

SHERMAN COUNTY OBSERVER

Moro, Oregon

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C. L. IRELAND, Managing Editor

FRIDAY, November 17, 1922

Countess Wanda Lubenska is in Paris, having fled from Russia. The war killed her husband, father and five brothers. Her five children are dead—one killed by a runaway horse, second by scalding, third by fire, fourth in a building collapse, fifth during a riot. While the countess was telling her tale of woe to friends in Paris, she fell downstairs and broke both legs. How does your lot compare with hers? Have you troubles or do you just think you have? We are never so badly off but what things might be worse. That is worth remembering. In the blackest hour—when always comes just before the sunrise of a new play.

Marconi succeeds in talking by wire—less 100 miles with absolute secrecy. He has some kind of a radio device that virtually makes it impossible for anyone to "listen in." Only a question of time until new discoveries will give to radio communication all the privacy of a private telephone line. Science is neglecting that side of wireless at present, and concentrating on broadcasting. It is a crafty piece of scientific salesmanship, to make the radio industry grow like asparagus. For that purpose, the less secrecy the better. Secrecy is the extreme opposite of advertising.

INCONSISTENCY OF PEOPLE IS RETARDING RACIAL PROGRESS

Reverend Hanson Reasons on Proverb, "Penny Wise and Pound Foolish"

"Penny wise and pound foolish" is a saying we have heard from the time we toddled at mothers' knees. Just how it originated is not known to the writer, nor perhaps to another living person. Quite likely there was a literal happening: A fellow who in niggardly spirit refused to spend his penny, and in time had to spend a pound as a penalty for his penurious behavior. Be that as it may, there is no lack of examples of this proverb in this age or any other age. We are all familiar with people who watch carefully the small things in life, but who allow the big things to run away with them. It is a queer quirk in human nature which sometimes comes to the surface in unexpected places.

An earliness testifies to the fact that J. P. Morgan, the great financier, one day while traveling in Europe, entered into a quarrel with a guide over a charge of a few dollars. The quarrel kept up for half an hour, with the result that Morgan had to go to bed with a headache and remain in bed all day. On that particular day perhaps the magnate did not lose hundreds of dollars by his parsimony, but what he lost in temper and ill feeling and actual pain was of much more value than the fifty cents or so which he may have gained by the lengthy quarrel.

There are men able to pay for their help, who to save a few dollars during the harvest season have allowed their women to pitch hay and grain, to do other work about the farm, only to find that toll on the pocket book in coming years exacted by doctor and hospital bills for broken down health was many times more than what was

ENTERTAINERS ON LYCEUM BILL

Classical Music and Dramatics Mainstay of Famed Company's Program

The Ellison-White lyceum bureau will present in Moro opera house on Tuesday, November 28th, the Lundgren entertainers, a dramatic and musical company.

In the musical line there will be solos, duets, pianologues and piano solos. In the dramatic work, sketches of real literary and dramatic worth will be presented.

The statement has been made by the chairman of the lyceum committee in Moro that the regular movie show will begin at seven o'clock p.m., and that the lyceum course will follow immediately.

saved, not to speak of the days of sickness and the injustice of the act itself.

There are thousands of men who will roam from one end of the state to another to get an increase of 15 or 25 cents a day in wages, and who constantly talk about saving, while those same people at the end of the day or the week will go on a spree that takes ten times as much money as they earned. But the next week they bob up again, serenely talking about how to save money. They are penny wise and pound foolish.

In our cities there are business men who for years have taken the street cars every morning and have handed out the customary nickel. But the company has raised the fare to six cents. The business man is angry and he vows that he will never pay six cents for a ride. He will walk first. So he starts out, unaccustomed to the task, walks four miles to save six cents, or the one cent.

He arrives at his office out of sorts, vents his wrath on his stenographer, or on prospective customers, with the result that hundreds of dollars are lost. But he is satisfied because he has gotten even with the street car company.

Two firms engage in similar business. One firm treats its men well, gives rewards for faithful service, and so keeps its efficient men. The business thrives and profits increase. The other firm has a similar opportunity to save money (because small things count) it pays its help a minimum wage. It raises the salaries of its worthy men only when an increase is asked for, or then with a grumbling spirit, or it dismisses deserving men on the plea of saving and thrift. The result is a temporary saving, but mediocre men, mediocre business, the loss of patronage and the stopping of profits. It pays to advertise, not only by a wise presentation of the things one has to sell, but also by the morale of the office force, the spirit of optimism and good cheer.

