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Patronize Home Industry  
 We aim to please our customers  
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 To My Patrons: If you cannot get me  
 direct by phone at Moro, please call Foss  
 & Co.'s garage, who will promptly notify  
 me when I return to town.

**Undertaking**  
 Caskets and Robes always on  
 hand; special supplies and caskets  
 ordered at any time  
 Sam Brisbane, Moro, Oregon.

## DEVELOP RESOURCES, STATE CHAMBER'S AIM

Expansion Movement Now in  
 Progress Will Allow  
 Broader Activities.

What does Oregon need?  
 What—if it were possible to name  
 the chief factor—does it most need in  
 order to develop with a maximum of  
 success?  
 The question is impossible to answer.  
 There is no "chief factor." The solu-  
 tion lies not in one particular need,  
 but many.  
 Oregon today, facing an era of de-  
 velopment unparalleled in its history,  
 must fill these needs if it expects to  
 go ahead.  
 Of the many factors that must be  
 employed if the state is to progress  
 immigration and colonization stand  
 pre-eminent in order to solve the vital  
 problem of land settlement.  
 Irrigation, reclamation of land and  
 drainage must be developed as another  
 method of bringing about the solution  
 of this problem. Farm labor must be  
 brought in. Homeseekers who in turn  
 become food producers, must be en-  
 couraged and made to see the possi-  
 bilities that await them in the great  
 northwest.

Good roads must be built. As the  
 vast tracts of wilderness with their  
 billions of feet of timber are converted  
 into lumber, highways must be pro-  
 vided over which commerce can be  
 carried and the scenic beauties of the  
 state viewed by the tourist.  
 Among other needs are industrial ex-  
 pansion, railroad extension and water  
 power development.  
 Advertising and publicity must be  
 carried on if Oregon is to be made  
 known as a country for the homeseek-  
 er where Opportunity beckons. Its  
 scenic beauties must be advertised to  
 attract the stream of golden dollars  
 from tourists and pleasure seekers.  
 Other states, most of them with fewer  
 advantages to attract, are realizing mil-  
 lions each year from tourists—because  
 they realize the value of advertising  
 and making public what advantages  
 they possess.

Oregon must develop its water  
 transportation, its mineral lakes, its  
 ports and reach out for foreign trade  
 and it must develop the state to pro-  
 duce the exports which are to go down  
 the sea in ships. It must expand  
 its educational facilities as an addi-  
 tional advantage to hold out to the  
 homeseeker with children to educate.  
 The Oregon State Chamber of Com-  
 merce is the most logical agency to  
 carry on this development work simply  
 because a state organization of this  
 nature can work for the mutual good  
 of all communities in the state with-  
 out favoring any particular one.

## OREGON PLAYGROUND FOR TOURISTS AIM OF STATE CHAMBER

Switzerland used to be the  
 poorest country per capita in  
 the world. Now it is the richest.  
 Tourist travel did it.  
 Main and Colorado each re-  
 ceive \$50,000,000 per year from  
 their tourists; Florida gets \$250,-  
 000,000; California, half a bil-  
 lion a year. Oregon gets \$5,000,-  
 000.

A three year's advertising cam-  
 paign by the Oregon State Cham-  
 ber of Commerce may be expected  
 to bring in at least one-half  
 of what Main and Colorado get,  
 or \$25,000,000, which should in-  
 crease on a rising scale.

## STATE CHAMBER SEEKS TO DOUBLE POPULATION ON FARMS IN 3 YEARS

Oregon has water resources to ir-  
 rigate 4,000,000 acres of land now un-  
 productive, and which would support  
 in comfort, 200,000 new population, or  
 about 40,000 new families.

If in its three year's campaign to  
 put families on Oregon's vacant land,  
 the Oregon State Chamber of Com-  
 merce can bring 1,000 families to uti-  
 lize this land and water, it will mean  
 expenditures alone for such commodi-  
 ties as clothing, food, furniture, etc.,  
 of \$1,000,000, calculating the expendi-  
 tures for an entire family at only  
 \$1000 per year, to say nothing of the  
 wealth produced by these new settlers.

Land settlement is one of the chief  
 aims of the Oregon State Chamber of  
 Commerce expansion program in its  
 movement to aid in the development of  
 the State.

