

Clearance Sale

PRICES THAT WILL SURPRISE YOU

EVERY ARTICLE IN THE FOLLOWING LINES WILL BE GREATLY REDUCED IN PRICE TO CLOSE THEM OUT

Ladies Coats and Suits

All good style and good fabrics and nearly all sizes.

Childrens Coats

Good serviceable garments at prices you can't afford to miss

Knit Goods

Kiminos, Waists, Furs
All good style and patterns but to close them out we have marked them way down.

Mens and Boys Over Coats

A good substantial line of Mens and Boys Overcoats in the latest cuts and patterns and all have been marked down for this sale.

Wool Blankets

You can't afford to miss this sale of Wool Blankets; they must all go.

Wool Sweaters

Winter caps, Lined Gloves
All must be closed out.

MORO COMMERCIAL COMPANY

The Observer

MORO, SHERMAN CO., OREGON

FRIDAY... FEBRUARY 3, 1911

The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12 1/2 cents per month.

A Blue Mark here will answer an inquirer, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

Eureka Lodge No. 121.
A. F. & A. M. MORO, Or.
Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARKY, Secretary.

Bethlehem Chapter
No. 78 O. E. S.
Regular communication each 2d and 4th Thursday evenings monthly. By order of MRS. ANNA MOORE, W. M.

Moro Lodge, No. 113.
I. O. O. F. MORO, Or.
Meeting every Saturday evening at 7:30 o'clock. Visiting members are cordially invited. Members expected to be present.
A. R. KESSINGER, N. G.
W. M. HENRICH, Secy.

J M Wise and family left for their Portland home on the 30th.

P H Buxton has taken the agency of E Peoples' Funeral supplies at Moro.

W S Powell is making some desirable improvements on his Eskineville farm.

F A Block, at the Moro Pharmacy, has a full line of jewelry, watches, eye glasses, etc., at city prices.

It was the birth day of grandma Wheat in connection with that of Mrs Blue, that the Ladies' Aid observed at Mrs Strahl's.

Have your name on your stationery; it always creates a good impression. We do the work for you in handsome styles.

If you would like a first class optician to visit Moro, write to Dr A L Golder, The Dalles, Oregon, and if sufficient number respond he will make the trip.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

Read in February Sunset Magazine, San Diego, the city of dreams come true, beautifully illustrated in four colors. Also, Tetraxini Singing in the streets of San Francisco, Christmas eve. Now on sale all newsstands, 15 cents.

Each school child in the county should have a private drinking cup and avoid many contagious diseases. Regular 25c collapsible aluminum drinking cups 10c on Saturday Feb. 4, at Moro Hardware & Imp. Co.

John Venable, Jr., of Rufus, was a Moro visitor on business last week. His father, a veteran of 86 years, died on the 23d. Deceased had been a resident of Sherman county 22 years, coming here from Illinois, and was highly esteemed by all who knew him.

Easter 1911 will be Sunday April 16th.

Read the railway offer for a trip to Hot Springs; write for particulars.

Don't forget the basket ball game and dance at Rudolf opera house tonight (Friday.)

Rocksprings lump coal \$9 per ton at Independent Warehouse & Milling Co., Wasco, Ore.

Judge Parker came over from Condon Monday and had a dock clean up, returning by train on Tuesday.

W Ross, the Wasco Jeweler, has just received a nice line of gentlemen's watch chains that he will guarantee to wear.

You can still take that grand Winter Trip to California, over the Harriman lines. Write to or call upon any O-W R and N agt, for particulars.

A few ladies suits, ladies and childrens coats, and ladies skirts, to close out at a very low price. Ask about them at the Moro Commercial Co.

They've got what they call the water users association at a central Oregon town, with printed by-laws officers, etc, etc, and yet there are 13 saloons in the place.

When you have an auction sale you will need to advertise it to get profitable results. If you have the adv properly set, as we do it, posters can be printed from it.

Ira K Axtell lost a splendid cow a few days ago, because of throat trouble. He had recently bought her of O W Axtell, and she was certainly one of the best cows in the city.

