd St.
The Dalles, Oregon

D. Lindquist
JEWELER
Repairing a Specialty.
502 E. Second St.
2 Doors East of Skaggs Store
The Dalles, Oregon

Portland Painless DENTIST
Painless Extraction
\$1.00
W. T. Slatten, D. D. S.
Over Wasco County Bank
The Dalles, Oregon
305 2nd St.

Prices are Reasonable
at the
BLACK AND WHITE
Restaurant Fountain
Lunch Counter
COME AS YOU ARE
PLENTY OF PARKING SPACE
AT ALL TIMES
J. T. Fries, Proprietor
THE DALLES, OREGON

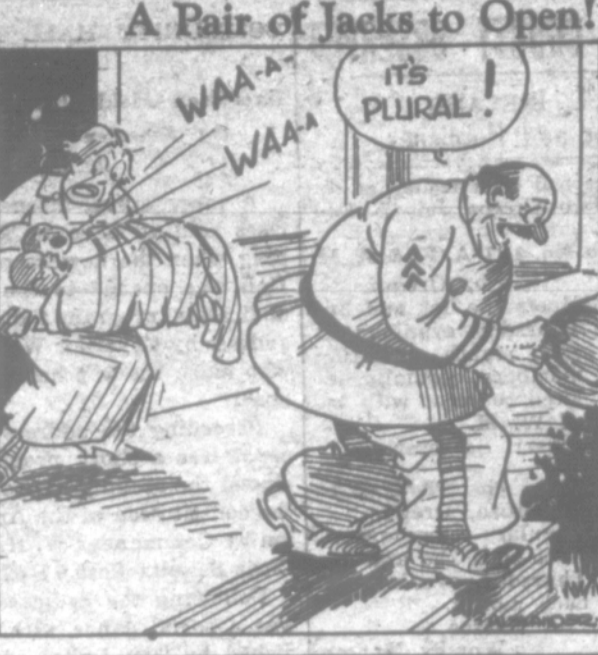
ZELL
FUNERAL HOME
THE DALLES, OREGON
Phone 345 The Dalles
A. M. Wright
Representative at Moro
MORO, OREGON

Model Laundry
THE DALLES
Calls for and Delivers
in Moro Wasco
and Grass Valley
Mondays and Thursdays

Westinghouse
MAZDA LAMPS
FOR SALE
BY
Sherman Electric Co.

Burget & Callaway
Funeral Directors
Union and Third St.
The Dalles, Ore.

FINNEY OF THE FORCE



SIGNS COULD LIGHT GOOD-SIZED TOWN

Enormous Power Used on "Great White Way."

New York. — Broadway's Great White Way uses enough electric power in its signs to provide for all needs of a town of 10,000 population. These signs, flashing intermittently or standing in great banks of light, throw 25,000,000 candle power into the street, with a night current consumption of 17,800 kilowatt hours. It has been determined by the New York Edison company.

This display, dedicated to advertising, has grown from a little sign with 200 lamps placed where the Flatiron building now stands, which, in 1890, heralded: "Manhattan Beach Swept by Ocean Breezes."

However, economy is exercised even in this prodigality of light. The theater signs are lit at dusk, but often turned off before the performances are over. Many of the large signs shine only at specified hours when the large crowds are on the street. Supper clubs often do not light their signs until late, when they wish to attract after-theater groups.

There are 15,000 signs now on Broadway, with a present increase of about 5,000 annually, until space in which to hang or set them is at a premium.

Theaters, which originally made the otherwise drab street what it is, have dropped to seventh in the classification of users of signs, with about 700 displays. Restaurants lead the procession, with 2,885. Tobacco companies are near the top, with 1,100.

In the most desirable spaces, the roofs of the buildings often bring a higher rental than offices. One four-story building, only eight feet deep, erected solely for sign displays, brings an annual rental of \$90,000.

The largest sign in the world recently was demolished when the building holding it was wrecked. It contained 21 miles of wiring, was 200 feet long and was as high as a five-story building.

Since its destruction, a sign atop a rubber company's building, advertising the company and its tires, is numbered among the largest. Facing north and south, the double display is set in a frame 38 feet wide and 53 feet high. Its illumination is estimated at 250,000 candle-power.

Enormous Power.
A sign advertising a show upholds the theater's visual prestige with 200,000 candle-power of illumination, while an automobile sign, covered entirely with bulbs over an area 50 by 34 feet, totals 175,000 candle-power.

