

The Golden Rule Store, The Dalles, Or.

Is in a position to save you money on your Dry Goods, Clothing and Shoes. This store is one of a chain of stores which totals 125 in 18 different Western States. Does it not stand to reason that buying merchandise for 125 busy stores that we can buy a great deal cheaper than a one store merchant? **We only sell for cash. No Delivering system, or loss of bad accounts for you to pay.** In buying merchandise for 125 stores places us in a position to buy **direct from the manufacturer** in place of jobbing houses, **which saves you the middle man's profit.** Send your mail orders here. You will find we compete with all large mail order houses. It is not necessary for you to wait a week or two on your merchandise. All mail orders filled same day as received. A few prices that will open your eyes. No change in prices—always the same—no goods marked up today to be marked down tomorrow.

Ladies' Underwear	Outing Gowns	Hosiery	Overalls
Ladies' White Cotton Fleece Unions..... 49c	Ladies' Outing Gowns..... 49c	Boys' extra heavy Hose, 2 pr. for..... 25c	Men's blue bib Overalls..... 83c
Ladies' heavy white cotton fleeced Unions 98c	Ladies' heavy Outing Gowns..... 98c	Misses' fine ribbed Hose, 2 pr. for..... 25c	Men's extra heavy bib blue Overalls..... 98c
Ladies' white wool Unions..... \$1.49	Children's Outing Gowns..... 49c	Ladies' Black Hose, 2 pr. for..... 25c	Boys' extra heavy bib blue Overalls..... 65c
Ladies' silk and wool Unions..... \$1.98	Dr. Denton's Sleeping Garment..... 49c to 69c	Infants' wool cashmere Hose..... 15c	Boys' medium weight Overalls..... 49c
Ladies' fleeced Vest and Pants, each..... 39c	Outing Flannel Sleeping Garments..... 49c	Infants' silk heel and toe Cashmere Hose 20c	All genuine indigo dye Jumpers to match
Children's Underwear	Shoes	Men's large Handkerchief..... 5c	Men's Seamless Rockford Sox..... 5c
Children's velastic fleece Unions..... 49c	Children's Shoes, 5 to 8..... 98c, \$1.25, \$1.49	Men's large colored Handkerchief, 3 for..... 25c	Men's heavy seamless Rockford Sox, 3 pr. 25c
Children's wool Unions..... 69c, 89c, 98c	Children's Shoes, 8½ to 11, \$1.15, \$1.25, \$1.49, 1.98	President Suspenders..... 19c	Men's heavy half-wool Hose, 2 pr. for..... 25c
Children's wool Vest and Pants..... 49c	Misses' Shoes, 11½ to 2, \$1.49, \$1.89, \$1.98, 2.49	Jno. B. Stetson Hats..... 3.45	Men's heavy all-wool Hose, pr..... 25c
Nazereth Knit Waist..... 19c	Ladies' Shoes..... \$1.98, \$2.49, \$2.98, \$3.50	Men's Dress Hose, black, 3 for..... 25c	Men's knit Wrist Canvas Gloves..... 5c
Bud Knit Waists..... 10c	Ladies' large Percale Bungalow Aprons..... 49c	Men's Dress Hose, tan, 3 for..... 25c	Men's heavy knit wrist Canvas Gloves, 3 for 25c
All-wool Ruben Shirts..... 49c	Ladies' Amoskeog Gingham Dress..... 98c	Men's Dress Hose, black or colors, 2 for..... 25c	Men's leather-faced Gauntlet Gloves..... 19c
All-cotton Ruben Shirts..... 25c	Gilt edge Shoe Polish..... 15c	Men's all-wool Blue Serge Suits..... 9.90	Men's leather-faced knit Wrist Gloves..... 19c
Outing Flannel	Two-in-one Polish..... 8c	Men's all-wool Blue Serge Suits..... 14.75	Boston Pad Garters..... 19c
Heavy Amoskeog Outing..... 10c	Shineola Polish..... 8c	Men's Worsteds Suits..... 6.90	Paris Pad Garters..... 19c
Heavy Amoskeog white Daisy Cloth..... 10c		Men's Oregon City Mackinaw Coats \$5.90, 6.90	Dryfoot, 25 cent can only..... 17c
		Boys' Mackinaw Coats..... 3.98	

