

REMINGTON-UMC

REVOLVER and PISTOL CARTRIDGES

Remington-UMC in the Box with the Red Ball

A CENSUS of Revolver and Pistol Experts will show that the majority use Remington-UMC cartridges for prompt ignition, uniform and sure, and accuracy demonstrated by world's records.

World's Indoor Fifty-Shot Pistol Record held by George Armstrong . . . 482 x 500
 World's Indoor Twenty-Five Shot Pistol Record held by George Armstrong 244 x 250
 World's Revolver Five Shot Rapid Fire Record held by A. F. Lane . . . 211 x 250
 World's Outdoor Pocket Revolver Record held by A. F. Lane . . . 238
 World's Grand Aggregate Individual Record held by A. F. Lane . . . 215 x 256
 World's Military Record held by Samuel Petersen

Can your dealer give you the Remington-UMC ammunition you ought to have? For every standard make of arm—and the box bears the Red Ball mark. Look for it.

Remington Arms-Union Metallic Cartridge Co.
 299 Broadway New York

The Observer.

MORO, OREGON.

FRIDAY August 29, 1913

Entered as second class matter at the post office at Moro, Oregon, July 25, 1891.

C. L. IRELAND Manager.

Send for advertising rates.

If you do not read The Observer, why not?

We would like to have you take it, and we know it would be profitable to you to become a subscriber. We send it two years for \$2.50; one year \$1.50; 12¢ a month isn't much. Try it. Order by postal card, and pay for it when you can.

We will not be responsible for the neglect of subscribers to notify as of changes in their address. Nor will the notification of a Postmaster that the subscriber has "Removed" settle the bill of a delinquent.

Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

At any times when requested to do so, the paper will be discontinued. But we expect that all arrears will be paid before such request is made. It is easy to ask us for a statement, which will be cheerfully rendered at any time.

The Successful use of Tact.

An easement is a curve used in engineering design to avoid any sudden change in the direction or acceleration of moving masses. It is the process that gives gradual guidance to minimize the shock resulting from change in mass motion. Such is the tangent curve in a railway track, which lessens the force of impact in passing from a tangent to a turn. Hydraulic pipe lines are constructed with easement curves to connect straight runs to circular arcs. In business, as in mechanics and nature, there are certain easements that make smooth its course. The home and school training of a lad are but the easement curves that prepare him for the buffetings of business. The polish possessed by one from whom the crudities and rough edges of individual personality have been worn is an easement curve to success. Tact and diplomacy are the easements that smoothly guide a business through industrial turmoil. When used too copiously, however, in the form of "jolly," its insincerity becomes manifest and its beneficial results nullified.

IF YOU BUY -- BUY RIGHT

DON'T SEND YOUR CASH TO PORTLAND

SPEND IT WITH YOUR HOME MERCHANT

Power Farming

Great changes are taking place in American agriculture; the age of mechanical power on the farm is here. The farm tractor and the stationary farm engine have brought mechanical power to the farm; the coming of abundant power mean enormous things in the way of better and cheaper farming; it enables larger tracts of land to be cultivated effectively, and at a much lower cost of operation. The CREEPING GRIP TRACTOR will handle every operation on the grain farm from soil to market.

The Creeping Grip Tractor

Compels attention; it has no equal any where.

The CREEPING TRACTOR is made here in the west at Chico, Calif., and is rightly named "The California Giant." This machine is absolutely the best on the market. It is the only machine adapted to the all-around service that the Sherman County farmer needs. It is used for breaking sod and plowing, discing, harrowing, and drilling, without packing the ground; harvesting, threshing and general stationary power work, road grading, ditching, and freighting. It stands the daily grind and wears well. It uses kerosene or distillate more economically than any of the so-called "oil fuel" tractors.

Why don't you come in and let me talk this matter over with you? I am agent for Sherman county for this machine and I am backing it with my own guarantee and I am anxious to see this machine on every farm in Sherman county

Geo. N. Crosfield

WASCO, OREGON.

Agent for Sherman County for the Mitchell and Reo Automobiles.

