

# MORO COMMERCIAL CO

## Mens Suits

A choice selection at \$10 to \$25

## Mens Shoes

Guaranteed make, the Wells and Gotzian brand \$2.50 to \$6.

## Mens Overcoats

Our new line has arrived

## Ladies Suits

The newest, best, styles \$15 to \$30

## Ladies Shoes

John Strootman make, guaranteed to be BEST \$2. to \$5.

## Ladies Sweaters

New and very "chic"

## Boys Suits - Childrens Cloaks

All new up - to - date goods, the best ever seen in this city

# MORO COMMERCIAL CO.

## The Observer

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 3 years. Shorter terms than one year 1 1/2 cents per month.

A Blue Mark here will answer an inquiry, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

FRIDAY, Nov. 13, 1908

Subscribe for The Observer.

Thanksgiving postal cards, the best. Observer Book Store.

Type-writer paper at The Observer office.

When it is in The Observer it is printed so that people can read it.

Inks, mullage, cards, envelopes, paper of every kind, tablets, every style, at The Observer Book Store.

For a nice assortment of Beauty Pins and Buttons, call on L W Ross, Wasco Jeweler.

Try the Fay Stockings for your boys and girls, you can get them of the Moro Commercial Company.

If there is a better town in Oregon than Moro, for the size of it, please point it out to us on the map.

Our "ads" attract attention and advertise. When you get our advertising, you get businessbringers.

O W Axtell has the finest line of linoleum, carpet, rugs, etc, to be seen in Sherman county.

If you want first choice of the new Dress Goods and Suitings at Moro Commercial Co.'s, get in line. We have the linings, trimmings, etc, to match.

E C Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

When you are looking for bargains do not overlook the advertisement of J O Elrod on the 3d page of this paper.

We have just received our fall and winter catalogue of Mens Suits and are prepared to take your order. Moro Commercial Co.

Before you buy a buggy, hack, heating stove, range, tinware of any kind, baby carriage, rug, etc., remember this: That you can do better at the Moro Implement Co.'s store than at any other place in the county, quality of goods considered.

The way trains connect at Biggs now, passengers have ample time both coming and going, for an extra nice dinner at the Biggs, with Mr and Mrs JJ Heckard. Don't forget The Biggs, in your travels; there is time enough. The table is supplied with everything nice, and the rooms are new, neat and clean.

### Seven Years of Proof.

"I have had 7 years of proof that Dr Kings' New Discovery is the best medicine to take for coughs and colds and for every diseased condition of throat, chest or lungs," says W V Henry of Panama, Mo. The world has had 35 years of proof that Dr Kings' New Discovery is the best remedy for coughs or colds, lagrip, asthma, bronchitis, hemorrhage of the lungs, and the early stages of consumption. Its timely use, always prevents pneumonia. Sold under guarantee at Moro Pharmacy, 50c and \$1. Trial bottle free.

Subscribe for The Observer.

When you are settling up don't forget The Old Reliable.

Call on the Moro Commercial Co for school shoes.

Watch fobs for everybody. L W Ross, Wasco Jeweler.

Hot Coffee and Sandwiches, at A B Willard's, Biggs.

Don't borrow The Observer. Subscribe, and have it your own.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Fresh supply of genuine carbolium just opened at the Observer Book Store.

Stationery, paper, pens, ink, pencils and all sorts of ictas, at the Observer Book Store.

L W Ross, Wasco Jeweler, has the nearest line of hand-painted China ever shown in this county.

The celebrated Oregon city Woolen Mills blankets, Macinaws, and overshirts, just received. Moro Commercial Co.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz, at the Observer Book Store.

O W Axtell keeps the best in furniture. See his fine line of bed room sets, beds and everything guaranteed just as he says it is.

When you are wanting something up to date in the line of Bracelets call on L W Ross, Wasco.

Cornflakes for breakfast are so popular that the Moro Commercial Co now order it in 5-case lots.

Type writer oil, the best 3-in-1. Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

L W Ross, the Wasco Jeweler, has Mantle Clocks of the best make warranted to give entire satisfaction for two years, at \$5.75 to \$8.00 each.

Remember this: J O Elrod is in a better position today to sell wheat lands than ever before. See his proposition on this page of The Old Reliable.

