

SHERMAN COUNTY OBSERVER

Moro, Oregon

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C. L. IRELAND, Managing Editor

FRIDAY, October 13, 1922

Barren, financial writers, wonder what has made the United States develop in less than two centuries from a wilderness to "the greatest nation on which the sun has shone." It isn't territory and fertile soil, for Africa beats us in that respect. It isn't wheat-raising area, for Canada beats us there. It isn't education, for we are far behind Germany, where 98 per cent of the population can read and write. Freedom has something to do with it. But the great force that created Uncle Sam's empire was plain, old-fashioned hard work, a vagabond now held generally in contempt.

A great many localities report a labor shortage, but it isn't that there are not men enough for the job, says the Houston Post. The trouble is, the jobs are unsatisfactory, most of them being out in the sunshine, and away from soft-drink stands, and minus the comforting presence of a flapper stenographer and a machine for clipping coupons.

Despite our great indignation at the suggestion that man was descended from lower animals, we are compelled to confess, remarks the Houston Post, that he is the worst behaved of all the animal species now inhabiting the earth.

The equality of the sexes is not thoroughly established by a long shot. An American woman who marries a foreigner loses her American citizenship, but an American man who marries a foreigner doesn't forfeit his American citizenship.

According to a fashion report, hips are coming back. What part of the anatomy is going to disappear, to make way for them?

"HUMAN HEARTS," FAMOUS STAGE PLAY, IS NOW FILMED

Screen Version of Drama by Hal Reid To Show in Moro October 13

"Human Hearts," the Universal-Jewel special attraction which opens showing at the Moro theatre Friday, October 13th, is fully entitled to be termed one of the really great pictures of the year. It is a story of mother love, a story of life in the average American family.

"Human Hearts" was written by Hal Reid, father of "Wally," and enjoyed an enviable success as a stage production a score of years back. House Peters in the stellar role of Tom Logan brings to the part a sympathetic understanding that makes his characterization a real masterpiece and a personal triumph. His performance in this feature and in "The Storm" stamps him as one of the finest actors on the screen today. The supporting cast is of exceptional merit, including as it does such sterling actors as Edith Hallor, Russell Simpson, Gertrude Claire, George Hackathorne, George W. West, Lucretia Harris, Ramsey Wallace, Mary Philbin, H. S. Kerr and Snitz Edwards.

The story deals with the machinations of a city siren who weds Tom Logan to obtain the deeds to his father's farm, under which lies rich coal deposits. The granite-hearted father sees her plan and cuts Tom out of the will. Later the father sees his daughter-in-law in the company of a released convict. He tries to stop her from running away and is killed. Tom fears his wife will be sent to prison and takes the guilt upon himself.

How it turns out? You would not enjoy the picture if the entire plot was revealed, but you can be sure that you are going to be thrilled by the remarkably strong climax. King Baggot directed the picture.

A slight advance in admission will be in effect at the presentation of "Human Hearts." Prices are given as 40c and 20c.

After one has looked at a color for a few moments the eye becomes adapted to that color and is no longer able to distinguish small differences. When matching dress goods you should not look at the materials longer than a minute at a time if you want a close match.

SUMMARY OF ASSESSMENT ROLL FOR SHERMAN COUNTY, OREGON
For the year 1922, as finally equalized by the County Board of Equalization

Classification of Property	Number	Value	Unit Value
Acres of all lands	435,589	\$9,588,950	\$22.02
Acres of tillable lands	274,481	8,968,750	32.68
Acres of non-tillable land	161,138	620,200	3.85
Acres of mineral reservations	33,355	66,580	2.00
Improvements on deeded land		424,110	90,700
Town and city lots		90,700	
Improvements on town and city lots		354,810	
Improvements on land not deeded		850	
Grain		263,180	
Manufacturing machinery, etc.		20,920	
Merchandise and stock in trade		243,600	
Farming implements, wagons, carriages, etc.		433,610	
Notes, money and accounts		239,320	
Hotel, office, store fixtures, etc.		27,040	
Horses and mules	6,262	425,010	67.87
Cattle	2,919	59,030	33.92
Sheep and goats	11,099	38,530	3.50
Hogs	827	9,040	10.93
Chickens	150	80	.53
Dogs	305	3,050	10.00
Gross valuation		\$12,328,710	
Soldiers' exemption		5,240	
Net taxable property		\$12,323,470	

NOTE: This does not include railroads and other public service corporations which are assessed by the state tax commission, assessed at \$3,270,176.33 for 1921.

