

If you are contemplating the purchase of a phonograph this fall

You cannot afford to miss the

# Special Discount Sale

NOW ON

## Corson

"The Music Man"  
Everything in Music  
The Dalles, Oregon

### The Observer Office Prints Parts of Two Local County Papers

The printing office of the Sherman County Observer has been working excess time since Monday morning in the setting into type of the big two page advertisement announcing the closing out sale of the Moro Trading company. In addition to putting this into type for printing in the Sherman County Observer we have also printed half of the Wasco News-Enterprise paper this week and one third of the Grass Valley Journal and also all of the Sherman County Observer.

All the cuts used to illustrate the advertising was cast in the office of the Sherman County Observer with the exception of one on the first page of the two page announcement. This office is a subscriber to the Meyer Both advertising service of Chicago and each month receives the material to cast approximately three hundred cuts that can be used in illustrating advertising for any sort of publicity that is desired. This service is entirely free to advertising patrons of the Sherman County Observer.

In addition to the monthly service received each month this office also has a catalog of approximately 50,000 cuts that are supplied free to our patrons by the Meyer Both company. Postage only is charged for the use of any illustration taken from the cut library book.

The large cut of an axe heading the second page of the Moro Trading

company announcement was secured from the cut library book, and illustrates the degree of service now maintained in the national business world.

#### AIR MAIL SERVICE USED

It was Thursday morning, September 24th, when it was decided that this cut would be used by the Moro Trading company. A telegram was filed at the Moro office of the Western Union telegraph company at 11 o'clock that morning and was sent from here at 11:05 a. m. This is about 3 p. m. in Chicago.

It was specified in the telegram that the matrice should be sent to Moro by air mail. Postal department cancellations show that the package was mailed at Chicago main post office at 6:30 p. m. September 24th and that it was received at the air mail field at 10 p. m. the same evening. The package left Chicago by air plane mail was dropped at Salt Lake City, from which point it was brought to Moro by railway, leaving Salt Lake City at 6 p. m. September 26th and arriving at Moro Monday afternoon at 4 o'clock p. m.

Charges for air mail service is 16 cents an ounce or fraction of an ounce, all such mail being classed as first class or letter mail. The package in question weighed exactly eight ounces and with the special delivery stamp attached cost \$1.38 plus postage. Four days and five hours was the total time from filing the telegram to receipt of the package at the office of the Sherman County Observer. The time could have been one whole business day less if Moro was located upon the main line railway instead of being on a branch railway line. Mail leaving Chicago at the same time this package left for Moro was delivered in Portland at the beginning of the business day on Monday morning.

#### OBSERVER PRINTING PLANT BEST IN COUNTY

In the printing plant of the Sherman County Observer is the only equipment in the county where the big announcement of the closing out sale of the Moro Trading company could have been put into type with the special prices in large figures. The Sherman County Observer is also the only printing plant in Sherman county where equipment to cast illustrations for advertising publicity is obtainable. In addition to these factors the office of the Sherman County Observer is the only place in Sherman county where any illustration for any special purpose can be had to illustrate advertising publicity without using cuts that take from the advertisement the interest of the reader and diverts attention from the main portion of the business announcement in an effort to assimilate the connection between the illustration used in the reading portion or business talk to the public by the advertiser.

The North Morrow county fair was held Friday and Saturday at Boardman.

Two first prizes were won by dahlias entered by Dan P. Smythe of Pendleton at the Spokane fair.

There are now 936 miles of improved highway in Marion county, according to J. T. Hunt, county judge.

Moehke Bros' sawmill at Beaver creek, near Oregon City, was destroyed by fire with a loss of about \$12,000. With the end of the commercial fishing season on the Columbia river less than a week away, it is reported that a big run of fish has entered the river.

Ten sheep-killing bears, 29 bobcats and 539 coyotes were killed last month by the 24 hunters of the bureau of biological survey operating in Oregon, it is announced in the monthly report compiled by Stanley G. Jewett, head of the work. In addition 166 badgers, 123 porcupines and 13 skunks were taken.

Oregon pensions have been granted as follows: James Moss, Portland, \$15 a month; Frederick A. Mead, Portland, \$12; Robert G. Hord, Portland, \$24; James McCarren, Portland, \$12; Walter G. Averill, Butte Falls, \$18; Lulu Howard, Ashland, \$30; Wilfred H. Gensib, Algoma, \$15; George F. Hilliard, Prineville, \$18.