Oregon has 16,000,000 acres of till-  
 able land now uncultivated.  
 Oregon produced 20,400,000 bushels  
 of wheat in 1919.

If Oregon's 16,000,000 acres of till-  
 able but uncultivated land were planted  
 in wheat and the yield were the Ore-  
 gon average for ten years—21.9 bushels  
 per acre—new production would be  
 350,400,000 bushels which, at the price  
 today of \$3 per bushel, would mean a  
 cash value of \$1,051,200,000.

The Oregon State Chamber of Com-  
 merce expects to double the number  
 of farmers in three years. If this  
 means double the wheat crop, it will  
 mean an additional yield of 20,400,000  
 bushels of wheat, which at the pre-  
 vailing price would mean a cash value  
 in new money of \$61,200,000.

## MYSTERIOUS J. C. B.

By MARTHA E. EATON.  
 (©, 1920, by McClure Newspaper Syndicate.)

As Kathie Laurence was hurrying  
 down Commonwealth avenue, she  
 found a letter, stamped, and addressed  
 to Mr. Page B. Cushman, Portland, Me.  
 She inquired of the passers-by if  
 they had lost it.

"They all answered 'no,' so she de-  
 cided to mail it. All day long the name,  
 Page B. Cushman, kept running  
 through her head.

"I wonder if he is young, old, mar-  
 ried or single."  
 Then she wondered who had written  
 the letter, and if they were worrying.  
 "If I only knew," she said. Reading  
 the paper, these words caught her eye:  
 "Lost—A letter addressed to  
 Page B. Cushman, Portland, Me. Find-  
 er please return to J. C. B., care Bos-  
 ton P—"

"Mercy, what shall I do?" She de-  
 cided to write to J. C. B., and tell him  
 that she found the letter and had mail-  
 ed it to the addressee. To think was  
 to act, with Kathie. She signed her  
 letter, K. W. L., that was all, but she  
 knew she had relieved the mind of  
 J. C. B.

Mr. Page B. Cushman received his  
 letter in due time, so J. C. B. re-  
 ceived the answer from him, short-  
 ly after his advertisement appeared  
 in the paper.

But J. C. B. was crazy to know who  
 had done him the kindness of mailing  
 the letter.

He was young and fond of adven-  
 ture, so put a "personal" in a paper:  
 "Will K. W. L. please communicate  
 with J. C. B., as same would like to  
 express thanks in person."  
 "Mother!" called Kathie, excitedly.  
 "come here!"

"What ever is the matter?" asked  
 her mother, as she came hurrying in.  
 "Listen," and Kathie read the per-  
 sonal. "Shall I tell him—or her—or it,  
 who I am?"

"Certainly not," answered mother.  
 So J. C. B. remained in ignorance. In  
 the meantime Mr. Page B. Cushman  
 came to Boston on business, met J.  
 C. B., and he told him the letter had  
 been lost.

Cushman became interested also in  
 the person who had had the good sense  
 to mail it.

Katherine went to Portland for a  
 party to which her college chum, Elean-  
 or Page, had invited her.

In their bed-time confidences she  
 related the story of the lost letter.

Eleanor chuckled at the name of  
 the addressee, but said never a word.  
 Eleanor was disappointed, she con-  
 sidered. Everything was ready for the  
 party. All was jolly and bright. Elean-  
 or and Kathie awaited the coming of  
 the guests. They arrived, a lively jolly  
 bunch of young people.

"Kathie," said Eleanor, when the  
 dance was over, "meet my cousin, Mr.  
 Page B. Cushman." Kathie fairly  
 jumped, but acknowledged the intro-  
 duction with a smile.

She thought, what a fine looking  
 man. As for Page, his heart gave a  
 big thump when he looked into two  
 beautiful brown eyes, uplifted to him.  
 They danced and their steps were  
 in perfect unison.

During the evening Kathie said:  
 "Who is J. C. B.?"  
 "J. C. B.? I am sure I don't know,"  
 answered Mr. Cushman.

"You don't?" questioned Kathie;  
 "that's strange," she added.  
 They danced and Kathie forgot her  
 curiosity as to the person of J. C. B.  
 Then Eleanor danced with her cousin  
 and said, "Who is J. C. B., Page?"

"For heaven's sake, Eleanor, who is  
 this mysterious J. C. B.?"  
 "That's what I want to know," re-  
 marked she with a twinkle in her eye.  
 "Miss Laurence also asked me the  
 same question."

