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## WARREN G. HARDING Your Kind of Man and—



### The Next President of the United States

**The Next President.**  
As certain as anything can be, in this world, is the election of Senator Harding.

To readers of this newspaper, the many family groups to which it comes a regular welcome visitor, Senator Harding's face shines as that of a friend.

Senator Harding, your next President, is your kind of man. You see him, hear a few words, and you know it.

He was born in a small town, has lived there all his life, lives there now, and will live there again when he leaves the White House with his work for the country done.

#### How He Lives.

He lives as you live, simply, in the old fashioned American way.

The main residence street in any little American town, boasts half a dozen homes more elaborate than Senator Harding's, and many as good.

Millions of men, believing in this country, devoted to its government, SATISFIED with the UNITED STATES, believe that the United States is able to deal with its own problems, and settle its own questions free from outside assistance or interference.

Those millions of men are men of the same sort as Senator Harding.

#### What Kind of Man.

Harding is a big American in physical size, thanks to vigorous farming ancestors. He is a big American also in heart, in understanding, in sympathy and in simplicity.

You read his speeches and know that he does not imagine himself created to tell all the world what to do. He believes in, and he understands the American people, his friends, the citizens of his own little town, Marion, Ohio, and the dwellers in thousands of other towns like it.

#### Your Servant, No Autocrat.

After you have elected him, you will find in Senator Harding an earnest, conscientious, straight thinking servant of the people, not an autocrat, but a man respecting the traditions of American government, and the Constitution of the United States.

Senator Harding understands that the people will elect him to be President of the United States, not President of the whole world. He will know that he is employed by the PEOPLE of this country to look after the interests of THIS country.

Born on a farm, living all his life close to farmers, he knows and sympathizes with the problems of the farm. Living in the average American way, in the average American small town, he knows the problems of the average American. He understands the printers he employs, and he knows their trade and sets type as they do.

#### His Ambition.

Senator Harding has no ambition to be called a political superman, or RULER of America. It is his ambition to be known as a good American, a faithful servant of those that trust him.

National politics are discussed this year less than at any election since the republic was founded. Why? Because men do not discuss, to any great extent, that which is DEFINITELY SETTLED.

And this national election is definitely settled as you read this. YOU know it.

But it is important that demonstration of the popular will should be of the most overwhelming kind. Therefore the good citizen will do what he can to increase the vote for Harding, should there be any doubtful votes within reach of his voice.

It is almost ludicrously difficult to find a man or woman that intends to vote the Democratic ticket this year.

But if you do find one, show him or her this picture of the next President. And express in your own way the reasons that inspire you to approve and vote for him.

What is Senator Harding's outlook upon life? It is YOUR OWN.

Read these extracts from one of his recent speeches:

"This government is your government, not that of somebody who is placed in office."

"You clothe us with authority. We are pleased to execute your will. And one reason I want the Republican party in power once more is because we are responsive to the will of the people of the United States and do not try to tell you that what one man thinks is necessary."

No hallucination there, no idea that Harding was made to rule, and YOU, who read this newspaper, made to be ruled, or preached at from above by your own elected servant.

The duty of the American, whether he be President or simple citizen, is not complicated in Mr. Harding's mind. He says:

"As I said at the outset, government is a very simple thing, government is only the regulation of our relationships to one another. The government's first task is the protection of the minority against autocracy, or the domination of the majority that sometimes forgets the rights of the minority."

"I am preaching the gospel of popular representative government in the United States, a government that does not know any class anywhere in all this Republic."

In his speeches and in his daily life, running for the Presidency or running his country newspaper, Senator Harding is just an everyday American neighbor. This is what he says, as he bids farewell to a crowd of friends:

"I am very happy to see you all this morning. As I have said, I want you to know me, and I am delighted to know you. We are going to work together for the good of the United States, and we are going to hold America first in all our thoughts and in all our actions."

#### Women Voting.

Women especially have reason to congratulate themselves on the fact that Senator Harding will be the next President.

Their sons are taken in war. Their husbands and fathers are taxed to pay for war. They spend the lonely hours of dreadful anxiety, while the son is away.

They, above all, are interested in having for President such a man as Senator Harding. He does not believe that foreign powers should be allowed to conscript American boys for war beyond the seas.

He does not believe that a Foreign Council should send to America for men and money to settle wars not of our making.

Senator Harding does not believe that this country should be taxed to finance the ambitions or the land greed of foreign nations, and as he believes, so the earnest men and women of this country believe.

When you cast your vote for Senator Harding, you will vote for YOUR KIND OF MAN, the intelligent, straightforward, unpretentious American citizen. President Harding will be an American President, not an international President.

You will have in the White House a man of constructive mind, a plain American with no dreams of world dominion, but with a settled determination to restore normal conditions and normal prosperity to this country.

#### After the War.

After a war that has destroyed old conditions, cost many lives, squandered many billions in reckless extravagance and dishonesty, and weakened respect for the Constitution, you need for President a straightforward, constructive American.