Decreases in volume of production as well as in sales and shipments for the week ending September 12 compared with the preceding week were reported by Pacific northwest mills of the West Coast Lumbermen's association. The association announced that for the week ending last Saturday 108 mills of the organization manufactured 93,665,979 feet of lumber, sold 81,944,567 feet and shipped 86,750,346 feet.

George Hamlin, 27, of Portland, is dead and his father, Frank E. Hamlin, also of Portland, was seriously wounded as a result of buckshot wounds inflicted by J. S. Trent, a farmer residing one mile west of McMinnville, who believed the two men and their companions, Earl Hamlin and William Hamlin, neither of whom was injured, had stopped at his place to steal melons. The shooting occurred at night.

Thomas B. Kay, state treasurer, has announced that approximately \$2,000,000 would be withdrawn from the state's inactive bank accounts within the next week to care for bond principal and interest which falls due on October 1. Of the total withdrawals \$411,000 will be used in retiring highway bonds, \$505,414 will go to pay interest of these bonds, while \$447,583.33 will cover interest on securities issued by the World War Veterans' state aid commission.

### Oregon Agriculture College Opens New Radio Station

Friday evening, October 2nd, has been selected for the opening of regular programs over the new 500-watt Oregon Agriculture college radio station KFJD. At that time regular broadcasting three times a week will be started, to continue each Monday, Wednesday and Friday. For a week at least, the wave length of 254 meters will be used, but present plans call for the final inspection of the station by federal officials in the near future and the formal dedicatory program to inaugurate the new call letters and long wave length about the middle of October.

Programs are designed to be primarily educational, but varied enough to appeal to a wide diversity of radio fans. Monday night will be agricultural night, when a weekly market summary dealing more with interpretation of the market trend rather than actual quotations will be given. This and a few brief farm reminders will open the program, at 7:45 after a musical introduction.

Judge Fred H. Eason when in Moro this week from Grass Valley stated that at a meeting of the board of directors for the Sherman Electric company, held at the company office in this city last week, it was decided that a cash dividend would be declared the year on the outstanding stock. Judge Eason also stated that because earnings of the company had been used to pay off indebtedness of the company, thereby actually increasing the value of the company stock, the proposed dividend would be figured on market value of the stock when the dividend is finally authorized.

The maintenance crew of the Mount Hood loop highway reports that several inches of snow fell Wednesday on the high passes of the Mount Hood national forest. While the precipitation was insufficient to hamper traffic, road workers advised that motorists who expect to make the circuit this year should do so as heavy snows are likely to block the road at any time. The snow at the high altitude was accompanied on the lowlands by the first soaking rain since last May.

#### OBSERVER WANT ADS

Rates: Under 15 words, 35c  
15 to 30 words, 50c  
Over 30 words, 1 1/2c per wd.

FOR SALE at Boardman, one car of Turkey Red used wheat. Address A. S. Bennett, The Dalles.

FOR SALE—No. 1 Turkey Red wheat seed 1924 crop. Write to Delta-Brown, The Dalles, Ore., or phone 41922, The Dalles.

NEW COLONIAL white enamel wood and coal range for sale, used one year, price \$45 cost \$125. Reason for selling: buying electric range. Elina Ross, Wasco. 41425

FOR SALE, 6 head horses, 2 new 7-18 Empire grills, 2 rod weeder. See Farmers State Bank, Moro, or M. Thomson, 1510 Jackson Street, The Dalles. 41425

CLEAN BAG RUGS nicely ornamented 36 ft. for \$1.85 and pay Parcel Post. Orpps' Fluff Rug Works, The Dalles, Ore. 41016

The Libby, McNeill & Libby Cannery at The Dalles, Oregon, is operating on peaks at this time. Canning season will extend to about the middle of December. Parties desiring employment, please write for particulars. Libby, McNeill & Libby The Dalles, Oregon. 6104

WE PAY parcel post one way on all shoe repairing. Good quality work and leather. Joe Amore, The Dalles, opposite the post office.

#### HEATER STOVE

For Sale

Best of Condition, Takes Wood or Coal, Grates Good as New, Price Reasonable.

Inquire at  
OBSERVER OFFICE

#### University of Oregon



The UNIVERSITY of OREGON contains:  
The College of Literature, Science and the Arts with 22 departments.  
The professional schools of Architecture and Allied Arts—Business Administration—Education—Graduate Study—Journalism—Law—Medicine—Music—Physical Education—Sociology—Extension.

