

Clearance Sale

PRICES THAT WILL SURPRISE YOU

EVERY ARTICLE IN THE FOLLOWING LINES
WILL BE GREATLY REDUCED IN PRICE TO
CLOSE THEM OUT

Ladies Coats and Suits

All good style and good fabrics and nearly all sizes.

Childrens Coats

Good serviceable garments at prices you can't afford to miss

Knit Goods

Kimonos, Waists, Furs

All good style and patterns but to close them out we have marked them way down.

Mens and Boys Over Coats

A good substantial line of Mens and Boys Overcoats in the latest cuts and patterns and all have been marked down for this sale.

Wool Blankets

You can't afford to miss this sale of Wool Blankets; they must all go.

Wool Sweaters

Winter caps, Lined Gloves All must be closed out.

MORO COMMERCIAL COMPANY

The Observer

MORO, SHERMAN CO., OREGON

FRIDAY, MARCH 31, 1911

The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12½ cents per month.

A Blue Mark here will answer an inquiry, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

Eureka Lodge No. 121.
A. F. & A. M. Moro, Or.
Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARRY, Secretary.

Bethlehem Chapter
No. 78 O. E. S.
Regular communication each 2d and 4th Thursday evenings monthly. By order of Mrs. ANNA MOORE, W. M.

Moro Lodge, No. 113,
I. O. O. F. Moro, Or.
Meeting every Saturday evening at 7:30 o'clock. Visiting members are cordially invited. Members expected to be present.
A. R. KESSINGER, N. G.
W. M. HENRICH, Secy.

Birthday Postal Cards at The Observer Book Store.

Born: March 23d, to Mr and Mrs Harry Benson, a son.

Mr and Mrs J M Allen were visitors on Moro Saturday.

Born: March 25th, to Mr and Mrs I K Axtell, a daughter.

M M Hosmer was a business visitor to Portland this week.

O B Messenger will have his residence repainted this spring.

Mr and Mrs F W Matthias were shopping in Moro, Saturday.

P H Buxton has taken the agency of E Peoples' Funeral supplies, at Moro.

Jeweler Block made a flying trip to Portland-on-Wallamet Sunday, returning Tuesday.

Mr and Mrs Wm Morrison, accompanied by Miss Eliza, were visitors at Wasco Wednesday.

Mrs. Larson, mother of Mrs C J Bright, died at the home of her daughter in The Dalles, Monday.

F A Block, at the Moro Pharmacy, has a full line of jewelry, watches, eye glasses, etc., at city prices.

The parlor dust rag and the kitchen wash rag do not speak when they meet in the family wash boiler.

Huntington & Wilson, one of the pioneer law firms of The Dalles have opened offices in the Lewis building, Portland.

Have your name on your stationery; it always creates a good impression. We do the work for you in handsome styles.

Send The Observer to your absent friends. It gives all the local news, and is better than a letter. Mailed four months for 50c.

James Woods has been making some improvements about his home and is now thinking of painting his cottage outside and in.

Now look out for some whoppers; the fishing season opens Saturday.

The latest and best legal form of promissory note, at The Observer Book Store.

W C Bryant has made his annual installment of improvements at his Moro home.

Bring your job printing to The Observer office. Neat, attractive work and reasonable prices guaranteed.

Real love is nearly as uncommon as real diamonds, but some folks are so happy they never know the difference.

Inks, Red, Blue-black, Jet-black; Violet, Green, and the best quality fountain pen ink at The Observer Book Store.

Speaking of that old chestnut, perpetual motion, gossip continues to be about the only thing that anyone can start and no one can stop.

Go to F A Block, at the Moro Pharmacy, for all kinds of watch, clock and jewelry repairing. Work neatly done and all work guaranteed.

Let us do your next order of Commercial Job Printing. High grade work, at prices satisfactory. The Old Reliable Observer Steam Printery, Moro, Oregon.

A young man at Ogdensburg, N. Y., rather than pay his poll tax of \$1.10 went to jail; sometimes the difference between a fool and a martyr rests with the judge and jury.

Low Colonist Rates will be in effect until April 10th. Write to your eastern friends and invite them to become citizens of Oregon. See the rates in O. W. R. & N. Co. adv.

