

## A HOLIDAY SUGGESTION FOR US.

"Some merchants are so all-fired dumb, you wonder how they ever come to sell the stuff they have in store, and keep the sheriff from the door.

"Old Binkson is a lot that way; he seldom has a word to say. I ask him for a pound of lime; he wraps it up and all the time, he wears a tragic air of doom, and sheds an atmosphere of gloom. He never chats, he never spouts, nor jumps up high and cracks his heels. He isn't grouchy or unstrung; he never learned to wag his tongue.

"Oh, silence is a golden thing, when 'tisn't worked too hard, by jing. But none of us will stand up strong for men who gabble all day long and elocute a thousand miles in fifty seven varied styles. The dealer who is prone to talk until you hear him round a block is worse than t'other kind of bird, who's never known to spring a word.

"But if you've scantling you would sell, you ought to boost it wisely well, and if a gent should buy a plank, to build himself a dipping tank, you might suggest ere home he speeds, that you have other things he needs.

"I called on Lumber Dealer Gaff, to buy a shingle and a half. He put my purchase in a sack and wrapped a string around and back, and as he toiled, in manner gay, he talked to pass the time away.

"The farmers now, in busy troops, are building stately chicken coops; the winter soon will hit the road, and hens must have a warm abode, or they won't lay their luscious eggs, but stand around on frozen legs."

"And that recalled the fact to me that I had hens, some ninety three, and ere I left that lumber store I bought a wagon load or more of stuff to build a chicken shed; it's standing now, all painted red.

"And that's the way sales are made and that is how men build up trade. Talk wheat bins at the proper time, or prove a silo is sublime, but in an incidental strain, and not as though you'd gladly spurn your conscience - which I hope is hale - in eagerness to get the kale."

Suggestion is a noble art: the wise man gets it down by heart.

WALT MASON.

## See H. U. MARTIN about it"

The Home of  
"Tum-A-Lumber."

The Place for  
"Tum-A-Lump."

## NOTICE TO Sherman County Automobile Owners

Tearing down, cleaning of parts and re-assembling is not overhauling an automobile. When we rebuild or overhaul a car, each and every part is looked after carefully and either repaired or new parts made. May we not figure with you on your overhauling job? Machine work of any description done promptly and at prices consistent with good work. Our service department, Red 302, is always at your command

### LEAS & FANCHER

Operatives of Repair and Service Department

Walther-Williams Garage THE DALLES, OREGON

### Wreaths of Laurel

Were used to decorate the brows of conquering heroes in olden times. Now, we consecrate the burial places of our dead with

### Monuments

of enduring marble or granite. We invite you to come in and see our newest designs and look over some of the semi-completed stones now in stock.

Watts Marble Works  
The Dalles, Oregon.



Try a Want Ad. in  
The Observer. It Pays. IF YOU WANT TO SELL OR BUY  
We Cordially Solicit Your Patronage.

## The Observer

1010, SHERMAN CO., OREGON

FRIDAY January 1, 1915

**Eureka Lodge No. 121.**  
A. F. & A. M. Moro, Or.  
Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M., J. M. PARRY, Secretary.

**Bethlehem Chapter No. 78 O. E. F.**  
Regular communication each 2d and 4th Thursday evenings monthly. F. E. FORTNER.

**Moro Lodge, No. 113.**  
I. O. O. F. Moro, Or.  
Meeting every Saturday evening at 7:30 o'clock. Visiting members are cordially invited. Members expected to be present. HENRY RUGGLES, Noble Grand. F. E. FAGAN, Secretary.



Always read the Observer.

Try the famous Sunday dinner at the Hotel Moro.

Best mullage and brushes at the Observer Book Store.

Mighty good bargains in ribbon at Freemans clearance sale.

Always in stock, beautiful Birth Day Postal Cards, at the Observer Book Store.

Exceptional bargains in childrens' underwear at Freemans big clearance sale.

Grant Morgan has been visiting in the vicinity of his old home at Vancouver, Wash.

The new pump house is built and concrete foundation for the new engine about laid.

Abstracts promptly made by the Sherman County Abstract Company, Moro, Oregon.

Roy Axtell and Ralph Brisbin are painting the Tumalum Lumber Co. office and buildings.

Mrs. W. S. Powell entertained Wednesday evening in anticipation of Miss Opal's tenth birthday on January 9th.

C. C. Kerr has finished two exceptionally fine jobs of wall papering in that at the W. W. M. Co. bank and Masonic hall.

T. C. Lee was a genuine bewhiskered Santa Claus Christmas eve when he made unexpected visits to neighboring homes.

Doctor and Mrs. C. L. Poley had Miss Rachael Bain, sister to Mrs. Poley, and Mr. Tufts of Portland, as house guests Christmas week.

L. B. Robinson and wife expect to leave soon for an indefinite visit with relatives and friends at Los Angeles and Long Beach, California.

