

ONE PRICE TO ALL

No doubt by this time every one that has dealt with us finds this true. One man's money is as good as another's, if you get goods on 30 days you get them for the same price as if you pay the money over the counter. Why? because 30 days is cash, and I consider it same as cash if I open an account with you.

If you come to our store and are convinced you are not paying any more than the other man you feel satisfied and if you send your children you know the same square deal will be given them, without mistrust or watching.

But this is not all; you will buy as cheap in our store as any store in Oregon. But do not class this store with any Jew shop. We will not Jew. Our goods are the very best we can buy and sell at a reasonable price to our customers. We do not allow any more discounts as we have marked all our goods at the regular selling price.

You will find every thing in our store in the following lines: Dress Goods Notions, Shoes, Hats, Caps, Clothing, Ladies, Misses and Childrens Cloaks, Groceries, Chinaware, Glassware, Silverware, Cut Glass, Hardware, Oils of all kinds, Barb Wire, Gas, Water and Steam Pipe and Fittings.

Any thing we should not have we will be glad to get it for you. We also take orders for Mens and Boys Clothing. They are made up in the latest styles and all guaranteed to fit.

I want to say if you find any thing misrepresented or any mistakes made come to me and it will be gladly made good. I mean to run a strictly honest business. My motto is Honest Dealing and One Price to All.

I thank you for your patronage of the past. Also welcome you one and all to our store. Yours for honest business,
W. F. Schuller, Moro

The Observer

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter rates than one year 12 1/2 cents per month. Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY, Nov. 29, 1907

For abstracts, see Meindl & Bryant, Moro.

Eggs 35c, Butter 70; is what you get at Schuller's today.

Special sale on dress goods remains at McCoy-Atwood-Co's.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

After 1 p.m. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

Don't fail to see the \$1 @ \$1.25 per yard silk waistings at McCoy-Atwood-Co's. Now 55c per yard at special sale.

See The Cliffs Lumber Co. for Lumber, and all kinds of Building Materials. Their prices are right. Cliffs, Wash., opposite Rufus, Or.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Alfalfa is celebrated as a wonderful plant. But before another boom is started denatured alcohol should be given a chance to make good.

CAN you afford to trifle with so serious a matter as to neglect a bad cold or cough, when for a trifling amount you can secure a bottle of Hickory Bark Cough Remedy, that is guaranteed to cure or money refunded? Price 25c, 50c and \$1.00 per bottle. For sale at Moro Pharmacy, and dealers every where.

Just received. A new line shoes, direct from the east. Latest styles, for men, women and children, at Schuller's.

We have used Chamberlain's Cough Remedy in our home for 7 years, writes Rev J A Lewis, pastor of Milaca, Minn., ME Church, and it has always proved to be a reliable remedy. We have found that it would do more than the main- facturers claim for it. It is especially good for croup and whooping cough. For sale by Moro Pharmacy.

Holiday Suggestions. Diamonds, watches, rings, bracelets, lockets, chains, silver ware, clocks, cut glass, silver toilet sets. Call and examine them. L W Ross, who carries jewelry of quality.

Have a new suit of clothes made to order. They will come direct from Chicago, latest styles and patterns, in about 10 days after ordering them from Schuller's.

The way trains connect at Biggs now, passengers have ample time both coming and going, for an extra nice dinner at The Biggs, with Mr and Mrs JJ Heckard. Don't forget The Biggs, in your travels; there is time enough. The table is supplied with everything nice, and the rooms are new, neat and clean.

Appendicitis
Is in a large measure due to abuse of the bowels by employing drastic purgatives. To avoid all danger, use only Dr. King's New Life Pills, the safe, gentle cleanser and invigorator. Guaranteed for headache, biliousness, malaria and jaundice, at Moro Pharmacy. 25c

Read The Observer.
Hot Coffee and Sandwiches, at A B Wolfard's, Biggs.
Charming gifts and plenty of them. L W Ross, Wasco Jeweler.

Type-writer paper at The Observer office.
The Observer is the Sherman county paper you want.

Old newspapers for sale at The Observer Book Store.

Annual Meeting Oregon Dairymen, Portland, December 12th, 13th. Fare and one-third, round trip, on certificate plan.

Mrs S Rosenthal of Turner, Mich., says, "We have used Chamberlain's Cough medicine for ourselves and children for several years and like it very much. I think it the only remedy for croup and can highly recommend it." For sale by Moro Pharmacy.

We are offering you as good value for your money as you can get any where. Give us a trial in all we ask. L W Ross, Wasco Jeweler.

