



A GREAT FAVORITE

We are now selling a hosiery that has proven a great favorite, among all classes of wearers. The secret is its long life. The hosiery is

ARMOR PLATE.

The makers of this hosiery have just perfected a new dyeing process which does not weaken the yarn, a thing heretofore unknown in the hosiery field; that's the secret of the unusually long service its wearers gets.

"Armor Plate" costs no more than the hosiery you've been buying but wears fully twice as long. We KNOW for we've been selling hosiery for a long time, and Armor Plate is giving better satisfaction than any we've ever handled.

Suppose you let us explain more about this hosiery, or better still, invest in a pair for the boy or any member of the family and see if our claims are not true. We have all weights from the very finest gauze to the heavy ribbed kind and for all the family. We can save you the usual darning worries as well as a lot of money.



MORO COMMERCIAL CO.
Moro, Oregon.

The Observer

MORO, SHERMAN CO., OREGON:

FRIDAY JULY 29, 1910

The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12 1/2 cents per month.

A Blue Mark here will answer an inquirer, when entered upon our calendar, giving the date of the paper as the date which your current subscription expires.

Eureka Lodge No. 121.
A. F. & A. M. MORO, OR.
Meets the first and third Thursday evening of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARRY, Secretary.

Bethlehem Chapter No. 78 O. E. S.
Regular communication each 2d and 4th Thursday evenings monthly. By order of W. M. MRS. HELEN PARRY, Secy.

Moro Lodge, No. 113.
I. O. O. F. MORO, OR.
Meeting every Saturday evening at 7:30 o'clock. Visiting members are cordially invited. Members expected to be present. SAM BRISBIN, N. G. WM. HENRICH, Secy.

Subscribe for the Observer. Old newspapers for sale at The Observer office.

Fruit display at The Dalles pleases and astonishes all visitors. Fortunately the American farmers who went up into Alberta can come back.

Fidgety people make the weather seem several degrees warmer than it really is.

A St. Louis preacher says some of us make our own hell. And a little for the neighbors.

Mr. Eaton of Wasco, is attending at Moro Pharmacy during the absence of Dr. Marie M. Goffin.

Ex-Commissioner Fred Krusow was a visitor on the 22d, looking after business in the vicinity of Moro.

The worst thing about the habit of thinking twice before one speaks is that somebody else is likely to say it first.

Mr. Altermatt, representing the Fleck Orchard Co., was in this city on the 22d with a load of first class fruit and melons.

The country's crops, especially wheat, will be short this year, but the Pacific northwest will show up better than any one section.

A French professor has a bottle of wine that is said to be 1,500 years old. It could never have attained that age in a dry county.

Deputy Sheriff J. C. McKean and family have returned from the coast. Carroll insists that the old ocean is made of a solution of salt and ice water.

The little son of W. C. Bryant, quite ill last week, is now much improved under the effects of more favorable weather. Mr. B. returned home Saturday.

Please leave all jewelry in need of repairs with Gilbert Davis, my Moro agent, and it will receive my immediate attention. W. F. Newell, the Grass Valley jeweler.

Birthday Postal Cards at The Observer Book Store.

J. P. Strahl is laid up with a sliver in his left hand.

The fellow you regard as a fool today may be a genius tomorrow.

Dick Morgan's elegant 4-mule team attracted attention in Moro Saturday.

The 49th annual fair of the Oregon Agricultural Society will open at Salem Sept. 12th.

Orders for binder twine can now be filled by the Wasco Hardware and Implement Co.

Mr and Mrs R. H. McKean have returned from their trip, and are now at home in Wasco.

Grandma Rust is visiting in The Dalles, and will go to Portland on a similar mission before returning home.

Old type metal makes the best and the cheapest babbling. The Observer has a lot of such material for sale cheap.

This is an alarm of fire. Clean up your back yards if you expect any insurance on your policy after disaster.

Send The Observer to your absent friends. It gives all the local news, and is better than a letter. Mailed four months for 50c.

