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SOWING the seed is only one step in the production of a crop. If the harvest is to be abundant, favorable conditions must be maintained. To the business man, this means favorable credit conditions. The Federal Reserve System is the great stabilizer of commercial credit conditions today. It insures an ample supply of such credit at all times.

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Sherman County Harvest Fields will be the

Holt High Deck Combined Harvester come in and let me tell you why

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More men every day are finding that it costs less to use the Real Tobacco Chew.

The full rich taste lasts so long, a small chew satisfies; it's just what you have been looking for. That's why it costs you less.

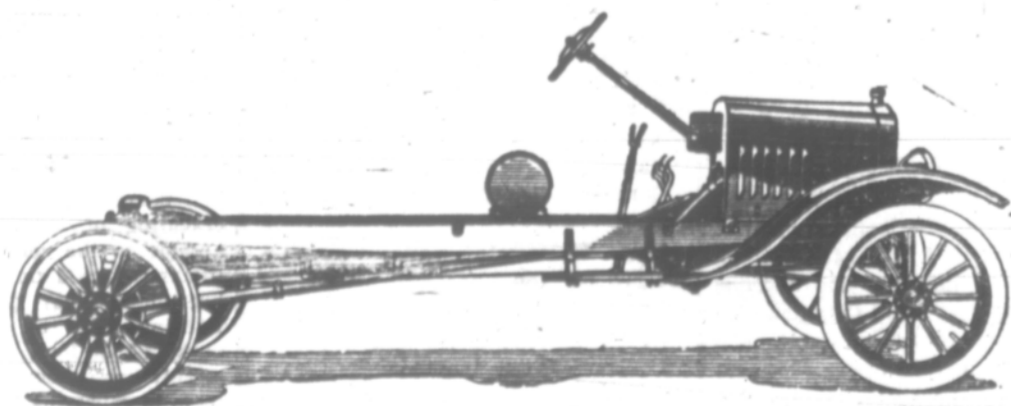
Any man who uses the Real Tobacco Chew will tell you that.

Put up in two styles

RIGHT CUT is a short-cut tobacco
W-B CUT is a long fine-cut tobacco

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ASK THE OWNERS About the Economical Ford Trucks



Full and Complete line of Genuine Ford Parts now in stock

DesChutes Motor Co.
R. S. GOFF, MANAGER
Moro, Oregon

The Observer.

MORO, OREGON.

Entered as second class matter at the post office at Moro, Oregon, July 25, 1891.

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FRIDAY, July 30, 1920

C. L. IRELAND, Manager.



Official Paper for Sherman County.

The Truth is Always Best

One of the largest newspapers in America, a strong advocate of socialism and government ownership of railroads published a eulogy of the wonderful management under temporary government operation and then proceeds to condemn the roads for the increases in freight and passenger rates which they are asking. The article says that under government ownership the increases would not be necessary.

Why lie to the people about matters of fact? It is common knowledge that as soon as the roads were taken over by the government, during the war, rates were immediately increased more than the roads had ever asked and the public had to pay without a kick. These increases were immediately swallowed by wage increases granted for political purposes and when the government turned the roads back to private ownership the taxpayers had been required to dig up some \$750,000,000 for expenses which railroad revenue under increased rates had not covered during the period under government control.

Why not tell the truth to the people? If government operation had continued, either the taxpayers would have had to make up annual deficits as they did for two years, or rates would have had to be increased as the roads are now asking, or the American railroad system would go into bankruptcy.

Even the merchants will tell you not to buy it unless you need it. So you will help even the merchants by not burning your money. The representative merchants are as anxious to get back to normal ground as you are.

An economist advises girls to marry mechanics, not because they are handy men around the house, but because they are earning money enough to help handy men, and women, too, if they can be found.

It is a waste of time for people to grow about taxes. That war debt of thirty billions will have to be paid or repudiated, and it isn't going to be repudiated. The better plan is to smile and pay, pay, pay.

Some of these days, women may decide to standardize their millinery in a neat and universal style and save enough money in ten years to pay the war debts of the world.

Of course it would be a fine thing for the future of the country if the motto, "Produce more and waste less," could be made as popular as the movie.

Great Britain professes to be alarmed over price-cutting in America. However, it should not take our price tag too seriously.

Subscribe for the Observer.

The Sherman Electric Company

The Sherman Electric Co. has caused correction surveys to be made, resulting in a shortening of our line and effecting a cheaper and more satisfactory crossing of the DesChutes River. The total distance of line to be built has now been reduced to thirty-seven (37) miles, as against forty-three (43) had construction been made to the plant on the White River.

The line will cross the DesChutes River about three and one-half miles west and about one mile north of the Erskine School. From the point of crossing the DesChutes the line runs southeasterly to the southwest corner of Section 28, Township 1 South, Range 16 East of the Willamette Meridian, hence due east to the Erskine School where connection will be made with the intertown line.

