



A GREAT FAVORITE

We are now selling a hosiery that has proven a great favorite, among all classes of wearers. The secret is its long life. The hosiery is

ARMOR PLATE.

The makers of this hosiery have just perfected a new dyeing process which does not weaken the yarn, a thing heretofore unknown in the hosiery field; that's the secret of the unusually long service its wearer gets.

"Armor Plate" costs no more than the hosiery you've been buying but wears fully twice as long. We KNOW for we've been selling hosiery for a long time, and Armor Plate is giving better satisfaction than any we've ever handled.

Suppose you let us explain more about this hosiery, or better still, invest in a pair for the boy or any member of the family and see if our claims are not true. We have all weights from the very finest gauze to the heavy ribbed kind and for all the family. We can save you the usual darning worries as well as a lot of money.



MORO COMMERCIAL CO.
Moro, Oregon.

Birthday Postal Cards at The Observer Book Store.

Paper-fibre Picnic and Lunch Plates, 15 cents per dozen, at The Observer Book Store.

Martin Hansen and O L Belshe are each adding to their farm buildings south east of Moro.

A table spoon full of turpentine boiled with your white clothes, will greatly aid the whitening process.

The Wasco Lumber Yard is furnishing lumber to E E Kaseberg for a feed barn, to be 52x100 feet in size.

Messrs Boothby and Helyer paid us a social visit Tuesday. Mr B lost a good horse recently, kicked by another.

One of the tests of good house-keeping is the willingness to can fruit. Not only the can but the will as well.

Kerosene will soften boots and shoes that have been hardened by water and will render them as pliable as new.

B K Heartson, son in law of Mr and Mrs O W Axtel, returned to his home in Albany, after a two weeks' vacation here.

Send The Observer to your absent friends. It gives all the local news, and is better than a letter. Mailed four months for 50c.

Miss Olive Shook, niece of C E Poole, is here from Iowa on a visit to relatives and friends in Sherman, Wasco and Hood river counties.

Lane & Sexton, The Dalles, have a grand assortment of enamel and tin ware, special prices for harvest time. Goods to the amount of \$10 delivered free at your railroad station.

Mrs Miller of St Helens, formerly of this city, stopped over one day last week on her return from a protracted visit to Antelope and vicinity, accompanied by her two little boys.

J H Johnson of this county, one of the attendants at the Grand Army encampment at Astoria, was elected a delegate to the National encampment at Atlanta city September 9th.

Miles Martin and his sister Lola are having a glorious visit with their Uncle Wilbur and family, near Walla Walla, almost in sight of the now famous artesian well at Dr Blalocks.

The Wasco Independent Warehouse and Milling Co inform us they will soon begin delivery of building materials for the new and modern farm home of Geo Hennagin, south of Moro.

Mrs Emmitt Sells was again called to Walla Walla last week on account of her mother's sickness. Mr Sells has accepted a position in Montana, where they intend to make their future home.

Ladies' shirt waists in silk, net, and fine lawns, from 65c to \$5. Don't fail to see this, the biggest assortment ever shown in Sherman county. A new shipment just received, Moro Commercial Co.

G N Crosfield has installed a 240 gallon gasoline tank, equipped with an automatic measuring pump at his Wasco Implement Warehouse. Any auto can secure a supply of fuel at any time they so desire.

The Wasco Hardware and Implement Co have a woven wire fence on sale that they will let you have on 30 days actual trial. Put it up and try it; if not satisfactory in every way return it; costs you nothing.

Two young men are going to make their "best and only" happy through presentation of a diamond ring each. L W Ross, the Wasco jeweler, showed us the two rings Friday, one a \$265 and the other a \$255 diamond. We can't print the names of the recipients you know, we don't know them—their names. However, we wish each and every one of them plenty of good luck.

