

SKAGGS

Money saving UNITED STORES Cash stores

STORE NO. 79, THE DALLES, OREGON
• 442 East Second St.

REGULAR PRICES
Effective August 6 to August 13

Princess Flour,—Buy now as market price is advancing rapidly	
49 pound sack.....	\$1.99
One barrel—four sacks.....	\$7.79
C & H Pure Cane Sugar—subject to market change.....	\$6.89
One dozen No. 2 cans Evergreen Whole Grain Corn.....	\$1.16
Case No. 2 cans Evergreen Whole Grain Corn.....	\$2.29
One dozen No. 2 cans Rose Carnival String Beans.....	\$1.20
Case No. 2 cans Rose Carnival String Beans.....	\$2.35
One dozen No. 2 cans Clearfield Peas—ungraded.....	\$1.20
Case No. 2 cans Clearfield Peas—ungraded.....	\$2.35
One dozen No. 2 1/2 cans Columbia Sauer Kraut.....	\$1.65
Case No. 2 1/2 cans Columbia Sauer Kraut.....	\$3.25
One dozen No. 2 1/2 cans Van Camps Hominy.....	\$1.68
Case No. 2 1/2 cans Van Camps Hominy.....	\$3.35
Three pound cartons Perfection Crackers.....	49c
Skaggs White Wrap Coffee—the very best—1 pound.....	50c
Skaggs White Wrap Coffee—the very best—3 pounds.....	\$1.45
Skaggs White Wrap Coffee—the very best—5 pounds.....	\$2.40
Skaggs Blue Wrap Coffee—medium grade—1 pound.....	39c
Skaggs Blue Wrap Coffee—medium grade—3 pounds.....	\$1.23
Skaggs Blue Wrap Coffee—medium grade—5 pounds.....	\$2.00
Skaggs Parlor Brooms.....	98c
Skaggs Domestic Brooms.....	69c
Our Leader Brooms.....	39c
100 pound sack Half Ground Stock Salt.....	89c
110 pound sack Half Ground Stock Salt.....	98c
50 pound Salt Licks.....	65c
1 pound Schillings Baking Powder.....	43c
2 1/2 pounds Schillings Baking Powder.....	98c
5 pounds Schillings Baking Powder.....	\$1.79
Camel, Chesterfield, One Eleven, or Lucky Strike Cigarettes	
Two packages 25c Carton for.....	\$1.25
Prince Albert, Edgeworth, Velvet or Union Leader	
2 for 25c Carton of 24 for.....	\$3.00
Tuxedo tobacco, package.....	10c
Tuxedo tobacco, carton of 24.....	\$2.40
Horse Shoe, Star, or Climax chewing tobacco, pound.....	70c

Shipping Orders Given Immediate Attention

TRAINED WORKERS CLAIMED AS SEPARATE ASSET

Economists are pretty generally agreed in determining gross values, whether of a grocery, bank, newspaper, railroad or hotel, that the "going" or "commercial" value is as much an element to be considered as the tangible or physical properties.

In any line of business, the employment, organization and development of the personnel is a basically element factor, and a primary determinant between success and failure.

In business, success or failure depends on the degree of prudence used in selecting the personnel, and the quality of effort expended in its organization and development. That costs are incurred in developing the personnel, and that when developed, the increased efficiency of a working personnel is an element of value in determining the gross value, would seem to be self-evident.

People should remember the confusion and difficulty experienced in the field during the recent great war. Though recruits were "handpicked," so to speak, it took a large force of capable army officers the best part of a year, even to partly qualify them for ordinary military duty.

The question of the value of an employed, organized and developed personnel becomes of importance at this time, because raised in connection with federal valuation of the railroads. The railroad managements contend that by instructive supervision, the new beginners in the course of several years become more proficient, that during their training, waste and damage result from their lack of training and experience, and that the increased proficiency of the working force thus obtained, is an asset and an element of value to be added to the physical value.

While for mere political advantage we may be predisposed to resist this method of procedure as applied to federal valuation of the railroads, such an attitude even under the shelter of political expediency, can find neither justification nor precedent in recognized standards of appraisal, nor in the accepted principles governing modern commercial ethics.