C. F. Coe was in Moro Wednesday and reports the A.S. Johnson well drill as nicely started at his farm near Grass Valley, they are drilling in a 5-inch 185-foot dry hole.

The I. W. & M. Co. at Wasco have a fine supply of alfalfa and grain hay on hand. They also have a supply of good seed rye and are county selling agents for Diamond flour.

H. W. Strong left Sunday with a car-of cattle for the Portland market. This is the last shipment Mr. Strong will have this winter, but may conclude to again ship in more cattle to feed for market.

Bruce Milliard and C. L. Montgomery were guests from Moro at the farm of George Wilkerson, near Rufus, on Christmas day when twenty two relatives and friends enjoyed a bountiful feast.

Rev. H. C. Perry, district superintendent of The Dalles district of the M.E. church, will preach in Moro M.E. church on Wednesday, January 6th, at 7:30 p.m. All are invited. The quarterly conference will be held after the preaching service.

The I. W. & M. Co. at Wasco has just received a full car load of Tankage, the best hog fattening food known. A full car of Shady Brook cow feed, the best food known for milch cows. Big six horse feed, not a condition powder but ground alfalfa, wheat, barley and molasses. A car of alfalfa meal, alfalfa leaves, and alfalfa blossoms.

Subscribe for the Observer.

See Millikin "the harness maker" at Wasco, Oregon.

Ladies union suits only 40 cents at Freemans clearance sale.

Childrens wool hose, at a clean up price of 15 cents, at Freemans.

W. S. Powell and family entertained the family at dinner on Christmas day.

E. W. Knapp, from over east of Monkland, gave us a pleasant call Thursday noon.

January clearance sale at Freeman's begins January 2d and closes January 30th.

Assessor Otto Pretz is in Portland this week, registering at the popular Perkins hotel.

Carbolinium, fresh stock, direct from Germany, now on sale at The Observer Book Store.

Mrs. Eugene Anidon is entertaining her sister-in-law, Mrs. Kingdon from Emmoga, Wash.

E. H. Moore and family were guests of Mr. and Mrs. C. L. Ireland at dinner New Years day.

During the absence of the family this week, Clarence Armstrong is in charge of the H. W. Strong farm.

Elmer E. Barzee jr. is home for the holidays. He expects to leave Saturday, to resume his business college studies.

Mrs. H. W. Strong and daughter Maybray left Monday for a weeks visit with friends and relatives in and near Portland.

W. D. Wallan returned Tuesday from a visit to the Spokane country. Mrs. Wallan and the children are expected home by Sunday.

Miss Ruth Christiansen was a pleasant caller at this office Wednesday, home for the holidays from her classes at the Portland trade school.

Seventeen members of the family gathered at the home of Oscar Ruggles on Christmas day to discuss the European Question, most generally known as partition of turkey.

Mrs. Roy M. Benson and Mrs. E. E. Barzee entertained the young people Thursday evening at the Benson home with a watch party in honor of Elmer Barzee jr., home for the holidays.

While cutting meat at the Moro market Saturday morning, A. M. Wright received a deep cut in the palm of his left hand. Al says it isn't a trifle, but then he wants all that pertains to the business.

Your chickens will soon pay for them selves in increased egg production if you will use a quart can of carbolinium around the chicken house and perches; you can get it at the Observer Store.

The loosing side in the recent rabbit hunt is prepared to pay the forfeit next Tuesday afternoon at the opera house. To be sure that those participating in the hunt are seated, admission will be by invitation.

Mr. and Mrs. W. C. Rutledge entertained the family at dinner Christmas day at Hotel Moro. Among those present were Miss Jeannette Rutledge, Mrs. Vinton, and E. L. Vinton and wife, from Portland.

C. R. Belshee reports the John Day river covered with an 8-inch ice at the Stewart farm. He also reports government surveyors as busy in that section, working on an irrigation project for Gilliam county.

Rev. John Robinson and Mr. and Mrs. C. L. Ireland were dinner guests Saturday evening at the home of Rev. A. J. Adams and family. A Christmas gift of an extra fine chicken from the farm of John McClure embellished the table to the delectation of those present.

Thursday, January 7th, Dr. Freeze, a well known eye specialist of Portland, will be at Hotel Moro all day, prepared to fit and furnish glasses of any style or kind made, at reasonable prices. The hardest cases of eye strain, headaches, neuralgia, astigmatism, and eye trouble of any nature invited to call for free consultation. Dr. Freeze is a graduate of McCormick Medical College, Chicago, and Kansas Optical College, with eleven years of successful work in fitting glasses and treating eye troubles. Will be at Moro once each month.

Next Moving Pictures at Burnett's.

Next Saturday evening at Burnett's Moro Theatre moving picture films will be presented entitled The Rose of Yesteryear, presented by Marion Leonard.