On Saturday February 4th the Moro Hardware & Implement Co. will make a special sale on collapsible aluminum private drinking cups; regular 25c cups go for 10c each on that date.

Fen Batty, for years engaged in the hotel business at The Dalles, Shaniko and Grangeville, has purchased a valuable stock farm near Whitebird, on Salmon river, together with 4,000 head of sheep.

Gus Engstrom one of the leading farmers of the South End, is in Portland this week undergoing treatment of his eyes by an expert oculist. He hopes to be able to return home sometime this month.

W B McCoy has advices from Sacramento, informing him that Wash M Reynolds is now at a hospital in that city, where he is being treated for a broken leg and hip, the result of a fall from a scaffold at Yuba city.

G R Matthes has returned from a winter trip to California. The state was in great need of rain while he was there, but since leaving, there have been some fine showers reported. Mr M is one of the leading farmers of the Grass Valley region.

Children Cry FOR FLETCHER'S CASTORIA

Subscribe for the Observer.

Birthday Postal Cards at The Observer Book Store.

Read the Moro Commercial Co adv., new today and up to date.

L L and Miss Emma Peetz have returned from their Idaho and Washington visit.

Special prices on men's corduroy pants. Extra good quality \$2.50 at the Moro Commercial Co.

The Moro Hardware and Implement Company offer inducements in harness and farm machinery. See adv.

Another standard gauge railway was built last week, 27 miles, from Metolius to Prineville. Trains will be running over it in July.

Go to F A Block, at the Moro Pharmacy, for all kinds of watch, clock and jewelry repairing. Work neatly done and all work guaranteed.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.

If you are wanting a watch of any grade it will pay you to call and see what we have to offer. You will find our prices cannot be beaten anywhere. L W Ross, the Wasco jeweler.

A very pleasant evening was spent at the home of Simon Elcock when the Y P B gathered, transacted business, and then enjoyed a few games and refreshments. It pays to be a Y P B member.

Mr and Mrs Oliver Powell and daughter Estella and son Rei, stopped over in Moro a day last week to call on friends, as they were enroute to the Willamette from Crook county. On the return they've promised to tarry longer here.

A double header basket ball game will be played in the Rudolf opera house tonight (Friday) between the Grass Valley boys and Moro boys, and the Grass Valley girls and Moro girls. Both games promise to be good and lively as both teams are in fine shape. Admission 25c and 35c.

Avenarius Carbolineum is a germ destroyer. It destroys the cause of decay in posts or timber. The U S Government, the O R & N Co, Multnomah county and the city of Portland, are making general use of it on bridge timbers, etc. The Observer Book Store is distributors of the pure article in Sherman county.

Capt Stanley, who has long been a resident of this city, county treasurer for years, cashier of our banks, and all around desirable citizen, has decided upon a change of residence, and will probably leave us early in March, though at present undecided as to his future pursuits. W A Wallan has purchased the Stanley home, on Fifth street, and will take over the position of cashier in the W W M Co Bank, and perhaps the office of treasurer of the county.

Miss Frankie Sayrs is visiting relatives in Prineville.

M A Bull is right at home in his new business. Call and see him.

Pocket Maps of Oregon and Washington. The Observer Book Store.

16 inch cord wood \$7.75 and \$8.00 per cord at Independent Warehouse & Milling Co., Wasco Oregon.

Inks, Red, Blue-black, Jet-black; Violet, Green, and the best quality fountain pen ink at The Observer Book Store.

Most complete stock of suit cases ever shown in Sherman county, now on display at the Moro Commercial Co's store.

Bennie, son of Mr and Mrs J C Hockman, has his left arm in a cast of plaster of paris incident to a fall at the rink which broke the large bone at the wrist.

B F Shull has bought the stock, mules and outfit of Arden Axtell, at the J M Axtell farm east of this city and taken possession under the Arden lease.

Let us do your next order of Commercial Job Printing High grade work, at prices satisfactory. The Old Reliable Observer Steam Printery, Moro, Oregon.

Through the agency of W B McCoy of this city, Hugh Shull of Kent becomes owner of the H E Morrow farm in the Gorman settlement and Mr Morrow takes a Kent farm of Mr Shull. Each exchange residences.