And you will have such a man in the White House after the 4th of next March, for after that the President of the United States will be Warren G. Harding, your kind of man, one that you would gladly trust with your own affairs, and the affairs of your country.

REPUBLICAN NATIONAL COMMITTEE

## NOW IS THE TIME

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We have a complete line of Building Materials for all farm buildings. Free plans and blue prints furnished if desired. Our architect will assist you in any possible way.

The Tum-A-Lum Lumber Company makes a Specialty of furnishing materials for Homes, Barns, Implement Sheds, Hog and Poultry Houses etc.—See

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### The Wonders of America

By T. T. MAXEY

#### THE KEOKUK DAM.

THE Mississippi river has been harnessed! A genius named Cooper (Hugh L., late of General Pershing's forces in France) turned the trick.

He built a concrete dam, 42 feet wide at the bottom, 29 feet wide on top and about 53 feet high, across the river; a powerhouse in which will be housed thirty 10,000 horsepower turbines, each with its generator weighing 850 tons; a lock 400 feet long and 110 feet wide (the width being the same as the locks in the Panama canal, but the lift is higher); the largest dry dock (at the time) in fresh water and an ice fender.

It was necessary to acquire about 25,000 acres of land, build 50 miles of roads and streets and clear 5,000 acres of brush and timber. More than 1,300 property owners were dealt with. Litigation was resorted to in only about ten cases. Two hundred and eighty-nine tons of dynamite were used. Construction work required about 800,000 barrels of cement, 7,500 tons of steel, 300,000 cubic yards of sand, 3,500,000 pounds of structural steel and 20,000,000 feet of lumber.

Now, the "Father of Waters" turns the machinery that lights cities, runs street cars and operates factories. Sixty thousand horsepower of electricity is used in St. Louis, 141 miles away. Sufficient power is generated to light a boulevard from Portland, Me., to Los Angeles, Cal., using 48 candle-power lamps set 100 feet apart. Construction started January 5, 1910. The first current reached St. Louis July 1, 1913. The total cost of the plant was \$20,000,000.

#### Machine Worth Having.

"The typewriter will never be perfect," says the Syracuse Herald, "until it can go ahead and write something without somebody telling it what to say." Which reminds us of what Kipling in his livelier days wrote as a testimonial for a certain machine. "I just start the typewriter off with a line," he said; "then I go out for a walk, and when I return there is a poem all written."—Boston Transcript.



DOES THE TIGHT-WAD EXPECT ANYBODY TO BELIEVE HIM WHEN HE SAYS

#### Used Beer to Mix Mortar.

In England, in the days when beer was cheaper than it is now, it sometimes served to mix mortar, which was supposed to enhance the durability of the buildings where it was used. Moreover, mortar could be made with beer during frosty weather, when water could not be used. William Andrews, the antiquarian, says in his "Famous Frosts," that "a tradition still lingers in Derbyshire respecting the famous Bess of Hardwick to the effect that a fortune teller told her that her death would not happen so long as she continued building. She caused to be erected several noble structures, including Hardwick and Chatsworth. Her death occurred in 1607, during a very severe frost, when the workmen could not continue their labors, although they mixed their mortar with hot ale."

#### The World's Great.

The world's great men have not commonly been great scholars, nor its great scholars great men.—O. W. Holmes.

#### Excellence.

All excellences of every kind is but variety of truth.—Washington Allston.

#### "Whither Thou Goest."

With all the zeal that editors as sure us inspire them on the discovery of a new star in the literary firmament (What a fine phrase that is! Almost Biblical in its antiquity!) I thumbed the thin, resistant pages of my Bible, eager to come upon other tales of good. I found Jesebel, whose painted face long ago captured the imagination of mankind; Jephthah's daughter, pitifully mourning her virginity; Ruth, gleaning for Boaz, and speaking her immortal "Whither thou goest, I will go," to Naomi. And here I stopped to marvel that those words, even in this day of feminism rampant, the words a woman gladly swears to her lover, should in that far-off time have been spoken by a widow to her mother-in-law, between whom it is a matter of common expectation to find but little love. Who, I wonder, were the first lovers to seize upon their beauty and appropriate it?—Ann Brannon Hillyard in North American Review.

#### Real "Watered Stock."

The phrase "watered stock" is said to be due to an inspiration of Daniel Drew, although some credit it to James Fisk who, with the late Jay Gould, taught Wall street a few quips and quirks in finance that it had never known before. Rumors were set afloat that before Fisk came into the arena of finance he had taken a flier in the raising of live stock which was sold on the hoof by weight. Just before the cattle, or horses, or hogs were driven on the scales, Fisk contrived to have them gorged with water, he in the meantime, having subjected them to 12 hours' thirst. In this way the weights shot up in a few minutes and an 800 pound steer, with five gallons of water aboard, weighed 840 pounds. It is said some one discovered this plan and thereafter Fisk's plan was alluded to as "watered stock."

#### "Swan Songs."

There is an old superstition that the swan breaks into song at the approach of death. Hence the expression "swan song" is often used to refer to a last poem or musical work written just before the composer's death. The expression has also extended to apply to the last speech of a politician before being forced into obscurity.