A feature for New Years day is an extremely fine comedy entitled The Firemen and The Girl. An installment of Pathe war pictures will also be shown. This last is a feature for each Tuesday night.

New Years afternoon from four to six. Evenings at 7:30.

Two Important Real Estate Deals.

Within the last ten days Alex Hunter has closed two rather important real estate transactions that tends to show how Sherman county farm lands is considered by our home people as an investment and marks the faith of our investors in the further substantial growth of this section of Oregon. One of the transactions was the purchase by L. Barnum of 320 acres north of the Gordon ridge, known as the Benninghuff farm; the other transfer was 320 acres in the vicinity of Monkland to N. P. Hansen, W. C. Bryant and O. C. Mortensen.

Alex says he yet has a few choice bargains left for his immediate friends, but will, under pressure, sell them to the first person who may desire to make a sale investment.

Sherman County Realty Transfers.

Dating to December 26, 1914.

James T. Bearden to A. D. Hill lots 1, 2, 3 and 4 in block 1, Sherman addn to Grass Valley, \$200.

A. D. Hill to Clara Cannon; lots 1, 2, 3 and 4, in block 1, Sherman addn to Grass Valley, \$200.

John C. Cavitt to N. P. Hansen, w 1/2 of ne 1/4, e 1/2 of nw 1/4, sw 1/4 of nw 1/4, sec 25; and n 1/2 of ne 1/4, se 1/4 of ne 1/4, sec 26; all in tp 18 r 18e wm, \$1.

### Bargain in Real Estate

The real estate dealers have formed an organization covering the entire United States for the purpose of submitting their best bargains to one another. Mr. Alex Hunter represents this territory and each month receives a list of several thousand real estate bargains both for sale and trade from every section of the country. He will be pleased to turn one of these lists over to any one that might be interested.

ALEX. HUNTER,  
190) phone Main 101, Moro, Ore.

### House and Lot For Sale.

I have a two story building with nine rooms; in good repair; located on a corner lot on Main street in Moro, Oregon. For sale at assessed value. Terms will be given on half; or would take a team, wagon and harness in part trade and give time on balance.

S. D. Montgomery,  
tj1 Moro, Oregon.

### Strayed Away.

About November 15th from my place at Moro; one Jersey bull calf, black or very dark brown without brand or ear mark, age between seven and eight months. Reward for information.

O. B. Messenger,  
3td18 Moro, Oregon.

### Shoe Repairs by Parcel Post.

We have in our employ the best shoe mechanics on the Pacific coast; they make new work or repair old shoes and we guarantee to do your work cheaper and better than any cobbler who has never learned the trade.

Mens half sole and heel \$1.25 half sole \$1; heels 35c. Ladies half sole and heel \$1; half sole 75c heels 25c. Ladies or mens rubber heels 50c. Stitching or other repairs, according to time and material used.

We pay postage both ways and furnish mailing bags for future shipments with your first order. All shoes returned promptly.

Victor-Marden,  
4to30 The Dalles, Oregon

### Livery Automobile Service

To or from any point, particularly Sherman county. Experienced driver and car always ready. Phone me at my expense from any place. Reasonable charges with plenty of time given commercial men to "make" towns.

GEORGE ELLARD,  
Grass Valley, Oregon.

### Travelers at Biggs

Should try our famous chicken plate dinners; all kinds of nice sandwich, pie, cake, good coffee.

WILLARD LUNCH COUNTER  
Advertise in the Observer.

## Greetings

To our Customers, Friends, and Prospective Customers, we extend to you best wishes for an Extremely Prosperous and Happy New Year.

## Moro Hardware & Implt Co

## MOVING PICTURES

### MORO OPERA HOUSE

Tuesday and Saturday Evenings  
7:30 p. m.

Prices 10 cents and 15 cents.

## WELL DRILLING

Am prepared to do  
FIRST CLASS WORK

Satisfaction Guaranteed.

A. S. Johnson, - - Kent, Oregon.

## L. W. ROSS JEWELER

Ice Cream, Cold Drinks,  
Candy, Cigars & Tobacco

FOUNTAIN DRINKS A SPECIALTY

MORO, OREGON

## The Grain Growers Conveniences

Are not alone confined to Rural Free Delivery of mail and the Telephone. There is another convenience which all farmers should have - and many do have - a checking account with a good bank. The possessor of such an account avoids the risk of having his money on his person or about his home where it is in danger of fire and thieves.

His bills paid by check are not only a valid receipt, but also a convenience in his home transactions where very often the necessary change for concluding settlement is not at hand. Don't stop to think this over, but start an account now with

## The Wasco Warehouse Milling Co. Bank, of Moro.

## MORO BARBER SHOP

Porcelain Bath Tub.

Everything First Class and up to date.

Agent for Model Steam Laundry of The Dalles

Shop in Brick Building next Observer Office

J. N. LANDRY, Proprietor.

MORO, - - - - Oregon.

A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.