



**Our Christmas Goods  
Have Arrived and are  
Now on Display.**

**You are Invited to call and see them.**

**MORO COMMERCIAL CO.**

**The Observer**

MORO, SHERMAN CO., OREGON

The price of The Observer is \$1.50 per year. 15 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 3 years. Shorter terms than one year 12 1/2 cents per month.

A Blue Mark here will answer an inquiry, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

FRIDAY..... Dec. 25, 1908

Subscribe for The Observer.

For Holiday Goods, go to Crossfield.

When it is in The Observer it is printed so that people can read it.

Seven ladies' coats, the newest style trimmings, etc., at cost at Moro Commercial Co.

When in Wasco don't fail to see our stock of bracelets, the latest out. L. W. Ross, Wasco Jeweler.

Inks, mucilage, cards, envelopes, paper of every kind, tablets, every style, at The Observer Book Store.

Wedding stationery, and literature for all social functions, at The Observer Book Store.

If you want to buy read The Observer. If you want to sell advertise in it.

Something new, fresh and delicious. "Canned pumpkin, at Moro Commercial Co.

Take a look at the Holiday Goods toys, etc., at Moro Commercial Co.

Mr. Ross, the Wasco Jeweler, has a very rich and pretty show window which would be a credit to any city. It is bound to catch the eyes of Christmas buyers.

Men's Cravette coats, good goods for only \$10 to \$15, at Moro Commercial Co.

E. C. Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

When you are looking for bargains do not overlook the advertisement of J. O. Elrod on the 3d page of this paper.

Mrs. Emily Anderson will take orders for family baking, pies, cake and bread, by the week or by the piece. Baking prepared for special occasions. Hoggard Cottage, Moro.

A sure cure, and one you can depend upon, is Hickory Bark Cough Remedy; a sure cure, and its pure Use it for all lung trouble, coughs, colds, hoarseness and sore throat. For sale by Moro Pharmacy and first class dealers everywhere.

We have the prettiest patterns of Haviland China dinner sets ever shown in Sherman county, which we are making a special price on. Don't buy until you see it and get our prices. L. W. Ross, Jeweler.

**Marked for Death.**

"Three years ago I was marked for death; a grave yard cough was tearing my lungs to pieces; doctors failed to help me and hope had fled, when my husband and I got Dr. King's New Discovery," and got Dr. King's New Discovery," says Mrs. A. C. Williams, of Bac, Ky. "The first dose helped me and improvement kept on till I gained 68 lbs weight and my health was restored." This remedy holds the world's healing record for coughs and colds and lung and throat diseases. It prevents pneumonia. Sold under guarantee at Moro Pharmacy, 50c and \$1; trial bottle free.

**Subscribe for The Observer.**

Prices on Holiday Goods are right at Crossfield's.

When you are settling up don't forget The Old Reliable.

Hot Coffee and Sandwiches, at A. B. Wolfard's, Biggs.

Christmas postal cards, the latest and best. Observer Book Store.

Don't borrow The Observer. Subscribe, and have it your own.

Largest assortment of Holiday Goods ever seen in Sherman county at Crossfield's.

Get in quick if you want one of those houses J. O. Elrod advertises today. They will sell quick.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Fresh supply of genuine carbolicum just opened at the Observer Book Store.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at The Observer Book Store.

Christmas Tree Committees will do well to see Crossfield for tree ornaments, candies and nuts. He has them by the ton.

A new firm in Moro is Stuart & Miller, steam plumbing and gas fitting. Work done by Stuart & Miller will please you, or we miss our guess.

The fine line of blankets and bed spreads displayed in the Moro Commercial Company's window, is very attractive to housekeepers in need of comfortable and neat dressings for their beds.

The grandmothers of old Dutch Dunkard families of western Pennsylvania have made and used Hickory Bark Cough Remedy and reared their families on it for a 100 years. Now you can buy it of your dealers. Ask for it and use it, because it is pure; because it will stop your cough; because it is the best cough remedy made. Try it. For sale by Moro Pharmacy and dealers everywhere.

The Moro Commercial Company have some of the most elegant dishes with which to decorate your Christmas dinner table, with a fine 1909 calendar plate. Look before you buy.

Remember this: J. O. Elrod is in a better position today to sell wheat lands than ever before. See his proposition on this page of The Old Reliable.