Pacific Coast Elevator Company

D. W. Wade, agent, Wasco, Oregon.

Moro warehouse now open for business with John Hardin in charge. The only house in the south part of the county handling grain at 50 cents per ton. Satisfactory service guaranteed

Snow Drift Flour at Geo. Meloy's

MORO BRANCH

TUM A LUM LUMBER CO.

H. U. MARTIN, Manager.

WOOD - COAL - POSTS

Lumber, Cement and Lime, Windows, Doors, Moulding.

Special prices on Wood in car load lots where one or more are buying.

The

Best Drug Store in Sherman County is located right here in Moro, in fact it skins any thing for a long way in any direction, so thinks the

Moro Pharmacy

Help Fight the Great Red Plague

Citizens of the state are urged to inform themselves regarding this plague which is causing great suffering among boys and young men and especially among the innocent girls and women of the state. Parents are urged to protect their children, and provide clean, wholesome information in place of the unclean information they cannot now help getting. Such instruction will be found in the following

Free Circulars

For Young Men
 Circular No. 2 - The Four Sex Lies.
 Circular No. 9 - Sex Truths for Men.

For Older Boys (13 to 18 yrs. of age)
 Circular No. 8 - Virility and Physical Development.

For Younger Boys (10 to 13 yrs. of age)
 Circular No. 7 - The Secret of Strength.

For Girls
 Circular No. 4 - A Plain Talk with Girls about their Health.

For Young Women
 Circular No. 10 - Physical Development, Marriage and Motherhood.

For Parents
 Circular No. 1 - The Need for Education in Sexual Hygiene.
 Circular No. 3 - When and How to Tell the Children.
 Circular No. 5 - A List of Books for Use in the Family on Sex.
 Circular No. 18 - How One Boy Was Instructed in Sex Matters and What Happened. Illustrated.

Send 2-cent stamp with your address to Department D

The Oregon State Board of Health
 720 Selling Building, Portland, Oregon

Applicants are kindly asked to select only those circulars for which they have a definite use. These will be gladly sent.

A scientist says that noise shortens life. But if safe and sane why shouldn't it have the opposite tendency?

The English language grows also by condensation. Airboat is beginning to take the place of hydro-aeroplane.

It will be good business and good politics to finish revision of the tariff as speedily as practicable. But wise action will prove still better business and politics.

The tap root of advertising is making your advertisement relate itself directly to the betterment of humanity, either to the individual or to the people as a whole.

The price of wheat was advanced two cents a bushel in Umatilla county last Saturday and approximately 750,000 bushels changed hands, seventy cents being the ruling price.

The primal instinct of all mankind is self-preservation. All varied instincts relate themselves back to this primal instinct of self-preservation. Unless an advertisement shows the public how personal conditions may be bettered it is a failure.

The Bible remains the best seller and the most read book in the world. It has been rendered now in whole or in part, into 450 languages or dialects, and the circulation last year was 7,899,562 copies. Of these 936,346 were entire Bibles, 1,266,919 New Testaments and 5,696,297 smaller parts.

As if the series of high prices had left nothing to be desired along comes a manufacturer of shoes, in Chicago, who says the Mexican scare is nothing compared to the uneasiness which will prevail unless the cattle situation is improved. Every indication points to a leather famine becoming acute as a scarcity of cattle threaten to cause the price of shoes to double and even triple in cost to the consumer.

The Change in School Books.

A change in some books will be the order for this year; the school system has until next September to use either the old or new books as the work of the classes will permit but have only until December in which to exchange books now being used as part payment on new books they buy.

The Observer Book Store will handle an exchange school books as in former years, but only book for book; we will not exchange by adding up values of books not wanted and giving credit towards books desired. That would be buying your old books, but not exchanging.

Also each patron must know what they want when buying as absolutely we will not take back any book sold after the patron leaves the store; neither will we reopen an exchange if a mistake has been made and the wrong book purchased. These rules are for our protection; we will be more lenient after the exchange period.

The school books no longer in use are Cysr 4th and 5th readers, the Reed word lesson, both Buehler grammars, both Smith arithmetics both Natural geographies, both the Thomas and Doub histories, only the smaller Krohn physiology or hygiene, and all writing books. High school books a separate list.

