

# MORO COMMERCIAL CO.

The merits of our merchandise and the lowness of our prices are the main factors in the continued growth and prosperity of this business. \* \* \* This store invites merchandise comparison for this gives the true test of quality; without the goods price comparison means nothing. \* \* \* \* \*

## HOW ABOUT

The fuel that enters your stomach? Buy in our clean, bright, newly stocked Grocery Department? You furnish the Turkey and we furnish the Rest We have the very best assortment of Fresh Can Goods, both fancy, preferred, and standard stock. Honey, Olives, Pickles, Raisens, Citron, and fancy preserves in glass jars at common prices. Our teas, coffee, cocoa, etc., are fresh goods.

### The Observer

MORO, SHERMAN CO., OREGON:  
The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.00 in full for 2 years. Shorter terms than one year 12 1/2 cents per month.  
A Blue Mark here will answer an inquiry, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

FRIDAY, Nov. 27, 1908

Subscribe for The Observer.

Hardin has cow feed that will make Bossie smile.

When it is in The Observer it is printed so that people can read it.

Inks, mucilage, cards, envelopes, paper of every kind, tablets, every style, at The Observer Book Store.

For a nice assortment of Beauty Pins and Buttons, call on L.W. Ross, Wasco Jeweler.

Wedding stationery, and literature for all social functions, at The Observer Book Store.

Try the Fay Stockings for your boys and girls, you can get them of the Moro Commercial Company.

If there is a better town in Oregon than Moro, for the size of it, please point it out to us on the map.

Our "ads" attract attention and advertise. When you get our advertising, you get businessbringers.

O W Axtell has the finest line of linoleum, carpet, rugs, etc, to be seen in Sherman county.

If you want first choice of the new Dress Goods and Suitings at Moro Commercial Co.'s, get in line. We have the linings, trimmings, etc, to match.

E C Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

When you are looking for bargains do not overlook the advertisement of J O Elrod on the 3d page of this paper.

We have just received our fall and winter catalogue of Mens Suits and are prepared to take your order. Moro Commercial Co.

Dr J R Morgan, Dentist, has arranged his appointments for Wasco for two weeks in each month beginning with the 15th day. The remaining part of each month he will be at his office in Moro.

Before you buy a buggy, hack, heating stove, range, tinware of any kind, baby carriage, rug, etc., remember this: That you can do better at the Moro Implement Co's store than at any other place in the county, quality of goods considered.

Seven Years of Proof.

"I have had 7 years of proof that Dr Kings' New Discovery is the best medicine to take for coughs and colds and for every diseased condition of throat, chest or lungs," says W V Henry of Panama, Mo. The world has had 38 years of proof that Dr Kings' New Discovery is the best remedy for coughs and colds, lagrip, asthma, bronchitis, hemorrhage of the lungs, and the early stages of consumption. Its timely use always prevents pneumonia. Sold under guarantee at Moro Pharmacy, 50c and \$1. Trial bottle free.

Subscribe for The Observer.

When you are settling up don't forget The Old Reliable:

Hot Coffee and Sandwiches, at A B Wolfard's, Biggs.

Don't borrow The Observer. Subscribe, and have it your own.

Don't worry about Moro. Some of these days it will be tooting its own whistle, all right.

Fresh supply of genuine carbolenium just opened at the Observer Book Store.

Latest of everything nice in Postal cards, at The Observer Book Store.

If you want to buy read The Observer. If you want to sell advertise in it.

Sauer kraut, put up in Buffalo, N Y, an A No 1 article, for sale at I P Hardin's.

L W Ross the Wasco jeweler has just received a nice assortment of bracelets for the holidays.

Stationery, paper, pens, ink, pencils and all sorts of lotas, at The Observer Book Store.

Over three hundred rings for you to make selections from. L W Ross the jeweler.

The celebrated Oregon city Woolen Mills blankets, Macinaws, and overshirts, just received. Moro Commercial Co.

