



**Our Christmas Goods
Have Arrived and are
Now on Display.**

You are Invited to call and see them.

MORO COMMERCIAL CO.

The Observer

MORO, SHERMAN CO., OREGON:
The price of The Observer is \$1.50 per year, 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 3 years. Shorter terms than one year 12 1/2 cents per month.
A Blue Mark here will answer an inquiry, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

FRIDAY.....Dec. 11, 1908

Subscribe for The Observer.
Type-writer paper at The Observer office.

For Holiday Goods, go to Crossfields.

When it is in The Observer it is printed so that people can read it. Seven ladies' coats, the newest style trimmings, etc., at cost at Moro Commercial Co.

When in Wasco don't fail to see our stock of bracelets, the latest out. L. W. Ross, Wasco Jeweler.

Inks, mullage, cards, envelopes, paper of every kind, tablets, every style, at The Observer Book Store.

Wedding stationery, and literature for all social functions, at The Observer Book Store.

If you want to buy read The Observer. If you want to sell advertise in it.

Our "ads" attract attention and advertise. When you get our advertising, you get business bringers.

E. C. Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

When you are looking for bargains do not overlook the advertisement of J. O. Elrod on the 3d page of this paper.

Mrs. Emily Anderson will take orders for family baking, pies, cake and bread, by the week or by the piece. Baking prepared for special occasions. Hoggard Cottage, Moro.

A sure cure, and one you can depend upon, is Hickory Bark Cough Remedy, a sure cure, and its pure! Use it for all lung troubles, coughs, colds, hoarseness and sore throat. For sale by Moro Pharmacy and first class dealers everywhere.

A first class Dancing Academy has been instituted in the Peters' Brick block, Moro. Dancing every Saturday evening, until further notice. Good floor, good music, good time. You are invited.

"From printer to lawyer; from lawyer to criminal," says an Albany paper about Jim Finch the murderer of Ralph Fisher. In the estimation of many who knew Jim, he was never a printer; barely a botch in the office; as to the lawyer part of his career, refer to the Portland bar association.

Marked for Death.

"Three years ago I was marked for death; a grave yard cough was tearing my lungs to pieces; doctors failed to help me and hope had fled; when my husband got Dr. King's New Discovery," says Mrs. A. C. Williams, of Baco, Ky. "The first dose helped me and improvement kept on till I gained 58 lbs weight and my health was restored." This remedy holds the world's beating record for coughs and colds and lung and throat diseases. It prevents pneumonia. Sold under guarantee at Moro Pharmacy, 60c and \$1; trial bottle free.

Subscribe for The Observer.

Prices on Holiday Goods are right at Crossfield's.

When you are settling up don't forget The Old Reliable.

Hot Coffee and Sandwiches, at A. B. Wolfard's, Biggs.

Don't borrow The Observer. Subscribe, and have it your own.

Largest assortment of Holiday Goods ever seen in Sherman county at Crossfield's.

Fresh supply of genuine carbolium just opened at the Observer Book Store.

Latest of everything nice in Postal cards, at The Observer Book Store.

Stationery, paper, pens, ink, pencils and all sorts of fetas, at the Observer Book Store.

Grandpa Isaac Thompson is at home for a short time, straightening up his summer crop and preparing for 1909.

Type writer oil, the best 3-in-1. Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

We have the prettiest patterns of Haviland China dinner sets ever shown in Sherman county, which we are making a special price on. Don't buy until you see it and get our prices. L. W. Ross, Jeweler.

The grandmothers of old Dutch Dunkard families of western Pennsylvania have made and used Hickory Bark Cough Remedy and reared their families on it for a 100 years. Now you can buy it of your dealers Ask for it and use it, because it is pure; because it will stop your cough; because it is the best cough remedy made. Try it. For sale by Moro Pharmacy and dealers everywhere.