The Essex Institute of Salem publishes an interesting brochure by Francis B. C. Bradley on "The First Steamer to Cross the Atlantic." The accepted view has been that the American-built Savannah was the first to navigate by steam between the old world and the new. This was in 1819. Mr. Bradley's investigation, however, have led him to the conclusion that America is not entitled to this honor. Apparently the good ship Curacao of the Royal Netherlands navy was the first to voyage by steam across the Atlantic, having made three round trips between Dutch ports and the Dutch West Indies in the first years of the Nineteenth century. While it is disappointing to learn that the United States marine is deprived of the distinction, it is no less pleasant to reflect upon the added lustre to the traditions of the audacious little country whose navy held even Britannia at bay.

The human problem, so called, is not a problem that relates to a people, but to people, individuals. There is no unit, properly called "the people." The unit is a person, a soul. And unless the real unit is bettered, there will be no bettering "the people." Religion, morals, must be made personal. The individual is himself responsible for the state of the nation. The individual is important. He must be reached. It will be a long, painful and doubtful task to make over humanity, person by person, generation after generation. But that's the only way it can be done, says the Fall River News. You cannot law a nation to righteousness. Doctor Fiedler and others see this. Ugliness and until individuals change their desires, modes of thought and ways of living, the highest peaks of living will not be reached.

Almost seven-eighths of the juvenile delinquency in New York city occurs while school is out. This delinquency largely is misdirected energy. The boy is first led into crime by his enjoyment of excitement and craving for adventure. If the right person, particularly parents, rightly guide the boy's energies there is slight danger he will get into trouble. When boys are given an interest greater than the adventure of crime they are deaf to the call of mischief.

Talking somewhat over an hour by phone from San Francisco with his wife, Princess Xenia, at Oyster Bay, cost young William Leeds \$300. Either young Leeds had a punk ally or the princess is one of those obstinate dames who refuse to believe the finest lie a man's ingenuity can devise.

In a national oratorical contest among pupils of high schools 65 per cent of the semifinalists, it is found, are boys. Experienced observers of the marriage state expect, however, that in later life the girls will establish their supremacy in debate.

To account for his actions in the street, looked upon as suspicious by a policeman, a man, forty-five years old told the judge he was making mud pies. He was sentenced to ten days in jail. As alibis go, speaking of pies, it was a lemon.

The guy who said the lesser cannot contain the greater had never worked in a woman's shoe store.

TURNING TO NEWSPAPERS AS BUSINESS AIDS

The Fireman's Fund Record, published by the Fireman's Fund insurance company of San Francisco, takes an advanced ground for a conservative old line fire insurance company, when it suggests a national newspaper advertising campaign as an important part of the program needed to strengthen the insurance structure. The Record says in part:

"The insurance business is suffering from the general lack of public knowledge regarding the conduct, requirements and equities of the business. For five years past, the companies have suffered an underwriting loss of 4.54 per cent annually. The remedy for this situation is at hand. Public utilities and other great business interests which have been compelled to find a way to make a living in this direct law-making age, have found the source in the wholesale education of the American people, with advertising in the newspapers of the land, the principal but not the exclusive medium.

"The chairman of the public relations committee of the National Board of Fire Underwriters, in his annual report, said that insurance must make its story so plain and so convincing that the agitator and the demagogue, who would attack insurance for the purpose of carrying public favor * * * will not have a leg on which to stand; that as its problems increase, so must its efforts to educate the public to the real facts.

"The American people are fair-minded if they have all the facts. Insurance has made the mistake of letting the demagogue and well-meaning but impractical reformer, do all the agitating and educating. Other industries have learned their lesson. Now, with an underwriting deficit of about \$122,000,000, for the five-year period ending in 1925, insurance should be ready to learn from other great business enterprises that have found the royal road to public favor."

In a survey of careers chosen by students at the University of Wyoming it was learned that women selected their future occupations for idealistic reasons three times as often as men did. Men, on the other hand, picked their work three times as often as women for practical reasons—usually having to do with providing a comfortable living. And here was the interesting thing: Men who selected their future work from practical motives tended to rank highest in intelligence, while those who were actuated by idealistic motives tended to be lowest in the entire class. Among women students, however, exactly the reverse was true—the smarter they were, the more idealistic and less practical were their motives.

A Philadelphia lad, aged seven, whose mother calls him "angel child," has been taken into juvenile court for the second time within a month for fighting neighbors' boys. He is accused of malicious mischief. A mother puts her son under an awful handicap when she labels him "angel child" and lets him hear it, says the New Orleans States. This particular lad, however, apparently is fast on the way to become an outstanding citizen in spite of the epithet. She needn't worry about him. The boy to worry about would be a boy who knew that he was called "angel child" and didn't feel like fighting about it.