L W Ross, the jeweler, has the most complete stock of watches ever shown in Sherman county, and the prices most reasonable.

Cornflakes for breakfast are so popular that the Moro Commercial Co now order it in 5-case lots.

Type writer oil, the best 3-in-1. Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

L W Ross, the Wasco jeweler has the most complete stocks of holiday goods ever shown in this county.

The grandmothers of old Dutch Dunkard families of western Pennsylvania have made and used Hickory Bark Cough Remedy and reared their families on it for 100 years. Now you can buy it of your dealers Ask for it and use it, because it is pure; because it will stop your cough; because it is the best cough remedy made. Try it. For sale by Moro Pharmacy and dealers everywhere.

Mrs Emily Anderson will take orders for family baking, pies, cake and bread, by the week or by the piece. Baking prepared for special occasions. Hoggard Cottage, Moro.

A sure cure, and one you can depend upon, is Hickory Bark Cough Remedy; a sure cure, and its pure Use it for all lung trouble, coughs, colds, hoarseness and sore throat. For sale by Moro Pharmacy and first class dealers everywhere.

Buy the genuine imported avenerious carbolenium; the imitation being offered is only a temporary remedy if at all. If genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

Mind Your Business.

If you don't nobody will. It is your business to keep out of all the trouble you can and you will keep out of liver and bowel trouble if you take Dr Kings' New Life Pills. They keep biliousness, malaria, and jaundice out of your system. 50c at Moro Pharmacy

Subscribe for The Observer.

Dancing tomorrow, Saturday, night at the Academy.

Call on the Moro Commercial Co for school shoes.

Sauer kraut in cans from York State, at Hardin's.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Get in quick if you want one of those houses J O Elrod advertises today. They will sell quick.

Rogers Bros 1847 knives, forks and spoons, of all description, and the price is right. L W Ross, the Wasco jeweler.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

O W Axtell keeps the best in furniture. See his fine line of bed room sets, beds and everything guaranteed just as he says it is.

Remember this: J O Elrod is in a better position today to sell wheat lands than ever before. See his proposition on this page of The Old Reliable.

If every citizen of Moro will boost for Moro all the time, invest all his Moro-earned money in Moro, then Moro will soon be a Greater Moro. See how easy that is? Try it.

A first class Dancing Academy has been instituted in the Peters' Brick block, Moro. Dancing every Friday evening, until further notice. Good floor, good music, good time. You are invited.

There isn't a farmer in Sherman county but could find profitable reading in Bulletin No 28, entitled "Weeds, and how to kill them," which may be had free, on application to the Secretary of Agriculture, Washington, D. C.

Two weeks from today business men of Portland will go to Spokane to attend the national apple fair, and this will be the first trip of its kind over the North Bank road. Pullmans, diners and parlor observation cars will make up the train. The visitors will have all day at the Spokane and return so that the scenic portion of the trip will be made by daylight, arriving at Portland at 5:30 p m Sunday.

The master of the Japanese tramp Craigvar and the company in Yokohama which he represents, deserve the uttermost limit of punishment that can be meted to them for negligence in not properly supplying the steamer for its last voyage over to Tacoma, which ended at Seattle last week because she could get no farther, 13 days behind time. Not the least calculation had been made for a bad run, and the passengers were lined up with the crew to out away the timbers, planking, frame-work, etc, and convert the wood into fuel to keep the ship moving. Disasters at sea are becoming of such frequent occurrence that some rigid punishment is necessary to round up the idiots responsible for such mismanagement.

A Cough Remedy that Cures. Hickory Bark Cough Remedy, made by the Hickory Bark Cough Remedy Co, of Walla Walla, Wash, guaranteed to be pure; guaranteed to cure your cough, or money refunded; guaranteed to make a friend of you. For sale by Moro Pharmacy, and first class dealers everywhere.

J H McCune has located in the valley near Lebanon, for the winter months.

Geo Hennagin in building a comfortable winter shelter for his sheep at the farm.

