

# Ocean to Ocean Record Broken by HUDSON SUPER-SIX

**Broken by 15 Hours**

**The Winner of a Hundred Records Wins the Greatest One of All**

The most coveted record in America has always been the Transcontinental Record. Five years ago a car became famous by making the trip from San Francisco to New York in 10 days and 15 hours. Last May, in glaring headlines, the newspapers announced sensational record of 7 days, 11 hours and 53 minutes—made by a famous Eight. That record—then considered unbeatable—was later beaten by another car,

And now the Hudson Super-Six makes the trip in 5 days, 3 hours and 31 minutes. Breaking last spring's best record by more than two days. Breaking the best record made since then by 14 hours and 59 minutes.

### The Winner in Every Great Test

The Hudson Super-Six has now won every record it has sought.

It has won every stock car record from one to 100 miles.

It has made faster speed with a stock motor than was ever made before—102.56 miles per hour.

It has broken all records for 24 hours—1819 miles. That is 52 per cent farther than any stock motored car ever went in that time before.

It won the Pike's Peak Hill Climb—the greatest hill-climbing test ever held—against 20 great cars specially built for the climb.

And now, as a crowning achievement, it breaks the record which means more than all—the Transcontinental record.

### All Due to Endurance

The Hudson Super-Six now holds all important records. All the records save those made with special racing cars such as buyers never get. And practically all of those records

have been won by the Super-Six. Cars with more power and cars with more speed have sought for nearly all these records. But the Super-Six won because it kept its pace. In test after test the Super-Six has been the only one that did not stop.

In this ocean to ocean trip of 3,476 miles across mountains and deserts—mounting at one time two miles above sea level—the Super-Six averaged for the whole trip 28.14 miles per hour. Yet it went through 350 towns and cities under speed restrictions.

### Friction Almost Nil

That is the great fact about the Hudson Super-Six. Its chief supremacy lies in endurance. The Super-Six invention added 80 per cent to our motor's efficiency, solely by reducing vibration. It reduced motor friction almost to nil.

By nearly ending friction it has nearly ended wear. And all these world's records are due mainly to that fact. The motor is small and light. It is smaller in size to scores of light sixes. But the Super-Six invention has made it 80 per cent efficient. It has made it fully twice as enduring.

You will never want your car to do what the Super-Six has done. But you do want the car which shows this endurance. And every month's use will increase your regret if you fail to get the Super-Six.

Notification has been received that the price advances \$175 December 1st.

HUDSON MOTOR CAR COMPANY, DETROIT MICHIGAN

**J. R. KASEBERG**

AGENT FOR SHERMAN COUNTY

WASCO, - - OREGON

R. C. Byers has a new Studebaker auto.

See Mullikin "the harness maker" at Wasco, Oregon.

Mrs. W. C. Bryant is entertaining her mother, Mrs. Wheelon. Carbolinium, fresh stock, now on sale at The Observer Store.

Mrs. F. E. Fortner entertained her aunt, Mrs. Scott, during and before the fair.

Viava Home Remedies can be had from Mrs. Grace Bourhill.

A new stock of furniture is on the way for the Moro Hardware & Implement Co.'s new store.

The Moro Trading Co. is well supplied with suit cases, if you are contemplating a trip.

Fresh baker's bread received daily by express by Bourhill & Co.

H. H. Christiansen is now driving a new six Chalmers, bringing it home from Portland last Sunday.

A fresh supply of bakery buns, cookies, etc., in stock each day at Bourhill & Co.'s.

Mr. and Mrs. Malcolm Neal were business visitors at Moro Monday from their farm in the Fairview district.

Heavy team, harness and wagon and one mare and colt, all for sale for \$200. Inquire of C. M. Biggs, Moro.

C. C. Callaway has a new Studebaker 6-cylinder in place of the Ford that he formerly hit the high places with.

Mrs. J. T. Langley and Miss Della Brieter are friends visiting from Portland at the home of Mrs. J. B. Holman.

J. G. Medler accepted delivery on a Hudson Super-Six Saturday, thus the advance in price has no terrors for Call.

The Moro Trading Co. has a well stocked assortment of men's suits from which to select your next wearing apparel.