Dr. J. R. Morgan, Dentist, has arranged his appointments for Wasco for two weeks in each month beginning with the 15th day. The remaining part of each month he will be at his office in Moro.

Buy the genuine imported avenerious carbolium; the imitation being offered is only a temporary remedy if at all. It genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

Old type makes the very best of Rabbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Remember this: J. O. Elrod is in a better position today to sell wheat lands than ever before. See his proposition on this page of The Old Reliable.

Avenarius Carbolium is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or timber. The U. S. Government, and the ORNCO, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

A Dangerous Operation

Is the removal of the appendix by a surgeon. No one who takes Dr. King's New Life Pills is ever subject to this frightful ordeal. They work so quietly you don't feel them. They cure constipation, headache, biliousness and malaria. 25c. at Moro Pharmacy.

Subscribe for The Observer

Dancing tomorrow, Saturday, night at the Academy.

Call on the Moro Commercial Co for school shoes.

Crossfield is giving away three valuable prizes. Ask for particulars.

Pencils, 10 cents per dozen, rubber pencil, Observer Book Store.

Christmas Tree Committees will do well to see Crossfield for tree ornaments, candies and nuts. He has them by the ton.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

We have just received our fall and winter catalogue of Mens Suits and are prepared to take your order. Moro Commercial Co.

Omer Sayra and George M. Miller will hold a raffle of turkeys, ducks, geese, etc., Saturday, December 13, at the Peters' building, Moro.

Masque Ball, by Moro Social Club, in the Peters' building, Christmas night, December 25th. Get ready for a good time. Posters later, announcing prizes.

Mr. Ross, the Wasco Jeweler, has a very rich and pretty show window which would be a credit to any city. It is bound to catch the eye of Christmas buyers.

Something entirely out of the ordinary is canned pineapple for less than 25c a can. The Moro Commercial Co is offering a bargain for your Christmas dinner at 15c a can. Good buying did the trick.

The Moro Commercial Company have some of the most elegant dishes with which to decorate your Christmas dinner table, with a fine 1909 calendar plate. Look before you buy.

The Moro Commercial Co has put in an entire new line of canned goods, in both fruit and vegetables; they are sold a little cheaper than the preferred stock, but are better value and fully as good quality. Try them.

The Ladies' Aid and Dorcas Society had elegant weather for their magnificent Bazaar yesterday. The decorations and arrangement of the booths could not have been nicer. The lady attendants were at their best, and visitors and patrons vied with one another in making the occasion profitable as well as popular—which it most certainly is.

The authorities at Washington have issued some very stringent orders against expectorating in post offices. Paragraph 11 of the rules formulated by the committee to prepare a plan for the prevention of tuberculosis in government offices and work shops, is as follows: "Do not spit on the floor; to do so may spread disease;" shall be prominently posted in rooms, hallways, corridors and lavatories in public buildings. Postmasters are instructed to put up the required notices, and if necessary shall call on the local authorities to enforce its provisions.

A Cough Remedy that Cures.

Hickory Bark Cough Remedy, made by the Hickory Bark Cough Remedy Co., of Walla Walla, Wash., guaranteed to be pure, guaranteed to cure your cough, or money refunded; guaranteed to make a friend of you. For sale by Moro Pharmacy, and first class dealers everywhere.

Mrs Geo W Berrian is visiting in Portland.

P J Dillinger was a Dallas city visitor this week.

Dolph Goetjen and Martin Hansen were in The Dalles this week on business.

L V Moore and family left Monday for a trip of several months through sunny California.

Dr J R Morgan may be found in his Moro office until the 15th.

Born: November 24, to Mr and Mrs Thomas Peugh, a daughter.

Take a look at the Holiday Goods toys, etc., at Moro Commercial Co.

Snow fell in Moro Monday, but it was too thin for anything but moisture.

Men's Cravette costs, good goods for only \$10 to \$15, at Moro Commercial Co.