Two other signs, both of great size, stand high in the sky, one of them being that of another tire concern, a double display 354 feet above the street. Nearby is a bank sign, an 80-ton structure resting on the steel columns of the building 347 feet above the street.

A "color animation" sign, considered a radical innovation in display, made its appearance in advertising the motion picture, "Don Juan." This new sign, employing the colors red and blue, makes it possible to create the illusion of 14 different motions by means of it.

The Great White Way is not only for the benefit of visitors to New York, but has a peculiar place in the heart of the city. When the signs were dimmed during the war in the interest of conservation, such a protest was raised that they were turned on again within a few days.

Errant Wife Killed in Bed by Mate With Ax
New York. — Because his attractive wife had found other interests and refused to remain home at night, Antonio di Palo, twenty-seven, a laborer, killed her in bed with an ax, he confessed to police.

According to neighbors, Mr. and Mrs. di Palo had quarreled recently because the pretty young wife dressed in her best and went out nights. She took to going and told her husband she was using her own money.

She returned at eleven o'clock the night of the murder, her husband told the police, and he asked:

"Rose, don't you care for me any more?"

She gave him an abrupt answer, he said, and they went to bed. At six o'clock di Palo awoke and tried to kiss her. She rebuffed him with a curse, he said. He got an ax from behind the bathtub and killed her. Then he dressed in his best clothing and left the house.

Didn't Find It
North Salem, N. Y. — Having spent years seeking the fabulous wealth of Croesus in Asia Minor, Prof. Howard Butler of Princeton, a friend of Woodrow Wilson, left an estate of \$15,924.

Dogs Traced Back to Pharaohs.
Hounds of the same breed which were pets of the Pharaohs, Egypt's ancient rulers, were exhibited at the recent dog show in London.

"Get Together" Spirit Makes for Friendship

There is something more to the word "neighbor" than appears on the surface. It sounds merely geographical, but that is only one phase. Two men occupying adjoining farms have much in common. They may have individual characteristics which differ, but in the main they agree.

For this reason petty differences are forgotten when they cross the line which separates their property and visit each other. Each learns first hand what sort of person the other is, and imaginary misunderstandings disappear.

Of even greater value is a day together in the open, with rod or gun, for there is something about woods and water which draws men together and helps them to understand each other. Such a day will do more to settle disagreements than a score of lawyers. — Sportlife.

Humorous Episode the Result of Tardiness

Absentmindedness, that classic affliction of college professors, is an impartial ailment which does not respect itself to any class of individuals, as was proven at a recent meeting held in one of the city's hotels.

A young lady, arriving shortly after the meeting was called to order, became embarrassed at her tardiness and, when called upon for her ticket of admission at the door, handed the required pasteboard to the ticket-taker and hurried to her seat.

Shortly afterward the chairman of the meeting called for order and explained that he had a short announcement to make. "If Miss Smith will call at the door, on her way out," said the chairman, "we will be glad to return her automobile license in exchange for her ticket of admission." — Philadelphia Inquirer.

Rather a Giveaway

Times were hard and bill collectors came nearly every day to see Ole, the Norwegian. This annoyed him very much. Every time a collector came he threw up his hands, shook his head, and talked in his native tongue. One day a moving machine collector called and found another collector ahead of him, also trying to get money from Ole.

"I've been talking for nearly an hour, but the poor fellow can't understand a word of English," said the first collector, "so it's useless wasting any more time on him."

"That's too bad," returned the other. "I wanted to tell him that as I was coming up the road one of his cows broke through the fence and is—"

Before he could say another word, Ole jumped three feet from the ground and shouted, "Good heavens! vare she go!" and disappeared down the road in a cloud of dust. — London Tit-Bits.

World's Greatest Novels

Lists of greatest novels are often compiled by literary authorities. They vary somewhat, as is natural where taste is a factor in the selection, but any comprehensive list of the world's greatest novels would include the following: Fielding's "Tom Jones," Richardson's "Clarissa Harlowe," Flaubert's "Madame Bovary," Hugo's "Les Misérables," Hawthorne's "The Scarlet Letter," Dickens' "David Copperfield," Thackeray's "Vanity Fair," Tolstoy's "Anna Karenina," Dostoevski's "Crime and Punishment," Balzac's "Eugenie Grandet," Turgenev's "Fathers and Children," and Romain Rolland's "Jean Christophe." — Kansas City Star.