"Yes, we want to know."  
 "Well, why ask me?"  
 "Because you must know; he is a  
 friend of yours."

"Is he?"  
 "Well, he wrote you a letter and  
 lost it."  
 "Oh!"  
 "And Kathie found it."

The holidays over, Kathie went back  
 to Boston. Page was often in her  
 mind.

Eleanor came up to Boston to shop  
 and stayed with Kathie.  
 They were driving down Washing-  
 ton street in Kathie's car, when they  
 saw Page with a big fellow like him-  
 self, hurrying along in the crowd.

"Oh, Page!" called Eleanor. He  
 turned and saw Eleanor, and the girl  
 he knew now was the one girl for  
 him.

"Bradley, this is my cousin, Miss  
 Page, and Miss Kathie Laurence."  
 "Mr. Bradley and I have met before,  
 haven't we, Jack?"  
 "We certainly have, Kathie."  
 "Eleanor, behold J. C. B., John C.  
 Bradley," continued Page.

"Then you did use your own initials,  
 Jack."  
 "I mailed your letter."  
 "You're a wonder, Kathie; you put  
 a nice little sum in both our pockets."

"I'm glad," quietly, with a smile in-  
 to Page's eyes. The young men were  
 in the car by this time, being rushed  
 to Kathie's home by her mad driving.  
 It did not take long to prove to J.  
 C. B. that he did not hate one little  
 girl when he looked at Eleanor's merry  
 face.

When Page took Kathie in his arms  
 and their lips met, she knew that  
 everything was all right with her  
 world.

## DEMOCRATIC CONTROL FOR STATE CHAMBER

Subscribers to Budget Will  
 Have Voice in Matter  
 of Expenditures.

"After I have subscribed to the Ore-  
 gon State Chamber of Commerce, what  
 part will I have in the organization?"  
 This question is frequently heard in  
 connection with the State Chamber ex-  
 pansion movement now in progress.

The answer is that all subscribers  
 will have a voice in saying how the  
 money will be spent. By this and  
 other methods the fundamental dem-  
 ocracy of the organization is assured.  
 Of course the Board of Directors—to  
 which every member is eligible,—will  
 actually expend the funds of the orga-  
 nization; but they will be guided in  
 their expenditures by the wishes of the  
 subscribers.

To determine what the subscribers  
 want the State Chamber to do, group  
 meetings will be held in every center  
 of population in the state, when all sub-  
 scribers will be called together and  
 asked to answer, in writing, the fol-  
 lowing questions:

1. What can the Oregon State Cham-  
 ber of Commerce do to improve condi-  
 tions of opportunities in your own line  
 of business or profession?

2. What do you believe the Oregon  
 State Chamber of Commerce should do  
 to advance the interests of your own  
 community?

3. What in your opinion as a citizen,  
 is the thing of first importance for  
 the Oregon State Chamber of Com-  
 merce to do for the good of the state  
 as a whole?

After these group meetings have  
 been held under the direction of the  
 executive committee in charge of the  
 campaign, each district will select one  
 representative to attend a convention  
 with the officers and directors of the  
 State Chamber, and the answers to the  
 questions will be formulated into a  
 program of activities designed to unite  
 the entire state on definite tasks.

The program of work will also con-  
 trol expenditures. When work is start-  
 ed on this program the directors will  
 follow their present practice of submit-  
 ting questions of wide importance by  
 means of referendum.

The Directors represent every city  
 and county in the state. Representa-  
 tion on the Board is arranged geo-  
 graphically and not based on popu-  
 lation. Eastern Oregon is represented by  
 five Directors, Western Oregon by five,  
 Multnomah County by two, and there  
 are three at large; making a total of  
 fifteen, which avoids the possibility  
 of control by any one section.

"To sum up," the State Chamber will  
 do what the subscribers themselves say  
 should be done. It will function  
 through a Board of Directors elected  
 by delegates and officers, including an  
 executive secretary elected by the  
 Board. Voting will be done by consti-  
 tuent members. Individual subscribers  
 help make up the program of activities  
 and carry them to completion through  
 committee service.

