

Emphatically!

THE GREATEST SALE OF THE YEAR

Extra Special

- Ginghams
 - 27 in. wide per yd. 15c
 - 32 in. wide per yd. 17c

- Mens Jersey Sweaters
 - Two styles
 - Regular \$3.00 value 98c

- All Wool Serge Dress Goods
 - \$2.25 to \$3.50 values
 - While it lasts 98c

- Ladies Felt House Slippers
 - 98c

Only a short time left to take advantage of these sale offerings. Several sale houses are waiting to bid on the entire remaining stock and move it away.

Large Crowds Have Taken Advantage of Our Going-Out-of-Business Sale

Stocks Are Yet Complete in Some Departments But Are Going Fast!

MORO TRADING CO.

Our reserve stock of groceries is depleted.

All we have left are on the shelves.

Never Fail Oil Cans
5 gallon size Special at \$1.98

Extra Special 42 piece Dinner Set
Several patterns to choose from \$5.95

DON'T OVERLOOK OUR BIG Shoe Specials
Mens, Ladies and Childrens shoes
98c TO \$3.98

Suit Cases
Only two left Extra Special \$2.49



The Difference

Between a store that specializes in Candy and one that does not, is just the difference between a violinist and a fiddler.

They're both in the same business, but one is a quality player and the other has not thought much of anything but scratching out tunes.

OUR CANDY IS ALWAYS FRESH OUR GOODS HIGH CLASS
Watch our Show Window for Saturday Specials. Priced extra low for THAT DAY ONLY

Moro Confectionery W. A. Ruggles, Prop.



Public Information Bureau Heads Visit Moro on Loop Trip

A party of 13 Portlanders, connected with the various public information bureaus maintained in that city, stopped in Moro Monday afternoon for the purpose of making an inspection of the facilities at this place for the entertainment of tourists and strangers who annually visit Oregon in search of recreation and a possible place to locate their future homes.

The party left Portland late Saturday evening, driving to Eugene where they remained all night and continued to Bend the next day over the McKenzie pass highway and from Bend coming to Moro over the California and Sherman highways. From here they went to The Dalles and over the Columbia highway to Portland.

This trip was the 4th of a series planned to be made over the state and when completed the loop traveled would be approximately 525 miles. A number of such trips will be made until every scenic attraction in Oregon has been visited and every highway mapped and built by the

state highway commission has been seen. Every place along the route where hotels and other conveniences for the traveling public was maintained was inspected and this information will be tabulated and used to inform the public first hand from personal knowledge whenever occasion permits.

The party found the McKenzie pass and Sherman highways a delightful route to travel. At the time the party was crossing the McKenzie pass a slight flurry of snow was encountered which added to the enjoyment of the party.

The expense of the trips made and to be made are being financed by the Oregon Motor Stage association with the view of informing tourists of the Oregon country through the members of the public information bureaus located at Portland.

All members of the party are the ones who come into personal contact with the public seeking information as to routes of travel and accommodation to be expected at each place where they may intend to stop. The trip was made in a large auto stage bus and had as passengers Myrtle Roirdon, information bureau State Motor Association; Vivian Bretherton, noted writer and author representing the Portland Oregonian; Otto Jones, State Motor Association; Lenore Shulte, Portland Oregon Journal travel bureau; R. L. Dunham, manager American Express travel bureau; David Sweston, United States National bank travel bureau; Nina M. Frith, Olds, Wortman & King travel bureau; Ruth Linklater, Multnomah hotel travel bureau; C. E. Ruppe, Portland Ad Club; M. A. Reed, manager Portland-Eugene-Bend stage line; B. C. Brown, manager The Dalles-Bend stage line; T. R. Conway, public relations representative of the Oregon Motor Stage association; R. S. Meaton, First National bank travel bureau.

In an effort to check alleged hunters from mistaking men for deer, the new state game warden, E. F. Averill draws the attention of all hunters to the law which provides that a man who shoots another in mistake for a deer is forever prohibited from carrying arms in this state. He also urges that such offenders be prosecuted on a charge of manslaughter. There are many real sportsmen who will throw all their support to Mr. Averill for his effort to bring to an end this growing menace of the woods. A man who shoots another in mistake for a deer has broken the law when he shoots, for the requirement is that every hunter plainly see the horns of a deer before he fires.

Mrs. J. F. Foss entertained on Monday evening in honor of the birthday anniversary of her daughter Marguerite.

Mrs. Elwood and Mrs. Carney, both of The Dalles, were guests of Mrs. Carlton Ross on an auto drive Monday to this place. They left The Dalles to view an auto wrecked just west of the Deschutes tunnel. The wrecked car was driven by a woman friend who was driving to Bialock to get her husband, a passenger on the wrecked O-W. R. & N. train. The wrecked car skidded at the west turn of the tunnel, headed off the pavement, back onto the pavement and landed wheels up on the outer edge of the north side of the pavement. When the car stopped the driver was yet at the steering wheel, uninjured.