See The Cliffs Lumber Co. for Lumber, and all kinds of Building Materials. Their prices are right. Cliffs, Wash., opposite Rufus, Or.

You want to get your washing in to the Barber Shop Monday, as the basket leaves for the laundry at an early hour Tuesday without a miss.

Just received, a nice selection of signet rings. We engrave your initials on them free. Also, your jewelry and silver ware. L W Ross, Wasco Jeweler.

THE OLD Pennsylvania Dutch Dicksards recommend Hickory Bark Cough Remedy. Guaranteed to cure your cough, and guaranteed to be pure. Made from the bark of the shell-bark or white hickory tree. For sale by Moro Pharmacy, and all dealers every where.

Ladies, go at once and select your winter coat, at McCoy-Atwood-Co's.

Dr C Hartley, dentist, will be at Grass Valley 1 week of each month. viz. week following the 1st Sunday.

The Sherman Trading Co have a house in Moro for sale at 50 cents on the dollar. Small cash payment. See J O Elrod or E H Moore.

THE OLD remedies are best. Hickory Bark Cough Remedy has been in use for over 100 years by the old Dutch Dicksards of Pennsylvania, and is still in use by all old families of western Pennsylvania. Is absolutely pure, made from the bark of the white or shell-bark hickory tree. Shipped from the east and manufactured in Salem, Oregon. For sale by Moro Pharmacy and all dealers.

Fresh supply of genuine carbolenium just opened at The Observer Book Store.

The Pacific Coast Elevator Co loan money on grain. See adv of Hon ES Cattron, agent for Sherman county, Wasco. Wm Rudolf, local agent, Moro.

Something missing in my home; what is it? O, yes; one of those Edison phonographs at Schuller's. Only \$10, \$20 and \$30. The latest records out. Your choice for only 35 cents each. I have them coming every month, as they come out, the latest and the best. You can buy a phonograph on the monthly installment plan at Schuller's store.

"Last winter I took a very severe cold, which lingered for weeks, says J Urquhart, of Zephyr, Ontario. My cough was very dry and harsh. The local dealer recommended Chamberlain's Cough Remedy and guaranteed it, so I gave it a trial. One small bottle of it cured me. I believe Chamberlain's Cough Remedy to be the best I ever used." This remedy is sold by Moro Pharmacy.

Subscribe for The Observer.
The Sherman Trading Co have a house in Moro for sale at 50 cents on the dollar. Small cash payment. See J O Elrod or E H Moore.

Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats

Warehouse at Moro will be in charge of

WM. RUDOLF, Agent

Grain purchased at all Stations in Sherman county

Money Loaned on Grain.

E. S. Cattron, Sherman County Agent, Wasco, Oregon

Idaho prune producers with out this fall in Dakota. Shipments sold profitably.

There is as much need of an anti-revolver crusade as of some others that are inaugurated.

Mr and Mrs Teegarden are enjoying their Thanksgiving turkey, etc., in Washington county.

L R French sold a smooth running Henry buggy to Chas A Nish, of Monkland, this week.

Nex Perce farmers will store their wheat hereafter for whomsoever will pay the highest cash price.

Six potatoes, raised in the Blummountain near Mescham, weighed 10 lbs. Poob, look at our five; 1 1/2 pounds.

H U Martin has purchased an improved place within half a mile of the main street in Moscow, which will be his future home.

F R Axtell has made L Barntun kitchen walls and ceiling as good as new. A recent gasolene blow out left them badly scorched.

Dr Marie M Goffin returned from Portland Sunday, leaving Mrs RJ Hunter comfortably in hospital after very successful treatment.

J F Balshas and family are now settled in their new home adjacent to the municipality of Wasco, the place known as the Elder farm.

See The Cliffs Lumber Co. for Lumber, and all kinds of Building Materials. Their prices are right. Cliffs, Wash., opposite Rufus, Or.

Formerly the East had the money and the West the experience. Now the West has both money and experience, and is laughing at Wall street.

Poemies are much better put in now than in the spring, and will flourish better for it next season. All plants should be well protected from now on.

Alaska is vigorously demanding a territorial form of government, and it is the general opinion of the people of the United States that Alaska is deserving of it.

In view of the fizzle of the Jimtown fads, the guarantee of W Jennings Bryan that Uncle Sam shall participate in the Seattle blow out, amounts to nothing.

Mr and Mrs Ward, of the Ione paper, are elated over the birth of a daughter, and invite us to join the smoker. Thank you, Brother; but we do not smoke, except by proxy.

L A and Frank Olds have bought the popular harness and saddlery business of L W Shanks Grass Valley. Mr S expects to remain with them, possibly until the end of the year.

