



"MODERN CLOTHES"
Branbridge Knecht & Co.
Suits, Hats, Shoes, etc.

If you care to see how much like one of these men you can look, just drop into our shop and try on one of our suits or overcoats.

We are now displaying a very pleasing variety of fabrics in these garments. Style and durability combined and prices very moderate.

Suits \$10 to \$25
Overcoats \$8.50 to \$25

Something For The Ladies

Ladies Furs, Sweaters, Dress Goods, Underwear, Hosiery, Corsets, etc., at prices that are absolutely right.

Moro Commercial Co.

Here it comes again; do your Christmas shopping early.

Of two evils it is not always possible to choose the least; often they are twins.

Doll buggies, rugs, carpets, etc., at the store of the Moro Hardware and Implement Co.

W A Norcross has returned to Moro from Wallowa county. He thinks of moving there in the spring.

Mr and Mrs G D Woodworth of Hood River, were guests of Mr and Mrs W H Andrews during Thanksgiving week.

The Moro Hardware and Implement Company is now prepared to sell the celebrated reversible disc harrow. Call and see them.

Get a Ticket on that \$1,500.00 Reo that I will give away, Monday January 2d, 1911 at 3 p. m. You may get it. Geo. N. Crosfield.

L. W. Ross, the Wasco jeweler, gives a guarantee with every watch that you cannot get of anyone, except a jeweler known for watches at the right price.

Now you can buy your Haviland China as you want it to fill an assortment at the Moro Hardware Implement Co., where a full line of these goods are kept in stock.

If I tell you that I sure will open my X-Mas Goods Dec. 12th, and will show you the best line that I have ever had, you must know that the line is right, and the prices right. Geo. N. Crosfield, Wasco.

Miss Elsie Ragsdale of this city died at 6 p. m., at the home of her mother in this city, November 25. The funeral was attended from the home of Hon W H Ragsdale, brother of deceased, with interment at Moro cemetery.

G E James returned to Eugene Wednesday, after inhaling some of the Sherman county ozone, and partaking of copious draughts of Moro city water. He will send Mrs James up in a week or so, that she may be equally benefited.

A horse attached to a buggy, driven by a Forest Grove youth, literally disappeared, out of sight, in a street mud hole of that city one day last week, not more than two blocks from the post office. Evidently f.g. is in need of some good roads talk, and some action, on the part of its people.

The 10-inch thick mantle of snow which covered the ground Monday in most parts of Sherman and Gilliam counties, gladdened the hearts of the lovers of sleigh riding, but was doomed to a short stay, as the warm wave Chinooked it—but it was saturated with 31 hundredths of an inch of moisture and that's what gladdened the hearts of the lovers of a good wheat crop.

We trust that each and every reader of The Observer enjoyed a real good Honest Thanksgiving, and found much for which to be thankful. Among those who entertained friends and relatives in this city we hear of Mesdames Henrichs, O W and Roy Axtell. Mrs Fred Messinger set an elegant table of farm products, turkeys, chickens, etc. One of her guests, her brother, our next door neighbor, E W Lewis, was very highly entertained.

A student at Forest Grove College gave a wonderfully fine violin recital to a large and highly cultivated audience recently. It was a rich treat, and may we not hope that this incident may spread to at least every institution of learning in Oregon, as the dawning of a new era in college amusements, to the elevation of the moral tone, and the everlasting doom of the so-called athletics, now debasing every school in the land which tolerate it.

GUARANTEED PLUMBING

MILLER & DAVIS

The well known workmen will attend to all calls direct or by phone for

PLUMBING, STEAM FITTING, ETC.

Now prepared with a complete kit of tools to attend all calls for plumbing, etc. in the country. Have you seen our Steel Watering Troughs? If not take a look and order one.

Shop in the Maxwell Office Bldg. near Hotel.