**Our Prices are
Always Lower**

The Golden Rule
J.C. Penney Co. Inc.
125 BUSY STORES
The Dalles, Oregon

**You Can Always Do Better
—AT—
The Golden Rule Store**

The Observer MORO, OREGON.

FRIDAY..... October 20, 1916

The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12½ cents per month. A Blue Mark here will answer an inquiry, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

OREGON NEWS NOTES OF GENERAL INTEREST

Important Occurrences of Past Week Briefly Compiled for Our Readers.

Eleven cases of infantile paralysis are now reported in Portland.

Infantile paralysis has appeared at Beaverton, one case being reported.

A school industrial fair is to be held in Harrisburg October 20 and 21. The Silverton lumber mill has closed indefinitely, due to the car shortage.

Mrs. Victoria C. Schröder has been appointed postmaster at Rolyat, Crook county.

The name of the postoffice at Oceanview has been changed to Yachats.

A carload of Yellow Newtown apples was shipped from Ashland October 12 for Liverpool.

Edward C. Potter, of Richmond, has been appointed postmaster at the new office at Waterman, Wheeler county.

Plans for the race meet and fair to have been held in Bend on October 24, 25 and 26, have been abandoned.

The question of allowing swine to run at large in Grant county will be voted on at the election next month.

None of the 308 accidents reported to the state industrial accident commission during the week ending October 13 was fatal.

The annual conference of the missionaries of the American Sunday School union for the Pacific northwest was held in Albany.

The thirty-third annual convention of the Oregon Woman's Christian Temperance union assembled in Pendleton Tuesday evening.

Elaborate plans are being laid for the third annual horticultural show, to be held at the Oregon agricultural college on November 3 and 4.

Four hundred teachers from the southern Oregon counties attended

the annual institute for Josephine and Jackson counties at Grants Pass.

A gravity water system to supply Richland and the unincorporated town of Newbridge two and one-half miles to the north, has been decided upon.

The Southern Pacific car shortage established a new high record in reports received by the state public commission Saturday, the total being 1948.

Harley Yetter, a rancher, was fined \$250 by Justice of the Peace Parkes at Pendleton and forfeited his gun and hunting license for unlawfully killing a China pheasant.

The assessed value of all property on the Clackamas county assessment rolls has shrunk \$1,200,000 in the last year, including the loss of the Oregon & California grant lands.

Building records for Baker of several years were broken by the total of the year ending September 30. The permits for 1916 totalled \$210,989, which is double the amount for 1915.

Oregon's total registration for the general election next month will be approximately 275,000, or nearly 30,000 below the 1914 registration, according to estimates by Secretary of State Olcott.

Frank Smith, of Portland, and James O'Brien, of Coos county, two of the worst characters in the Oregon prison, made their escape from the building provided for incorrigibles and degenerates.

The people of North Bend have started agitation to have the name of the town changed to Coos Bay, which is proposed to include the contemplated consolidated towns of North Bend and Marshfield.

Figures of liquor importation into Multnomah county during September show a gain of nearly 2000 shipments over August. In September the total shipments were 15,345 as compared with 13,284 in August.

Building of a shipbuilding plant at Warrenton is to start within a few days, according to announcement of Spokane men who have formed the American Shipbuilding company. The plant is to cost \$100,000.

Professor R. D. Hetsel, head of the extension department of the Oregon agricultural college, has announced that a new monthly extension bulletin issued by the college will appear for the first time November 1.

