

The Golden Rule Store, The Dalles, Or.

Is in a position to save you money on your Dry Goods, Clothing and Shoes. This store is one of a chain of stores which totals 125 in 18 different Western States. Does it not stand to reason that buying merchandise for 125 busy stores that we can buy a great deal cheaper than a one store merchant? **We only sell for cash. No Delivering system, or loss of bad accounts for you to pay.** In buying merchandise for 125 stores places us in a position to buy **direct from the manufacturer** in place of jobbing houses, **which saves you the middle man's profit.** Send your mail orders here. You will find we compete with all large mail order houses. It is not necessary for you to wait a week or two on your merchandise. All mail orders filled same day as received. A few prices that will open your eyes. No change in prices--always the same--no goods marked up today to be marked down tomorrow.

Ladies' Underwear	Outing Gowns	Hosiery	Overalls
Ladies' White Cotton Fleeced Unions..... 49c	Ladies' Outing Gowns..... 49c	Boys' extra heavy Hose, 2 pr. for..... 25c	Men's blue bib Overalls..... 83c
Ladies' heavy white cotton fleeced Unions 98c	Ladies' heavy Outing Gowns..... 98c	Misses' fine ribbed Hose, 2 pr. for..... 25c	Men's extra heavy bib blue Overalls..... 98c
Ladies' white wool Unions.....\$1.49	Children's Outing Gowns..... 49c	Ladies' Black Hose, 2 pr. for..... 25c	Boys' extra heavy bib blue Overalls..... 65c
Ladies' silk and wool Unions.....\$1.98	Dr. Denton's Sleeping Garment..... 49c to 69c	Infants' wool cashmere Hose..... 15c	Boys' medium weight Overalls..... 49c
Ladies' fleeced Vest and Pants, each..... 39c	Outing Flannel Sleeping Garments..... 49c	Infants' silk heel and toe Cashmere Hose 20c	All genuine indigo dye Jumpers to match
Children's Underwear	Shoes	Men's large Handkerchief..... 5c	Men's Seamless Rockford Sox..... 5c
Children's velastic fleece Unions..... 49c	Children's Shoes, 5 to 8..... 98c, \$1.25 1.49	Men's large colored Handkerchief, 3 for.... 25c	Men's heavy seamless Rockford Sox, 3 pr. 25c
Children's wool Unions.....69c, 89c, 98c	Children's Shoes, 8½ to 11,\$1.15,\$1.25,\$1.49 1.98	President Suspenders..... 19c	Men's heavy half-wool Hose, 2 pr. for..... 25c
Children's wool Vest and Pants..... 49c	Misses' Shoes, 11½ to 2, \$1.49, \$1.89, \$1.98 2.49	Jno. B. Stetson Hats..... 3.45	Men's heavy all-wool Hose, pr..... 25c
Nazereth Knit Waist..... 19c	Ladies' Shoes.....\$1.98, \$2.49, \$2.98, \$3.50	Men's Dress Hose, black, 3 for..... 25c	Men's knit Wrist Canvas Gloves..... 5c
Bud Knit Waists..... 10c\$3.98, \$4.50, \$4.98, \$5.90 6.90	Men's Dress Hose, tan, 3 for..... 25c	Men's heavy knit wrist Canvas Gloves, 3 for 25c
All-wool Ruben Shirts..... 49c	Ladies' large Percalé Bungalow Aprons..... 49c	Men's Dress Hose, black or colors, 2 for.... 25c	Men's leather-faced Gauntlet Gloves..... 19c
All-cotton Ruben Shirts..... 25c	Ladies' Amoskeog Gingham Dress..... 98c	Men's all-wool Blue Serge Suits..... 9.90	Men's leather-faced knit Wrist Gloves..... 19c
Outing Flannel	Gilt edge Shoe Polish..... 15c	Men's all-wool Blue Serge Suits..... 14.75	Boston Pad Garters..... 19c
Heavy Amoskeog Outing..... 10c	Two-in-one Polish..... 8c	Men's Worsted Suits..... 6.90	Paris Pad Garters..... 19c
Heavy Amoskeog white Daisy Cloth..... 10c	Shineola Polish..... 8c	Men's Oregon City Mackinaw Coats \$5.90, 6.90	Dryfoot, 25 cent can only..... 17c
		Boys' Mackinaw Coats..... 3.98	

**Our Prices are
Always Lower**

The Golden Rule
J.C. Penney Co. Inc.
125 BUSY STORES
The Dalles, Oregon

**You Can Always Do Better
—AT—
The Golden Rule Store**

308 X YES IS A VOTE FOR YOUR CHILDREN

SQUARE DEAL FOR EASTERN OREGON

If you are in favor of a square deal for the country East of the Cascades you will vote for and work for THE PROPOSED EASTERN OREGON STATE NORMAL SCHOOL AT PENDLETON, OREGON. Oregon has but one Normal School. This school is located at Monmouth and is not able to supply more than TEN PER CENT of the teachers required in the public schools of Oregon. Of the more than six thousand teachers in our public schools, BUT 13 PER CENT are graduates of Normal Schools. It is a matter of simple justice to the country East of the Cascades to establish a Normal School East of the mountains to furnish thoroughly trained teachers for the schools of Eastern Oregon.