The Moro Commercial Co has put in an entire new line of canned goods, in both fruit and vegetables; they are sold a little cheaper than the Preferred stock, but are better value and fully as good quality. Try them.

Several Christmas presents in the shape of subscriptions to The Observer has already been sent off to relatives and friends by our patrons which is one of the best presents you can send abroad as it will remind friends of you fifty-two times annually.

**A Dangerous Operation**  
Is the removal of the appendix by a surgeon. No one who takes Dr. King's New Life Pills is ever subject to this frightful ordeal. They work so quietly you don't feel them. They cure constipation, headache, biliousness, and malaria, 35c. at Moro Pharmacy.

**A Cough Remedy that Cures.**  
Hickory Bark Cough Remedy, made by the Hickory Bark Cough Remedy Co., of Walls, Wash., guaranteed to be pure; guaranteed to cure your cough, or money refunded; guaranteed to make a friend of you. For sale by Moro Pharmacy, and first class dealers everywhere.

**Subscribe for The Observer**

Type-writer paper at The Observer office.

Call on the Moro Commercial Co for school shoes.

Read Charles Bullard's ad today horses and harness for sale.

Fancils, 10 cents per dozen, rubber insert, Observer Book Store.

Crossfield is giving away three valuable prizes. Ask for particulars.

Latest of everything nice in Postal cards, at The Observer Book Store.

Stationery, paper, pens, ink, pencils and all sorts of lotus, at the Observer Book Store.

Our "ads" attract attention and advertise. When you get our advertising, you get business-bringers.

Type writer oil, the best 3-in-1. Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

Something entirely out of the ordinary is canned pineapple for less than 25c a can. The Moro Commercial Co is offering a bargain for your Christmas dinner at 15c a can. Good buying did the trick.

Buy the genuine imported avianerous carbolicum; the imitation being offered is only a temporary remedy if at all. If genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

There isn't a farmer in Sherman county who could find profitable reading in Bulletin No 28, entitled "Weeds, and how to kill them," which may be had free, on application to the Secretary of Agriculture, Washington, D. C.

A first class Dancing Academy has been instituted in the Peters' Brick block, Moro. Dancing every Saturday evening, until further notice. Good floor, good music, good time. You are invited.

The Observer requests its patrons to keep back enough money from their holiday purchases to pay their back subscription and a year ahead. The paper has made no fuss about subscription money, but it is under heavy expense and needs what is due, so please remember.

The way trains connect at Biggs now, passengers have ample time both coming and going, for an extra nice dinner at The Biggs, with Mr. and Mrs. J. J. Heckard. Don't forget The Biggs, in your travels; there is time enough. The table is supplied with everything nice, and the rooms are new, neat and clean.

Avenarius Carbolicum is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or timber. The U.S. Government, the ORNGs, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

What are your boys and girls reading? They are bound to read something. They will read trash, unless you give them something better, equally interesting. Try The Youth's Companion. There is plenty of adventure in the stories, and the heroes and heroines are of the real kind, finding in the line of duty opportunity for courage and unselfishness. More than 250 such stories will be published in the 52 issues of the volume for 1909. There will be fully as many articles and sketches and reminiscences to impart useful information in the most agreeable way, familiarizing The Companion's readers with the best that is known and thought in the world. Full illustrated announcement in The Companion for 1909 will be sent to any address free with sample copies of the paper. The new subscriber who at once sends \$1.75 for 1909, adding 50 cts for extra postage if he lives in Canada, will receive free all the remaining issues of 1908, besides the gift of The Companion's Calendar, "In Grandmother's Garden," lithographed in 13 colors. Address The Youth's Companion, 144 Berkeley St., Boston, Mass.

**Subscribe for The Observer, now.**

Mrs. A. B. Wolfard of Biggs, has been very ill with pneumonia fever.

Leon Strong is spending the holidays with his cousins and uncle in Hood River valley.

Mr. and Mrs. Perry Strong of Wilcox, are off on a six weeks visit to the valley and coast.

Christmas bells are ringing throughout the Christian world today, peace on earth, good will to men.

The mid-winter excursion fever to California seems to be contagious. It has taken off about 20 bona fide residents in Moro vicinity.

J. R. Kaseberg and family are now nicely settled in their new home at Portland. He has leased his Sherman county farm to his brother E. Kaseberg.

Miss Mary Belche, sister of Mrs. W. H. Ragdale, is now Mrs. Clyde Thorpe, the wedding having taken place at Woodland, California, on Thanksgiving day.