To Study Price Control.

Recent decisions on the control of retail prices by manufacturers have brought out an immense amount of discussion, and have resulted in the organization in New York recently of the national fair competition league, in which many leading manufacturers of proprietary articles have joined to study the subject of price control, to work for the enactment of laws tending toward the elimination of price-cutting on their goods, and to educate the public on the evils of price-cutting.

Wild Animals at the Let 'er Buck.

At the Pendleton Round Up, September 11, 12 and 13, will be seen in action one hundred head of the most famous bucking horses in the world, including Angel, Long Tom, Rambling Sam, Whistling Annie, Hotfoot, Whirlwind, and others. Sharkey, the famous Belgrade bucking bull, that has never been ridden to loose seven seconds, Loving Louise the unexpurgated original bucking milch cow, the two bucking buffaloes and other Round Up stock. These are the property of the Round Up and present an investment of more than \$12,000 and are used no place in the world except at the Pendleton Round Up.

Other places giving wild west shows advertise that they have secured some or all of the Pendleton stock. But they have and cannot. Even the long horn Texas steers are not sold for beef until they are too old to give the bull-dogger and roper a run for their money and in the meantime they wax fat in the Round Up pastures.

Read the Observer. Subscribe for the Observer. Advertise in the Observer.

St. Mary's Academy

The Dalles, Oregon.

Boarding and Day School for Girls will re-open September 8th. For particulars apply to SISTER SUPERIOR.

GARRISON TO VIEW POSTS.

War Secretary Plans to Reduce and Relocate Army Garrisons.

Washington - With the object of formulating a plan to reduce the number of army posts Secretary Garrison will make a tour of inspection of the 207 military stations throughout the country. In the opinion of Mr. Garrison, the posts are situated inconveniently from every standpoint of military efficiency. Mr. Garrison believes in concentration.

One of the great difficulties in the way of carrying out what the secretary of war has in mind is the opposition of congressmen to the abolition



of army posts in their states or the number of troops at these posts reduced. A story became current that Secretary Garrison had said that if he could not put through his concentration plan he would resign. Mr. Garrison denied that he had made any such threat. He said: "Undoubtedly the people who are benefited by the presence of the army at different posts will put very strong pressure upon their representatives in congress with a view of having all the army they can get at every place where their presence will benefit the people commercially. This undoubtedly will result in congressmen making these representations to me and in my having to get them to co-operate with me in the most intelligent treatment of the subject possible. I have not in this connection suggested that congress and I would come to any conflict or that I would fight the thing out to a finish or that I would under any circumstances resign."

MORO BARBER SHOP

Porcelain Bath Tub.

Everything First Class and up to date.

Agent for Model Steam Laundry of The Dalles Shop in Brick Building next Observer Office

J. N. LANDRY, Proprietor.

Moro, ----- Oregon.

LET 'ER BUCK ROUND-UP

PENDLETON, OREGON

SEPTEMBER 11-12-13, 1913

Excursion Fares

Tickets on Sale Sept. 10, 11, 12, 13 - Final Return Limit Sept. 16, 1913

Wild and Wonderful

PONY EXPRESS RACES
 BROWCO BUSTING
 INDIANS, CONGOYS
 OUTLAW HORSES

Get Fares and Particulars

Furious and Exciting

Show Contests for Glory
 Old Champions, men and beasts
 Held You Spot! Stand with
 Their Nerve and Baring

From any Agent O-W.F.A.N.

Sorrow.

Sorrow with his pick mines the heart, but he is a cunning workman—he deepens the channels whereby happiness may enter and hollows out new chambers for joy to abide in when he is gone.

C.J. BRIGHT, W.C. BRYANT, M.G. ELLIS.

Bright, Bryant & Ellis.

Attorneys-at-Law
 offices at
 The Dalles and Moro, Ore.

Fair Play.

Mr. Spot—Now, if you'll just listen to me— Mrs. Spot—Oh, you can't convince me. Mr. Spot—Probably not, but if we're going to spend the rest of the night in argument I want my share of the time.

C. G. HULS

Public Auctioneer.

For information as to terms and open dates address the Sherman County Observer at

MORO, OREGON.