The transmission line will run a distance of about fifteen miles through Wasco County. Leaving the substation of the Pacific Power & Light Company in the City of Dufur the line will run on Third Street east to the City limits, thence northeast about a half mile to the east and west half-section line of Section 20, Township 1 South, Range 14 East of the Willamette Meridian; from that point the transmission line runs on a direct line cutting the sections in half until within a distance of three miles of the DesChutes River. At that point the line swings a quarter of a mile to the north and then again goes due east to the crossing of the DesChutes.

In covering this distance the line ran along or crossed over 28 different ranches. In each case a right-of-way had to be negotiated and obtained, and in some instances as many as twelve or thirteen different persons were interested in the land. The large number of people to be seen and the difficulty oftentimes in finding them made this matter not an easy one. However right-of-way has been obtained and at an expense to the company of One Dollar for each separate grant.

It has been decided to construct a 22,000 volt line throughout. This will eliminate the cost of transformers to reduce the voltage at the point of connection with the intertown line and will give a more dependable service and a better voltage regulation over the entire system.

The decision to construct an entire 22,000 volt line was made in view of the probable expansion and building of farmer lines from the different towns. If an 11,000 volt intertown line had been built there would be a limit on the number of lines that could be run out of the towns and also the distance these lines could run. With a 22,000 volt line this question is eliminated and it makes possible unlimited expansion in Sherman County, without any change in the voltage of the line.

Owing to the fact that the transformer will be eliminated at the Erskine School House, the cost of the entire 22,000 volt system will be very little, if any, in excess of the \$11,000 volt line which we had contemplated building when the company was organized.

A franchise giving to the company the right to construct its line out of the City of Dufur has passed its first reading. Steps have been taken to secure to the company the right to build along, parallel with and over the roads in the different counties.

A suitable transformer for reduction of voltage at the point of connection with the Pacific Power & Light Company's property at Dufur has been ordered. Owing to the great number of orders placed at the factory considerable delay must be expected in obtaining the transformer. A contract has been made, however, for delivery of the transformer about the first of the year.

No service will be possible until the transformer arrives for installation at the City of Dufur, and the company plans to have the power line throughout constructed by that time.

As the financial situation in Sherman County at the present time is rather close, the Board of Directors has decided to withhold all calls for additional payments to stock subscriptions until about the middle of August. In the meantime the engineers are at work on plans and specifications covering the material required, and steps are being taken to obtain bids and prices on the material so that when additional calls are made the company will be in shape to purchase material at once, let contracts, if advisable, and crowd the construction work to a conclusion.



DO THE BIGGEST MEN ALWAYS DRIVE THE SMALLEST AUTOMOBILES?

The First Telegraphic Message

May 24 was the seventy-sixth anniversary of the sending of the first telegraph message. This message, flashed from Washington to Baltimore by the inventor, S. F. B. Morse, was a humble acknowledgment of the power of the Creator and, as such, remains a classic example of humility that exalts. Much cause Morse had for vainglory in the hour of success. He had been laughed at, and scoffers hung such articles as boots and trousers on his wire in derision of the idea that anything could be sent over a wire. Congress refusing at first to take him seriously, had voted an appropriation to finance his experiments. But several years later, on March 3, 1843, it voted him \$30,000. "What hath God wrought?" Morse wired in the code that is still standard. The message of a lesser man might have been: "Well, I have done it!" or some similar expression of vainglory, says Cleveland Press. But Morse regarded himself merely an instrument, an agent, through whom God had bestowed upon mankind a new and wonderful gift.

The census bureau estimated that farm values in Tulare county, California, had increased over \$50,000,000 from 1904 to 1910. A large part of this gain was due to electric service in the county, yet the total investment in the electric service was less than 10 per cent of the gain in land values. The installation of a 20 horse-power motor may change the value of a hundred acres of land from \$20 to \$200 per acre. From 1912 to 1914 California water power increased from about 600 to nearly 600,000 horse-power. Water power is not like timber, coal, oil, minerals or other products of the public lands. The water is not made less valuable but more valuable by development, as the power resulting is sold to those requiring service and the result is the development of the state.

The somewhat staggering figures that have just been issued relative to the public debt which the United States government has incurred since the beginning of the war might appall, were it not that the world is getting so used to thinking in billions, where it used to think in hundreds of thousands, remarks Christian Science Monitor, that it has ceased to allow such trifles as an extra billion or two to arouse its unduly. It is interesting, however, to speculate on what the feelings of the founders of the republic would have been had they been told that well within the century and a half after they had labored to establish the government on a stable basis, that government would be so firmly entrenched as to be able to borrow \$24,824,345,000 from the people, within a period of two years, and cause scarcely more than passing comment.

The magnitude of the various charitable, religious and educational "drives" of national or world-wide scope carried on in this country the past year or two is estimated by the national information bureau at \$400,000,000 or more. The fact that all of this money has been raised means not only that the Americans are the richest people in the world, but that they are the most generous.

Gilliam and Wheeler Counties

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We aim to please our customers

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When a tire needs repairing it is best to have the work done by a man who thoroughly understands his business. Amateur repairing often results disastrously and it becomes necessary to buy a new tube or casing.

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Opposite the Moro Hdw & Imp. Co
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Dry Cure Retreading a Specialty

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