

Moro Theater Program

Mathews-Livingston, Proprietors

Two Operating Machines, No Stop for Change of Films

Sunday Oct. 16
4:30 p m and 7:15 p m

"The Old Nest"
Presented by an 18 ALL STAR Cast

Tuesday Oct. 18
7:15 p m

Eva Novak in
A Story of the Great White Wilderness

"Wolves of the North"

Saturday, Oct. 22
7:15 p m

"O'Malley of the Mounted"
Featuring William S. Hart

A Tale of the Law of the Great Northwest



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Moro, Oregon

The Observer

MORO, OREGON.

Entered as second class matter at the
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Official Paper for Sherman County.

C. L. IRELAND, Manager.

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

FRIDAY October 14, 1921

Sherman Electric Company

A dream of the pioneer financiers of Sherman county is coming true this month with the completion of the power line of the Sherman Electric Company from Dufur to Wasco, Moro and Grass Valley. Wasco and Moro have been supplied with a 24 hour lighting service the past two weeks, with the cutting in where possible of the old lighting system at Moro and the private owned plant at Wasco, with Grass Valley a close third. Late last week a special line was constructed from Moro to the Sherman County Fair Grounds and that amusement park will in the future also be furnished a 24-hour service, doing away with their present acetylene gas lighting system.

Electric energy is supplied by the Sherman Electric Company by the Pacific Power and Light Co. at Dufur, Oregon. Under the terms of the contract the amount paid is based upon what is known as the "peak" load, which always comes when a dusk all stores, residences, etc. are using the greatest amount in any 24-hour period. At first thought it may appear somewhat one-sided to have the Pacific company charging for a 24-hour service for current that is not in use continuously, but the contention is rightly made that the customer is ready to furnish that maximum at all times and cannot sell it to others because it must be held in reserve for their contract customers. For this reason the Sherman Electric Company can and does make a much cheaper proportionate rate for power on a different voltage "take-off" than their lighting system.

In conclusion too much can not be said of the many progressive leaders of Sherman County who have helped make this dream of electric light and power come to such a realization. The officers of the company have had many anxious moments in guiding the company ship through troubled waters of doubt and in some cases criticism where all was not understood, but these happily are now past—Sherman county has attained another milestone on the march of progress that will be of much benefit to the entire community in the future.

The company itself is probably the only one of its kind in the northwest in one very important particular and that is those directly interested in the company financially are all interested in Sherman county, its growth and future prosperity. The company was incorporated for \$70,000, the estimated cost of the line complete and this was all subscribed by "home" people, by people of large means in many cases and also a very large number of very limited means—all taking stock to the end means—their home and community that their home and community could go forward to one more goal in the ultimate building up of the community in which they live and have a part. This is the one great feature that will surely insure the signal success of the company.

Mr. Einstein admits that while he understands his own theory he is not quite certain whether it is only a theory or really a condition.

"Scrap the navies of the world!" By all means, and then the world will go on fighting with the scraps.

A Boston scientist says "hot dog" contains more calories than ham, tongue or corned beef. Science, if it applies itself, may identify further elements of it. Who knows?

Short skirts perform at least one public service. The furor over them helps to keep the mind of the nation off its real troubles.

Look before you turn a corner or cross a street. It is better to be safe than sorry.



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The American Press Association

Herod is the man that keeps humanity from rotting. Not the spectacular kind that makes the common gaze; but the unknown, unseen kind, done for itself alone, for the eye of God and the satisfaction of a noble self-respect. Think of the unnumbered and unnumbered acts of heroism on the part of mothers! These alone would save the world, as ten good men would have saved Sodom. Look (and if you seek you shall find) at the numberless deeds of self-sacrifice among the poor, the self-renunciations of the rich, the helpfulness of fellow-workmen, the splendid courage of men and women that they often conceal with a sense of shame! True, friend pessimist, humanity may be just mud, dirt, earth; but all through it sparkles the pure and priceless gold of heroism.

Summer furs mean death to thousands of animals. In 30 years, says a naturalist, the fur-bearing animals will be gone. Is the pleasure of wearing furs in summer worth this sacrifice? In cold weather furs are a legitimate accessory to human clothing. Were this their only use the existence of the wild animals whose pelts human beings covet would not be seriously threatened. But that cruelty of vanity, which is no less cruel because unthinking, has caused a demand for furs which, if unchecked, will soon extinguish the natural fur bearers, says Chicago News. Summer furs, particularly useless and the cause of much humor, are a less humorous matter to the wild life struggling for existence. It is to be hoped that the fashion of wearing furs in summer will soon pass.