Josephine county's beet harvest began in earnest this week, and shipments of the sugar beet from as far north as Sutherlin and south to Ashland are expected to arrive in Grants Pass daily during the season.

The largest and finest prune crop ever grown in Oregon has now been safely gathered. The crop, in Jonapa, has run close to 40,000,000

pounds. The average for recent years has not been over 25,000,000 pounds.

The state conference of the Congregational church, in session at The Dalles, voted to recommend to the trustees of Pacific university, Forest Grove, that they endeavor to effect consolidation of that institution with Albany college (Presbyterian) of Albany, the consolidated institution to be operated as a non-denominational college.

The claim of Peterson & Johnson against Clatsop county for work on grading the portion of the Columbia highway between Astoria and Westport has been settled by the county paying the contractors \$38,002.41. The original claim was approximately \$87,000.

An order from Indian Commissioner Cato Sells, signed by Secretary Lane, was received by Superintendent Freer of the Klamath Indian reservation, reopening all parts of Sprague river, and parts of Williamson, above its confluence with the Sprague, to logging. Closing of the streams to logging was effected in 1913, on complaint of outside sportsmen that logging was detrimental to fishing. A number of mill men operating in that district were financially ruined by the order.

The state land board has advertised for sale 32,000 acres of school land in Malheur county and 640 acres in Lake county. Bids will be received by the board December 19.

Mrs. John A. Cotter has been appointed postmaster at Glenside, Lane county, in place of J. A. Wilkinson, resigned, and George W. Perry has been named as Perry, Union county, to succeed Leon B. Stoddard, also resigned.

Nearly 100 Portland business men made a five-day excursion to the Coos bay country last week in the hope of persuading the people there that Portland can and will make it better for them to trade in Oregon than in San Francisco.

An additional unit will be started immediately by the Carnation Milk Products company to the plant at Hillsboro. The building, estimated to cost \$50,000, will be of concrete and hollow tile, with dimensions of 100 by 170 feet, and two stories in height.

The next "farmers week" at the Oregon agricultural college will be held the first week in January, and it is expected that fully 2000 farmers from every section of the state will gather at the big school to discuss their problems and to get expert advice.

The greatest worry of Hood River orchardists at the present time comes from a shortage of cars needed to transport boxes from northwestern

lumber centers. Without boxes sufficient to handle their crops scores of growers are forced to halt their packing operations.

So successful has been the passenger business of the Mount Hood Railroad company in the Hood River valley with its new rail auto the past summer that the schedule of the rail motor car will be continued throughout the winter unless heavy snows block the line.

That the erection of a large sawmill to handle the 124,000,000 feet of government timber on the middle fork of the John Day river will be started at once, is the announcement of Frank Mitchell, president of the Pacific States Investment company, which purchased the timber.

Mrs. C. M. Matlock, of Salem, was instantly killed, and Mrs. A. M. Matlock and two-year-old daughter, Helen, of Dallas, sustained cuts about the face when a small automobile they occupied collided head-on with a car driven by Christian Alm, of Silverton, one mile below Dallas.

H. J. Fitzgerald, manager of the Portland, West Coast Railroad & Navigation company, is at Newport with the company's chief engineer and 15 men running lines for the proposed railroad from there to Portland by way of McMinnville, following the coast to the Salmon river.

The Oregon state fish and game commission will liberate 2000 China pheasants which have been raised on the Corvallis state game farm in different parts of the Willamette valley, beginning this week. In order not to be too easy prey for hunters, they have been raised in as nearly wild surroundings as possible.

Attorney-General Brown announces that two important cases pending before the supreme court of the United States have been set for re-argument in October. They are *Stettin vs. O'Hara* and *Bunting vs. Oregon*. The first involves the constitutionality of the Oregon minimum wage law for women. The other case will test the 10-hour law now applying in sawmill and kindred industries of this state.

