

Ocean to Ocean Record Broken by HUDSON SUPER-SIX

Broken by 15 Hours

The Winner of a Hundred Records Wins the Greatest One of All

The most coveted record in America has always been the Transcontinental Record. Five years ago a car became famous by making the trip from San Francisco to New York in 10 days and 15 hours. Last May, in glaring headlines, the newspapers announced sensational record of 7 days, 11 hours and 53 minutes—made by a famous Eight. That record—then considered unbeatable—was later beaten by another car.

And now the Hudson Super-Six makes the trip in 5 days, 3 hours and 31 minutes. Breaking last spring's best record by more than two days. Breaking the best record made since then by 14 hours and 59 minutes.

The Winner in Every Great Test

The Hudson Super-Six has now won every record it has sought.

It has won every stock car record from one to 100 miles.

It has made faster speed with a stock motor than was ever made before—102.56 miles per hour.

It has broken all records for 24 hours—1819 miles. That is 52 per cent farther than any stock motored car ever went in that time before.

It won the Pike's Peak Hill Climb—the greatest hill-climbing test ever held—against 20 great cars specially built for the climb.

And now, as a crowning achievement, it breaks the record which means more than all—the Transcontinental record.

All Due to Endurance

The Hudson Super-Six now holds all important records. All the records save those made with special racing cars such as buyers never get. And practically all of those records

have been won by the Super-Six. Cars with more power and cars with more speed have sought for nearly all these records. But the Super-Six won because it kept its pace. In test after test the Super-Six has been the only one that did not stop.

In this ocean to ocean trip of 3,476 miles across mountains and deserts—mounting at one time two miles above sea level—the Super-Six averaged for the whole trip 28.14 miles per hour. Yet it went through 350 towns and cities under speed restrictions.

Friction Almost Nil

That is the great fact about the Hudson Super-Six. Its chief supremacy lies in endurance. The Super-Six invention added 80 per cent to our motor's efficiency, solely by reducing vibration. It reduced motor friction almost to nil.

By nearly ending friction it has nearly ended wear. And all these world's records are due mainly to that fact. The motor is small and light. It is smaller in size to scores of light sixes. But the Super-Six invention has made it 80 per cent efficient. It has made it fully twice as enduring.

You will never want your car to do what the Super-Six has done. But you do want the car which shows this endurance. And every month's use will increase your regret if you fail to get the Super-Six.

Notification has been received that the price advances \$175 December 1st.

HUDSON MOTOR CAR COMPANY, DETROIT MICHIGAN

J. R. KASEBERG

AGENT FOR SHERMAN COUNTY

WASCO, OREGON

Dan McLachlan is building a 14x20-ft garage at his farm, with Tumalum material.

A fresh supply of bakery buns, cookies, etc., in stock each day at Bourhill & Co.'s.

VanWinkle, the photographer, will be at Moro this Saturday and remain until after the fair. See advertisement.

A bench show of some of the blooded dogs in the county will be another attraction at the fair next week.

A band of ten pieces from Portland under the direction of W. S. Mowry will furnish the music during the fair.

Angus Kuku was up this week from his home at Milwaukee, near Portland, looking after affairs at the farm.

If you have a news item, tell it to the Observer. Don't imagine we know it and then wonder why it is not in the paper 'phone it in.

J. W. Messenger and wife are visitors in the county from their McMinville home, here to witness the marriage of their niece Sunday.

Ginn, Coleman & Co. are preparing to move into the Moore building, vacated last week by the Moro Hardware & Implement Co.

Frank Spencer has resigned his position in the bookkeeping department of the Moro Trading Co. and will soon leave for his home in The Dalles.

This week J. F. Belashee sold four set of farm harness and a saddle to local people and a heavy set of harness to another good farmer near Kent.

Amusement features are beginning to arrive for the fair. The merry-go-round is here and will be set up Monday, in time to give all the kids a free ride.

Judge Fulton has presented the county fair with a magnificent silk American flag which will fly each day of the fair from a sixty-foot pole.

C. G. Silver did not go to the state fair last week as he had intended. When he took sick the day before his intended departure he changed his mind.

Mrs. W. G. C. Woods and Miss Bertha Cox returned home Saturday from Portland, where Mrs. Woods had been visiting her mother.

The local flour mill at the foot of First street has been sold to a Mr. Apperson from Carson, Wash. We do not know his intentions as to operating the plant.