For a catalogue or any information write The Registrar, University of Oregon, Eugene, Oregon.

The 50th Year Opens September 24, 1925

### JAMES J. CROSSLEY OF Portland, Oregon,

Hereby announces that he is a candidate for the Republican nomination for U. S. Senator at the May, 1926, primaries.

Will work zealously for development of Oregon and support of measures for real benefit of farmers as suggested by their organizations. Favor World Court and Reform Senate Rules.

### COMING TO THE DALLES Dr. Mellenthin SPECIALIST

in Internal Medicine for the past twelve years

DOES NOT OPERATE

Will be at THE DALLES HOTEL SATURDAY OCTOBER 10

Office hours: 10 a. m. to 4 p. m. ONE DAY ONLY

No charge for Consultation Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Oregon. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, heart, nerves, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his many satisfied patients in Oregon: Rose J. Aplin, Carson, Washington, nerve trouble.

Mrs. Otto Will, Jefferson, varicose ulcers, legs.

M. P. Christianson, Albany, bladder trouble.

Mrs. M. A. Ewan, Coquille, stomach trouble.

Robert Ziglinski, Seio, stomach and heart trouble.

John Roth, Albany, adenoids and tonsils.

Mrs. M. I. Olsen, Portland, appendicitis.

Remember the above date, that consultation on this trip will be free and that his treatment is different. Married women must be accompanied by their husbands.

Address: 211 Bradbury Bldg., Los Angeles, California.

### A. M. HICKS

Plumbing and Heating Sells and installs the famous Mueller pipe or pipeless furnace.

Wasco, Oregon

### USED CAR BARGAINS

CARS FROM \$50 UP

1924 Light 6 Studebaker Touring  
1923 Light 6 Studebaker Touring  
1924 Light 6 Studebaker Coupe  
1923 Gardner Sport, Touring  
1923 Ford Touring  
1924 Big 6 Studebaker Touring

Every purchaser of any of the above cars may drive it for five days and then, if not satisfied for any reason, turn it back and apply the money paid as a credit on the purchase of any other car in stock—new or used.

THE DALLES GARAGE

THE DALLES, OREGON  
Cat-a-Corner From Postoffice.

### BIGGS SERVICE STATION

H. H. Willard, Proprietor  
Lunch Goods  
Bottled Drinks on Ice  
Quaker State Oils  
Union Gas Ajax Tires

The Patronage of my Sherman County Neighbors Will be Appreciated

### WRIGLEYS

AFTER EVERY MEAL

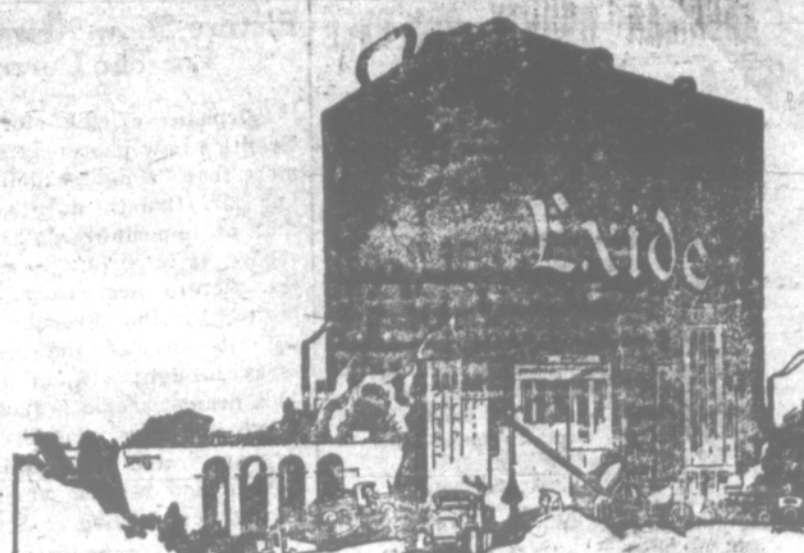
THE FLAVOR LASTS

Probably one reason for the popularity of WRIGLEYS is that it lasts so long and returns such great dividends for so small an outlay. It keeps teeth clean, breath sweet, appetite keen, digestion good.

Fresh and full-flavored always in its wax-wrapped package.