Something new, fresh and delicious. Canned pumpkin, at Moro Commercial Co.

J D Calbreath and Miss Anna C Huok were married in The Dalles on the 5th.

A very handsome daughter arrived at the home of Mr and Mrs Bobt Urquhart on the 4th.

The icy stare of romance gave way to the icy stair of reality in Moro, Wednesday morning.

Get in quick if you want one of those houses J O Elrod advertises today. They will sell quick.

Road Master Meloy is having culverts placed under the road where needed between Moro and Grass Valley.

Longer days and shorter nights for the CS Ry boys now, since the O R N reorganized its passenger schedule.

Jack O'Neal the thief, eluded the grasp of Sheriff Freeman, in Portland, but we predict that the culprit will yet be captured.

Anson Woods and family have returned to their home near Weston after quite a visit with friends and relatives in Moro and vicinity.

Postmaster Parry made a flying trip to Hood river this week. Judge Henrichs acted as Nasby ad interim during the absence of Mr Parry.

The reorganization of the SS McClure Company places the Magazine on a lasting basis, it was not affected by the sale of the publishing business.

Clifton, the bright little 11 year old son of Mr and Mrs O B Messinger, died last Sunday. The funeral occurred Monday evening from the residence in this city.

Doughnuts are popular now in Sherman county, made after The Observer choice recipe. First prize on samples received by The O Man is awarded to Miss Eliza Morrison.

Mrs Sutton, mother, and T S Sutton brother, of Mrs O B Messinger, came up from Yamhill county to attend the funeral of the little son of Mr and Mrs Messinger, who died last Sunday.

There isn't a farmer in Sherman county but could find profitable reading in Bulletin No 28, entitled "Weeds, and how to kill them," which may be had free, on application to the Secretary of Agriculture, Washington, D. C.

Miss Weve Lewellen, sister of our popular George E., arrived over Sunday in Moro to visit her brother, en route to Crook county on a visit to their sister, Mrs Zell. She was accompanied to Shaniko on the trip by Mr Lewellen.

Don't forget the school meeting next Tuesday afternoon. Tax must be levied to meet interest on bonded indebtedness, and for current expenses, and a director chosen to fill the unexpired term of C K Cochran resigned.

It is not too early to remind people of the annual rush of Christmas buyers, with the attendant exhaustion, which is bad enough for the buyers but a good deal harder on the clerks. The annual appeal for thoughtfulness in this matter is general this year throughout the United States.

A Portland paper joyfully proclaims that under the new O R N passenger schedule Portland business men may answer their inland Empire correspondents on the day of receipt of same. Some of us would be thankful to have answers the same month from the "Beavers," so called.

The meeting of the local lodge of the Woodmen of the World held on Wednesday evening was a most enthusiastic one, showing the spirit with which the boys are taking up the work anew and planning to make their lodge bigger and better. The hall was given over to the use of the degree team, and a repast was served after a series of initiations.

To Christmas Buyers.

We wish to call your attention to the large and complete stock of Holiday Gifts we are offering to buyers this season. We invite you to call and see our display, and the special inducements we are offering this season. Our prices you will always find the lowest when quality is considered. With the season's greetings,
L. W. Ross,
The Wasco Jeweler

Christmas Goods.

Special prices on sleds, doll cabs, so-carts and toy trunks. Fine up to date rockers for large and small people. Pyrography—outfits and supplies; stamped wood, assorted designs for carving and burning. Would call especial attention to Sewing Machines now on hand. I half a dozen Standard Machines which must be sold at your own price, either for cash or on the installment plan. Don't fail to see these and get prices if you think of getting a machine in the near future.
O. W. AXTELL,
Moro, Or

Christmas postal cards, the latest and best. Observer Book Store.
Prof Blough expects to dine with his family at La'ayette on Christmas.

I D Pike is making a clean up sale at his Hurlbert Farm Dec 19. See adv.