Dr. F. E. Burgess, eye specialist of Wasco, will be in town at the L. W. Ross jewelry store Thursday afternoon October 12th and all day Friday and Saturday, October 13th and 14th.

R. P. Birkes, who has been farming the Clodfelter farm at Hay Canyon, has bought the Frank Bartholemew outfit and leased the farm, four miles north of Wasco.

W. F. Jackson and wife left Monday for Hood River, where he will attend to affairs at his apple farm and arrange for shipping fruit to Sherman county at a later date. See adv.

O. E. Baker was in the city Saturday from the farm east of Monkland. He was nursing a badly bruised right hand, caused by the back fire of his auto when cranking.

About five and one-half million pounds of artificial silk made directly from wood pulp are used annually in the United States. It is manufactured into such articles as linings, tapestries, neckties, ribbons and sweaters.

Workmen have been busy the last two weeks cleaning up the remnants of the old Blue Barn. It is the intention to put some of the entertainment features of the Fair at that location, if ready in time.

A chavari party of about twenty people from upper Hay Canyon called at the Sun Rise Farm Monday night. After making themselves known in the usual fashion and a visit at the John M. DeMoss home the party proceeded to Moro, where John took them into the confectionary store and told them to "help yourselves." A second party of boys and girls from Moro called Tuesday night and had a jolly visit with the newly weds.

Mrs. Rust has returned home from a visit at Portland. A number of friends will be sorry to learn that she is using crutches temporarily, the result of a fall in Portland, resulting in a sprained ankle.

Hans Thompson was in town Monday nursing his right hand, which was injured last week when he was climbing into a wagon. He had hold of the brake ratchet when the brake slipped off, catching his hand.

John M. DeMoss and Miss Etha M. Dugger were married at The Dalles Saturday by County Judge F. S. Gunning of Wasco county. Mrs. DeMoss is a daughter of Geo. Dugger, living west of Grass Valley.

Your chickens will soon pay for them selves in increased egg production if you will use a quart can of carbolineum around the chicken house and perches; you can get it at the Observer Book Store.

Miss Annie Maxwell is a visitor in the county from near Hillsboro, visiting with her uncle, J. B. Holman. Miss Maxwell had been visiting relatives at Wasco, coming from there Monday with J. R. Kaseberg in the Hudson Super-Six.

The school children will hold a local fair at the school house this Friday, afternoon to which the public is invited. Prizes will be awarded on everything in the county school children's fair except poultry. All school children in this vicinity are invited to compete.

White Rhode Island

Cockerels for sale. This is a new breed of chickens; large as the Red Rhode Island and having the laying qualities of the White Leghorn. For price inquire of C. L. Ireland, Moro.

Turkeys and Chickens

Young Bronze gobblers and Rhode Island Red pullets and cockerels for sale. Phone or write. Mrs. T. S. Reese, Monkland, Ore.

Auto for Sale

Very desirable Studebaker five passenger touring car in good condition. Inquire at the Observer office. 06

Pasture for Sale.

Good pasture with plenty of feed and water; fence in good order. Write, phone or ask John M. DeMoss, DeMoss, Ore.

Threshing Rig for Sale.

7-man stationary thresher with oil engine, one McCormick header, two header beds with or without wagons. Write, phone or call. Albert Pentacost, DeMoss, Oregon.

Undertaking Supplies

Caskets and Robes always on hand; special supplies and caskets ordered at any time. Sam Brisbane, Moro, Oregon.

Travelers at Biggs

Should try our famous chicken plate dinner; all kinds of nice sandwich, pie, cake, good coffee. Willard Lunch Counter.

Livery Automobile Service

To or from any point, particularly Sherman county. Experienced driver and car always ready. Phone me at my expense from any place. Reasonable charges with plenty of time given commercial men to "make" towns. GEORGE ELLARD, Grass Valley, Oregon.

Moro Property For Sale

Seven-room house; good barn; three lots; close to garage; well and windmill; cheap and good terms.

Four room residence, has electric lights and city water; acreage property; good building and good part of town. Can be had on easy terms. Alex Hunter, Moro, Oregon.

Shoe Repairs by Parcel Post

We have in our employ the best shoe mechanics on the Pacific coast; they make new work or repair old shoes and we guarantee to do your work cheaper and better than any cobbler who has never learned the trade.

We pay postage both ways and furnish mailing bags for future shipments with your first order. All shoes returned promptly. Victor Marden, The Dalles, Oregon.

Auction Sale.

