

ONE PRICE TO ALL

No doubt by this time every one that has dealt with us finds this true. One mans money is as good as anothers, if you get goods on 30 days you get them for the same price as if you pay the money over the counter. Why? because 30 days is cash, and I consider it same as cash if I open an account with you.

If you come to our store and are convinced you are not paying any more than the other man you feel satisfied and if you send your children you know the same square deal will be given them, without mistrust or watching.

But this is not all; you will buy as cheap in our store as any store in Oregon. But do not class this store with any Jew shop. We will not Jew. Our goods are the very best we can buy and sell at a reasonable price to our customers. We do not allow any more discounts as we have marked all our goods at the regular selling price.

You will find every thing in our store in the following lines: Dress Goods Notions, Shoes, Hats, Caps, Clothing, Ladies, Misses and Childrens Cloaks, Groceries, Chinaware, Glassware, Silverware, Cut Glass, Hardware, Oils of all kinds, Barb Wire, Gas, Water and Steam Pipe and Fittings.

Any thing we should not have we will be glad to get it for you. We also take orders for Mens and Boys Clothing. They are made up in the latest styles and all guaranteed to fit.

I want to say if you find any thing misrepresented or any mistakes made come to me and it will be gladly made good. I mean to run a strictly honest business. My motto is Honest Dealing and One Price to All.

I thank you for your patronage of the past. Also welcome you one and all to our store. Yours for honest business,
W. F. Schuller, Moro

The Observer

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 75 cents for six months. 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12 1/2 cents per month. Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY, Nov. 8, 1907

Hot Coffee and Sandwiches, at A B Wolfard's, Biggs.

Don't fail to see the big line of top buggies at Crofield's.

Inland Empire Postal Cards, at The Observer Book Store.

L W Ross, the Jeweler, returned Saturday from a weeks business trip to Portland.

After 1 pm. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

Don't fail to see the \$1 @ \$1.25 per yard silk waistings at McCoy-Atwood-Co's. Now 55c per yard at special sale.

We are headquarters for good jewelry of all kinds. Call and see the new things just received at L W Ross Wasco Jeweler.

You want to get your washing in to the Barber Shop Monday, as the basket leaves for the laundry at an early hour Tuesday without a miss.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Call and examine the quality and price of our watches. We have a large assortment to select from. Yours, for a good watch at a small price. L W Ross, Jeweler, Wasco.

CAN YOU afford to trifle with so serious a matter as to neglect a bad cold or cough, when for a trifling amount you can secure a bottle of Hickory Bark Cough Remedy, that is guaranteed to cure or money refunded? Price 25c, 50c and \$1.00 per bottle. For sale at Moro Pharmacy, and dealers everywhere.

Just received. A new line shoes, direct from the east. Latest styles, for men, women and children, at Schuller's.

We have used Chamberlain's Cough Remedy in our home for 7 years, writes Rev J A Lewis, pastor of Mills, Minn., ME Church, and it has always proved to be a reliable remedy. We have found that it would do more than the manufacturers claim for it. It is especially good for croup and whooping cough. For sale by Moro Pharmacy.

One pair of mares, weight about 1100 pounds each, two colts, back, harness, buggy, etc, for sale. Apply at The Observer office.

School clerks will please take notice that the new law provides that the annual school census must be taken on the 25th day of November of each year. Do not forget it.

The way trains connect at Biggs now, passengers have ample time both coming and going, for an extra nice dinner at The Biggs, with Mr and Mrs JJ Heckard. Don't forget The Biggs, in your travels; there is time enough. The table is supplied with everything nice, and the rooms are new, neat and clean.

Appendicitis
If in a large measure due to abuse of the bowels by employing drastic purgatives. To avoid all danger, use only Dr King's New Life Pills, the safe, gentle, cleansers and invigorators. Guaranteed for headache, biliousness, malaria and jaundice, at Moro Pharmacy. 25c

Read The Observer.

Pirates on Puget sound are stealing logs from mill booms.

Special sale on dress goods remnants at McCoy-Atwood-Co's

Type-writer paper at The Observer office.

The Observer is the Sherman county paper you want.

Old newspapers for sale at The Observer Book Store.

Crossfield will make up a car of Coal oil. See him for prices.

Bracelets in the newest and up-to-date designs, over 50 new ones to select from. L W Ross, Wasco Jeweler.

Omer Sayre mourns the loss of his baby. He thought she would go home without a guide, but she didn't.

Have a new suit of clothes made to order. They will come direct from Chicago, latest styles and patterns, in about 10 days after ordering them from Schuller's.