Yap is a little coral island lying just north of the equator in the Pacific ocean southeast of the Philippines, and so located as to be at the cross roads between America and the Asiatic coast from China to the extreme tip of the Malay peninsula. Of itself it has no value, wants nothing from the world, and has nothing to give to the world. Its value is in its location. It is a converging point of trade routes, a kind of spring post from which to watch the world's commerce with the southern Orient. Wherever ships plow the waters upon recognized trade lanes cables run beneath the waters, and the intelligence transmitted over these wires governs the water-borne commerce.

Now and then it happens that no crooked juror, no flimsy technicality, no lying witness, no slobbering emotionalist, no conscientious objector, no pot of honey, no hair-splitting appellate judge, no yielding executive, intervenes to save the murderer, and he goes to his doom in a community where a hundred cold-blooded assassins, saved by the pranks of fate, walk the highways in the light of freedom, remarks George M. Bailey in Houston Post, leaving God alone to turn His awful gaze upon the brand of eternal infamy that sears their guilty souls.

One pessimist goes so far as to predict that feminism will become martial and militant in 50 years, and will take its place with the heavy artillery. We are still hopeful enough to believe that women will continue to operate the infantry branch of the service.

A judge in Brooklyn has come out for a revival of the cat-o-nine tails in the punishment of criminals. There is not much likelihood that the idea will be adopted, but the cat-o-nine tails, and several more, has resumed operations on the back fence.

Don't waste your time pitying men. They don't like it. But if you just must, turn the floodgates of your pity upon the poor creature who trudges along the highway of life day by day nursing some old fruitless, hopeless hatred in his soul.

It is well enough for us to learn that the two ways for the people to reduce federal taxation are to retire the war debt as rapidly as possible and stop calling on congress to appropriate money for every conceivable thing.

Doctor Einstein now predicts a shifting of the sun's rays towards the red end of the spectrum. That, like the complete theory of relativity, is not essential to life, liberty and the pursuit of 60-cent dollars.

The fact that the Japanese have ordered a battleship to be built in an American shipyard is an indication that they do not expect to start a war with this country for a year or so anyway.

Another sign of progress is the way the enlightened citizenry which once opposed woman suffrage is now looking to the women voters to nominate the right man in the primary.

Another thing we have noticed about plowing is its remarkable restraint upon exuberance and enthusiasm.

We suspect that a great deal of the attractiveness of the South Sea Island books arises from the circumstance that they portray a region where hypocrisy is unnecessary and where people do openly what heretofore they do secretly.

Freight rates on mail are to be reduced and for the benefit of those who fall to recognize the effect that the reduction will have on the cost of living, it might be pointed out that it should result in cheaper ginns.

It's a good thing to remember that people who crave the limelight should be a little extra in production. You don't need to expect the world to be as foolish as you are just because you're married. It will put up with considerable nonsense during the honeymoon but you mustn't extend the honeymoon too long. Such stuff is amusing while new and then it gives you that sickening feeling when it stales, says Grit. Some youngsters expect to start housekeeping on a scale several years beyond the present comforts of their parents. It has taken them a life-time to get where they are. Being of the same stock you ought not to disdain starting where they did. It takes some skill to make a running start from other people's shoulders.

The average intelligent, patriotic farmer is not asking for special privileges. If proper regulatory laws insure him a free and open field for the exercise of his ability, he will establish a place in the commercial world which will be not only a source of credit and profit to himself but also to the country at large. All the American farmer wants, and has a right to have, is an equal chance with other business men, a fair and just reward for labor performed. Every man in every business is entitled to a profit for the contribution he makes to the sum of human happiness, as happiness is represented in better living.

Some economist should explain the paradox of the egg. Eggs are popularly esteemed valuable in proportion to their freshness, yet the fresh egg of the barnyard is cheap, whereas the aged egg of the restaurant is maintained at war prices. The hen, apparently, has realized that the war is over, but the restaurateur is holding out for a separate peace.

A Chicago judge warns girls not to pick a man for a husband merely because he can dance, unless he can demonstrate his ability to jazz home regularly with ample supplies of corned beef, cabbage and canned goods. When the appetite roars, a dancing snip is no emergency meeter.

An employer might stop to ponder this: The short-weighting, short-changing petty thief who cheats and swindles for him will not hesitate to cheat and swindle him when the opportunity offers. Employ no man who is dishonest to a customer.

A marriage tangle in Chicago has raised the question: "If a stepdaughter marries her stepfather, who has been divorced from his wife, what relation will she be to her mother?" Strained wouldn't be such a poor guess.

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