Mr and Mrs J G Medler of Wasco were guests of Mr and Mrs O C Mortensen, Sunday.

You can still buy a ticket at the O R N reduction for Spokane today, good for return until December 15th.

Louis W Hill knows a good thing by the taste of it; and has recently become a boomer for prunes, raised in Oregon.

Newburg has been taken from the black list on account of hotel accommodations, now having one of the best in Oregon.

Mr and Mrs N W Silvers caught the California fever last week, and are now basking in the sunshine of the Golden state.

H A Stuart has just finished a 20,000 gallon cistern for O L Belshe on his upper-Hay canyon farm. Cistern that Ping builds hold water.

A new firm in Moro is Stuart & Miller, steam plumbing and gas fitting. Work done by Stuart & Miller will please you, or we miss our guess.

Anson Woods has leased his Umatilla county farm to his brother Wilbur, and when the growing crop comes off will move to his new home in Walla Walla.

The fine line of blankets and bedspreads displayed in the Moro Commercial Company's window, is very attractive to housekeepers in need of comfortable and neat dressings for their beds.

The Charter-lodge of the Canton degree, I O O F, will be established in Moro at an early date. Wednesday night three degrees were conferred upon new members of the Encampment at Grass Valley, several attending from Moro.

John Henrichs and family, formerly of this county but now residing in Washington state, brother to County Judge Wm Henrichs of this city, left for their home this week after a pleasant visit and renewal of old time Sherman county acquaintances.

The Moro Implement and Hardware Company have one of their large windows handsomely decorated with a superb line of lap robes, etc, equalling anything in the line of similar goods anywhere in the state, showing that Moro is surely up-to-date.

John T Douglall and Thomas C Warner have succeeded Hon T T Geer in the Pendleton Tribune; both practical printers, which is absolutely essential to the success of an establishment like that of the Tribune without which Rockefeller's millions would be but an apology.

The last session of congress under the administration of President Roosevelt was called to order Monday. The session has much that is important before it, but the general prediction is made that the more weighty legislative problems will go over till the next congress assemble under President Taft. Treaty negotiations so successfully brought to a close by Secretary Root, will be handed to the senate, but that body will have little to do with them, as the state department seems to have handled them with rare diplomacy, and the result of the negotiations seems to have met with general praise throughout the country. The President's Message is about the same length and style of Roosevelt's former utterances in state documents.

**This is a Day of Specialties
I make a Specialty of Wheat Land**

Sell more land in Sherman and Gilliam counties, because
I KNOW WHEAT LAND
I am spending large sums advertising wheat lands—My office location puts me in touch with the best Eastern Immigration to Oregon.
I can exchange your land for Portland property, acreage, or valley farms
Snaps! Snaps! Have some all the time!

A 20-acre farm on car line; fare 10 cents; two miles from city; \$250 an acre; small cash payment, balance easy terms.
Two new 7-room houses for sale; at only \$4,500 each; needs a small cash payment; balance on easy terms at 6 per cent.
One 8-room house; twelve minute car ride from Portland postoffice; five cent fare; price \$4600.
Some extra good timber to exchange for wheat lands.

J. O. ELROD, PORTLAND, OREGON
Fifth and Morrison, opposite Postoffice
Telephone Main 6173 or A 3624
Rooms 519 and 520 Corbet building

The Local Churches

Moro Presbyterian Church.
Services in Moro Presbyterian church next Sunday, Morning and evening.
Sunday school at 10 a m.
A. J. ADAMS, Pastor.

Moro M. E. Church
Regular services every Sunday, at 11 a m. Rev. Perry Chandler, Pastor.

Sunday School at 10 o'clock a m.
P H Buxton, Supt.

Ladies' Aid Society, every Thursday, at 2 o'clock p m.
Mrs J E Blue, President.