Mrs S Rosenthal of Turner, Mich., says, "We have used Chamberlain's Cough medicine for ourselves and children for several years and like it very much. I think it is the only remedy for croup and can highly recommend it." For sale by Moro Pharmacy.

THE OLD Pennsylvania Dutch Dunks recommended Hickory Bark Cough Remedy. Guaranteed to cure your cough, and guaranteed to be pure. Made from the bark of the shell-bark or white hickory tree. For sale by Moro Pharmacy, and all dealers everywhere.

Dr J Fred James returned from the Dalles Tuesday, leaving Mrs James and son for a time with Grandpa and Grandma Hobson. All are quite proud of the little boy. Dr James is now attentively attending calls as usual at his dental parlors in this city.

The Dorcas Society of the Presbyterian church have planned for a social afternoon the second week in each month. The business meeting this week was held at the home of Mrs James Woods, Wednesday. The November social afternoon will be held at the home of Mrs C L Ireland, next Wednesday.

THE OLD remedies are best. Hickory Bark Cough Remedy has been in use for over 100 years by the old Dutch Dunks of Pennsylvania, and is still in use by all old families of western Pennsylvania. It is absolutely pure, made from the bark of the white or shell-bark hickory tree. Shipped from the east and manufactured in Salem, Oregon. For sale by Moro Pharmacy and all dealers.

Mr Stuart is meeting vexatious and costly delay in his work of constructing the Klondike school house through negligence of the Portland shippers of materials, or the Ry Co to haul it. But, say; did you ever hear of an up-to-date shipper in the Rose city? What is the color of his hair?

Fresh supply of genuine carbolineum just opened at the Observer Book Store.

The Pacific Coast Elevator Co loan money on grain. See adv of Hon ES Gattson, agent for Sherman county, Wasco. Wm Rudolf, local agent, Moro.

"Last winter I took a very severe cold, which lingered for weeks, says J Urquhart, of Zephyr, Ontario. My cough was very dry and harsh. The local dealer recommended Chamberlain's Cough Remedy and guaranteed it, so I gave it a trial. One small bottle of it cured me. I believe Chamberlain's Cough Remedy to be the best I ever used." This remedy is sold by Moro Pharmacy.

Ladies, go at once and select your winter coat, at McCoy-Atwood-Co's

James Kusman and Miss Daisy Phaneuf were united in marriage on the 28th at Danfur. They will reside in Spokane.

The work of rebuilding the mill plant at Cascade Lox is progressing. The Optimist says the bunk house is about completed.

The Oregon State Land board has increased the price of base for indemnity lieu land selections from \$7.50 to \$8.75 per acre.

Miss Rose Michel, long and favorably known in connection with the Dalles Chronicle, is now Mrs W E Nixon, Twin Falls, Idaho.

Does Gov Chamberlain claim the halloween "sports" as part and parcel of the amusement feature of his 5-days holiday proclamation last week?

Saturday Minnie Guinther received a serious burn in one eye from a hot hair curler which she was using. Dr Goffin has recommended hospital treatment.

The Norwegian explorer who proposes to reach the north pole with a team of polar bears, would draw a bigger crowd than Meeker and his oxen, if he drove up Broadway.

The ORN agent at Hood river has been ordered to put a stop to sales of apples to passengers on trains at the depot because it interferes with the train-boys peanut trade.

It is reported that the egg-trust in Chicago went smash last Saturday with 330,000,000 eggs in cold storage. Meanwhile, fresh eggs sell in Portland this mild autumn weather, at 45c per dozen.

A special session of congress is talked of. President Roosevelt certainly needs some help, additional to Sec Cortelyou, J Pierpont Morgan Rockefeller and Harriman.

J R Hunter was in the field this season 44 days, late beginning, and set his machine 118 times, but his daily average was 950 sacks per day. He was proud of his crew and every one of them will be back for 1908.

An exchange explains a stage upset on the Prineville route, with injuries to Mrs Brink, by saying that "the pin that holds the single-tree to the tongue came unfastened;" and it wasn't a spike team either. Perhaps it was the lady's hat pin that "fastened the single-tree" to the tongue.

The Cottage Grove Leader figures that a local paper like The Old Reliable Observer, gives from 5,000 to 10,000 free lines for the benefit of the county in which it is located. At fair advertising rates (10 cents a line), this means \$500 to \$1,000. No other agency could or would do this. In proportion to his means the editor does more for his home people than any other man. He ought to be supported, not because you happen to like him or admire his writing, but because a good county paper is a better investment than anything one has in the community, and its cost is so trifling to each person that everybody in the county is really benefited. Today the editor does more for less pay than any man on earth. Consider when you patronize your local paper that you are making an investment, not contributing to a charity, and trade with your home merchants and you'll have a thriving county without expense to yourself.

Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats

Warehouse at Moro will be in charge of
WM. RUDOLF, Agent

Grain purchased at all Stations in Sherman county

Money Loaned on Grain.

E. S. Gattson, Sherman County Agent, Wasco, Oregon

These frosty mornings remind us that winter is here again.

Mrs James Cochran is expected home from Florida this week.

Potatoes find dull sale in markets of this county, at 10c per bushel.

Judge Rudolf was called to Portland on business a few days last week.

By the way. Do you know how to save the plumber bill? Turn off the bleeder.

The parents and sister of Mrs W H Meyers left for the east Monday, from Moro.

James Cochran is making good as an AI caterer, at Moro City Market.

Mrs F J Meindl arrived home on the 5th, from her long vacation in Clackamas county.

Wonder if bank Inspector Steel's forthcoming report has anything to do with the holiday system?

Rev Chandler was obliged to cancel his appointment in this city on the 3d in consequence of sickness.

It is reported that the Gordon Bank of this city is to merge with the W W M Bank, about the first of 1908.

Rev Tonkins started the foundation Wednesday for a new barn on E E Barngum's Moro city residence property.

No church bell has been heard in this city on Thanksgiving day for three years. Let the bells resound, sermon or no sermon.

You will find all school books up to high school grade, and most of those that there is demand for, at The Observer Book Store.

The high school athletic association, by teachers and pupils, is distinct from the club association by young men in the Bolton building.

The live stock at Mr Walker's sale Saturday brought good prices. Some of the implements and tools also brought good prices. The attendance was large, including a good crowd from Moro and vicinity.

A young man with a \$25 check on account of balance due for wages appeared at the intelligence bureau of this shack last Saturday, and wanted to know where he could get it cashed? He was advised to send it to Gov. Chamberlain.

The best picture of Jupiter Pluvius that we have seen appeared in the Spokesman Review on the 30th. The old aerobit had just returned from his summer vacation, and was pumping away for dear life when Madame Inland Empire appeared for a bucketful of water and in return for the blessing showers grateful thanks. But we thought the Palouse had been plentifully showered long before this.

At a meeting in Philadelphia to promote the building of inside passage canals along the Atlantic coast recently, it was stated that to take coal northward it cost by rail 90c a ton for about 100 miles, while for a 1000-mile trip on the lakes by boat, the cost is only 35c a ton. The Ohio river rate for coal transportation is 4 of 1 mill per ton per mile, against the railroad charge of 44 mills, or 13 times as much. All this talk helps an open Columbia river. The waterway movement is growing in every part of the country.

Diners at The Biggs were surprised Monday at seeing a man run thru the office and dining room into the kitchen, where he seized a cleaver with which he attempted to cut his throat. Falling in that he tried to pick up a butcher knife, but was secured before inflicting serious injury upon himself. He was then put upon the train and brought to Moro for safe keeping. He made no resistance and remained passive until Tuesday, when he became a raving maniac, and after examination was committed to the asylum. The unfortunate fellow has been at work on the North Bank Ry, and was known as Patrick Durkee, aged about 33 years.

A crocote factory is running full head using old yellow pine stumps from which the oil is extracted, at Troy, a newly opened Idaho city. Farmers are rejoiced at the disappearance of the stumps, for which a good round figure is paid them by the company, which in turn is getting rich from the products. The land is being cleared and good fruit prospects opened.

Moro Public Schools

ATHLETIC ASSOCIATION.

Teachers and pupils of Moro public school have organized an Athletic Association for the purpose of managing all school athletics.

Meetings of the association are to be held on the first Tuesday of every month, beginning Tuesday last, November 5, 1907.

A special meeting was called to order Friday evening, October 21st, for the purpose of adopting the constitution and by-laws.

Officers of the Association are: Dayton Henrichs, president; Ina Hansen, vice president; Hazel Bentley, secretary; Chester Axell, treasurer; George Urquhart, sergeant at arms.

The Local Churches.

Moro Presbyterian Church.

Services in Moro Presbyterian church next Sunday, Morning and evening.

Morning theme, "Degeneration." Text, "Take therefore the talent from him."

Evening, "The duty of fault finding." Text, "Brother, let me pull the mote out of thine eye."

Dorcas Society will meet Wednesday afternoon, as per appointment. You will be welcome at any or all of these services.

A. J. ADAMS, Pastor. "Forsoke not the assembling of yourselves together, as the manner of some is." Heb. x: 25.

Moro Baptist Church

Regular prayer meeting Wednesday afternoon, at 3 o'clock. Everybody invited.