Buy the genuine imported avenerious carbolium; the imitation being offered is only a temporary remedy if at all. It genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

A sure cure, and one you can depend upon, is Hickory Bark Cough Remedy; a sure cure, and its pure! Use it for all lung trouble, coughs, colds, hoarseness and sore throat. For sale by Moro Pharmacy and first class dealers everywhere.

Avenarius Carbolium is a germ destroyer. Decay being a germ, it destroys the cause of decay in post or timber. The US Government, the ORNCO, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

### Mind Your Business.

If you don't nobody will. It is your business to keep out of all the trouble you can and you can and will keep out of liver and bowel trouble if you take Dr Kings' New Life Pills. They keep biliousness, malaria, and jaundice out of your system. 25c at Moro Pharmacy

Subscribe for The Observer

Born. To Mr and Mrs Fred Peetz Nov. 6th, a son.

Born. To Mr and Mrs Bert Miller Nov. 5th, a daughter.

Born. To Mr and Mrs James W Cochran, Nov 6th, a son.

Ireland Brothers of Kent were in Moro on business this week.

"What is the secret of success?" asked the Sphinx.

"Push," said the button.

"Never be led," said the pencil.

"Take pains," said the window.

"Always keep cool," said the ice.

"Be up to date," said the calendar.

"Never lose your head," said the barrel.

"Make light of every thing," said the fire.

"Do a driving business," said the hammer.

"Aspire to grater things," said the nutmeg.

Decree was denied in both Hook actions before Judge Littlefield last week.

Mr and Mrs J W Leonard will get their mail at The Dalles this winter.

Do not fear being misunderstood; and never waste a moment thinking about your enemies.

The young folks at Shaniko gave a dance at the Columbia Southern Hotel last night, which was a recherche affair.

Mrs J W Cochran has improved considerably the past two days. She has been very sick since the birth of their baby boy.

If every citizen of Moro will boost for Moro all the time, invest in his Moro-earned-money in Moro, then Moro will soon be a Greater Moro. See how easy that is? Try it.

Artist F Roy Axtell is brushing up the exterior of Mrs Emily Anderson's new home in fine style. A little paint makes a big difference in the appearance of things, and there are numerous spots in Moro that need it. Mrs Anderson is setting a worthy example.

Every injured German workman, no matter how he was injured, whether by his own fault, the fault of his employer, or nobody's fault, draws a regular weekly compensation, either from sickness insurance or the accident insurance fund, until he is able to go back to work.

Sauer kraut, put up in Buffalo, N Y, an A No 1 article, for sale at L P Hardin's.

Sauer kraut in cans from York State, at Hardin's.

Latest of everything nice in Postal cards, at The Observer Book Store.

Wedding stationery, and literature for all social functions, at The Observer Book Store.

Hens that refuse to lay 40-cent eggs should be cremated.

Sympathy is like a bank account. It is best not to draw too heavily upon it, if you wish to retain its friendship.

Hugh Shull and family were Moro visitors Sunday, coming down from Kent in their new steam auto. Time 1 hour 30 minutes.

Frank Sayros never sows any wheat in the fall. His crop of spring sown grain is always good, generally better than the average.

Bert Miller has sufficiently recovered from his rheumatic attack to be able to again handle the ribbons on the Monkland Flyer.

I Hathaway left on a visit to Iowa Saturday. He will find no such elegant weather as we are having anywhere in his travels.

A new firm at rapid, progressive Hood River, is J M Parry & Co, successors to Booth & Co, leaders in the general merchandise line.

Louisiana has produced 350,000 tons of sugar this year—within 100,000 tons of the entire production of beet sugar in the United States.

Now the story of electrical power water, lights, mills, factories, etc, from The Villa DesChutes, for Grass Valley, Wasco, Moro, is news again.

Mrs Harriet J Erskine, wife of Abiel Erskine, formerly of Sherman county, died on the 24th ult, at Seattle. Another Pioneer gone to her rest.

Sweet peas, and the Plains Rose, are still in evidence in Moro, more beautiful than ever, at Mrs Mortensen's and CL Montgomery's, on the heights.

The man who advocates wetting mill feed 12 hours ahead of feeding must be an agent of some horse sale and takes this way of creating a market.

O W Ramsey is building an addition to the home of Deputy Sheriff McKean, which will add much to the appearance and convenience of the building.