All kitchen supplies should be kept in glass jars, the different sizes each to themselves. Then the housekeeper can see at a glance just what supplies are needed. Besides this, it is more sanitary. Use these jars whenever practical in the ice box, especially to keep fish, oysters, lettuce or parsley, and in fact any food with a strong odor, or any food which may become impregnated with the odor of other foods.

ABSOLUTELY FREE

to the Readers of this Paper
Portfolio of 12 Pictures
BY WELL KNOWN ARTISTS
Mounted on Picture Mats so Match, Size 10x12, thus Requiring no Frames
Who takes advantage of this SPECIAL OFFER now made in connection with the just published
MASTERSPIES OF THE World's Best Literature

Eight Volumes, 2560 Pages and 8000-PICTURE MATCH. Artistically bound in Buckram cloth. Over 200 WORLD'S GREATEST AUTHORS fully represented in over 700 Master selections.

THIS NEW LIBRARY PREPAID SHIPPED DIRECT FROM FACTORY including FREE Picture offer
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Order NOW from this ad, or send for Descriptive Matter of this and other Book Sets.

Send Orders to
FRANK E. GREEN
Manufacturers' and Publishers' Broker
20 East 15th St. Portland, Ore.

E C Smith, J F Neff and W C Bryant, school superintendents for Hood river, Wasco and Sherman counties, met at The Dalles last week, and decided to hold the 1910 Teachers' Institute at The Dalles, October 4th to 7th.

Among the list of donors of valuable prizes to be competed for at Demoss Monday are: Louis Heydt saddler and harness maker, Moro; Moro Commercial Co; Kent Commercial Co; Wasco Implement House, and Chas Nish Monkland Cash Store.

N W Silvers & Son, under date of December 20th, 1909, secured a Reversible Disc Harrow, thru the Wasco Hardware and Implement Co agents, and they say it did better work than any disc they have ever had. Six small horses walk along easy with the disc five inches deep. A pressure of the foot does the reversing. Order early if you want one this season.

The Caterpillar engine advertised to be at Demoss Monday, has been turned by the company as the first engine on an order for four. G N Crosfield said the company is very sorry to disappoint the people, but to hold the order for the fourth delivery of this engine had to be immediate. The company has promised to have one at Wasco on the 20th. Positive announcement of its shipment will be made later by Mr Crosfield.

DR. O. J. GOFFIN,
PHYSICIAN & SURGEON.
DR. MARIE M. GOFFIN,
Diseases of Women & Children a Specialty
Office in The Goffin Building, 1st St. Moro, Oregon.

J. R. Morgan
Dentist
MORO, OREGON
1st to 15th of each month.
Office opposite Drs. Goffin

WASCO, OREGON
16th to 30th of each month.
Office opp. McCoy, Atwood Co

J. A. WILSON **Geo. Mowry**
Wilson & Mowry
Attorneys at Law
Office in the Moro Commercial Co. new brick building.
MORO - OREGON.

W. C. Bryant
Attorney at Law
Rooms 1 & 2 over W. W. M. Co. Bank.
MORO - OREGON

Frank Menefee
Attorney - at - Law
Office in Vogt Block upstairs
THE DALLES OREGON

James Stewart
Address: MORO, OREGON.
Stock Inspector
Sherman County,
Oregon.
Deputy Stock Inspector
Louis Schadewitz, Kent, Oregon

JEWELRY REPAIRING
of every description efficiently and neatly done. Satisfaction guaranteed. Also carry a full line of **WATCHES, CLOCKS, JEWELRY.**
F. W. NEWELL, Jeweler
Grass Valley, Oregon.



NOW

is the time to buy your fruit jars

We sell the Everlasting Self Sealers; the best jar made for the following prices

Pints, - - - 75c per doz
Quarts, - - - 90c " "
½ gallon, - \$1.25 " "

GIVE US A CHANCE

to make you a price on that bill of Groceries You are figuring on

I. P. HARDIN
Moro, Oregon.

Independent Warehouse & Milling Co

R. H. McKean, Manager, Wasco, Oregon

DEALERS IN

Lime, Plaster, Cement, Builders Supplies, Lumber, Wood, Coal, Cedar Posts, and Hay.