That treat of good old-style hopyiny, a rare dish in these days, was greatly relished by The Observer family. Thanks to Mrs. Wm. Morrison for the remembrance.

Friends of Commissioner Duncan Chisholm and wife of Kent, will be pained to learn of the death of their little 5-months old daughter last week. Interment took place at the Catholic cemetery in Dallas city.

Mrs. Robert Urquhart was able to join in with the army of Christmas shoppers Tuesday. She is very proud of that little new baby girl at home. And so is Bob; my, you can't touch him with a 10-foot pole.

More than 200 persons attended the I. D. Pike auction sale Saturday, and everything went at a very satisfactory gait. C. G. Huls has most admirably succeeded in convincing the public that he can fill the bill as auctioneer.

Drs. Ferguson writing from a port in Egypt to Mrs. Crandall at The Dalles, say it is impossible for them to visit Jerusalem because of the rough sea. They are returning by way of China, Japan the Philippines and Honolulu, arriving about the 1st of February.

Stock owners in the Malheur regions are informed by the state veterinarian that until they kill off about 600 wild ponies of the scrub that transmit the disease to valuable horses, it will be impossible to eradicate the glanders in Malheur, and Owyhee. These wild horses are of no value, and they convey the infection.

Buying some Christmas presents at The Observer Book Store, Mrs. W. H. Ragdale chanced to remark that some of these are for a new relative in California, the infant of Mr. and Mrs. George Vaughn, at Woodland, born on the 12th. Mrs. Vaughn was once the popular Miss Vera Belche, of this county, sister of Mrs. Ragdale.

Nothing could be better for the fall sown wheat than the generous coating of snow which has laid over the county the past two weeks. The expectation is for the best crop of winter wheat that has ever been harvested in the Inland Empire, and it adds to the pleasure to know that the area sown is greater than ever before.

A bill has been introduced in the lower house of congress allowing the Sherman county heirs of Thos. G. Miller the insignificant sum of \$500 on account of the destruction of a ferry boat which Miller was operating across the Columbia river near the mouth of DesChutes. The destruction occurred during the Bannock Indian war.

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**Several raffles are on in Moro this week.**

Mr. and Mrs. H. S. McDanel dine with relatives in Portland today.

Mrs. Nina Hennagin has returned from a visit to the parental home at Kent.

The election in this city Monday carried for the amendment by 49 majority.

Monday was the shortest day of the year—now these days begin to lengthen.

Mr. and Mrs. C. K. Cochran and family, are guests of Mr. and Mrs. W. S. Powell.

Rev. A. J. Adams and wife dine today with their daughter Mrs. Nichols, at Hood River.

Mrs. Bennett, one of the Pioneers of Kent, was the guest of Mrs. Jas. Wood over Sunday.

Merry Christmas and Happy New Year greeting to all friends of The Old Reliable Observer.

Miss Hazel Dunahoo, a pupil in the Monmouth Normal, is at home in Moro for the holiday vacation.

Mrs. Parry has returned from her sons John, at Hood River; Walter, at Portland; and mother, at Falls city.

It is said that the bonds have been floated for the proposed electric railway, Condon, Fossil, etc. We hope so.

Miss Clara Wallan, a student at the O. A. C. Corvallis, is spending her vacation with her brother and family in Moro.

J. Pierpont Morgan will eat pie at luncheon today, and yet some people claim that the rich don't have any good times.

Old Sol materially dampened the ardor Wednesday, of those who had builded high hopes for sleigh riding today. But the hope may be realized later.

E. C. Goodwin, the energetic life insurance policy writer, was a Moro visitor last week. Mr. G. is identified with one of the best companies in America.

Granville Phillips has been laid up a long time from the fracture of a knee resulting from an accident, and is still unable to be about his customary labors.

Mrs. Jas. Rice, youngest sister of Mrs. E. J. Powell; stopped over on her return home to Linn county from a visit to her daughter, Mrs. Thomas Coyle, at Grass Valley.

Something new in advertising is always to be found in the columns of The Observer. Our merchants are alive to the wants of their customers, and are telling you through The Observer advertising columns what they have to offer. It will pay you to scan the ads closely and see if you cannot buy cheaper right here at home than you can at the so-called cheap houses of the big cities.