J P Strahl has added a front portion to the residence of Judge J M Dunahoo, and it improves the appearance of things about that ministerial home much.

When A M Wright goes abroad now Mrs Wright goes along to do the driving. His right arm is in a plaster cast, while Dr Giffin is attending a badly strained wrist.

A first class Dancing Academy has been instituted in the Peters' Brick block, Moro. Dancing every Saturday evening until further notice. Good floor, good music, good time. You are invited.

A C Thompson has some young horses that are real beauties. He drove a pair of black 3 y old mares into town Saturday that would tip the scales at 1,200 lbs each, and the off mare had a colt that would weigh 700 lbs.

Mackin Bros are preparing to return to Ireland, where they will live out the balance of their days. Fred Shilling and his son-in-law, C R Hilton, have purchased the Mackin flat farm, having sold their Shilling farm to Hugh Shull, who now holds 800 acres of Kent wheat land.

Stock Inspector James Stewart is much pleased at the satisfactory condition of flocks within his jurisdiction. But just retire the vigilant officer for a few months, and watch the scab grow. Wonderful, isn't it? with what alacrity the owner of diseased animals will tell you to go to the d—l with your complaints, unless one has authority to apply the cinch?

Little John Henry, the 14-month old baby of Mr and Mrs John Christiansen, fell off the porch at home on the 5th and broke his arm. Mr C happened to be in Moro at the time and was talking with Dr O J Giffin at the moment the phone notified him of the accident. Without delay they drove to the Christiansen farm, and in less than one hour the little fellow's arm was nicely fixed in splints, and he is getting along first class.

The little 5-year old daughter of Mr and Mrs Moretz fell in play on the 6th, falling upon a knife which she had in her hand, cutting an artery in her left wrist, and the blood spurted to the ceiling with every heart throb. Mrs Moretz kept her presence of mind, and deliberately bandaged the wound successfully, staunching the loss of blood until Dr O J Giffin arrived. Five stitches were necessary to fix the cut right.

### Watched Fifteen Years.

"For 15 years I have watched the working of Bucklen's Arnica Salve and it has never failed to cure any sore, boil, ulcer or burn to which it was applied. It has saved my many a doctor bill," says A F Hardy, East Wilton, Me. 25c at Moro Pharmacy.

Every trade and profession requires its whole man.

The voice should be the sounding board of the soul.

An ounce of loyalty is worth a pound of cleverness.

Think less about your rights; more about your duties.

Aim high, and consider yourself capable of great things.

Action will remove the doubt which theory cannot solve.

The sweetest thing on earth is the pleasure of pleasing.

Any man who plots another's undoing is arranging his own.

Take off your hat to the man who Minds His Own Business.

It is what we think, and what we do, that makes us what we are.

Character is the result of two things. Mental attitude—and the way we spend our time.

Never do anything disagreeable; even in your anger seek to please, in whatever you say or do.

A retentive memory may be a good thing; but to be able to forget is a true token of greatness.

Don't tell about what you would do, if you were some one else; just show what you can do for yourself.

Mrs Horace Strong has a rose in her garden, a prolific bearer, of fine shades, large and highly perfumed, which she has classified The Monopoly, as it is impossible to cut any alips from its single stalk.

Some time ago Vice-President and General Manager J P O'Brien of the Harriman lines in the Oregon Country, made requisition for \$2,000,000 worth of the finest type of modern railroad equipment, and is now informed that the orders have been placed and deliveries will begin with the New Year.

It cost James J Hill and his associates \$12,643,000 for work done on the North Bank Ry, bridges, etc, last year. The reports show that the Hill lines have been able to do more construction work than almost any other system in the United States, and now they are giving the finished road the best equipment on wheels.

Condon, Estacada and Medford may now re-establish their gin mills under a decision of the Supreme court declaring that the city charter of Medford, and Estacada and Condon are the same; enacted by the assembly of 1905, permits the city to license the sale of liquor notwithstanding the counties of Gilliam, Clackamas and Jackson, voted dry at the June election in 1908.

Wood and coal have given out in Vale, and during court week the famine was the cause of much inconvenience which was partly relieved by supplies of sage brush.

The managers of the new \$70,000 Drexel hotel, "went up against it" hard for their neglect in not having fuel supplies at the opening. In this case it was a fault almost equal to that of the family that perished in the Big Bend country four years ago for the want of matches.