GOOD THINGS FOR CHRISTMAS

THIS STORE WILL BE SANTA CLAUS' HEAD QUARTERS THIS CHRISTMAS, AND WE CERTAINLY HAVE A SWELL LINE OF GOODS TO SELECT FROM.

COMMUNITY SILVER

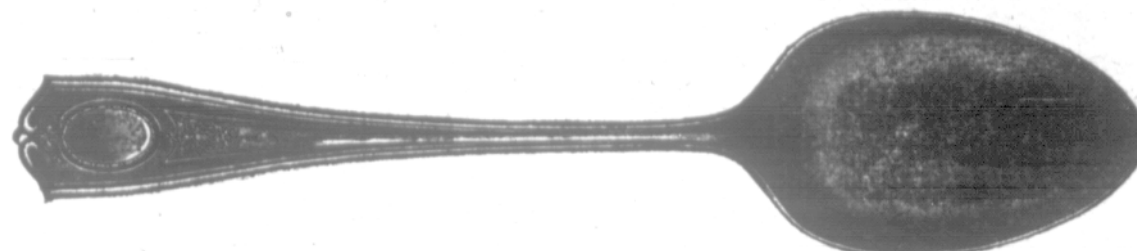
Knives and Forks, Spoons, Berry Dishes, Butter Dishes, Bread Trays, Tea Pots, Cake Stands, Etc. Just the thing for Xmas.

Furniture, Carpets, Etc.

WE ARE putting in a line of furniture, carpets, rugs, matrices, etc. We are receiving new goods every day, and can give you some exceptionally attractive prices during the holidays.

HAVILAN CHINA

Tea Sets, Dinner Sets, Cups, Plates. In regular sets or in single pieces. An opportunity to replace the piece that was broken.



MORO HARDWARE AND IMPLEMENT CO.

Mrs George Thompson is very dangerously sick at her home at the Rose Farm.

Medler Bros were plowing up to snow time last week, using their new Caterpillar engine.

Bring your job printing to The Observer office. Neat, attractive work and reasonable prices guaranteed.

If you want a good watch get one of the Hamilton, the Railroad Watch. L. W. Ross, the Wasco jeweler, sells them.

Thanks to Mrs James Stewart for a loaf of fine Boston Brown Bread. The kind that makes the world wide "Bostonian Smile."

Hosmer & Case have adopted the suggestion that the merchant should advertise his holiday goods early, that the shopper can shop early; see ads this week.

Mrs Urquhart, writing to Mr U from Chicago, says she was getting on all well and fine. Her traveling companion from Portland to Omaha was a Prineville lady en route to Texas.

Mr and Mrs John Johnson are again at home on their Boyd farm near Moro for the winter. Their sojourn at their Hot Springs farm the past summer was a profitable and health giving one to each of them.

Mr Russell, an aged relative of Mr Dunn, died at the farm on John Day Sunday morning and was buried at Moro cemetery on Monday. Deceased was 81 years of age, a long time resident of Yamhill county. He never was married.

Joseph Rutledge was attacked by a 20-lb turkey gobbler Sunday. Joe came off 1st best but the bird came within a 1/4 of an inch of removing the young man's left eye, plowing the cheek from eye to mouth, with a gash that makes his face look like one of the canals on the planet Mars.

The Pavilla Dramatic and Music Comedy Company, will give two performances in Rudolf opera house this week, tonight (Thursday) and tomorrow (Friday) at the usual evening hour. Admission 50 and 25 cents. No extra charge for reserve seats. This Co. were here about two years ago, and gave perfect satisfaction to crowded houses in the Elrod opera house. Everything new this time except the name, and that always stands as the trade mark of merit and satisfaction. They are by far and away the best company that ever visited this city; go and see them; box sheet now open at Rudolf's.

Children Cry FOR FLETCHER'S CASTORIA

We have just received a nice assortment of

Hamilton Watches

The Hamilton is a high grade rail road durable guaranteed time keeper

We sell all kinds of watches.