Mrs R C Wallis of Rufus, is seriously ill, and undergoing treatment at The Dalles hospital.

Talk is said to be cheap; but the Kaiser thinks the reichstag places a high valuation on it.

C G Hale is building a machine shed 30x64, and making other improvements about his farm.

Kate Elkins declares she is not engaged; but she is certainly engaged in denying the engagement.

The house committee on ways and means proposes to take most of the starch out of the starch trust.

Mr and Mrs S R Howell, and CE Howell of Vancouver, are returning to Sherman county, and will live at Kent.

There are five changes in the W B McCoy real estate list today. Look the list over and make your selection before it is too late.

Misfortune never comes singly. J W Cochran has a broken arm now, occasioned by a stroke of the wind-lase, at the abattoir.

Now that Mark Twain is really and truly a Doctor, his aid should be given to some very old, feeble and decrepit jokes.

Talk about the government of China changing! When it comes to a ruler of china what's the matter with the American waiters?

Mrs Wm Rudolf is under treatment in a Portland hospital. Mr R hears from her every day, and she is getting along nicely.

Viola, the sweet and interesting little daughter of Mr and Mrs Galley Medler, died of pneumonia at the farm home below Wasco Wednesday evening.

C D O'Leary made us a cheerful visit as he was in Moro last week attending to business. Neil is one of the most successful farmers in the Rutledge district.

O B Messenger shipped the dogs out of town that have been following his dray about the streets. They are herding hogs now at upper Hay canyon. Moro can probably spare at least 50 more dogs just as nasty as those.

Abel C Dougherty, a relative of the family of James Woods of this city, met his death yesterday while out with a tank team, hauling water for the well drillers at the Pinkerton farm. The body was recovered last evening in a field, and the team found near by. Funeral at 11 a m Tomorrow (Saturday) at Moro.

The outlook for the growing crop in the Inland Empire never was more promising at Thanksgiving than it is now. Sown wheat is up in fine shape where last year at this time the ground was too dry to permit of its sprouting at all. With its present start the grain should continue to grow all winter, and by spring be so healthy as not to require any further rain making faking.

At a banquet in Tacoma recently James J Hill stated a few facts that pessimists criticize and optimists call pessimism: He said that six years will bring the end of wheat exportation from Puget sound and all other Pacific coast points, as within that period the consumption of wheat in the United States will be so great that production will not more than equal, if it will equal the consumption.

A good many people thought him a thief at first look, this Jack O'Neal, whom Sheriff Freeman is after. When he was fired from the farm where he had been working, he deliberately crossed the road to Mr Tate's, who was away from home with his family; as deliberately took the team and hack described in the advertisement; and just deliberately drove away with his wife and baby, getting 10 days start of the officers. That fellow certainly is a most 'undesirable citizen,' but his nerve exempts him from the spineless cactus variety. He will be caught.

One does not always realize the value of his own possessions. A farmer had decided to sell his farm and was advertising it with an up-to-date editor, who wrote a good description of it, and read it over to the farmer for his approval. The farmer said: "Please read that over again." After the second reading the farmer sat in a thoughtful mood for several moments and finally said: "I don't believe I want to sell; I have been looking for that kind of a place all my life, and it never occurred to me that I had it until you described it to me. No; I don't want to sell. Here is \$3.00 for your paper two years in advance. No; I don't want any discount—\$3.00 is cheap for it." How does that strike you?

Christmas postal cards, the latest and best. Observer Book Store.

Fred J Meindl and family expect to spend the holidays in Clackamas county.

L V Moore and family are preparing for a six weeks' visit to friends in California.

As it mournfully contemplated the calendar the turkey could not for the life of it see why every human seemed so thankful.

Omer Sayer and George M Miller will hold a raffle of turkeys, ducks, geese, etc., Saturday, December 19, at the Peters' building, Moro.