## WORLD'S POOREST CITY IS MADE RICHEST BY TOURIST TRAVEL

From the poorest republic in the  
 world to the richest is what tourists  
 travel did for Switzerland. That little  
 republic practically unknown a century  
 ago is now recognized the world over  
 as a playground for tourists because  
 its scenic beauties were capitalized.

Data showing what the tourist busi-  
 ness has done for Switzerland has been  
 prepared by Alfred A. Aya representing  
 the Swift interests in Oregon and  
 turned over to the Oregon State Cham-  
 ber of Commerce to be used in connec-  
 tion with its state-wide expansion cam-  
 paign now in progress.

Aya has a direct bearing on the cam-  
 paign by reason of the fact that one of  
 the chief arguments being used by the  
 State Chamber is that cities are spend-  
 ing huge sums to advertise their in-  
 terests along civic industrial lines.

In the article prepared by Mr. Aya  
 showing the economic value of tourist  
 travel he says:

"It is estimated that tourists an-  
 nually spend more than \$750,000,000  
 in the United States. Of this sum it is  
 estimated Maine and Colorado receive  
 close to \$50,000,000; the New England  
 states close to \$100,000,000; Florida  
 close to \$200,000,000 and southern Cali-  
 fornia close to \$300,000,000—while in  
 1918 it was estimated that Oregon with  
 scenery second to none in the world  
 received less than \$5,000,000 from this  
 source.

"The best example in the world of the  
 possibilities of the tourist business is  
 Switzerland, with an area of 15,965  
 square miles, or about one-third larger  
 than Harney county in eastern Oregon.

"The Swiss did not consciously begin  
 development of the tourist business  
 until about 100 years ago, starting  
 with the single guest in the spare  
 room until today the latest hotel guide,  
 has, according to the latest hotel guide,  
 359 hotels and doubles its population  
 annually through the tourists. It is  
 said the little village of St. Moritz has  
 few over fifty native population, but  
 2700 beds for tourists."

Specific cities cited by the State  
 to advertise their possibilities include  
 San Francisco which is now raising a  
 fund of \$250,000; Seattle now engaged  
 in raising \$250,000 and New Orleans  
 which put \$100,000 into an advertising  
 campaign.

## 14th Annual Pioneer Picnic and the Ellison and White CHAUTAUQUA

Join in a Grand  
**Celebration**  
 at DeMoss Springs July 3d, 1920

SPORTS - RACES - FUN Novelty Horse Races, Foot Races, and BASE-  
 BALL For particulars inquire of E. A. Medler, Secretary of the Pioneer  
 Association, Wasco Oregon; or W. L. Dilling, Secretary of the Chautauqua  
 Association. At Sunrise Old Glory will be unfurled. 10 A. M. Pioneer  
 Meeting. 11 A. M. Baby Show. 12 M. Basket Dinner. "Ankerty Til-  
 lienm Potlach." 1 P. M. Races. 2:30 P. M. Baseball. 4 P. M. Grand  
 Concert by the Morrison Girls. 7:30 P. M. Concert Prelude by the Morrison  
 Girls. 8 P. M. Dr. Ng. Poon Chew the Famous Chinese Orator will Lecture.

### DeMoss Springs Chautauqua

Remember the Six Big Days  
 July 1st, 2nd, 3rd, 4th, 5th, 6th

There will be no admission to the Park and only the before the War prices  
 charged to the Chautauqua Tent. For the entire week if purchased of the  
 Committee the tickets will be \$2.50 for Adults. \$1.50 for High School Stud-  
 ents. \$1.00 for Children in the Grammar Grades. War Tax Extra  
 If you can't get Gasoline just hitch up the Cayuses to the old wagon. Bring  
 your camping outfit and stay all week. There will be plenty of Hay for  
 your team. Plenty of Good Shade and Spring water.

## Coal Situation ALARMING!

The coal situation in the United States  
 today is rapidly becoming alarming.  
 It is impossible to secure mine labor.  
 The car situation is becoming acute and  
 of nation wide scope with no immediate  
 relief in sight.  
 Due to the long hard winter coal stocks of  
 both commercial consumers and indus-  
 trial users are depleted.  
 The situation is most unusual

Freight Rates Advance Soon  
 Mine Rates are Advancing  
 Only 190 Coaling Days Before Christmas

PLACE YOUR ORDER NOW

### TUM-A-LUM LUMBER CO.

MORO, OREGON