F D James and N N Neiman have opened a first class tailoring cleaning and pressing establishment on Main street in this city, next to the Hotel Moro, directly opposite the post office.

The funeral of Dr Beers was one of the largest ever held in Sherman county, friends attending from various parts of the state. Death occurred at the home place at Bigelow, March 25th, funeral in Wasco Sunday.

E W Lewis opened a new and handsome tansorial parlor and bath at the old stand on the 24th, having had the artists Hosmer & Case renovate and redecorate every niche, and Roy Axtell to varnish the wood work.

W E Miller has sold his Sherman County Farm, north of Wasco, about 1,600 acres, for \$50,000. The purchaser is recently from Dakota, where they used to irrigate crops in summer by melting ice that had frozen in the winter.

The Columbia Southern crews are expecting orders to run three sets of trains with Moro as the terminal. Regular passenger and freight trains from here to Biggs each day; from here to Shaniko one mixed train. Under the schedule a train crew and engine will remain in Moro each night.

The finest Easter Cards, just arrived, The Observer Book Store; 2 for 5.

Whenever you sidestep trouble keep a good left punch ready for emergencies.

Attending to other people's business keeps some people too busy to attend to their own.

Owen Thompson arrived from California on the 23d, and expects to remain in the county until after harvest.

F A Sayers has discarded the reservoir on the cooking range and has installed a hot water tank and connected the water to his bath.

L. W. Ross, the Wasco jeweler, gives a guarantee with every watch that you cannot get of anyone, except a jeweler known for watches at the right price.

When you have an auction sale you will need to advertise it to get profitable results. If you have the adv properly set, as we do it, posters can be printed from it.

Cold March winds have prevailed, with four exceptions, since the 21st, making The O. Man's forecast of the 17th that March would go out like a dandy-lion, almost a literal fact.

Shaniko Star: Judge A S Bennett was up from The Dalles the first part of the week, being here for the purpose of attending to the unloading and testing of the new caterpillar traction to be used on his ranch.

Among the real heroes who shud not be neglected when medals are next passed around is that Colorado bridegroom who caused the imprisonment of twenty so-called friends who subjected him and his bride to a hazing process.

G E Moore, once proprietor of the Buckeye Farm in this county, is now foreman of work on the E H Moore farm 1½ miles south of this city. Since leaving Good Old Sherman County G E has tried both Gilliam and Union counties.

Melons are so easily and cheaply raised that every farmer should have a good sized patch; they'll grow, tend them, and mature, too. Cantaloupes are also delicious and can be grown with little effort; give the non-producer something worthy of his coin.

Educational Monthly: Be as careful to keep the weeds out of the minds of your children as you are to keep them out of your garden; but remember something will grow there. If you don't plant them with good grain, the tares will take root in spite of you; keep a library of clean books, and by all means keep a clean home paper before them.

Never deprive your family of a good local paper. Your wife and children do not go away to learn the news as you do, and the home paper serves to relieve lonely hours while you are absent. Now is the time to subscribe for The Observer, only 12½ cents per month. Try it. No man is too poor to take this paper; and everybody will read it with profit to themselves.

Elegant April (fool) postal cards at The Observer Book Store; 2 for 5 cents.

Pocket Maps of Oregon and Washington. The Observer Book Store.

Boys, those marbles and agates have arrived at The Observer Book Store.

If you want a good watch get one of the Hamilton, the Railroad Watch. L. W. Ross, the Wasco jeweler, sells them.

The Moro Hardware and Implement Company offer inducements in harness and farm machinery. See adv.

L V Moore purchased steel traps at the Moro Hardware store Wednesday. With their help he expects to secure several large troublesome rats infecting his farm buildings.

E J Miners of Pendleton, is visiting with Judge Henrichs and family. Mr. Miners is a retired Umatilla county farmer and is enjoying a visit with relatives at Moro and Wasco. He expects to return by way of Portland.

Wednesday March 22d the finished Oregon Portage Railway between the Upper and Middle Columbia, was ready for business, and a 5-car train load passed up to Celilo from The Dalles, with cargo for steamers of the Open River Transportation Company.