A swan measuring 96 inches was killed recently. The beautiful bird had apparently become weary, and alighting to rest had dropped down within range of the gun of a human sleuth. 'Twas a heroic deed.

Rev A J Adams' Thanksgiving sermon, Sunday morning, was equal to any that will be read in Oregon, we care not from what source it emanate. He went back for his authorities 3,000 years before the landing of the Pilgrim Fathers upon the shores of this republic, and established the fact that Thanksgiving praise is of divine origin, and that no community, state or nation can survive and prosper without it. We regret our inability to publish the discourse complete.

Washington state jute mill in the Walls Walls penitentiary, the first nine months of this year turned out 1,169,511 grain bags, at a profit to the state of \$13,000, after charging \$6,000 for depreciation of plant. The value of the grain bags manufactured \$105,255.99 @ 9c each, hop cloth, matting, etc, \$4,889.02, and surplus material \$2,045.25 bring the total up to \$112,141.26, against \$98,888.28 expense. We hope the gang that derailed the Oregon jute mill project last winter will be left out of the next assembly.

No run, no panic, no losses. The abolition of the bank run is a blessing to society.

Mrs A J Adams and daughter, Mrs Nichols, arrived Monday from Hood river. Hosts of friends greet them, congratulating all upon the successful results of their sickness which Mrs Nichols has passed through.

That Napanee bank that loaded a frightened farmer with all the silver he could stand up under, when he called for his deposits; having gold and currency in its vaults; did anything but a wise act. It was a fool trick.

The demand for copper is as certain as that for any staple article, but the speculation with which it has been burdened is another story. Frenzied finance will be troubled no longer by it, as Utah steps to the front with the virgin article at nominal rates.

G N Crossfield is the manager and principal owner of a new mercantile house in Wasco, the outgrowth of the Hamilton Co, successors to W M Barnett. The News says: What the firm name will be has not yet been announced, but the firm will be unincorporated, and have the most substantial backing.

See The Cliffs Lumber Co. for Lumber, and all kinds of Building Materials. Their prices are right. Cliffs, Wash., opposite Rufus, Or.

John Carmody sports one of the noblest turnouts in Portland, all purchased in Moro and vicinity; a fine pair of roadsters, purchased by him here while last summer, to which was fitted a first class harness from the Heydt establishment, set off with a rubber-tire buggy from the L R French Implement Emporium.

Attendants at the Primary Exhibition given by the little ones of Moro public schools Wednesday afternoon were well compensated for the visit. The room looked so bright and cheery, and the children so very happy, that the casual visitor seemed to realize that a duty had been left unperformed by not giving more frequent attention to this most important of all our government institutions—the public schools.

Frank Comstock has completed his work at the Goffin Stock Farm, and returned to Portland. The water plant installed at the farm comprises a reservoir 30 feet long, 12 feet wide and 7 feet deep, with pipe and mains wherever needed. The source of supply is a never falling spring, and a powerful wind mill pump. Mrs Bruce and her son Frank Miller, who is the manager of the farm, reside there.

Take an hour someday and visit the schools of your district. We must admit that some of the schools of Sherman county are very poorly attended. The work is good, teachers industrious and painstaking, but the big farms and land holdings, such as that of the E O L Co, are a curse against community interests. A friend who has recently been the rounds says that some of the largest districts in area, provide but 2, 3, 5 or 7 pupils. This is clearly not the fault of the teachers. But go and see how your taxes are expended. You will see much to praise, and do not be afraid to say so. The city schools of our county are better attended, but the teachers are lacking in the hearty moral support of the patrons of the school, and often the directors are culpably neglectful. Of the education which leads the youth along a path which he can never follow after he leaves the schoolhouse door, the people have had enough. It has bred disappointment, discontent, class distinctions, socialism. The call now is for an education along lines which shall lead direct from the school house to profitable wage earning in some one of the thousands of handicraft which minister to and ennoble the wants of mankind, without the added want of a correspondence school to teach the pupil to read and write.

Sunshine, rain, wind, and growing weather in Sherman county this week.

G E Thompson, former Nasby at Rutledge, was a guest at the Hotel Moro Tuesday.

F R Axtell is renovating and embellishing the AS Johnson residence in an artistic manner.

Thoroughbred Toulouse Geese for sale, for stock or market. Inquire of P O DeMoss, Demoss Springs.

Another agonizing death from the folly of pouring kerosene on a slow fire, is reported. Little Marjorie Mussen, aged 14, at Vancouver, B.C. She poured the oil on the fire from a can, with the result that the stove exploded, her dress took fire and she died in terrible agony. If the expensive habit must be indulged, keep a small tin cup handy for the purpose, and never take the oil filler to the stove under no circumstance whatever.