R. P. Huise
Geo. E. Thompson

Moro Hardware and Implement Company

HOLT EXTRAS OF ALL KINDS

Earthenware Crocks, Jars, Jardineres

We can furnish you everything in our line at any time.

Pittsburg Special Fence

Hog Tight. Electric Welded. It's Always Held

BEST OF PLUMBING MATERIAL

Our Goods are Absolutely Guaranteed and our Prices are Right. Your Business Solicited.

LANE & SEXTON

600 - 602 Second Street, The Dalles, Oregon

Buying for cash is a great advantage to us because we save whatever trade discount there is.

Selling for cash is a great advantage to you for you do not have to help pay any bad debts apt to be contracted in the credit system.

Our prices will convince you that we are hewing close to the line.

We cordially solicit your patronage.

I. P. Hardin, Moro, Oregon

Repair to us for Repairs.

We make a specialty of repairing watches, eyeglasses, spectacles and optical goods. We have the tools and materials and skill to insure good work.

If you have any jewelry you cannot wear bring it here, and we will repair it so you can not tell it from new. We don't hang your watch up for a week or so and then charge you for cleaning it. We clean it and guarantee it for a year with ordinary usage.

F. W. Clark, Jeweler, & Optician
THE DALLES, OREGON.

MORO'S BARBER SHOP

Porcelain Bath Tubs.

Everything First Class and Up to date.

Agent for the "Best Steam Laundry Shop in Brick Building next Observer Office

EDGAR LEWIS, Proprietor.

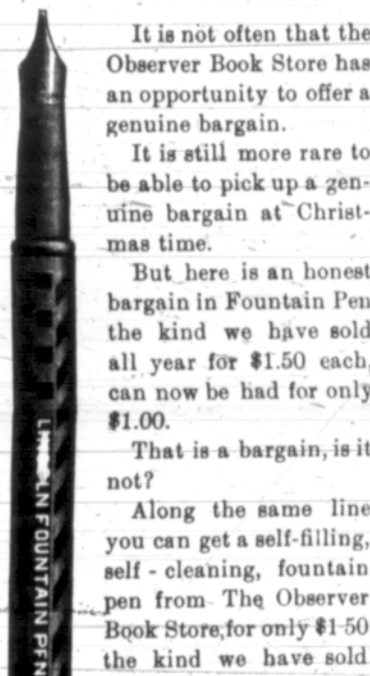
MORO - - OREGON.

INCREASING

Your Advertising

IN THE SHERMAN COUNTY OBSERVER

can not be figured as additional expense. It is simply increasing an investment from which you are sure to receive good returns.



It is not often that the Observer Book Store has an opportunity to offer a genuine bargain. It is still more rare to be able to pick up a genuine bargain at Christmas time. But here is an honest bargain in Fountain Pen the kind we have sold all year for \$1.50 each, can now be had for only \$1.00. That is a bargain, is it not? Along the same line you can get a self-filling, self-cleaning, fountain pen from The Observer Book Store, for only \$1.50 the kind we have sold plenty of at \$2.25, and which has given satisfaction to all users. We have several dozen but not a big lot, to sell at these low prices. The cause is that the factory sent us a double order and they made the price lower to us rather than pay charges and take the goods back. Now don't wait until these pens are all sold, and then try to make us sorry that you didn't come sooner.

The Observer Book Store, Moro.

Has the best line of toy books, linen and paper, boys and girls wholesome books, and books for older ones, that it has ever had. Our line of Stationery, and Box Papers, is neat, complete, tasty, and above all reasonable in price, and hard to beat in quality.

Yamhill county offers \$50 for evidence that will convict violators of the local option law.



ALL the real value

A watch has is in the movement—in the material, finish, adjustment of that movement.

The HOWARD is the only American watch always finished and adjusted as a fine movement, at whatever price it is to be sold—from \$35.00 to \$150.00.

We are distributors for this distinctive watch.

L. W. Ross, Wasco, Oregon
Watch Inspector for O R N Co.