A bank robbery was inflicted on our sister city Wasco Saturday night. The bandits broke into the W W M Co. bank through the wall, and made such a bungling job of it that they are classed as amateurs. The principal loss is in damages to safety deposit boxes.

Pupils who have access to newspapers at home, compared with those who do not, are better readers, better grammarians, better punctuators, and read more understandingly, and obtain a practical knowledge of geography in half the time it requires others. This will not be disputed by any one who has taken the trouble to investigate.

The editor of the Prineville Review gets a little profane in his comment on fashions, to illustrate, as follows: Coronation red is fashion's latest decree, and it is expected to back Helen pink off the boards, just as Helen pink put it over on Alice blue. Many of the girls will look well in Coronation red, or even in Alice blue who look like Helen pink.

In the news items of one day this month the world is told of a man who has a new face molded for him and a monkey is fitted with an artificial hand. This may not throw any new light on the Darwinian theory but it seems to suggest that the time is not far distant, perhaps, when man or beast may secure a ready made body if the money is there to pay the bills of the surgeons.

Dispatches from far up the Columbia and Snake rivers, give assurances that no excessively high water need be expected this spring and summer from those sources. Usually snows from the higher altitudes of the vast area drained, and snows on the lower altitudes melt simultaneously, but the three weeks of early warm weather coming this month melted the snows, leaving only the frozen moisture in the mountains to supply the annual June freshet.

J W Cochran's new home in this city was all finished in good style, by Messrs Hosmer & Case, and the family moved in and nicely settled when Mr C was taken by one of the very worst spells one could have, requiring constant attention for two weeks; the disease (sinusitis) an affection of the brain, is rare in this region. It was a rough introduction to a new home but good men are hard to kill and Jim is again beginning to look as if he meant to enjoy life for some years to come. So mote it be.

More new towns are being planted in Oregon and Washington just now than ever before. Some will grow and prosper, while others will shrivel and die like corn planted in the Arizona desert. It is not new towns that Oregon needs; it is fillers of the soil, men who are willing to work and know how to dig a living from a few acres of land; it is not the get-rich-quick farmer that Oregon needs, but the plodding, contented home builder who will use hand and brain in his calling, the most honorable and at this time one of the most profitable of all callings.

There is a rush of tank teams to the Moro Water Works this week for aqua pura for farm uses, and now comes the Columbia Southern Railway Company for water for two locomotives daily, under the new schedule. It begins to resemble a water famine.

Addison Bennett, The Dalles Optimist "Old Man," has been engaged to awaken Old Sleepy by correspondence from the interior. It may be too great a task for Bro Bennett, but if a new life can be grafted into the old thing Mr Bennett is one of those who will do it.

Chronicle: Manager Peter Kuehnling of Hotel Dalles is doing his part to boost this city and its fine hostelry. He has had a large number of pamphlets printed telling of the advantages of Hotel Dalles, stating the fine trips which may be taken from this city and briefly enumerating the resources of The Dalles and surrounding country; the folder is illustrated.

The death of John Rockefeller McCormick by meningitis in 1901, at the age of 4 years, led to the discovery, by the action of the child's grandfather in endowing the Rockefeller institute for the work which has now been crowned with success. Mr Rockefeller's wish that other little boys might not die as his grandson had died, added another to the marvels of preventive medicine.

The arriving home seekers should be interested in a current news item which runs thus: "A J McDaniel of Rock Creek lost a diamond ring from his finger while plowing last week. The ring was valued at \$300 and is probably under the sod." When farmers in Oregon are wearing \$300 diamond rings while they plow, or pull the cows, why look further for a location.

Deal to Buy Opera House Fails.

The public mass meeting at Rudolf opera house last Friday was said to have been attended by all but two of the voters of Moro. Dr. O J Giffin was elected chairman and W C Bryant secretary of the meeting.

Quite a discussion as to the buying of the opera house for \$4,500, the price asked, was had. Finally on motion of J P Strahl, to buy, it was voted not to do so; no one voting in its favor.

After the meeting there was criticism because of the "railroading" of the proposition to a vote which was entirely uncalled for. At the time of the motion discussion had ceased. Also it was said that a second proposition to lease at \$373 per year was before the council and should have been put to a vote at the meeting.