**This is a Day of Specialties  
I make a Specialty of Wheat Land**

Sell more land in Sherman and Gilliam counties, because  
**I KNOW WHEAT LAND**  
I am spending large sums advertising wheat lands. My office location puts me in touch with the best Eastern Immigration to Oregon.  
I can exchange your land for Portland property, acreage, or valley farms  
**Snaps! Snaps! Have some all the time!**

A 20-acre farm on car line; fare 10 cents; two miles from city; \$250 an acre; small cash payment, balance easy terms.  
Two new 7-room houses for sale; at only \$4,500 each; needs a small cash payment; balance on easy terms at 6 per cent.

One 8-room house; twelve minute car ride from Portland postoffice; five cent fare; price \$4600.  
Some extra good timber to exchange for wheat lands.

**J. O. ELROD, PORTLAND, OREGON**  
Fifth and Morrison, opposite Postoffice  
Telephone Main 6173 or A 3624  
Rooms 519 and 520 Corbet building

The Charles Price, into whose hands the \$2,400 roll of bills fell at the Ogden post office, and which was subsequently claimed by the robbed East Portland bank, "intends to keep the money;" asserting that it is not likely that anyone will show up with a legitimate claim to the currency, and that it would be impossible for any concern from which it may have been stolen to identify it as its property. His talk in a Salt Lake paper, sounds like an "innocent" who had been interviewed by a thief.

Buying for cash is a great advantage to us because we save whatever trade discount there is.  
Selling for cash is a great advantage to you for you do not have to help pay any bad debts apt to be contracted in the credit system.  
Our prices will convince you that we are hewing close to the line.  
We Cordially Solicit Your Patronage.  
**I. P. Hardin, Moro, Oregon**



**ALL the real value  
A watch has is in  
the movement—in the  
material, finish, adjust-  
ment of that movement.**

The HOWARD is the only American watch always finished and adjusted as a fine movement, at whatever price it is to be sold—from \$35.00 to \$150.00.  
We are distributors for this distinctive watch.

**L. W. Ross, Wasco, Oregon**  
Watch Inspector for O. R. N. Co.



**Repair to us for Repairs.**  
We make a specialty of repairing watches, eyeglasses, spectacles and optical goods. We have the tools and materials and skill to insure good work.  
If you have any jewelry you cannot wear bring it here, and we will repair it so you can not tell it from new. We don't hang your watch up for a week or so and then charge you for cleaning it. We clean it and guarantee it for a year with ordinary usage.

**F. W. Clark, Jeweler, & Optician**  
THE DALLES, OREGON.

**Pittsburg Special Fence**  
Hog Tight. Electric Welded. It's Always Held  
**BEST OF PLUMBING MATERIAL**  
Our Goods are Absolutely Guaranteed and our Prices are Right. Your Business Solicited.  
**LANE & SEXTON**  
600 - 602 Second Street, The Dalles, Oregon



**SANTA CLAUS'S HEADQUARTERS**

We are offering for your choosing the finest line of Stationery ever shown in this vicinity.  
Come and look over our line of China Ware, Plates, and Novelties.

**Stationery. China Ware. Plates. Books.**

**S T A T I O N E R Y**  
We have the best and most entertaining library books for Boys and Girls, each for 50c  
We have a fine selection from the Phoenix library by such authors as Martha Finley, E. Roe, Amelia Barr, etc. at 50c  
A strong list of the best of the Popular Copyright books 75c  
Alphabet books, both linen and paper, some with large full page colored pictures at 5c  
Also a line of linen and paper story books for youngsters plenty of pictures, 10c to 35c

We have a neat, dainty, serviceable line of China in vases, plates, hair receivers, match safes, tooth pick and hat pin holders, trays, napkin rings, etc., priced most reasonable.  
**Observer Book Store,**  
Moro, Oregon.  
Christmas Cards, different prices; some two for 5c; others at 5c and 10c; booklets 15c. Also Postal Cards at two for 5c, and 5c, also 10c

**C H I N A W A R E**  
Writing paper is always proper and sensible gift, no matter where the recipient may live it can go by mail without damage and also be a useful means of keeping memory green when other presents are put away; we have the best box papers to be purchased anywhere; holly boxes priced at \$1.75 down to 25c  
Postal Card Albums, fine assortment leather bindings, priced at \$1.50, \$1.75 and 50c  
Boys story books, well pictured large type, from 75c to 25c