If a boy who has been notoriously careless of his personal appearance suddenly begins to show some interest in the condition of his face, neck, ears and wrists; agonizes over the part in his hair; takes his finger nails out of mourning; discovers overnight that a toothbrush is of practical value instead of uselessly ornamental, and demands a clean shirt every day; if, we say, and when, this amazing metamorphosis occurs, remember the basis on which the old French detective used to go to work, says the Philadelphia Inquirer. There isn't another thing under the sun that will produce such a revolution.

When an animal with a backbone has its spinal cord cut its recovery is considered absolutely hopeless. Yet some University of Chicago scientists recently succeeded in cutting the spinal cords of the unborn young of rats, which were later brought into the world not only alive but apparently none the worse for the experiment. This brings up the point that perhaps the severed spinal cord can grow together after all, not only in the lower animals but in the higher ones, possibly including man. More experiments along this line are expected soon.

The citizen who chided his wife to the woods because she would not keep a clean house for him and the ten children is certainly an aggrieved person. A wife with only a husband and ten children to work for, cook and sew for and clean house for ought to keep her time employed, remarks the Houston Post-Dispatch. In addition to her domestic duties it seems to us that she would take in washing to employ her time at night and drive a truck during the daytime.

It is probable that married men are more successful for the same reason that a cat will swim when you throw it in the water.—Kingston Whig.

When a modern woman is sewing on tiny garments, they're her own.—Saratoga Bee.

Among the things that enable a man to be self-satisfied is a poor memory.

IT IS TOO LATE!

When the house is invaded by grief to give thought to the selection of the one who is to be called upon to care for the departed. We are at all times ready to serve with that degree of knowledge and sympathy which comes from a wide experience in the profession.

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The Dalles, Oregon. Phone 35-J. Lady Assistants.

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FALL TERM BEGINS SEPTEMBER 20

For latest Catalogue and information address

THE REGISTRAR

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A vivid and fiery love story of modern Spain told by a great cast of notable screen favorites headed by Ricardo Cortez, Greta Garbo, Gertrude Olmstead and Edward Connelly.

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4 Passenger Coupe	(Model 28)	\$1375
Series 120		
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4 Passenger Coupe	(Model 48)	\$1465
Series 128		
7 Passenger Sedan	(Model 50)	\$1995
5 Passenger Brookham	(Model 51)	\$1925
4 Passenger Sport Roadster	(Model 54)	\$1495
4 Passenger Country Club Coupe	(Model 54C)	\$1765
5 Passenger Sport Touring	(Model 55)	\$1525
5 Passenger Coupe	(Model 55)	\$1850

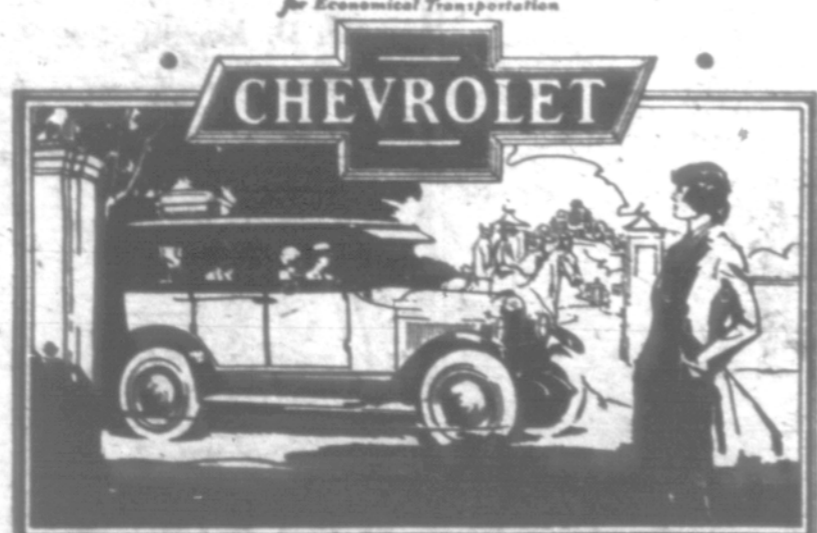
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Belt Money Cars are now designated by their wheelbase length. Belt One Sedan has 114 1/2 inches of wheelbase. Belt One Touring is 120 inches long and Belt One Country Club Coupe is 128 inches.

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