Our Last and Best Proposition.

A good many are taking advantage of The Observer Club rates this winter, as printed on the 4th page. Here is one, finest and best of all: Oregonian 12 months \$1.50
Observer 12 months 1.50
Youths Companion 12 months 1.75
Toledo Blade 12 months 1.00
Thrice-a-Week World 12 mos. 1.00
N. Y. Tribune Farmer 12 mos. 1.00
Total value \$7.25
Subscriber pays us 5.00
Subscriber saves for himself \$2.25

The Local Churches.

Monkland Presbyterian Church.

Regular service at the usual hour next Sunday. Everyone welcome.

Moro Presbyterian Church.

Services in Moro Presbyterian church next Sunday, Morning and evening.

A series of meetings will be held in this church, beginning about the first of the year.

Sunday school at 10 a m.
Dorcas Society will meet Wednesday afternoon, as per appointment. You will be welcome at any or all of these services.

A. J. ADAMS, PASTOR.
"Forsake not the assembling of yourselves together, as the manner of some is." Heb. x: 25.

Moro Baptist Church

Regular prayer meeting Wednesday afternoon, at 3 o'clock. Every-body invited.

Moro M. E. Church

Regular services every Sunday, at 11 a m. Rev. Perry Chandler, Pastor.

Sunday School at 10 o'clock a m. P H Buxton, Supt.

Ladies' Aid Society, every Thursday, at 2 o'clock p m. Mrs C G Huls, President.

The New York Tribune Farmer.

Horses, cattle, sheep and swine, are owned probably by four-fifths of the readers of The Observer, and all farmers and the man with but one horse or cow, in country or village, would be greatly benefited by reading from week to week the fine articles on the care and treatment of live stock, by Dr C D Smead, the world famous veterinary writer, in the New York Tribune Farmer. Dr Smead's articles appeal to practical men, and no live stock writer in the United States gives more information of every day actual value, prolonging the usefulness, and saving the lives of valuable animals. These articles, with the other departments, poultry, horticulture, dairy, science mechanics, etc, keep the N. Y. Tribune Farmer in the lead of the Agricultural press of the United States. Subscribe now, at The Observer Book Store, Moro, Or. See the club rates in another place today.

Do Not Put it Off any Longer
Have a photo of your home put on Postal Cards. Taken on a full plate size 6 1/2 x 8 1/2. Per Doz
View of your home, 6 1/2 x 8 1/2 \$5.00
Cabinets 3.50
Half Cabinets 2.50
Stamp for each person in picture .25
Post Cards 1.00
At the Moro Gallery. My pictures never fade. PERCY HOWELL, Moro, Or

See The Cliffs Lumber Co, for Lumber, and all kinds of Building Materials. Their prices are right. Cliffs, Wash., opposite Rufus, Or.

A Significant Prayer
"May the Lord help you make Bucklen's Arnica Salve known to all," writes J G Jenkins, of Chapel Hill, N C. It quickly took the pain out of a felon for me and cured it in a wonderfully short time." Best on earth for sores, burns and wounds. 25c. at Moro Pharmacy.

IT WILL PAY YOU

If you have a hard foot to fit or want an especially stylish shoe to send to

KNIGHTS

SOROSIS AND WALK OVER BOOTSHOP PORTLAND OREGON

They will be glad to furnish catalogues or answer any inquiries you may make.

Only Exclusive Childrens Department in Northwest

MORO PHARMACY

Expert, Experienced, Registered Pharmacists

Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY,

BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock

PRINZ & NITSCHKE

THE DALLES, OREGON,

Dealers in Furniture, Carpets, Bedding, Rugs, Etc.,

Offer you your

choice from a

car of wrought

iron beds; they

not cast iron,

There is a big

difference between the two.

Prices guaranteed reasonable

Bracelets. Bracelets.

We are showing a very large line of Bracelets.

The most popular thing in jewelry this season.

Call and see them at L. W. Ross, Wasco.

Bracelets. Bracelets.

Watch Inspector for the O. R. N.



THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$21.00 per week, according to room. Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address

Dr. Ferguson and Reuter,

Medical Directors.

Good Printing

conveys an idea of success. You may never see the man himself. It's his letter head, his envelope, his business card, circulars or catalogue. You size the man up by these things. What impression of a man and his business do you get if he writes to you on wrapping paper or axle grease stationery? How does yours look? Is it neat, tasty and modern? It is if The Moro Observer Job Department prints it. Better bring in that next job.

A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.

READ THE OBSERVER ALL the time. For County news