TRAINED INSTRUCTORS WANTED

Every resident of Eastern Oregon has a vital interest in the passage of this measure for Eastern Oregon pays HIGH SALARIES to her teachers and is entitled to the services of TRAINED INSTRUCTORS.

ONLY COSTS 4 CENTS PER \$1,000

The annual cost of maintenance of the proposed State Normal School amounts to BUT ONE FIFTH OF A MILL OR 4 CENTS ON A THOUSAND DOLLARS of taxable property. Isn't it worth this to you to have your children trained to become USEFUL AND PRODUCTIVE CITIZENS?

STRONG ENDORSEMENT

J. A. Churchill, the State Superintendent of Public Instruction, voices the sentiment of the educators of the state when he says:

"Oregon's greatest need for its rural schools is the teacher who has had full preparation to do her work. Such preparation can best come through Normal School training."

"I trust that the voters of the state will assist in raising the standard of our schools by establishing a State Normal School at Pendleton. The location is central, the interest of the people of Pendleton in education most excellent, and the large number of pupils in the public schools will give ample opportunity to all students to get the amount of teaching practice required in a standard normal school."

The educators of the State insist that Standard Normal Schools be located in towns of 5000 population or more and having ENOUGH GRADE PUPILS FOR TEACHER PRACTICE.

BE LOYAL AND VOTE RIGHT

Show your loyalty to the best interests of Eastern Oregon and of the whole state by working for this measure and by voting YES FOR NO. 308. By voting YES for No. 308 you will help to GIVE TO THE SCHOOL CHILDREN OF OREGON THE SAME ADVANTAGES ENJOYED BY THE SCHOOL CHILDREN OF OUR NEIGHBORING STATES.

Eastern Oregon State Normal School Committee

By J. H. Gwinn, Secy., Pendleton, Ore.

(Paid advertisement)

OREGON NEWS NOTES OF GENERAL INTEREST

Important Occurrences of Past Week Briefly Compiled for Our Readers.

A black bear that had cost the ranchers of upper Floras creek, in Curry county, \$200 during the past month, was hunted down and killed by C. C. Anderson, a homesteader. The animal had killed 40 sheep and goats.

On complaint of N. A. Tibbets, a granite salesman representing the Blair Granite company, of Grants Pass, warrants for the arrest of 14 Portland monument dealers were issued in Portland on a charge of violating a municipal anti-trust ordinance.

Four bids have been received by Engineer Hicks for the construction of the second unit of the proposed Sutherland, Coos Bay & Eastern railroad, which will extend from Sutherland to the heavily timbered districts along the Calapooya river.

With the receipt of the first 1916 crop of prunes in Salem, dealers report that eastern inquiries are becoming more urgent and the price deadlock between east and west is breaking. Advance sales of about 7,000,000 pounds have been made here.

Enough people to form four local associations to take advantage of the federal farm loan measure are ready to complete organization in the livestock section of the Willamette valley, according to O. M. Plummer, of the Union stockyards, of Portland.

With 19 counties having reserved space for exhibits and five farmers of different parts of the state entered in the individual farm products class, and several more counties and individuals in correspondence, to say nothing of the great number of entries in the special products competition, the agricultural and horticultural exhibition in the new pavilion at the state fair this year will, beyond doubt, surpass that of any previous Oregon state fair.

The crew which under the direction of Louis L. Sharp is classifying the O. & C. grant lands in Jackson county, has completed its work in that portion of the county lying east of Ashland and the last of the camps have been moved to the Rogue river district northeast of Ashland. About 75 experts are now at work divided into seven crews. At the present rate of progress the lands in Jackson county should be classified before bad weather.

BRIEF WAR NEWS

The Russians have started another big offensive in Galicia.

Further progress was made by the French between Fregicourt and Morval on the Somme front, according to a statement issued by the war office.

The British forces have captured the greater part of a German redoubt north of Thierval, which overlooks the northern valley of the Ancre, taking nearly 600 prisoners.

Troops of the central powers have crushed the Rumanians between two forces in a battle which raged for three days in central Transylvania. The Rumanians are reported fleeing in disorder.

In Macedonia the Serbians have at last captured the Kaimakalan Height on the Greek-Serbian border. The British on the Struma have taken a portion of the Bulgarian line near the Orizak bridge.