Lowell, younger son of Mr. and Mrs. W. E. Burres, was taken to The Dalles Sunday for an operation for appendicitis.

Mrs. Thomas is a visitor from the Willamette valley, during fair week, at the home of her daughter, Mrs. G. E. Lewellen.

Chas. Bullard has sold his Ford car to Clare Axtell and now rides in a "real automobile," as Charlie describes his new Studebaker car.

If you have a news item, tell it to the Observer. Don't imagine we know it and then wonder why it is not in the paper. Phone it in.

A. M. Young and wife are visitors in Moro from Tygh Valley during the fair at the home of their daughter, Mrs. F. E. Fagan.

Restaurant at the Fair Grounds. Meals and short orders at any time from 6:30 a. m. to 8 p. m. Quick service. Try it. C. M. Biggs.

Mr. and Mrs. A. W. Rudeen, from Portland, are visitors in Moro during the fair. Mrs. Rudeen was formerly Jeanette Rutledge.

Ray Ragdale was in The Dalles Saturday, buying a Buick auto and arranging for his Ford five passenger car to be transformed into a two ton farm truck.

L. J. Pape and family are arranging to move to Portland for the winter, leaving Wesley Fuller and wife in charge of the farm while they are away.

Mrs. Fred Meindl was a visitor part of the first days of the fair at the home of Mrs. W. C. Bryant. Mrs. Meindl is a former resident of Moro, now living in Portland.

J. A. Rasmussen is up from his winter home at Newport to see how much better this year's county fair is over the last. He drove in his Oakland eight all the way.

Chas. Bullard was called to Vancouver, Wash., Sunday to attend his mother, who most likely will undergo a surgical operation before Mr. Bullard's return to Sherman county.

The local W. C. T. U. gave a social at the home of Mrs. W. C. Bryant Friday afternoon, there being between fifty and sixty present. A very enjoyable social time was had. The receipts of the day were about \$10. District Attorney Huddleston had accepted an invitation to be present and gave an explanation of the legal phase of the proposed Brewer's amendment; number 315 No. kills the Brewer's amendment.

LOST—Between Moro and Grass Valley on Oct 10 a black automobile bumper. A suitable reward for return of same. C. A. Buckley, Grass Valley, Ore.

### Local Church Announcements

Methodist church:  
Sunday School at 10:00 a. m.  
Preaching service at 11 a. m. and 7:30 p. m.  
All are welcome.  
John Robertson, pastor.

Presbyterian church:  
Sabbath School at 10 a. m., J. E. Coleman, superintendent.  
Services morning and evening, at 11 a. m. and 7:30 p. m.  
Home coming service on next Sabbath at the Presbyterian church. Let all come with a liberal free-will offering to God for the rich harvest he has given us.  
Service in Monkland at 2:30.  
A cordial invitation to all.  
A. J. Adams, Pastor.

### White Rhode Island

Cockerels for sale. This is a new breed of chickens; large as the Red Rhode Island and having the laying qualities of the White Leghorn. For price inquire of C. L. Ireland, Moro.

### Turkeys and Chickens

Young Bronze gobblers and Rhode Island Red pullets and cockrels for sale. Phone or write. Mrs. T. S. Reese, Monkland, Ore.

### Moro Property For Sale

Seven-room house; good barn; three lots; close to garage; well and windmill; cheap and good terms.  
Alex Hunter, Moro, Oregon

# Auction Sale.

Owing to the fact that my dairy business is constantly increasing and I have a very limited amount of pasture, I find I am compelled to quit the breeding of horses or hunt a larger ranch, so I have decided to sell my brood mares and the stallion "Sovereign" who needs no introduction to the horse people of this state for his colts have proven him to be a remarkable sire both of race horses and general purpose horses, when common mares are bred to him, his colts weighing from 1200 to 1400 from ordinary farm mares. At

## MORO, OREGON, SATURDAY, OCTOBER 14TH

at 11 a. m., I will sell Sovereign, three thorough bred brood mares, and a number of colts sired by Sovereign ranging in ages from 3 to 6 years old. These three brood mares have all had colts by Sovereign that have been trained and raced and have proved to be winners and they are with foal now by Sovereign. Terms of Sale—Bankable notes bearing 8% interest due Oct. 15, 1917; 10% discount for cash.