Owing to the fact that my dairy business is constantly increasing and I have a very limited amount of pasture, I find I am compelled to quit the breeding of horses or hunt a larger ranch, so I have decided to sell my brood mares and the stallion "Sovereign" who needs no introduction to the horse people of this state for his colts have proven him to be a remarkable sire both of race horses and general purpose horses, when common mares are bred to him, his colts weighing from 1200 to 1400 from ordinary farm mares. At

MORO, OREGON, SATURDAY, OCTOBER 14TH

at 11 a.m., I will sell Sovereign, three thorough bred brood mares, and a number of colts sired by Sovereign ranging in ages from 3 to 6 years old. These three brood mares have all had colts by Sovereign that have been trained and raced and have proved to be winners and they are with foal now by Sovereign.

Bert Bagley, Owner
THE DALLES, OREGON



Youth is the time to start a bank account. Read the lives of the successful men in every line of endeavor. In the recital of their life stories they proudly relate how they earned their first dollar and how they opened their first bank account.

Youth for many is a prodigal time. But it is the time when the young man who wants to be a success in life should lay the cornerstone by opening a bank account and adding to it. The ambitious young man needs no urging to open an account. It is to the young man who is scattering his money foolishly that this appeal is made.

LAY THE CORNERSTONE OF SUCCESS BY OPENING A BANK ACCOUNT TODAY.

"Bank of Moro"

MORO, OREGON

Bought Before the Advance in Price

OUR STOCK OF Superior and Kentucky Drills

are ready for your choosing. They were bought before the price advanced and if you purchase any time soon we give you this additional advantage.

OUR LINE OF Heating Stoves is Complete

These stoves come in either Coal, Wood or a combination of both wood and coal; they were bought before the advance in price and are sure to be able to satisfy you in your Heating Stove Needs.

HAVE YOU SEEN The Power Maytag Washer?

This is the very best Power Washing Machine made, and comes complete with a 3-way wringer and engine that is started by a pressure of the foot.

You are invited to Call and Inspect These Goods.

GINN, COLEMAN & CO.
MORO, OREGON

THE WASCO MARKET

I handle all kinds of Fresh and Cured Meats. Fish, Oysters and Crabs in season. Also all kinds of vegetables.

I am in the market for anything you have to sell in the line I am handling.

Come in and see me. Write or phone about your cattle, veal, poultry, eggs, butter, and green or dry hides.

L. S. HINES, The Meat Man
WASCO, OREGON Phone Main 373

The Observer

MORO, SHERMAN CO., OREGON:

Official Paper for Sherman County.

FRIDAY, October 6, 1916

Eureka Lodge No. 121. A. F. A. M. Moro, Or. Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARRY, Secretary.

Bethlehem Chapter No. 78 O. E. S. Regular communication each 2d and 4th Thursday evenings monthly. Mrs. NELLIE CUSHMAN, Worthy Matron. Mrs. MAY BARNUM, Secretary.

Farmers Educational and Co-Operative Union of America MORO LOCAL NO. 41 Meets in I. O. O. F. hall each 2nd and 4th Saturday afternoon. Visiting members welcome. W. S. POWELL, President. C. G. SILVER, Secretary.

A heavy frost at Moro Wednesday morning.

Snow was reported to have fallen at Grass Valley Monday night.

See Mullikin "the harness maker" at Wasco, Oregon.

Carbolinum, fresh stock, now on sale at The Observer Store.

A new and complete fresh stock of groceries at Bourhill & Co.'s.

Viava Home Remedies can be had from Mrs. Grace Bourhill.

Fresh baker's bread received daily by express by Bourhill & Co.

Munter is here with his flying biplane and will do air stunts twice daily during the fair.

The fair officials have now forty entries in the speed events. Five in the free-for-all, all pacers.

Dan McLachlan has traded his Ford car for a new six cylinder Overland.

During Fair Week We Invite You To Make Our Store

Your Headquarters

Where You Will Find a Complete Assortment of Reasonable Merchandise

Moro Trading Co.

Every Home can have a Musical Instrument

Wonderful Values in Pianos, Player Pianos, Talking Machines, Etc.

We are known to carry only what is good, what will endure and what is fully worth the price asked. Our easy payment terms place the best musical instruments within everyone's reach. Fill out the coupon or write for catalogues.

Sherman, May & Co. PORTLAND, OREGON

Check and Mail Coupon for Beautiful Catalogues Sherman, May & Co., Portland. Without obligation, please send catalogues as checked. Name—Put X in square. Pianos Talking Machines Player Pianos Name _____ Address _____