MANUFACTURERS OF

MILL FEED AND FLOUR.



A BRAND NEW PAIR OF EYES

out of the question, of course; but but the pair of glasses with which we can out you (after proper testing) will almost convince you that you have the eyesight of youth back again. Fact is we can do your eyes and eyesight a lot of good. Let's talk to you about it.

F. W. Clark, Jeweler, & Optician
THE DALLES, OREGON.

SUMMER HARDWARE

The time has arrived when you do not feel like sweltering over a hot stove in getting the mid-day meal. This is not necessary if you have one of our

NATIONAL INSURANCE GASOLINE STOVES.

REFRIGERATORS.

a refrigerator is another convenient piece of kitchen furniture; we handle a good line.

A complete line of Reach sporting goods.

Headquarters for Automobile Oil.

MORO HARDWARE & IMPLEMENT CO

OSTERMOOR FURNITURE
... AND ...
UNDERTAKING
O. W. AXTELL
Moro - Oregon.
MATTRESS

Wasco Hardware & Implement Co.

Main Sherman county headquarters for Farm Machinery and Supplies. Drapers for all Harvester and Headers such as Holt, Best, Hodge, McCormic etc.

ALWAYS ON HAND

Link Belting, Leather Belting, Lace Leather Engine packing, Oils, Rope, Machine Extras, etc.

Deering and Hodge Headers.

The Observer

MORO, SHERMAN CO., OREGON:

FRIDAY, JULY 1, 1910

The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12½ cents per month.

A Blue Mark here will answer an inquirer, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

Eureka Lodge No. 121.
A. F. A. M. MORO, OR.
Meets the first and third Thursday evenings of each month. Visiting members cordially invited to meet with us. By order of W. M. J. M. PARRY, Secretary.

Bethlehem Chapter
No. 78 O. E. S.
Regular communication each 2d and 4th Thursday evenings monthly. By order of W. M. Mrs. HELEN PARRY, Secy.

Moro Lodge, No. 113.
I. O. O. F. MORO, OR.
Meeting every Saturday evening at 7:30 o'clock. Visiting members are cordially invited. Members expected to be present.
Sam BRISIN, N. G.
Wm. HENRICH, Secy.

Dr Morgan will be at his office after the 4th.

Stork Postal Cards at The Observer Book Store.

E C Cochran is visiting in Sherman county this week.

J P McMillin is building himself a neat residence on his farm near town.

Drapers, all sizes and kinds, in stock at the Wasco Hardware and Implement Co.

Orders for binder twine can now be filled by the Wasco Hardware and Implement Co.

New assortment of Invoice and Letter Files, the best, just received at The Observer Book Store.

A car load of Mitchell wagons, direct from Racine, Wis., arrived at Wasco Friday for Geo N Crosfield.

Wm Oehman, C M Kuypers and Chas Adams, returned on the 22d from a fishing trip to Steel Head falls.

Archie McDermid gave an order to the Wasco Lumber Yard for materials to go into a farm residence near Demoss.

Leave your watch, jewelry, and other repair jewelry, with Wm Rudolf, Moro. All work warranted. L W Ross, jeweler, Wasco.

Arthur Phillips was up from his John Day farm a few days ago with a load of garden sass, string beans, etc., which went off like hot cakes.

George Urquhart, a Sherman county young man who is a worthy student at the Oregon Agricultural College, is at home for his summer vacation.

JO Thompson has been furnishing the Moro Commercial Company with some of the finest of potatoes, peas, etc., from his garden in this city.

Please leave all jewelry in need of repairs with Gilbert Davis, my Moro agent, and I will receive my immediate attention. W. F. Newell, the Grass Valley jeweler.

Old newspapers for sale at The Observer office.

Pocket Maps of Oregon and Washington. The Observer Book Store.

Mrs J N Fordyce and son are visiting at the home of G N Crosfield and family.