L. W. ROSS, Wasco
Watch Inspector for the ORNRY



Wm. RUDOLF

ICE CREAM PARLORS

Fountain and Bottled Soda always in supply. Special Cool Drinks and Ice Cream to order.

POSTAL CARD HEAD QUARTERS

Scenic Photo View Cards a Specialty. Confectionery, Cigars, Tobacco, Billiards and Pool.

MAIN STREET MORO, ORE



A BRAND NEW PAIR OF EYES

out of the question, of course; but but the pair of glasses with which we can outfit you (after proper testing) will almost convince you that you have the eyesight of youth back again. Fact is we can do your eyes and eyesight a lot of good. Let's talk to you about it.

F. W. Clark, & Newhouse
Jeweler and Opticians
THE DALLES, OREGON.

MORO PHARMACY

Expert, Experienced, Registered Pharmacists
Medicines Carefully Compounded.

Complete Assortment of Silverware and Jewelry

FORMALDEHYDE, RUBBER GOODS, PERFUMERY, BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock

For The Accommodation of the Public. We are Here to Stay

FEED YARD AND BARN
Opposite City Pump House.

READY FOR BUSINESS

On the Basis of Live and Let Live.

JOHN TONKINS, PROPRIETOR.

Independent Warehouse & Milling Co

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Builders Supplies, Lumber, Wood, Coal, Cedar Posts, and Hay.

MANUFACTURERS OF

MILL FEED AND FLOUR.

The Observer

MORO, SHERMAN CO., OREGON

FRIDAY, DECEMBER 2, 1910

The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12 1/2 cents per month.

A Blue Mark here will answer an inquirer, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

Eureka Lodge No. 121.
A. F. & A. M. MORO, O.
Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARRY, Secretary.

Bethlehem Chapter No. 78 O. E. S.
Regular communication each 2d and 4th Thursday evenings monthly. By order of W. M. MRS. HELEN PARRY, Secy.

Moro Lodge, No. 113, I. O. O. F. MORO, O.
Meeting every Saturday evening at 7:30 o'clock. Visiting members are cordially invited. Members expected to be present. Sam BRISSEN, N. G. WM. HENRICH, Secy.

Subscribe for the Observer.

When in trouble, bad politicians always go to good lawyers.

M M Hosmer has been painting and decorating the Monkland church.

J M Axtell has disposed of his interests in the City Market to his son Ira K Axtell.

J B Mowry has been confined to his room for a week with stomach trouble, but is now improving.

Community Silver ware, at the Moro Hardware and Implement Co.'s, is just the thing for X-Mas presents.

Mr McNeal has added an addition to Moro Pharmacy, which adds added advantages to the coal and wood proposition.

Community silver ware, best A No. 1 plated, made by the Old Quaker Colony, on sale at Moro Hardware and Implement Co.'s

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.

Let us do your next order or Commercial Job Printing. High grade work, at prices satisfactory. The Old Reliable Observer Steam Printery, Moro, Oregon.

In selecting your holiday gifts this month step into the M M Hosmer building and select a painting from the easel of J W Case, an artist amongst us. Lessons in painting given.

Carl Peetz is enjoying this opening of winter in the height of its joyousness. He is seen at the rink regularly; takes in all the theatricals; the moving picture shows; the Saturday evening soirees, etc., just like a youngster. Better look a leedle ouet, Dad; some envious person may be writing a letter to the Mrs up in Idaho.

Old newspapers for sale at The Observer office.

All new goods you will see this year at the Crosfield X-Mas sales.

Miss Eliza Morrison is now recovering from an attack of the measles.

Find the local in this paper with will like it repeated seven times, then you will like it.

A free thinker is one who is unable to dispose of his thoughts for a pecuniary consideration.

Don't fail to call for tickets on the \$100.00 silver set at the store of Moro Hardware and Implement Company.