Earth's Rotation

It is generally supposed that the nebulae or planetesimal matter from which the solar system has developed possessed an original motion of rotation around an axis nearly at right angles to the plane of the ecliptic. The earth and the planets, in general, are supposed still to revolve and to rotate in the same direction as that of the rotation of the original mass.

"Adam's Apple."
"Adam's apple" received its name from the belief of the ancients that a piece of apple given to Adam by Eve stuck in his throat.

Electricity Boycotted to Rid Town of Poles

London. — Incensed at the spectacle of telegraph poles ruthlessly disfiguring the streets, the old market town of Princess Risborough has risen up in a horrified protest against the invasion of electricity. Many residents signed a pledge not to use the current as long as the poles stand.

Two miles of poles stretch through the market place and High street, obstructing the view of the Market Hall so a photographer was unable to get a picture, one citizen lamented. The electricity corporation refuses to remove the poles and defies the boycott.

OREGON NEWS ITEMS OF SPECIAL INTEREST

Brief of Resume of Happenings — the Week Collected for Our Readers.

Coquille river fishermen and cannery operators are looking for a heavy run of silverside salmon this year.

Mrs. Mary Stein, 64, died at La Grande, the result of injuries suffered when gored by an angry bull two weeks ago.

Hood River orchardists are jubilant over information received that the calyx and stem and wiping of apples, except in cases where orchards were sprayed unusually heavy, would not be required. The use of small revolving brushes in cleaning residue from the ends of the fruit allowed down packing materially and added heavily to the cost of getting the apples into boxes.

The Oregon Milk company, operating a condensary at Seilo and owning a branch plant at Amity, will move its machinery and equipment to Albany and consolidate them in a combined condensary, powdered milk plant and creamery as a result of the virtual guaranty by Albany business interests to subscribe \$40,000 in bonds which the company will use in expanding its business.

Frank C. Bramwell, superintendent of banks for Oregon, must return

COMING TO THE DALLES Dr. Mellenthin SPECIALIST

In Internal Medicine for the past fifteen years DOES NOT OPERATE

Will be at THE DALLES HOTEL MONDAY, OCTOBER 11

Office hours: 10 a. m. to 4 p. m. ONE DAY ONLY

No charge for Consultation

Dr. Mellenthin is a regular graduate in medicine and surgery, and is licensed by the state of Oregon. He does not operate for cholecystitis, appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, heart, nerves, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his many satisfied patients in Oregon: Mrs. W. J. Martin, Moro, high blood pressure.

Peter Westburg, Colton, stomach trouble.

Mrs. Halvor Nelson, Chinook, Wash., goitre.

Martin Jorgenson, Astoria, nerve trouble.

Mrs. Chris Hanson, Chinook, Wash., bowel trouble and neuritis.

Mrs. James Ellis, Coquille, gall stones and colitis.

James Sues, Lakeside, ulcers of stomach.

R. K. Jenkins, Silverton, circulatory trouble.

Remember the above date, that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.

Address: 111 Broadway Bldg., Los Angeles, California.

the main offices of the banking department from Portland to Salem, under an opinion rendered by Circuit Judge G. F. Skippworth of Eugene. The case was started by George Putnam, publisher of the Capital Journal of Salem. There is no law in the state of Oregon which authorizes the superintendent of banks to maintain his principal office in the city of Portland, according to the opinion.

Dependancy over ill health caused Alex H. Cox, aged 78, for the last 40 years a resident of Douglas county, to end his life by shooting himself through the head at Roseburg.

Packing of prunes is being rushed at the co-operative packers' plant in Forest Grove. The packing plant will have a run of three months, getting out more than 50,000 pounds of prunes a day.

Marion and Yamhill county courts at a conference held at Newberg decided to offer the Woodburn-Newberg paved highway to the state highway commission as part of the state highway system.

Hospital Has Many Visitors.
At one of the big hospitals in London as many as 3,000 visitors some times arrive to see patients in one day.