Masque Ball, by Moro Social Club, in the Peters' building, Christmas night, December 25th. Get ready for a good time. Posters later, announcing prizes.

Mrs Montgomery of Helix, has closed a most delightful visit with her parents, Mr and Mrs Carl Peets, and numerous other relatives and friends in Moro and vicinity.

The Madras Pioneer always came to us on time when its proprietor wore clocks in his socks, but since he has changed his stockings we no more see The Pioneer.

A dispatch from Condon concerning the arrests there of liquor sellers under late city license, says Dist. Atty Burdette is assisted by Bowerman & Butler. The defense have W H Wilson of The Dalles.

Little Lola Moritz is getting well rapidly. All the stitches have been removed from the wrist, and when she called upon Grandpa Observer last week, and divided candy with us, she was as spry as a cricket.

The late Victorian Sardou, whose death occurred at 77, kept on writing brilliant plays to the last. Dr Oler's discussion served to direct attention to the valuable work of men who are 70 or 80 years young.

Jack, the minister's dog, was put to use as a messenger Wednesday of last week to bring in the delinquents at the Dorcas society. A note was pinned to his collar and he was told where to go and he didn't stand on the order of his going, and the note was effective.

The Observer is in receipt of a perfect gem executed in colors by "the art preservative of art," for the Youth's Companion, a calendar for 1909, entitled "In Grandmother's Garden." It is a fine souvenir of that justly famous publication whose companionship we have shared for over 60 years, now on its shady side of 80 years still progressing in the highest art of literary attainment annually.

Raff Blaisdell, auditor for the Harriman roads in Portland, "for the good of the service" has issued an order forbidding employees in his department visiting saloons for any purpose whatever. Several months ago Mr Blaisdell replaced all his stenographers and stenographers with men on the ground that they are more efficient. There are places in great abundance for sober and dignified gentlemen.

Arthur Phillips and wife drove in from their John Day farm Friday with 100 fine fat turkeys for thanksgiving dinners. He sold the bunch to one man, which so surprised the birds that they lost their gobble, gobble, gobble, until Monday. Arthur is thankful to the people for sitting down upon the Astoria gill-nets, as the little recess in fishing incident to that squabble, was time enough to let thousands of salmon pass on up the Columbia river and its tributaries, one of which is the John Day, and he and his neighbors caught and salted winter supplies galore. It would be a blessing to Oregon if the people would just keep on voting until the net gill net in the river was driven out forever. That system of fishing is pure vandalism, too long tolerated.

The way trains connect at Biggs now, passengers have ample time both coming and going, for an extra nice dinner at The Biggs, with Mr and Mrs J J Heckard. Don't forget The Biggs, in your travels; there is time enough. The table is supplied with everything nice, and the rooms are new, neat and clean.

Avenarius Carbolenium is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or timber. The U.S. Government, the ORNCo, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

Watched Fifteen Years.

"For 15 years I have watched the working of Bucklen's Arnica Salve and it has never failed to cure any sore, boil, ulcer or burn to which it was applied. It has saved us many a doctor bill," says A F Hardy, East Wilton, Me. 25c at Moro Pharmacy.

## This is a Day of Specialties

### I make a Specialty of Wheat Land

Sell more land in Sherman and Gilliam counties, because

#### I KNOW WHEAT LAND

I am spending large sums advertising wheat lands. My office location puts me in touch with the best Eastern Immigration to Oregon. I can exchange your land for Portland property, acreage, or valley farms

### Snaps! Snaps! Have some all the time!

A 20-acre farm on car line; fare 10 cents; two miles from city; \$250 an acre; small cash payment, balance easy terms.

Two new 7-room houses for sale; at only \$4,500 each; needs a small cash payment; balance on easy terms at 6 per cent.

One 8-room house; twelve minute car ride from Portland postoffice; five cent fare; price \$4600.

Some extra good timber to exchange for wheat lands.