The best of wire screens for your harvester can now be had from G N Crosfield, Wasco.

Dr. Golder, of The Dalles, will be in his office the Fourth to fit glasses. 24 Vogt block.

J M Allen showed us some extra fine samples of Bluestem and Turkey Red wheat last week.

E E Lyon of Portland, former resident of this county, is here on business and looking after his farm interests.

Old type metal makes the best and the cheapest babbiting. The Observer has a lot of such material for sale cheap.

Look in at that red tag enamel ware sale going on at the Moro Hardware store; they are fine articles at special sale price.

Mrs G A Simons has returned from attendance at the annual meeting of the Christian church, and a home visit in Linn county.

All our upland orchards are this year thrifty fruit bearers. We are feasting as we write this upon fine cherries from the John Christianson farm.

Rev B F Harper, an officer of the Pendleton Presbytery of the Presbyterian church, was a visitor at Kent and Moro this week on church affairs.

Lumber for the new Erskinville school house will soon begin to arrive. This order has been placed with the Wasco Lumber Yard at Wasco.

Optimist: Mrs Frank Burnett, of Wasco, who was operated on last week at The Dalles Hospital, is rallying nicely. Mrs Frank Belshe, her mother, returned home Thursday.

Unless the California mustard pest is removed forthwith, and kept removed; wheat land in the Inland Empire will soon be reduced to resemble about 30 cents (per acre).

A Happold invested in a team of genuine Arizona burro, a baby burro Friday, with harness and rig at Wasco. Mr H says they are safer than an auto for the children and more fun.

If you are wanting a watch of any grade it will pay you to call and see what we have to offer. You will find our prices cannot be beaten any where. L W Ross, the Wasco jeweler.

Our line of muslin and gauze underwear for ladies and children is very complete and prices reasonable. Now is the time to buy, while there is a large assortment. Moro Commercial Co.

Stock of Undertaking goods in Moro for sale, at 50c on the dollar of invoice price, less 10 per cent for all cash paid down. Will invoice about \$700. Inquire at The Observer office. [tf]

Folded paper Napkins, 50 in a box, for 25 cents, at The Observer Book Store.

Mrs J A Wilson, accompanied by Miss Blanche, were Dalles city visitors this week.

M M Hosmer has the contract for painting the M E Church and parsonage in this city.

I have the draper to fit your machine. No jolly, straight goods; Call and see G N Crosfield.

Henry Howell expects to commence harvest work on a field of waist high wheat by the 10th.

Mr and Mrs Fred Rose, nee Miss Lillian Stanley, left for Portland on the 26th, for a two week's vacation.

Any man that abuses a defenceless horse should be introduced to a mule that understands the law of self preservation.

A new lot of ladies linen tailored waists. Nothing neater for the summer. Call and see them at Moro Commercial Co.

Don't forget the 4th of July dance at Rudolf opera house, after the celebration. A party of first class order awaits your attendance.

D F Osborn and family are in charge of the Wasco Restaurant. They invite their friends around Moro to call when in that city at meal time.

Dr Goffin was called on the 25th to attend Mr Duckworth, a farmer beyond Kent, who is suffering from an accident which occurred to him on the 18th, while plowing.

W D Wallan represented the Moro branch of the Wasco Warehouse and Milling Company Bank at the meeting of the Banker's association in Pendleton, last week.

Avenarius Carbolinum is a germ destroyer. It destroys the cause of decay in posts or timber. The U S Government, the O R & N Co, Multnomah county and the city of Portland, are making general use of it on bridge timbers, etc. The Observer Book Store is distributors of the pure article in Sherman county.

JANE'S 4th OF JULY IDEA



I ALWAYS HAVE WANTED TO VISIT THE MOON BUT NEVER COULD DO SO I HAD NO BALLOON—SO THIS 4th OF JULY I THOUGHT I WOULD TRY AND I THINK NOW I OUGHT TO ARRIVE THERE QUITE SOON!