Dr L A Golder The Dalles eye specialist, will be at The Hotel Moro Wednesday evening and Thursday, February 15th and 16th, to meet any who are in need of glasses. He has fitted many cases in this vicinity, and his work is well known.

George Berrian is starting a new and much desired enterprise in Moro. Assisted by Capt. Rutledge they have erected a hot house as a tender to an acreage tract below the city which will be devoted to the skillful production of early garden sass and table vegetables.

Did it ever occur to you that it would be a good plan to give your wife and the kitchen stove a rest on Sunday and take dinner at The Hotel Moro? The woman who cooks all the week is worthy of a rest on Sunday and will appreciate a good dinner which she has not had to cook herself.

The lettergram, or 50 words at the regular rate of 10, has increased receipts of the telegraph companies 30 percent; and the curious part is that this vast increase in business is being taken care of with practically no increase in expense. Overhead charges are the same, messengers the same, operators the same; only, everybody is working all the time; the increased business has taken up the slack, that's all.

The deal which was on at the W B McCoy agency in this city last week between Max Bull and Wm Rudolf, was finally consummated on the 27th, and Saturday morning Mr Bull took possession of the confectionery, ice cream and soda resort, and pool rooms in the Odd Fellows' building. Mr Rudolf still owns the rink and opera house, to which he will now be able to devote his undivided attention.

Our Madras friends remind us of a promise to call upon them when the railway is finished to that point, showing us that The Oregon Trunk will be open to traffic to Madras February 15th, and will be receiving freight by March 1st. Such is the assurance contained in a letter from A C Sanford, member of the railway committee. The O Man may not be on the first train, A C; but he is coming.

Raymond Duncan, cultured exponent of the ancient Greek garb, was accosted by a policeman in the Willamette city and asked what he meant by walking along the street in his night shirt. Of course, the mystification of the policeman is shared by the majority of the people, but to refer to the Athenian draperies as a night shirt is a confession of the most deplorable ignorance of classical sartorialism; that policeman should have inquired why the gentleman in question should affect the robes of Themistocles in the age of the Greek fruitman and the season of the roasted chestnut?

The Wasco Band are giving an up to date Valentine Party on the 14th.

Bring your job printing to The Observer office. Neat, attractive work and reasonable prices guaranteed.

C E Poole has returned from his winter sojourn at the Rose City and is now ready for the spring work at home.

Send The Observer to your absent friends. It gives all the local news, and is better than a letter. Mailed four months for \$60.

Bean shooter boys must not aim at the Red breasted Robins. Kill the English sparrow if you want to but take care not to break any of the windows.

Lonney Belshe received 70 head of Linn county Angora goats on the 28th, which forms another link in the scheme of diversified farming in Sherman county.

A G Boesen, late of Moro, has been compelled at last to take the benefit of the bankrupt law. Bro Boesen has labored hard and honorably to pull thro on the square, but fate was against him.

Messrs C F Coe and E E Barzee of the Moro Hardware and Implement Company report having had a most interesting and profitable visit in attendance at the hardware dealer's convention at Portland last week; over 400 delegates were present.

Rev A J Adams was called to Grass Valley Wednesday evening to conduct the marriage ceremony, uniting Mr Starr Ruggles and Mrs Morris in the holy bands of matrimony. The happy couple will be at home on the Dillinger farm. They are recipients of very liberal congratulations, to which The Observer adds best wishes.

George M Miller and Miss Jennie Watkins, popular and well known young people of this community, were united in marriage at their home in Moro Sunday evening, in the Brock building. Rev A J Adams officiating. They are starting just right in life and with a large circle of friends The Observer wishes that it may be a long, prosperous and happy one.

Mechanic McNeil has a reputation now as a house mover, since his success with Dr Morgan's job. Tuesday he was building a new house on First and Church street, and after he had the structure half up found that it was on the wrong corner, and with the aid of three other men picked it up and carried it across two streets, a block and a half, to a new site. His next job in the house moving line will be to transfer a large barn and a residence on Barnum Bros farm, to a new location more than one mile distant.