Lester Webb of Washington county, came up on a visit to his sister, Miss Oneita, and will remain and take a hand in the harvest.

L. W. Ross, the Wasco jeweler, gives a guarantee with every watch that you cannot get of anyone, except a jeweler known for watches at the right price.

Lane & Sexton, The Dalles, have a grand assortment of enamel and tin ware, special prices for harvest time. Goods to the amount of \$10 delivered free at your railroad station.

Simon Elcock was winner of the age prize at the late G. A. R. camp at Astoria, for the youngest veteran present, having just passed his 16th birthday. Mr. Elcock was born February 29th, 1844.

Theo Johnston will accompany A. H. Barnum at all the fairs next fall, where the stock of Lone Rock farm is to be placed on exhibition, closing at the Sherman county fair at Moro, in October.

We have a large and complete stock of watches for the fall trade, and if you are thinking of buying one it will pay you to call and see what we have. You will find our prices as low as the lowest. L. W. Ross, Jeweler, Wasco.

If any little word of mine may make a life brighter, if any little song of mine may make a heart the lighter, God help me speak the little word and take my bit of singing and drop it in some lonely vale, to set the echoes ringing.

Is it proper to pronounce it "shanti-clear," according to the good old English style, or "shawn-ti-clay," according to Rostand? But when the infant cockerell's noisy clarion mashes your beauty sleep at 3 a. m., you pronounce it unspeakable.

Mrs. C. K. Cochran and sons are visiting in Sherman county.

Are all those burdocks and thistles going to seed again this summer?

There are lots of people who will refuse to get excited over a bath-tub trust.

Drapers, all sizes and kinds, in stock at the Wasco Hardware and Implement Co.

Mr and Mrs A. J. Adams left the city Monday, south-bound, on a vacation of a month.

A carload of cement has just been received at the Independent Warehouse & Milling Co. at Wasco.

The experiment farm is turning off matured crops in fine style and its spring sown wheat is like an oasis in the desert.

If you want a good watch get one of the Hamilton, the Railroad Watch. L. W. Ross, the Wasco jeweler, sells them.

Mr and Mrs James Woods have returned from a five week's outing. They stayed in Wallowa county until the harvest began.

Ben F. Peetz decided that it is not an automobile that he requires for his declining health, and sold his machine to W. S. Powell last Monday.

See our display of clocks in our show window, and when you want one come in. Each clock guaranteed for two years. L. W. Ross, the Wasco jeweler.

Register now while you think of it. You will have to register if you vote. Three of you come together and then you can witness for each other, it will only take a few minutes.

The Wasco Hardware and Implement Co. have a woven wire fence on sale that they will let you have on 30 days actual trial. Put it up and try it; if not satisfactory in every way return it; costs you nothing.

Frank Nelson, alias John Spanangle, wanted at Prosser where he broke jail, was arrested at Grass Valley Sunday by Sheriff Freeman and was turned over to deputy sheriff Jackson of Prosser, who started across the country with him from Cliffs.

Both trains, from Portland to Baker city and Baker to Portland, stop at Biggs for dinner. Mr and Mrs Wolfard are not disheartened at the conditions brought about by the schedule which takes the Shaniiko train through to The Dalles.

The report that the government of Turkey has begun to devise measures to abate the dog nuisance may well awaken envious reflections in the minds of dog-harried Americans. Travelers have alib ways pointed to Constantinople as the city where the canine nuisance thrives most abundantly, but the chances are that some place in the United States will soon succeed to the dubious distinction. Portland will receive the palm before long for harboring a greater number of useless and pestiferous curs than any other city in Oregon, Moro excepted.

Boesen's buzzy saw it doing a lot of buzziness around town.

Pocket Maps of Oregon and Washington. The Observer Book Store.

The Observer is the best advertising medium in the Inland Empire. Test it.

Mrs. Angel, daughter of Mrs. L. Sells, left for her home in California Wednesday.

I have the draper to fit your machine. No jolly, straight goods; Call and see G. N. Crossfield.