Declaring that inmates of the Oregon prison are on the verge of mutiny and that the system of punishing inmates is antiquated, Governor Withycombe introduced a resolution at a meeting of the state board of control asking that he be authorized to appoint a non-salaried commission of three citizens of the state to make a thorough survey of the prison and report its findings and recommendations. The board deferred action on the resolution. Secretary of State Olcott and State Treasurer Ray began a personal investigation of conditions in the state penitentiary.

Fine Alfalfa and Stock Ranch for Sale

356 acres, of which about 90 acres are Alfalfa Land, 1915 hay sold at \$15 in stack, and at \$19 in Portland. Noted as best-paying farm on the creek for its size. On O.-W. R. & N. Railroad, and 3½ miles to two towns. Altitude 918 feet; no better climate anywhere. Best watered farm in Eastern Oregon. Located 25 miles from Columbia River, 7½ hours' run to Portland. Will sell with or without the livestock on easy terms.

Life is too short and time too valuable to buy raw land and build an alfalfa ranch. The task is too great a one for the ordinary man to tackle. Better to drop into a well-improved, modern farm and begin from the very first to enjoy the fruits for which others have labored.

Here is one of the best old-established alfalfa farms in Eastern Oregon for sale on easy terms, and the purchaser escapes the arduous, expensive work of digging irrigating ditches, building dams, leveling ground, erecting buildings, growing orchards, building fences and thousands of other things required in establishing a ranch like this.

Wishing to retire from farming the owner is offering for sale the following property: 356 acres of alfalfa and pasture land of which about

75 Acres is a Deeply Rooted, Heavy Producing Alfalfa Meadow

And about 15 acres or more of new land will be seeded to alfalfa as soon as the ground can be prepared. Already the ranch produces from 300 to 350 tons of alfalfa hay every season, which is the best-balanced single ration for all kinds of livestock the world has ever known, also the cheapest and easiest crop to grow; 102 acres are bottom land, balance hill pasture land, with good stream of water running through center of ranch, also many running springs. About 2½ acres in peach, apple and pear orchards, heavy producing; six-room dwelling house, very cosy, surrounded by luxuriant shade trees, beautiful lawns, rose beds, etc.; new 30x60-foot barn, blacksmith shop well-equipped with tools; wagon shed, wood shed, cement cellar, root cellar, poultry houses and other necessary outbuildings. Also all livestock, farm machinery and household effects. A complete and well-furnished country home to step into.

Pure Running Spring and Creek Water for Stock the Year Round

Water runs at all times through the stock corral, hayyard, lawn, calf lot, hog lot, and in every ditch on the ranch if desired. No quarrel with neighbors over irrigating ditches, nor with ditch riders over water. The intake to my ditches is just above my line fence and the water returns to main stream on my own land, AND THE WATER IS ABSOLUTELY FREE.

The Soil is Mostly Creek Sediment as Deep as 10 and 12 Feet

Hence very rich in plant-growing materials. Owing to depth of soil one irrigating early in the Spring will produce three heavy crops of alfalfa hay per year, and much of the land sub-irrigates from the creeks and springs. The fourth crop I have always pastured off up to the first of the year.

Big Demand for Alfalfa Hay in the Stack or Baled

Local sheepmen and cattlemen furnish a ready market for all the hay produced here, and it has been sold from this ranch at \$20 per ton. The 1915 crop sold for \$15 in the stack and \$19 in Portland, so it is not difficult to figure what your yearly income is likely to be. Luxuriant shade trees and pools of spring water along the creek make excellent summer conditions for cattle, horses and hogs. This farm is in the center of a famous Eastern Oregon wheat belt, and grain feed can be had at minimum cost.

This fine, healthy Eastern Oregon home and all its belongings can be had for \$30,000 (and is easily worth \$50,000), one-fourth of which can be paid in annual installments of \$500 at six per cent interest, and the remainder can be arranged agreeably between owner and purchaser. Will sell for less without livestock. Possession can be given at any time. Write or call upon

Alex Hunter, —Moro, Ore.