Don't fail to see the new Washington double-disc weeder on wheels. Sample machines may be seen at Crosfield's, Wasco.

O A Ramsey is taking a bit of a rest; he has George Hennagin's new farm house all inclosed and ready for the finishing touches.

The Golden Spike will be driven in May on completion of E E Lytle's Portland-Tillamook Ry., which is to be the popular coast route.

It has become very fashionable for Moro families to take their Sunday dinners at Hotel Moro, where they obtain splendid service and save lots of home trouble.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

Don't forget to keep up your subscriptions to The Old Reliable when subscribing time comes around next fall. Things are going to keep right on doing in this old shack.

Hon BF Pike and wife of Newburg, were Moro visitors this week on a visit to Mr and Mrs J B Wheat. Grandpa W returned to this city from Portland, and with Grandma W is stopping with their children, Mr and Mrs Don Wheat.

K A Kime submitted to a surgical operation at a Missouri hospital on the 12th ult., from which he was slowly rallying at last accounts. Mrs Kime is with him all the time, and by letter keeps Mrs Mortensen advised of his condition.

The U.S.M. in this part of Uncle Sam's dominions is becoming so irregular that it is very aggravating—it is demoralizing business. Better rolling stock, more power, and intelligent attention to the road bed, is needed to establish confidence in the Little Short Line.

In this day of get up and go, and short cuts, an authority on grammar and diction has contributed to an eastern magazine the following abbreviation to a couple of everyday sentences: "For 'he was poor but honest,' simply say 'he was honest,' the remainder of the sentence goes without saying." "For 'he was without money and without friends,' just say 'he was without money,' the rest is but a natural modern conclusion."

Birthday Postal Cards at The Observer Book Store.

Pocket Maps of Oregon and Washington. The Observer Book Store.

Geo N Crosfield sold 7 head of good horses Tuesday, to a Portland buyer.

Don't fail to get a few Tickets on that \$1,500.00 Reo, at Geo. N Crosfield's, Wasco, Or.

It will pay you to drive or take the train and see that big X-Mas line at Crosfield's, after Dec. 12th.

W D Wallan, manager of the Moro Bank of the W W M Co., has about recovered from a very serious cold.

Send The Observer to your absent friends. It gives all the local news, and is better than a letter. Mailed four months for 50c.

J H McCune drives a fine pair of roadsters that is also a good work team. They are a matched pair of mares formerly driven by Don Wheat.

Sherman county was represented at the development league meeting at Salem by Hon. C. A. Buckley. Hon. W. J. Mariner was appointed to represent Gilliam county.

Geo N Crosfield sold 11 head of horses last week. Six to a buyer from Portland, four to Judge Fulton and one to L K Smith at Moro; making 40 head sold by him during November.

Hotel d'X-bar now has one boarder, at the expense of Okanogan county. Wm Lawrence, wanted for horse stealing, was arrested at Rutledge by Sheriff Freeman on the 28th, and lodged in Moro, to await the arrival of the sheriff from Concomly.

After his return from Panama and Cuba President Taft was compelled to lock his doors at the White House against a horde of politicians, that he might devote his attention to official business. Gov. Benson and Gov.-elect West have been driven from the state by similar bloodless gangs of political vultures.

Avenarius Carbolineum is a germ destroyer. It destroys the cause of decay in posts or timber. The U S Government, the O R & N Co, Multnomah county and the city of Portland, are making general use of it on bridge timbers, etc. The Observer Book Store is distributors of the pure article in Sherman county.

The outcome of the investigation of the foot ball mixup at Corvallis proves that the Eugene fighters and hoodlums got but a small part of what's coming to them, by way of lessons teaching them practical decency. As the O A C Barometer says: "Some time we may again resume athletic relations with the University of Oregon. So be it; but let it be not until they have learned the simple elements of fairness, of honor, of truth and of sportsmanships; we wonder if they will never learn that tying knots in the tail of a 'cow college' is a dangerous pastime."