Mrs. J. F. Foss entertained on Monday evening in honor of the birthday anniversary of her daughter Marguerite.

JAMES J. CROSSLEY

Portland, Oregon,
Hereby announces that he is a candidate for the Republican nomination for U. S. Senator at the May, 1926, primaries.

Will work zealously for development of Oregon and support of measures for real benefit of farmers as suggested by their organizations. Favor World Court and Reform Senate Rules.

BIGGS SERVICE STATION

H. H. Willard, Proprietor
Lunch Goods
Bottled Drinks on Ice
Quaker State Oils
Union Gas Ajax Tires
The Patronage of my Sherman County Neighbors Will be Appreciated

WRIGLEY'S

AFTER EVERY MEAL affords benefit as well as pleasure.

Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.

The Great American Sweetmeat, untouched by hands, full of flavor.



Moro Garage

Blacksmith and Machine Shop
Plow Share Grinding
Acetylene Welding
Wood Working in Connection
Let us give you prices on our Pennsylvania Vacuum Cup Tires We Have a Complete New Stock
Moro Garage, M. R. Schadewitz, Prop.
Telephone Main 171 Home phone Main 474



LONG TERM LOANS WITH SHORT TERM PRIVILEGES IF DESIRED

We Have Money Now Available FOR FARM LOANS ON FARM LANDS to Progressive Sherman County Farmers

Write Direct to
Geo. A. Z. Harris, Secretary
Oregon-Washington Joint Stock Land Bank
Broadway and Oak Portland, Oregon

OBSERVER WANT ADS

Rates: Under 15 words, 35c
15 to 30 words, 50c
Over 30 wds., 1 1/2c per wd.

WE GIVE a barrel of flour for five bushels of good clean Hard Federation. Farmer to pay for flour sack. 38 lb to 40 lb flour per bushel for Turkey Red and Marquis. Ask your neighbor about the quality of our flour. Open Sunday until December 1st. Tygh Valley Flour Mill, Tygh Valley, Oregon.

FOR SALE—Fine Jersey cow. Inquire at Moro Hardware & Implement Co., Moro.

GOOD cow and calf for sale cheap. W. L. Dillinger, Moro.

FOR SALE—Thomas 16-7 drill for \$60. Buggy for \$25. F. W. Hutchcroft, Moro, Oregon.

CORD TIRES for sale—32x4, slightly used. Good bargain for some one. Will trade. Tom Fraser, Moro, Oregon.

FOR SALE—No. 1 Turkey Red wheat seed 1924 crop. Write to Delia Brown, The Dalles, Ore., or phone 41F22, The Dalles.

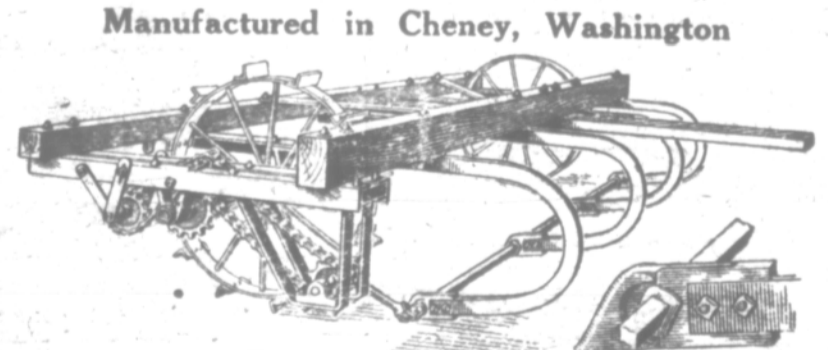
NEW COLONIAL white enamel wood and coal range for sale, used one year, price \$45 cost \$125. Reason for selling: buying electric range. Elfin Ross, Wasco. 42x25

CLEAN RAG RUGS nicely grained 3x6 ft. for \$1.85 and pay Parcels Post. Tripps Flax Rug Works, The Dalles, Ore. 42x16

WE PAY parcel post one way on all shoe repairs. Good quality work and leather. Joe Amore, The Dalles, opposite the post office.

Is Your Radiator
In good condition to stand the coming hot weather? If in doubt bring the car in and we'll look it over.
Harrison Cores in Stock
E. A. Porter
At Twiss Battery Station
Radiator and Fender Works
Authorized United Motors Service
The Dalles, Oregon
500 E. 2nd Street. Phone 122J

Rotary Rod Weeder



STRONG COMPACT DURABLE
Our Rotary Rod Weeder are hungry for weeds. They make a perfect seed bed and leave the best kind of a lump mulch on top.

For Sale By
Moro Hdw. & Imp. Co.
Moro, Oregon

READ THE OBSERVER ALL THE TIME For The County News

Business Men Say: 'Advertising Pays'