The council had no leasing proposition to submit to the meeting. Mr Rudolf had made a proposition to the council to lease the opera house provided he was guaranteed that a "certain person" was hired to manage the property. As that would be tying the city up if that party should decline to continue in charge, it was not considered by any of the council.

The proposition of the city to furnish a free gift of \$1,500 or less to help some responsible party to buy the property did not come to a vote.

Local Teachers' Institute Program.

Following is the program of the local Teachers' Institute to be held at the Erskenville school house on Saturday, April 1st, beginning at 10:30 a. m.

I. PROGRAM
By Erskenville School.

II. SPELLING
1. Miss Bamber,
(a) Miss Peterson
(b) Miss Taylor
(c) Mr. Woods

III. GEOGRAPHY
1 Mrs. Ethel Mulkey
(a) Miss Covey
(b) Miss Bayley
(c) Mr. Fagan

IV. SOCIAL HOUR.

Read in Sunset Magazine.

Motoring through California, by Lloyd Osborne, beautifully illustrated in four colors.

The Spell, a romantic serial, by C N & A M Williamson.

In the Shadow of the Dragon, by Grant Carpenter, descriptive story of San Francisco's Chinese quarters.

April issue now on sale, 15 cents.

The Oregon Neat Dressing Club

Next Door to Moro Hotel.

Tailoring, Cleaning, Pressing, Altering, and Repairing of Men and Ladies Suits.

AGENTS FOR CHICAGO TAILORS.

F. D. JAMES, N. N. NEIMAN.

HARNESS EXTRAS NOW IN

The time has arrived when the farmer looks over his harness and farm implements before starting spring work. We have in stock a full line of

HARNESS EXTRAS, LEATHER, BUCKLES, RINGS, SNAPS, ETC.

FARM IMPLEMENTS

If you need a Plow, Harrow, Drill, or any farming implement or extras, we can fit you out at prices that are right.

MORO HARDWARE & IMP. CO.

Independent Warehouse & Milling Co

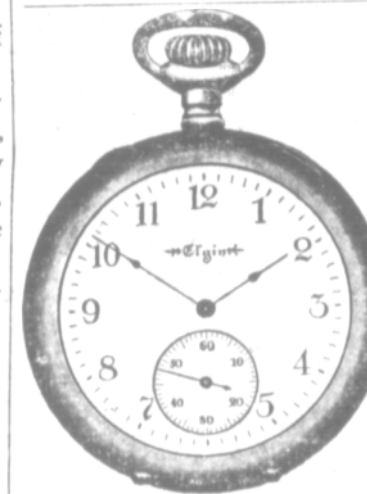
R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Builders Supplies, Lumber, Wood, Coal, Cedar Posts, and Hay.

MANUFACTURERS OF

MILL FEED AND FLOUR.



We have just received a nice assortment of

Hamilton Watches

The Hamilton is a high grade rail road durable guaranteed time keeper

We sell all kinds of watches.

L. W. ROSS, Wasco
Watch Inspector for the ORNRY

GUARANTEED PLUMBING

GEORGE MILLER

The well known workman will attend to all calls direct or by phone for

PLUMBING, STEAM FITTING, ETC.

Now prepared with a complete kit of tools to attend all calls for plumbing, etc. in the country. Have you seen our Steel Watering Troughs? If not take a look and order one.

Shop in the Maxwell Office Bldg. near Hotel



A BRAND NEW PAIR OF EYES

out of the question, of course; but the pair of glasses with which we can outfit you (after proper testing) will almost convince you that you have the eyesight of youth back again. Fact is we can do your eyes and eyesight a lot of good. Let's talk to you about it.

F. W. Clark, & Newhouse
Jeweler and Opticians
THE DALLES, OREGON.

OBSERVER BOOK STORE

DEALERS IN BOOKS AND STATIONERY

You are cordially invited to come in and inspect our line of Box Papers and Writing Tablets. We have the popular sizes.

FINE LINE OF POSTAL CARDS

School Books, Blank Books and Papers, Blank Notes, Contract Notes, Receipts, etc.