President Newell, of the Oregon state board of horticulture places the value of the fruit crop in this district, this year at \$1,136,500 as follows: Hood river..... \$ 800,000 The Dalles..... 225,000 Mosier..... 65,000 Gilliam county..... 16,500 Sherman "..... 10,000 Morrow "..... 3,000 Wheeler "..... 6,000 Crook "..... 6,000 Total..... \$1,136,500

An Easterner in Pendleton, curious to know what gave the pears displayed in front of the grocery stores for sale, such a rich yellow hue, watched while his mouth fairly watered, and while he was getting his purse out to buy some a dog came along which seemed to be affected in much the same way, and it got the 'drop' on the stranger, as well as on the box of pears—though it got more drops on the pears than it did on the stranger, who said it was the most ill-mannered dog he had ever seen. "I like yellow pears all right, said he, but I prefer to leave the work to nature."

There has been a lot of weeds and refuse burned in Moro this week, but tons and tons more of it is in sight. Let every one keep hustling to improve the appearance of their lots and streets. Keep all kinds of rubbish off the side walks and streets, and see to it that your fences do not become wind breaks from the lodgments of flying tumble weeds. It is neatness that counts in the appearance of a beauty spot of homes in an enlightened community, and it is needed to blot out the ugly blemishes of an indifferent lot of nonresident owners, who are protected in their outrages upon the rest of people by law.

# This is a Day of Specialties

## I make a Specialty of Wheat Land

Sell more land in Sherman and Gilliam counties, because I KNOW WHEAT LAND

I am spending large sums advertising wheat lands. My office location puts me in touch with the best Eastern Immigration to Oregon.

I can exchange your land for Portland property, acreage, or valley farms

**Snaps! Snaps! Have some all the time!**

A 20-acre farm on car line; fare 10 cents; two miles from city; \$250 an acre; small cash payment, balance easy terms.

One 8-room house; twelve minute car ride from Portland postoffice; five cent fare; price \$4600.

Two new 7-room houses for sale; at only \$4,500 each; needs a small cash payment; balance on easy terms at 6 per cent.

Some extra good timber to exchange for wheat lands.

**J. O. ELROD, PORTLAND, OREGON**

Telephone Main 6173 or A 3624 Rooms 519 and 520 Corbet building

R. P. Hulse. Geo. E. Thompson

## Moro Hardware and Implement Company

FOR any thing in our line especially

Superior Drills, Steel and Wood Harrow, Harness and Harness Extras, Gasoline, Kerosene, Paints and Oils, Steel Ranges, Howard Heaters, Plumbing Materials, American and Pittsburg Perfect Fencing, Call Upon This Firm.

## Pittsburg Special Fence

Hog Tight. Electric Welded. It's Always Held

BEST OF PLUMBING MATERIAL

Our Goods are Absolutely Guaranteed and our Prices are Right. Your Business Solicited.

**LANE & SEXTON**

600 - 602 Second Street, The Dalles, Oregon

Buying for cash is a great advantage to us because we save whatever trade discount there is.

Selling for cash is a great advantage to you for you do not have to help pay any bad debts apt to be contracted in the credit system.

Our prices will convince you that we are hewing close to the line.

We Cordially Solicit Your Patronage.

**I. P. Hardin, Moro, Oregon.**

## Repair to us for Repairs.

We make a specialty of repairing watches, eyeglasses, spectacles and optical goods. We have the tools and materials and skill to insure good work. If you have any jewelry you cannot wear bring it here, and we will repair it so you can not tell it from new. We don't bang your watch up for a week or so and then charge you for cleaning it. We clean it and guarantee it for a year for ordinary usage.

**F. W. Clark, Jeweler, & Optician**

THE DALLES, OREGON.

## OPTICAL GOODS

Jewelry of all kinds. Latest Bracelet Designs

GOODS SOLD REASONABLE

**L. W. ROSS, Wasco**

Watch Inspector O. R. & N.

## MORO'S BARBER SHOP

Porcelain Bath Tubs.

Everything First Class and Up to date.

Agent for the Best Steam Laundry Shop in Brick Building next Observer Office

**EDGAR LEWIS, Proprietor.**

**MORO - OREGON.**