The Russian general staff announces that since General Brusiloff began his offensive 530,000 officers and men of the Teutonic allies have been made prisoner and 600 cannon and 2500 machine guns and mine throwers have been captured.

There is no end of the war in sight. Any step at this time by the United States, the Vatican or any other neutral in the direction of peace would be construed by England as an unneutral, pro-German move, according to a statement by David Lloyd-George, secretary of state for war.

Crown Prince Rupprecht of Bavaria, commander of the German forces on the Somme front, and Dr. von Bethmann-Hollweg, the imperial chancellor, both declare that the efforts of the French and British to force a breach in the German lines on the Somme have been fruitless. Entente troops will have to go through a winter campaign and "continue their efforts next year. Crown Prince Rupprecht is quoted as saying:

The waters of Link river within the city of Klamath Falls are to be used and a mammoth dam constructed across the head of the river, according to plans of the United States reclamation service. This is to be accomplished by leasing the right on the river. The reclamation service has been planning for the development of the vast water power now going to waste, but on account of lack of appropriation, the government is unable to do the work itself. It is estimated that there are about 30,000 acres of high lands at Pine Grove, Sand Hollow and other districts near the city of Klamath Falls which the government hopes to irrigate next season by pumping.

Fine Alfalfa and Stock Ranch for Sale

356 acres, of which about 90 acres are Alfalfa Land, 1915 hay sold at \$15 in stack, and at \$19 in Portland. Noted as best-paying farm on the creek for its size. On O.-W. R. & N. Railroad, and 3½ miles to two towns. Altitude 918 feet; no better climate anywhere. Best watered farm in Eastern Oregon. Located 25 miles from Columbia River, 7½ hours' run to Portland. Will sell with or without the livestock on easy terms.

Life is too short and time too valuable to buy raw land and build an alfalfa ranch. The task is too great a one for the ordinary man to tackle. Better to drop into a well-improved, modern farm and begin from the very first to enjoy the fruits for which others have labored.

Here is one of the best old-established alfalfa farms in Eastern Oregon for sale on easy terms, and the purchaser escapes the arduous, expensive work of digging irrigating ditches, building dams, leveling ground, erecting buildings, growing orchards, building fences and thousands of other things required in establishing a ranch like this.

Wishing to retire from farming the owner is offering for sale the following property: 356 acres of alfalfa and pasture land of which about

75 Acres is a Deeply Rooted, Heavy Producing Alfalfa Meadow

And about 15 acres or more of new land will be seeded to alfalfa as soon as the ground can be prepared. Already the ranch produces from 300 to 350 tons of alfalfa hay every season, which is the best-balanced single ration for all kinds of livestock the world has ever known, also the cheapest and easiest crop to grow; 102 acres are bottom land, balance hill pasture land, with good stream of water running through center of ranch, also many running springs. About 2½ acres in peach, apple and pear orchards, heavy producing; six-room dwelling house, very cozy, surrounded by luxuriant shade trees, beautiful lawn, rose beds, etc.; new 50x60-foot barn, blacksmith shop well equipped with tools; wagon shed, wood shed, cement cellar, root cellar, poultry houses and other necessary outbuildings. Also all livestock, farm machinery and household effects. A complete and well-furnished country home to step into.

Pure Running Spring and Creek Water for Stock the Year Round

Water runs at all times through the stock corral, barnyard, lawn, calf lot, hog lot, and in every ditch on the ranch if desired. No quarrel with neighbors over irrigating ditches, nor with ditch riders over water. The intake to my ditches is just above my line fence and the water returns to main stream on my own land, AND THE WATER IS ABSOLUTELY FREE.

The Soil is Mostly Creek Sediment as Deep as 10 and 12 Feet

Hence very rich in plant-growing materials. Owing to depth of soil one irrigating early in the Spring will produce three heavy crops of alfalfa hay per year, and much of the land sub-irrigates from the creeks and springs. The fourth crop I have always pastured off up to the first of the year.

Big Demand for Alfalfa Hay in the Stack or Baled

Local sheepmen and cattlemen furnish a ready market for all the hay produced here, and it has been sold from this ranch at \$20 per ton. The 1915 crop sold for \$15 in the stack and \$19 in Portland, so it is not difficult to figure what your yearly income is likely to be. Luxuriant shade trees and pools of spring water along the creek make excellent summer conditions for cattle, horses and hogs. This farm is in the center of a famous Eastern Oregon wheat belt, and grain feed can be had at minimum cost.

This fine, healthful Eastern Oregon home and all its belongings can be had for \$30,000 (and is easily worth \$50,000), one-fourth of which can be paid in annual installments of \$500 at six per cent interest, and the remainder can be arranged agreeably between owner and purchaser. Will sell for less without livestock. Possession can be given at any time. Write or call upon

Alex Hunter, —Moro, Ore.

READ THE OBSERVER ALL the time.
For County news