This principle does not hold only in business but is equally applicable to morals. Some of the richest returns in home and school and church life have come from proper investment in the youth of our land. On the other hand a niggardly treatment of our young people and children may result in very costly expenditures in coming years. Five to ten dollars a year in splendid reading matter for a growing boy seems to some an extravagance, but the absence of reading may drive the boy to the street or to questionable resorts for his pastime, and the expense of police acquaintanceships and jail sentences in coming years may amount to many times the expense of an attractive and ideal home life. There are those who grumble at the expense of the upkeep of a church, but willingly pay out as a community many times the amount for police regulations, not realizing that the spiritual life raised to a high standard is the best possible police regulation, and that even from a financial viewpoint the efficient church is a splendid asset.

If its schools are not among the most vital concerns of a nation, they had better be, because its schools are among its chiefest safeguards for future welfare and happiness, says the Detroit Journal. If we do not progress through the schools, our progress will be one-sided at best; and it is only when the responsibility of developing and directing the schools is shared by actively participating parents within the community, that the best educational results may be obtained.

A doctor says it was eight times as dangerous during the war to be a baby in a cradle than to be a soldier in the trenches. Wasn't it Mark Twain who said the bed was the most dangerous place, because almost everybody died there?

Less sugar per inhabitant than salt was used in the United States last year. Others who are good at statistics declare that if sugar were credited with the salt that got into sugar bowls it would be about a standoff.

College coaches are to have the rank of members of the faculty in some institutions of higher learning, thus validating the title of "professor" that so many athletic instructors already wear.

Said a soviet official: "There is not a Russian who has lived in America, now back in his native land, who would be willing to return to America." All small favors thankfully received.

Man takes out life insurance to protect his wife. That is love and duty. From that day on he won't give her the satisfaction of telling her when he isn't feeling well. What's that?

CHURCH NEWS

Notes of Interest to All Local Denominations

At the meeting of Rev. Hanson's Sunday School class at the manse last Sunday, the class president, Ira M. Petersen, announced the appointment of the following committees: Membership committee, Clarence Anderson, chairman, Iola McCain, Mrs. Carl Melzer; social committee, Mrs. M. G. Melzer, chairman, Miss McCarthy, Chester Andersen; missionary committee, Mrs. Dewey Thompson, chairman, Bessie Andersen, Carl Melzer.

"Courtship and Marriage," dealing with the choice of a life partner, is the very practical theme to be discussed at the Union evening service at the Presbyterian church next Sunday. Whether married or marriageable, this topic ought to strike a responsive chord.

The Christian Endeavor society meets as usual next Sunday evening at 6:45. The subject to be considered is, "How May We Help in Mission Work?"

COUNTY WHEAT STILL IN LEAD

Barley From Sherman Takes Second at Land Products Show

Sherman county Turkey Red wheat won the blue ribbon in its class and the big purple sweepstakes ribbon for the best bushel of wheat of any variety at the Land Products Show held in connection with the Pacific International Live Stock Exposition in Portland, November 4th to 11th. This sample of wheat had a test weight of 62.2 pounds, but on account of its splendid color and freedom from yellow berries it won over samples that tested slightly over 63 pounds per bushel.

At the state fair only one-half bushel entries were required. J. N. Landry's and Omar Sayra's wheat took first and second, respectively. These two half-bushel samples were combined to make the bushel required for entry at Portland. This was cheaper and quicker than preparing an additional 30 pounds of either man's wheat, and in the end the desired results were obtained.

A bushel of Mariott barley, test weight 46 1/2 pounds, grown by V. S. Barr of Moro, took the red ribbon in its class. A bushel of field peas grown on the Moro experiment station was awarded a blue ribbon.

Our Sherman county booth at Portland attracted even more favorable attention than at the state fair. This time the booths were not judged and scored on a percentage basis as at Salem. However, visitors and officials of the Oregon Agricultural College expressed the opinion quite freely that the Sherman county booth was the most attractive and most representative booth in the show.

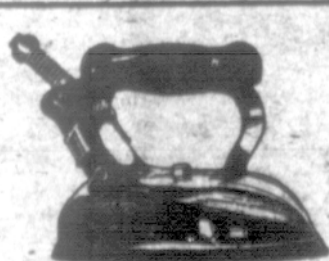
Other county booths at the Land Products Show were from Wasco, Umatilla, Jackson, Columbia, Polk, Yamhill and Washington counties.

Religious Education Meetings Continue

As a result of the success of the last series of Wednesday night religious education meetings, the church people of Moro have outlined another series to cover the remainder of the year. The dates, topics and leaders are given as follows:

November 29th, annual Thanksgiving sermon, preached by Rev. U. C. Smothers; December 6th, "The Prayer Life of Jesus," Robert C. Ginn; December 13th, "Music and the Church," Mrs. Roy Kungman; December 20th, "Health and Christian Efficiency," Dr. C. L. Foley; December 27th, "New Things for the New Year," Mrs. Roy Benson.

A glance thru any rural or national newspaper published in the world today will reveal the truth in the statement "It Pays to Advertise."