Neither Borrow Nor Lend.

"I wish your paper," writes a lady patron, "would suggest to its readers that they keep up the spirit of improvement around home. I borrowed a stepladder of a lady recently and it was broken. A lawn mower I borrowed of another neighbor was in such poor condition I couldn't use it. And the washboiler borrowed from another neighbor leaked so badly it put out the fire. Don't these people know that such signs of neglect speak ill of them? I didn't make any jelly last summer because another neighbor's preserving kettle was cracked. Really I shall have to move out unless my neighbors improve." And then at our suggestion she hiked to the hardware store and bought all the utensils needed; resolved no longer either to borrow nor lend.

The Only Complete Set of Abstract Books in Sherman County.

The Sherman County Abstract Company now being organized by Attorneys W C Bryant, C M Huddleston, C L Wheeland, and other citizens, will soon have the only complete set of abstract books in Sherman county. For months work has been progressing quietly but effectively on this set of books. The entire records of Sherman county will have been verified and compared with great care, and as a result, one of the best sets of books that can be made will soon be completed. If you want an abstract made, or one continued, write to the Sherman County Abstract Company, Moro, Oregon, or see one of the above named attorneys.

HARNESS EXTRAS NOW IN

The time has arrived when the farmer looks over his harness and farm implements before starting spring work. We have in stock a full line of

HARNESS EXTRAS, LEATHER, BUCKLES, RINGS, SNAPS, ETC.

FARM IMPLEMENTS

If you need a Plow, Harrow, Drill, or any farming implement or extras, we can fit you out at prices that are right.

MORO HARDWARE & IMP. CO.

THE MORO CONFECTIONERY

M. A. BULL, Proprietor.

THE HOUSE OF QUALITY.

A complete line of Candies, Cigars and Tobacco, Bottled Soda waters and Soft Drinks.

HEAD QUARTERS FOR ALL KINDS OF POSTAL CARDS.

Pool and Billiard Parlor in back room.

Next Door to Post Office Moro, Oregon.

DO A LITTLE MISSIONARY WORK IN YOUR

Idle days by telling your neighbors of the good qualities of The Observer. If you can't get their subscriptions, send us their addresses and we will send them sample copies. We pay for all soliciting you do. Subscribe for The Observer. Best Weekly published in the Inland Empire. Everyone reads it.

JOB PRINTING

We Cordially Solicit Your Patronage.



We have just received a nice assortment of

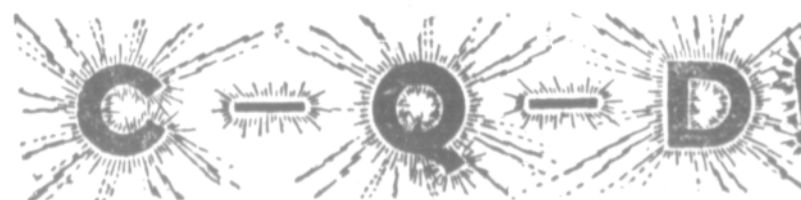
Hamilton Watches

The Hamilton is a high grade rail road durable guaranteed time keeper

We sell all kinds of watches.

L. W. ROSS, Wasco

Watch Inspector for the ORNRY



When we get your wireless call for HELP, we will come to the rescue with good old **PRINTER'S INK**

GOOD ADVERTISING HAS SAVED MANY BUSINESS MEN FROM FINANCIAL SHIPWRECK

GUARANTEED PLUMBING

GEORGE MILLER

The well known workman will attend to all calls direct or by phone for

PLUMBING, STEAM FITTING, ETC.

Now prepared with a complete kit of tools to attend all calls for plumbing, etc. in the country. Have you seen our Steel Watering Troughs? If not take a look and order one.

Shop in the Maxwell Office Bldg. near Hotel



A BRAND NEW PAIR OF EYES out of the question, of course; but the pair of glasses with which we can outfit you (after proper testing) will almost convince you that you have the eyesight of youth back again. Fact is we can do your eyes and eyesight a lot of good. Let's talk to you about it.

F. W. Clark, & Newhouse
Jeweler and Opticians
THE DALLES, OREGON.