Bring your job printing to The Observer office. Neat, attractive work and reasonable prices guaranteed.

Tyler Wilson got a bad cut on his left thumb by too close a stroke with an ax with which he was splitting wood.

Geo. O. Warfield, of the Kerr-Gifford Warehouse Co., has opened an office in Dr. I. M. Smith's Main street building.

It wasn't a very "sane and safe" Fourth, after all, and the list of dead and wounded appears to be about as long and awful as ever.

Mrs. H. Ramsdale, of Antelope, sister of Mrs. Gilbert Davis, stopped over a day in Moro last week en route home from Portland and the valley.

Willie, son of Mr and Mrs W. C. Johnston, of Vancouver, is a visitor at the home of his uncle W. B. near Moro. Willie is almost eligible as a farm hand.

Too many light and frivolous books are printed in this age, and it is with pleasure we notice that many of them are cut out of the libraries. Minneapolis puts the ban on several "best sellers."

Dr. Golder, the eyesight specialist of The Dalles, will be in town Monday evening, and Tuesday of next week, as he has an engagement to fit several patients with glasses. Others needing glasses can see him at the Moro Hotel. He comes with the highest recommendations.

Avenarius Carbolineum is a germ destroyer. It destroys the cause of decay in posts or timber. The U. S. Government, the O. R. & N. Co., Multnomah county and the city of Portland, are making general use of it on bridge timbers, etc. The Observer Book Store is distributors of the pure article in Sherman county.

Willapa harbor bathing is tabooed this year by shark from the ocean, disporting themselves in the waters of the bay. In the memories of the oldest inhabitants no more than half a dozen sharks were ever before known to enter this bay at one time. Many persons are going down to view the remarkable sight. One huge shark shot from a boat, made fiercely for the craft, but a second shot finished him and probably prevented a tragedy.

Mr. J. C. Freeman whose watch was lost and advertised in The Old Reliable Observer, was greatly surprised and pleased to receive it through the mail later from Wallowa county. It was found by Ellsworth Woods, as he was leaving for his new home, and when his copy of The Observer reached him containing the advertisement of the lost watch, he immediately forwarded it to Mrs. F., and still there be found some who say it doesn't pay to advertise in The Observer.

Ladies in this vicinity are warned against a clever individual who is headed this way and is offering a pair of scissors as a premium to subscribe for a magazine. All papers in Oregon warn their patrons. He fails to send the magazine. The only safe plan is to not trust a strange traveling solicitor. You can get anything you want in that line through The Observer Book Store.

Remember the name—Doan's—and take no other.

Mr. Boesen has sold 50 acres of growing potatoes to C. R. Belasche.

Mr and Mrs Berrian entertained the Martin party while they were at Moro.

Frank Sayers and family are preparing for a trip to the mountains next week.

John Tonkins, at the Racket Store, buys eggs, hides, and every kind of farm produce.

C. H. Jorgensen cut barley last week with his Moscow combine that went 16 sacks to the acre.

W. S. Powell's city residence looks like a brand new building since its new dress of paint by M. M. Hosmer.

Judge Henrichs and family and E. E. Barnum and family are off to the mountains for recreation, recuperation and trout.

The Great Northern Furniture Store, at The Dalles, is heavily stocked with an admirable assortment of good goods.

No matter how backward the season the billions of bugs that flutter around electric lights always come out of cold storage on time.

Dr. O. J. Goffin accompanied Dr. Marie M. to a Portland hospital Monday, where she submitted to an operation incident to her illness of a year ago.

When you are in town don't forget to register; then you will have that annual nuisance off your hands. Registry books are open at the court house.

Always blame the editor if his story of a certain event does not suit you. He may have told too much, or too little. The editor should be impartial, the average reader is very much prejudiced.

Mrs. Eleanor Martin, Mr and Mrs Peter Martin, and Maj. Walter Martin of San Francisco, owners of Dalles Military Road Grant, accompanied by Wm. McKenzie of Portland, were Moro visitors on the 23d, 24th and 25th, looking over the situation, preparatory to extending the sale of about 80,000 acres of their best wheat lands in Sherman county, a consummation most devoutly prayed for by this community.