Moro M. E. Church

Regular services every Sunday, at 11 a. m. Rev. Perry Chandler, Pastor.

Sunday School at 10 o'clock a. m. P H Buxton, Supt.

Ladies' Aid Society, every Thursday, at 2 o'clock p. m. Mrs C G Huls, President.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

The Sherman Trading Co have a house in Moro for sale at 50 cents on the dollar. Small cash payment. See J O Elrod or E H Moore.

No small amount of deliberate lying has been indulged, where the truth would have served better, with respect to the failure of the proposed traction train on the Shanko-Madras line. A California paper "in the barber-shop" lauds the effort as a grand success. "We've wished it was, and the way to make it such, still, in the face of obstacles, is to tell the truth and advocate better roads in Crook county.

Moro common council should pass and enforce an ordinance regulating bill posting in the city, and prohibit lacking cards, tin signs, etc, indiscriminately. The barn sterner, the condensed milk, tobacco and baking powder fiend, has no respect whatever for the people of a community, and is just as ready to deface your office or residence as your barn or the electric light poles about your premises. Such irresponsible vagabonds should be vagged.

When you need a good reliable liniment, try Chamberlain's Pain Balm. It has no superior for sprains or swellings, pieces of flannel slightly dampened with Pain Balm is superior to a plaster for a lame back or pains in the side or chest. It also relieves rheumatic pains and makes sleep and rest possible. For sale at Moro Pharmacy.

The Observer protests that the people who usually practice their devilities in this city and vicinity in excess of the houses afforded by halloween, be suppressed. That all should enjoy freedom, and be permitted within that range to give free rein to their fancy, is perhaps well and good; But, when they become destructive of property and ruthlessly invade the rights of others, they should be repressed with a strong hand. When Moro was an open town and some so-called "business" men were notorious chicken-thieves, an "example was set" for this species of rosydism. But mind you, the opportunity to do precisely as they wish with the property of others, and do whatever outrageous thing they desire with the people themselves, has now forever passed in this city. There will be no interference with decent, innocent amusements—but ruffianism in Moro has got to stop!

A Significant Prayer
"May the Lord help you make Bucklen's Arnica Salve known to all," writes J G Jenkins, of Chapel Hill, N. C. It quickly took the pain out of a salon for me and cured it in a wonderfully short time." Rest on earth for sores, burns and wounds, 25c. at Moro Pharmacy.

IT WILL PAY YOU

If you have a hard foot to fit or want an especially stylish shoe to send to

KNIGHTS

SOROSIS AND WALK OVER BOOTSHOP PORTLAND OREGON

They will be glad to furnish catalogues or answer any inquiries you may make.

Only Exclusive Childrens Department in Northwest

MORO PHARMACY

Expert, Experienced, Registered Pharmacists
Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY,

BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock

They're very different

the little Preferred Stock Green Lima Beans—from ordinary lima beans. There is not a more economical or more wholesome food than these little beans. They are dainty and delicious, too—among the most delicious of all the vegetables on the long list of

Preferred Stock Canned Goods
Served wherever the best are served.
Serve them hot, seasoned with butter, pepper, salt, a bit of cream and a couple of teaspoons of beef extract, or two tablespoons of beef or veal juice, from roaster or frying pan.



Best try the little green lima—Preferred Stock—as your grocer's

Elgin Watches



Jewelry of all Kinds.

Rings, Chains, Etc.

Latest Bracelet Designs.

Good Goods Sold Reasonable

Railroad Standard

L. W. ROSS, WASCO.

Watch Inspector for the O. R. N.

THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$21.00 per week, according to room. Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address

Drs. Ferguson and Reuter,

Medical Directors.

PLUMBING AND STEAM FITTING

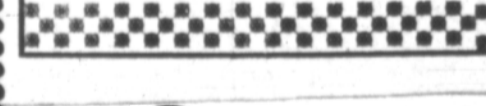
All kinds of Reservoir and Cistern work in connection with water systems installed in first class style and all work done guaranteed.

Dynamite and powder work on all kinds of Rock Excavations

H. A. Stuart, Moro, Oregon.

PLASTERING, BRICK AND CONCRETE WORK

Good Printing



conveys an idea of success. You may never see the man himself. It's his letter head, his envelope, his business card, circulars or catalogue. You size the man up by these things. What impression of a man and his business do you get if he writes to you on wrapping paper or axle grease stationery? How does yours look? Is it neat, tasty and modern? It is if The Moro Observer Job Department prints it. Better bring in that next job.

A "WANT" ad in THE MORO

OBSERVER will reach more people in Sherman County than by any other medium available.