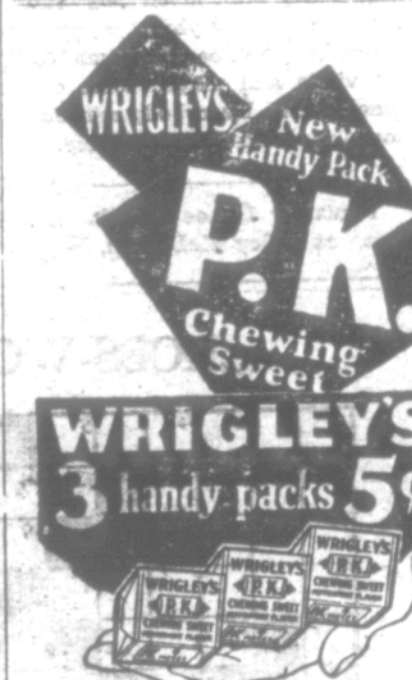
NOTICE TO CREDITORS
In the County Court of the State of Oregon for Sherman County. In the matter of the Estate of E. H. Bruckert, deceased.

Notice is hereby given that the undersigned has been appointed administrator of the estate of E. H. Bruckert, deceased, by the County Court of the State of Oregon for Sherman County and has qualified. All persons having claims against said estate are hereby notified to present the same duly verified, as by law required, at the law office of W. C. Bryant, Moro, Oregon, within six months from the date thereof.

Dated and first published October 1, 1926.

RICHARD J. BRUCKERT, Administrator of the Estate of E. H. Bruckert, deceased.

Date of last publication Oct. 29, 1926
W. C. Bryant, Attorney for Administrator.
5101-29



Wrigley's Chewing Sweet helps teeth, mouth, throat and digestion in a delightful and refreshing way. Removes odors of smoking and eating. People of refinement use it.

AFTER EVERY MEAL



Lone Rock Dairy
O. R. Hulse, Proprietor
Fresh Milk and Cream at all times.
DELIVERY TWICE DAILY
Leave orders at Moro Pharmacy

READ & GALLOWAY
GENERAL MACHINE SHOP
Repairing Trucks, Tractors, Automobiles, Caterpillars, and Combine Motors, Cylinder Grinding, Oxy-acetylene and Electric Welding
The Dalles, Ore.
615 East Second St. Phone Main 4001

Maile Acid.
Maile acid is present in generous quantity in apples, pears, red and white currants, blackberries and raspberries, quinces, pineapple and cherries. Citric acid is found in lemons, limes, oranges, gooseberries, strawberries and raspberries, and tartaric acid predominates in grapes, though it exists in other fruits. Salicylic acid is sparingly present, probably in the form of methyl ester, in plums, cherries, currants, grapes and strawberries, raspberries, etc. Boric acid is said to be present in oranges and lemons.

Brother Williams
When joy takes you by the hand, lead him in the house, and make him feel so at home he won't be in a hurry to leave. — Atlanta Constitution.

Seiberling All-Tread
To ride on a
Seiberling All-Tread
A Complete Line of
Seiberling and Portage Cords
Sherman Garage & Mch Co
Wasco, Oregon
Portage Cords at Mail Order Prices



C. V. Belknap, Proprietor
Moro Hotel Barber Shop
Moro, Oregon
Ladies and Children's Hair Cutting and Shingle Bobbing
BATHS

Independent Warehouse & Milling Co.
R. H. McKean, Manager, Wasco, Oregon

DEALERS IN
Lime, Plaster, Cement, Cedar Posts, Builders' Supplies, Lumber, Wood, Coal and Hay.

MANUFACTURERS OF
MILL FEED AND FLOUR

BIGGS
SERVICE STATION
H. H. Willard, Proprietor
Lunch Goods
Bottled Drinks on Ice
Quaker State Oils
Union Gas Ajax Tires
The Patronage of my Sherman County Neighbors will be Appreciated

NEW HOTEL PERKINS
A. E. Myers, Proprietor
Fifth and Washington Sts.
PORTLAND, OREGON

The House Where the 1914 \$1.00 Has its full Value in 1926

SPECIAL RATES
Room with private bath \$1.50 up
Room with bath privilege \$1.00 up

WALTHEY-WILLIAMS GARAGE
THE DALLES, OREGON

WHEN YOU TRAVEL BY AUTO AND VISIT THE DALLES STORE YOUR CAR
In the concrete, fully equipped, roomy garage of Walther-Williams Company. Competent workman always ready to help you in any way they can at least expense to you. For any service rendered the charge will always be reasonable.

WALTHEY-WILLIAMS GARAGE
THE DALLES, OREGON

A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.