OTTO PEETZ, County Assessor
Moro, Oregon

"FOOL'S PARADISE" BIGGEST PICTURE MADE BY DEMILLE

Leading Producer Lives Up To Name In Presenting Present Feature

With each succeeding production, Cecil B. DeMille, one of the most conspicuous picture producers in the world today, proves his incomparable mastery of screen technic. Years ago, Mr. DeMille promised the American motion picture public that every picture produced by him would excel its predecessor in artistry and popular appeal, and he has kept his word. In his latest Paramount production, "Fool's Paradise," his directorial genius and art are exquisitely expressed, and in point of theme, cast, settings and universal appeal, it outranks any of his previous productions.



CECIL B. DEMILLE
"FOOL'S PARADISE"



CECIL B. DEMILLE
"FOOL'S PARADISE"

If anybody considers himself a 100 per cent speller, try him on this sentence, which several colleges have found only 10 per cent of their students could spell correctly: "It is agreeable to view the unparalleled embarrassment of a harassed peddler or saddler sitting on a cemetery wall gauging the symmetry of a skillfully peeled potato." Dr. Johnson or Noah Webster might go down on that. If the truth must be told, it is really doubtful whether anyone knows how to spell all the words in the sentence, says the Torrington Register. Take "skillfully," for instance. Some people would put two "l's" in the first syllable, and some dictionaries would uphold them. It seems to be purely a matter of choosing your authority. Then take "peddler." You can find the word spelled (or spelt, if you prefer) "peddler" or "pedlar" in many old books, and the latter spelling is said to be current yet in England. The simple fact is that for scores of English words there is no established standard. Wherefore there are no 100 per cent spellers, except possibly in communities that have only one spelling book or dictionary.

Marconi believes that signals are being sent from Mars. Astounding as the assertion is, it comes from a man whose expert experience and scientific knowledge command respect.

Fire losses in the United States for the five years from 1916 to 1920, inclusive, reached a total of \$1,872,722,677, according to a report made by the National Board of Fire Underwriters. This report is based upon a study of more than 3,000,000 fires which occurred during the five years. The average loss was \$584,544,585. The underwriters point out that the total loss during these years would have been sufficient to build 334,000 dwellings costing \$5,000, or enough to house 1,700,000 persons, or the entire population of the states of Connecticut, Nevada and Wyoming. These astounding figures give some idea of the tremendous waste that is caused each year by fires in the United States. Most of these fires are preventable. In Europe, at least in the older countries, fires are practically unknown, yet in the United States year after year goes by without any abatement of the loss from conflagration. This loss constitutes a burden upon the entire community and it should be re-estimated as such.

Of unusual interest is the derivation of the word "sterling," as applied to something that is "genuine, pure, unadulterated, or of excellent quality." The original form of the word was "asterling." The Asterlings were the north Germans, or the merchants of the Hanseatic league, the original "moneyers" of England. The name of these merchants came to be applied to coin or goods of a fixed standard value, answering all tests. In the time of Edward I we find an English coin issued of the designation of a dinar or dinarius, called "sterling." Since that time the word "sterling" has been applied to the English pound, which before the war was regarded as the best value in the world.

From time to time scientists announce they have discovered a new method of fighting old age, or wrestling from time a few more years to add to the span of life. In some instances it is a preparation of milk that will confer a semblance of immortality on man by his mundane form. Again it is the transplanting of glands; now it is substituting new cells for old. We all want to have longer lives, says the New York Herald. Many of us think of life chiefly in terms of this one dimension, but what the world needs most is wider lives and deeper lives, widened in our sympathies, interests and realization of great basic principles and of the eternally great values of life.

A total of 12,708,040 acres has been sold to settlers in Alberta and Saskatchewan under the Dominion lands act, according to the minister of the interior. Of this acreage, 4,155,788 has been patented and 8,552,252 acres was not yet patented. The amount paid in for lands pre-empted was \$14,800,067, and there was yet unpaid approximately \$12,000,000. Purchased homesteads totalling 1,222,840 acres had been sold in these two provinces, on which the revenue was \$3,274,250, and on which approximately \$500,000 was yet unpaid.

Next time you are near a big museum, especially the American Museum of Natural History in New York, be sure to see the reconstructed skulls of primitive men. Instantly it will strike you that modern man, compared with his ancestors, is like beauty alongside the beast. Man is losing his ferocious head as he loses his ferocious disposition. Progress is certain. If slow, and the primeval skulls prove it.