The Iron You Want

You want an iron that irons easily.

You want an iron that irons quickly.

You want an iron that irons perfectly.

You want a Westinghouse type M electric iron because it has a beveled edge that fits into the small tucks and ruffles—because it is perfectly balanced—because it is easy to use.

We can show you this wonderful electric iron. Iron with it. Try it for yourself.

Sherman Electric Co.
Moro, Oregon

CHAMPION OF CROOKS WILL APPEAR SATURDAY IN FILM

Picture Made From Cohan's Stage Play to be Presented Locally

That money talks we all know, but that it comes in bunches when J. Rufus Wallingford begins to talk about it, is demonstrated in the production, "Get-Rich-Quick Wallingford," the screen version of the play by George M. Cohan which comes to the Moro theatre next Saturday.

How J. Rufus Wallingford and his associates in Duncombe, "Blackie" Daw, make a fortune for themselves and the residents of the one-horse town of Battlesburg, is an enthralling story which is well adapted for the screen. The details of their scheme present enough complications to make the picture interesting from first to last, and it is filled with amusing surprises for the audience and the two adventurers.

The featured players are Sam Hardy, Norman Kerry, Doris Kenyon and Diana Allen. The production is massive and of a high order of excellence.

The guitar was introduced into Spain by the Moors about the year 1288. By the beginning of the Nineteenth century the Spanish guitar had become a fashionable instrument on the continent. Ferdinand Sor, a Spaniard, brought the guitar into great popularity in England with his compositions. He succeeded in banishing the less perfect English instrument. Mauro Giuliani, an Italian, was a distinguished rival of Sor's. Other well-known composers were Legani, Kreutzer and Leonard Scholz. Bertoli and Paganini were guitarists of note.

Tum-A-Lum News....

—FOLKS;

—got your fuel supply for the winter?

—no—well ol' Doc Johnson has a supply of good wood; also Rock Springs and Utah coal are now on hand.

—better stock up early and be prepared for a cold winter.

Tum-A-Lum Lumber Co.
W. K. Johnson, Manager
Moro, Oregon

Independent Warehouse & Milling Co.

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Cedar Posts, Builders Supplies, Lumber, Wood, Coal and Hay

MANUFACTURERS OF MILL FEED AND FLOUR

Studebaker Cars

GOODYEAR TIRES AND TUBES

Complete Line of Accessories

AUTO REPAIRING - STORAGE

Blacksmith and Machine Shop

FOSS & CO., Inc.

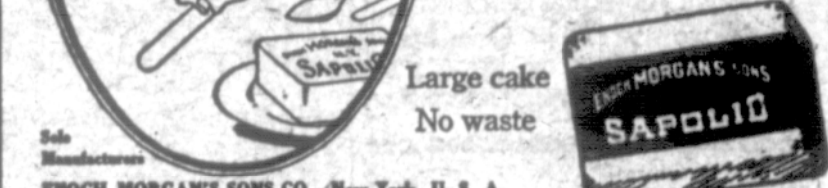
Phone 303 MORO, OREGON

MAKING HOUSEWORK EASY

Clean steel knives and forks, remove stains and grease with

SAPOLIO

Cleans - Scours - Polishes



Large cake No waste
SAPOLIO
EPOCH MORGAN'S SONS CO., New York, U. S. A.

PUBLIC MARKET

BEST OF DRESSED MEATS FRUITS AND VEGETABLES

Open all day Wednesdays and Saturdays

First opening, Saturday, November 25

I am an experienced meat cutter and intend to sell first class goods at reasonable prices. Your patronage will be appreciated.

H. A. BARZEE MORO, OREGON

Shop in Parry building next to city hall
Farm home one mile west of Moro Phone 21F11

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We have a complete stock of genuine Ford parts and accessories of every kind.

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Goodrich Silvertown Cords and Tubes
All Makes of Batteries Rebuilt and Repaired
Columbia Storage Batteries
General Auto Repairing

HEATERS

Cold winter days make us stay in the house to enjoy the warmth of the heater. A good heater is the biggest comfort in any home.

COAL HEATERS

WOOD HEATERS

COMBINATION HEATERS

GINN, COLEMAN & CO.

MORO OREGON

EIGHT REASONS

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NO LIQUID
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NO CORROSION
NO SEPARATORS

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NO BUCKLED PLATES
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The Mac-Dry Battery Needs No Attention.
It is Absolutely Guaranteed for Three Years.

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THE FAMOUS 45
HOLT MAKES THEM ALL

HARVESTERS FOR 1923

BABY GAS
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JUNIOR GAS
CALIFORNIA SPECIAL
NEW STEEL MODEL 30
NEW STEEL MODEL 32
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Over \$20,000 Stock of Parts in my Warehouse

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Wasco, Oregon