In warm weather the immoderate use of ice cold drinks of any kind causes a serious and sometimes a fatal check to the digestive processes, and consequently to the proper action of the heart, so indispensable to preserve the natural circulation when a high vapor tension of the atmosphere makes it most oppressive. Still more destructive of all healthy conditions at such times is the overindulgence in alcoholic drinks.

The latest invention to hang in the family dining room is the gum board. It is a neat little circular board, plain, or decorated, fastened to the wall. The name of each of the family is painted on the circumference, and marks the spot where the gum is left until wanted. This saves carrying the gum to bed and getting it in one's hair or swallowing it in the night. It is obvious that the gum board supplies a long felt want, and he who invented the new fad will have the best wishes of the young ladies.

NATURE TELLS YOU
As Many a Moro Reader Knows Too Well.

When the kidneys are sick, Nature tells you all about it. The urine is nature's calendar; infrequent or too frequent action; any urinary trouble tells of kidney ills. Doan's Kidney Pills cures all kidney ills. Moro people testify so this.

Frank Allison, Moro, Oregon, says: "I was laid up all last winter by pains in my back. The only way in which I could obtain any rest at night was by placing my hands on my back as support. Hearing of Doan's Kidney Pills, I gave them a trial and the contents of a few boxes effected a complete cure." For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other.

EYESIGHT

is the most useful sense. Do not injure it with poor glasses. Have You Eye Strain or Headache? Your fault. Consultation free. Glasses guaranteed perfect.

DR. A. L. GOLDER
23-24 Vogt Bldg. THE DALLES



If you are interested in saving, saving clothes money, see

Rose & Company's

340 3d Ave. Chicago, Ill.

line for Spring and Summer, 1910, which is now on display at our store.

Three hundred of the most up-to-date patterns of the best quality for the money.

Garments made by us are superior in workmanship, style and fitness. Absolute guarantee with each garment.

We are the sole representatives of ROSE & COMPANY Chicago's Leading Tailors

NOW

is the time to buy your fruit jars

We sell the Everlasting Self Sealers; the best jar made for the following prices

Pints, - - - 75c per doz
Quarts, - - - 90c " "
1/2 gallon, - \$1.25 " "

GIVE US A CHANCE

to make you a price on that bill of Groceries You are figuring on

I. P. HARDIN
Moro, Oregon.

Independent Warehouse & Milling Co.

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Builders Supplies, Lumber, Wood, Coal, Cedar Posts, and Hay.

MANUFACTURERS OF

MILL FEED AND FLOUR.



A BRAND NEW PAIR OF EYES

out of the question, of course; but but the pair of glasses with which we can outth you (after proper testing) will almost convince you that you have the eyesight of youth back again. Fact is we can do your eyes and eyesight a lot of good.

Let's talk to you about it.
F. W. Clark, Jeweler, & Optician
THE DALLES, OREGON.

SUMMER HARDWARE

The time has arrived when you do not feel like sweltering over a hot stove in getting the mid-day meal. This is not necessary if you have one of our

NATIONAL INSURANCE GASOLINE STOVES.

REFRIGERATORS.

a refrigerator is another convenient piece of kitchen furniture; we handle a good line.

A complete line of Reach sporting goods. Headquarters for Automobile Oil.

MORO HARDWARE & IMPLEMENT CO.

OSTERMOOR FURNITURE



... AND ...

UNDERTAKING

O. W. AXTELL

Moro - Oregon.

Wasco Hardware & Implement Co.

Main Sherman county headquarters for Farm Machinery and Supplies. Drapers for all Harvester and Headers such as Holt, Best, Hodge, McCormic etc.

ALWAYS ON HAND

Link Belting, Leather Belting, Lace Leather Engine packing, Oils, Rope, Machine Extras, etc.

Deering and Hodge Headers.