**Bert Bagley, Owner**  
THE DALLES, - - OREGON

## THE WASCO MARKET

I handle all kinds of Fresh and Cured Meats. Fish, Oysters and Crabs in season. Also all kinds of vegetables.

I am in the market for anything you have to sell in the line I am handling.

Come in and see me. Write or phone about your cattle, veal, poultry, eggs, butter, and green or dry hides.

**L. S. HINES, The Meat Man**  
WASCO, OREGON Phone Main 373

# Auction Sale

AT THE

# Callaway Place

One Mile South of Monkland, in Hay Canyon

# FRIDAY

**Oct. 20, 1916**

Commencing at 10 O'clock.

Free Lunch at Noon

- 15 head of A1 Work Horses, including 7 Mares, ranging from 2 to 6 years.
- 1 fine 15-16 Shire Stallion
- 7 young Colts, ready to wean
- 2 full-blooded Jersey Cows, now fresh
- 1 12-foot McCormick Header
- 2 Header Boxes
- 2 Wagons
- 1 24-foot wood frame Harrow
- 1 three bottom 12-inch Plow
- 1 Rod Weeder
- 1 Fanning Mill
- 5 Sets good Team Harness
- 1 set double Buggy Harness
- 1 set single Buggy Harness
- 14 Turkeys
- Rhode Island Red Pullets
- Household Furniture
- Numerous other things too small to mention

TERMS:—All sums under \$10 cash; all sums over \$10 5 per cent discount for cash or approved bankable note due October 1st, 1917. All settlements must be made before goods are taken away.

**C. C. CALLAWAY, Owner**

**C. G. HULS, Auctioneer**

## The Observer

MORO, SHERMAN CO., OREGON:

Official Paper for Sherman County.

FRIDAY ... October 13, 1916

Eureka Lodge No. 121. A. F. & A. M. Moro, Or. Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARRY, Secretary.

Bethlehem Chapter No. 78 O. E. S. Regular communication each 2d and 4th Thursday evenings monthly. Mrs. NELLIE CURRIAN, Worthy Matron. Mrs. MAY BARNUM, Secretary.

Farmers Educational and Co-Operative Union of America MORO LOCAL NO. 41

Meets in I. O. O. F. hall each 2nd and 4th Saturday afternoon. Visiting members welcome. W. S. POWELL, President. C. G. SILVER, Secretary.

### Undertaking Supplies

Caskets and Robes always on hand; special supplies and caskets ordered at any time. Sam Brisbine, Moro, Oregon.

### Auto for Sale

Very desirable Studebaker five passenger touring car in good condition. Inquire at the Observer office. 06

### Travelers at Biggs

Should try our famous chicken plate dinner; all kinds of nice sandwich, pie, cake, good coffee. Willard Lunch Counter.

### Livery Automobile Service

To or from any point, particularly Sherman county. Experienced driver and car always ready. Phone me at my expense from any place. Reasonable charges with plenty of time given commercial men to "make" towns. GEORGE ELLARD, Grass Valley, Oregon.

## We Have a Complete Stock of Cold Weather Needs

Comforters  
Wool Blankets  
Cotton Blankets, Etc.

## Large Assortment of Men's Suits

No trouble to show stock. Call and ask for what you need.

## Moro Trading Co.

## Every Home can have a Musical Instrument

Wonderful Values in Pianos, Player Pianos, Talking Machines, Etc. We are known to carry only what is good, what will endure and what is fully worth the price asked. Our easy payment terms place the best musical instruments within everyone's reach. Fill out the coupon or write for catalogues.

Check and Mail Coupon for Beautiful Catalogues Sherman, Clay & Co., Portland. Without obligation, please send catalogues as checked. Note—Put X in square.

Piano  Talking Machine   
Organ

Name \_\_\_\_\_  
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PORTLAND, OREGON