The national debt now amounts to \$22,145,000,000, and a financial authority says it is now in a state of permanent decline. Permanent is right—a sum like that will have to decline forever before it gets wiped out.

Now if the plant lice and roe bugs could only be trained to enjoy a diet of plants, chickweed and spurge we would welcome them with open arms instead of spending our substance on poisons and squirt guns.

Bank Hotel
Formerly the Albert
The Dalles' Newest and Best
Hostelry
CENTRALLY LOCATED
Sherman County Headquarters
J. F. RATH, Manager
The Dalles - Oregon

The Pacific Mutual
LIFE INSURANCE COMPANY
OF CALIFORNIA
"Giant of the Pacific"
FOUNDED IN 1868
Life, Accident, Health Insurance
V. J. Walker, Dist. Manager,
WASCO - OREGON

PEOPLE who use the ad columns of the Observer invariably say that they get the very best of results.

Tum-A-Lum
News....
—FOLKS:
—harvest is over and the grain in the warehouse.
—we extended credit to some of you to help in harvest.
—NOW we are asking you to hand a check to Doc so he can pay for the stuff that he accommodated you with. Pay your account and get a FREE TICKET TO THE FAIR.
Tum-A-Lum Lumber Co
W. K. Johnson, Manager
Moro, Oregon

The Moro Hotel
W. M. Walker, Manager
MORO - OREGON
A Modern Tile and Concrete Constructed Building
Built by Moro Community for the General Public
STEAM HEATED - ELECTRIC LIGHTS
Bath and Hot and Cold Water in Every Room
Special Monthly Rates for Room or Board

NOW IN STOCK
Winona and Birdsell Wide Track Wagons
Iron Wheel Trucks
Steel and Wood Frame Harrows
16-Hoc and 18-Hoc Drills

COME IN AND SEE THE
SUCCESS FANNING MILL
DOUBLE ELEVATOR
Elevates the Grain Into the Hopper
Elevates Grain From Hopper to Sack
GINN, COLEMAN & CO.
Moro - Oregon

A valuable knowledge of the reliability and integrity of businesses is the reward of the steady reader of advertisements.

J.C. Penney Co.
A NATION-WIDE INSTITUTION
Incorporated
371 DEPARTMENT STORES
The Dalles, Oregon

HERE ARE VALUES THAT MEAN ECONOMY

Typical Savings, all of them! Quality is what you would have it and prices that are extremely attractive. Investigate now by making comparisons!

FLANNEL SHIRTS FOR MEN
Our fall stock is now complete in all sizes. Colors, khaki gray, Kelly green, and dark cardinal. All wool and mixtures. A fine assortment to choose from, and values that mean a saving to you.
\$1.19 to \$4.25

OUTING GOWNS FOR WOMEN
White and striped outing. All good quality flannels. Complete line, all sizes.
98c \$1.49 \$1.98

"GLADIO" Percalae of Quality
The J. C. Penney Co. exclusive brand of fine percalae. Bought direct from the mills for our 371 stores. Full 36 inches wide, standard quality, popular light and dark patterns. Yard, only
17c

Good Knitted Underwear For Men and Boys.

Some of the most reliable mills in the country manufacture the mens' and boys' knitted underwear we sell. Workmanship is of high character and the materials are selected wools and cottons. Our values speak for themselves; compare our quality and prices—they are convincing.

Compare These Prices

Men's heavy fleece lined union suits	\$1.49
Men's part wool unions in grey only	\$2.98
Men's all wool white and yellow unions	\$4.50
Men's fleece lined cotton shirts and drawers, "North Star Brand,"	.79
Men's all wool shirts and drawers, yellow only, each	\$3.19
Boys' fleece lined unions, sizes 4 to 16 years	.89
Boys' wool and cotton unions, grey only, sizes 4 to 16 years	\$1.29
Boys' light fleece lined unions, sizes 2 to 16 years	.89

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Just What You Have Been Needing FOR YOUR CAR
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and, for these Eight Reasons, the Mac-Dry Battery is superior to other makes of batteries used in cars

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Buick '20, Cole, Hudson, Jordan, Studebaker, Case, Reo, etc	\$33.50
Stutz, Peerless, King '20, etc	36.00
Maxwell, Lodge, Franklin, etc	39.00
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