## J. O. ELROD, PORTLAND, OREGON

Fifth and Morrison, opposite Postoffice  
Telephone Main 6173 or A 3624  
Rooms 519 and 520 Corbet building

### The Observer Institute

#### HOME AND FARM.

An easy, quick way to nicely peel onions is to cut a little off the top and bottom of the onion, and then halve it. The skin will slip off easily and with comparatively very little handling.

A strainer for use in the sink may be easily and quickly made by punching holes in the bottom of a lard can by means of a hammer and a 10-penny nail. The strainer will aid much in keeping the sink clean and may itself be kept clean with little trouble. It will save the hands much disagreeable and dirty work.

Here is a recipe for doughnuts that does not soak up the fat; it is worth the money at \$5, but after you have tried it send us a dozen as a sample of your culinary art and that will settle the bill: Break one egg in a bowl; add one cup of sugar; beat till creamy. One tablespoonful of melted lard, pinch salt, one cup sweet milk with half teaspoonful baking soda dissolved in it; sift in one quart flour with one teaspoonful cream of tartar. Fry in hot fat four minutes.

The Swiss professor who says American children are kept too clean, and thereby started on the high road of mollycoddledom, hits the nail on the head. Children, instinctively obeying a great law of nature, despise filthful mothers, hunger to get back to the earth; to wade and wallow in good clean dirt, and to daub themselves from their dear little toes to their inquisitive noses in good rich mud. The frilled up, speckless, spotless kind is a parental crime against nature; a crime for which the child must pay in after life. There are three great looming events in a boy's life. The day when the despised dresses are discarded for trousers; the thrilling hour of the first circus; neither of which can compare in utter happiness with the first time a kid, escaping from the mothers watchful care, in complete abandon and sweet defiance of domestic tyranny, gets his fill of the ecstatic delights of clean dirt and luscious mud!

### Moro Hardware and Implement Company

## FOR any thing in our line especially

Superior Drills, Steel and Wood Harrow, Harness and Harness Extras, Gasoline, Kerosene, Paints and Oils, Steel Ranges, Howard Heaters, Plumbing Materials, American and Pittsburg Perfect Fencing,

### Call Upon This Firm.

## Pittsburg Special Fence

Hog Tight. Electric Welded. It's Always Held

### BEST OF PLUMBING MATERIAL

Our Goods are Absolutely Guaranteed and our Prices are Right. Your Business Solicited.

## LANE & SEXTON

600 - 602 Second Street, The Dalles, Oregon

Buying for cash is a great advantage to us because we save whatever trade discount there is.

Selling for cash is a great advantage to you for you do not have to help pay any bad debts apt to be contracted in the credit system.

Our prices will convince you that we are hewing close to the line.

We Cordially Solicit Your Patronage.

## I. P. Hardin, Moro, Oregon

### Repair to us for Repairs.

We make a specialty of repairing watches, eyeglasses, spectacles and optical goods. We have the tools and materials and skill to insure good work.

If you have any jewelry you cannot wear bring it here, and we will repair it so you can not tell it from new. We don't hang your watch up for a week or so and then charge you for cleaning it. We clean it and guarantee it for a year with ordinary usage.

## F. W. Clark, Jeweler, & Optician

THE DALLES, OREGON.

## MORO'S BARBER SHOP

Porcelain Bath Tubs.

### Everything First Class and Up to date.

Agent for the Best Steam Laundry  
Shop in Brick Building next Observer Office  
EDGAR LEWIS, Proprietor.

## MORO - - OREGON.

## INCREASING Your Advertising

IN THE SHERMAN COUNTY OBSERVER

can not be figured as additional expense. It is simply increasing an investment from which you are sure to receive good returns.

## L. W. Ross, Wasco, Oregon

Wash Ingeator for O R N Co.



ALL the real value A watch has is in the movement—in the material, finish, adjustment of that movement.

The HOWARD is the only American watch always finished and adjusted as a fine movement, at whatever price it is to be sold—from \$35.00 to \$150.00.

We are distributors for this distinctive watch.