WESTINGHOUSE MAZDA LAMPS

FOR SALE BY Sherman Electric Co.



### Quality is in the Blood

You can't paint quality on the outside of a battery—it's got to be in the blood. Exide quality has been the standard of excellence in storage batteries for over 37 years.

Yet today you can buy an Exide no matter what your price limit may be.

Exide, as you know, is a quality battery. Its reputation was won on high quality, regardless of the cost. But now there is an Exide for any pocketbook.

Exide 13-plate, 6-volt batteries come as low as \$16.50, and we have an 11-plate, 6-volt Exide at a price even lower.

Foss & Co. Inc. Moro, Ore  
EXIDE PRICES ARE FROM \$16.50 UP

### The Prize Winner Milk is From Moro Dairy

For steadiness of quality and cleanliness Moro Dairy has at all times maintained the highest standard possible. Every cow in Moro Dairy herd has been tested by a state veterinary and the dairy itself has been inspected by the state health office. No other milk supply in this vicinity can claim as much.

Delivered when you want it.  
Moro Dairy Milk 10c Quart  
Moro Dairy Cream 30c Pint  
G. G. Thorp, Proprietor, Moro

### Moro Garage

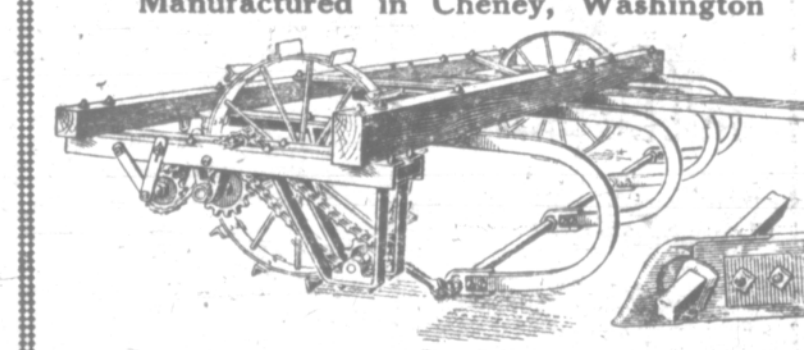
Blacksmith and Machine Shop  
Plow Share Grinding  
Acetylene Welding  
Wood Working in Connection

Let us give you prices on our Pennsylvania Vacuum Cup Tires We Have a Complete New Stock

Moro Garage, M. R. Schadewitz, Prop.  
Telephone Main 171 Home phone Main 474

### Rotary Rod Weeders.

Manufactured in Cheney, Washington



STRONG COMPACT DURABLE  
Our Rotary Rod Weeders are hungry for weeds. They make a perfect seed bed and leave the best kind of a lump mulch on top.

For Sale By  
Moro Hdw. & Imp. Co.  
Moro, Oregon

### Moro Confectionery W. A. Ruggles, Prop.

CANDY FOR ALL Especially the Kiddies

That is the object of National Candy Day, Saturday, October 10. Moro Confectionery Candies are pure and healthful—good for young as well as old.

We have just received a fresh stock of Chocolate Coated Candies in both hard and soft chews and varied assortment of flavors—mixed to your order.

Watch our store window for our Saturday only Candy Special.

### A. E. Crosby's FOR DRUGS

Complete line of drugs and sundries at all times.

If not in stock we will get it for you  
Many articles for Christmas now arriving.  
Let us buy for you, no charge for this service.

Expert kodak finishing.  
THE DALLES, OREGON

### LONG TERM LOANS

WITH SHORT TERM PRIVILEGES

IF DESIRED

We Have Money Now Available FOR FARM LOANS ON FARM LANDS to Progressive Sherman County Farmers

Write Direct to  
Geo. A. Z. Harris, Secretary

Oregon-Washington Joint Stock Land Bank  
Broadway and Oak Portland, Oregon

### Farmers Elevator & Supply Co.

Office at Farmers State Bank  
J. C. McKean, Manager, Moro, Oregon

GRAIN BUYERS DEALERS IN  
Olympic and Drifted Snow Flour and all Olympic Cereals  
Olympic Poultry and Dairy Feed. Grain Eggs and Twine  
Copper Carbonate. Gasco Briquets, Fuel. Grain and Feed.  
Cement and Building Material.

Agents for J. I. Case Threshing Machine Co.  
FIRE AND MARINE INSURANCE

The reader of advertisements knows that he has the most reliable guide to markets that exists in the world today.