

# ONE PRICE TO ALL

No doubt by this time every one that has dealt with us finds this true. One mans money is as good as anothers, if you get goods on 30 days you get them for the same price as if you pay the money over the counter. Why? because 30 days is cash, and I consider it same as cash if I open an account with you.

If you come to our store and are convinced you are not paying any more than the other man you feel satisfied and if you send your children you know the same square deal will be given them, without mistrust or watching.

But this is not all; you will buy as cheap in our store as any store in Oregon. But do not class this store with any Jew shop. We will not Jew. Our goods are the very best we can buy and sell at a reasonable price to our customers. We do not allow any more discounts as we have marked all our goods at the regular selling price.

You will find every thing in our store in the following lines: Dress Goods Notions, Shoes, Hats, Caps, Clothing, Ladies, Misses and Childrens Cloaks, Groceries, Chinaware, Glassware, Silverware, Cut Glass, Hardware, Oils of all kinds, Barb Wire, Gas, Water and Steam Pipe and Fittings.

Anything we should not have we will be glad to get it for you. We also take orders for Mens and Boys Clothing. They are made up in the latest styles and all guaranteed to fit.

I want to say if you find any thing misrepresented or any mistakes made come to me and it will be gladly made good. I mean to run a strictly honest business. My motto is Honest Dealing and One Price to All.

I thank you for your patronage of the past. Also welcome you one and all to our store. Yours for honest business,

**W. F. Schuller, Moro**

## Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats

Warehouse at Moro will be in charge of  
Wm. RUDOLF, Agent

Grain purchased at all Stations in Sherman county

Money Loaned on Grain.

E. S. Catron, Sherman County Agent, Wasco, Oregon

L L Peetz made a flying trip to the Dalles Saturday.

W F Jackson made a trip to his Gilliam county farm last week.

Thanksgiving day November 28, only three weeks to prepare for it.

The effete coat is having a sort of financial monkey and parrot time.

R. M. Brash did the paper and paint work in the new car shop.

Miss Alice Hansen, and Mrs L V Moore, returned from the Rose City on the 19th.

Mr and Mrs John Johnson are now at home on their Boyd farm, near this city.

Roy Benson has leased L H Martin's farm. Mr and Mrs M. are going to Portland to live.

A C Huff was able to leave for a visit to his daughter, Mrs Maggie Moore, at Spokane, on the 19th.

A church service social will be given in Demoss springs chapel tomorrow evening, for the benefit of the cemetery fund.

Halloween is a blasted old fake. "Rich in mystic lore," says the head line writer; we say blot the nasty practice out.

Just a little rain this week did a great good. Purifying the air; laying the dust; and making better roads for wheat hauling.

Geo. Hennagin brought a four horse load of extra fine potatoes to town Wednesday which he sold on the street at a cent a pound.

Attorney W H Ragada's has been attending to law business this week and part of last in Wallawa county, where C P is arranging to make his home.

Taxes in Sherman county will all be paid up by the end of next month at the present rate of collection. A sum of \$62,000 has all been liquidated with the exception possibly of \$2,000 of which amount not more than \$250 is liable to be returned delinquent.

All goods are way down in price at the L R French Machinery and Implement warehouse, Moro, notably carriages, surrys, buggies, plows and seeders. And the best implement on any farm, that 3 section roller and pulverizer. Give him a call; look over his stock and price the goods.

We have used Chamberlain's Cough Remedy in our home for 7 years, writes Rev J A Lewis, pastor of Mills, Miam, ME Church, and it has always proved to be a reliable remedy. We have found that it would do more than the manufacturers claim for it. It is especially good for croup and whooping cough. For sale by Moro Pharmacy.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

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A Significant Prayer  
"May the Lord help you make Bucklen's Arnica Salve known to all," writes J G Jenkins, of Chapel Hill, N C. It quickly took the pain out of a felon for me and cured it in a wonderfully short time." Best on earth for sores, burns and wounds. 25c. at Moro Pharmacy.

Wild Geese hunting parties are now in order.

Frank Conledge of Athena visited several days last week with friends in Moro.

H A Page left Thursday with two 4 horse loads for his Morrow county ranch.

Mrs Coleman visited Portland last week with Hon R J Ginn, and may remain for the winter.

Attorney Geo. E. Shepherd of Portland, attended the Scotch Caledonian meeting at Fossil.

Emmitt Olds of Grass Valley, and Clyde Smith of Rutledge, were in Moro on business Wednesday.

One pair of mares, weight about 1100 pounds each, two colts, hack, harness, buggy, etc, for sale. Apply at the Observer office.

Attorney M. E. Miller, wife and family left for Portland Wednesday to consult with an oculist about the eyes of one of the boys.

With \$4,000,000,000 of watered stocks lost to the street in 10 months it is a surprise that the slump of last week carried disaster with it? But the country prospers.

School clerks will please take notice that the new law providing that the annual school census must be taken on the 25th day of November of each year. Do not forget it.

Chas Mathews, advance man for the Congo Twins Co., is in town arranging for his company to appear here November 5th. After Moro the company shows at Grass Valley.

Mr and Mrs William Hines were Condon visitors, last week from Turner, Oregon. Mr Hines has a large farm in that county from which he derives a nice income in the shape of rent.

After driving from the Dalles on the 20th, in a cart with Earl Bette and a boy, the horse threw them out by a sudden start just as they were entering town; and the horse dashed through the streets without serious damage, however.

Moro Athletic Club is now fully organized with officers as follows: L R French, President; Geo Miller, vice-President; L F Berry, Secretary; W B Gordon, Treasurer; W S Mowry, Sargent-at-Arms; Clarence Rutledge, Librarian. Club room in the Balton building.

Appendicitis is a large measure due to abuse of the bowels by employing drastic purgatives. To avoid all danger, use only Dr King's New Life Pills, the safe, gentle cleansers and invigorators. Guaranteed for headache, biliousness, malaria and jaundice, at Moro Pharmacy. 25c

## Public Sale Saturday Nov. 2

At my Place South End of Grass Valley, Oregon, commencing prompt Ten a. m. Free Lunch Served.

Ten set work harness, 3 harrows, 1 30-foot, 1 5-section, 1 4-section; 2 Helix weed cutters; 3 McSherry 18-hoe grain drills; 3 3-bottom and 1 2-bottom gang plows; 1 walking plow 15-inch, No. 50 Oliver chills; 1 Buffalo Pitts, 14-horse power; 1 Gilbert Hunt 500 gallon water tank; 1 water trough and trucks for same; 10 head of good work mares and 16 head of good work geldings; 2 2-year olds, 1 3-year old and 2 spring colts; 7 head of mule colts, sired by Missouri Joe, and from good mares; 5 head of sheep, 1 Ramboulet ram and 4 ewes; 6 head of good milk cows; 2 2-year old heifers; 1 1-year old bull; 2 20-foot feed racks and trucks for same; 1 McCormick binder 8-ft cut; 1 Webber wagon, 34 in.; 1 Bain wagon, 34 in.; 1 Bain wagon 34 in.; 1 cook house; 1 fanning mill; 2 full blood Polen China, brood sows and 11 small pigs; 1 low down Myers pump; 1 pitcher pump; 2 incubators; lead bars, stretchers and other articles too numerous to mention.

TERMS: Note secured, drawing 10 percent, interest, due October 1, 1908, or 10 percent discount will be allowed for cash. Sums under \$10 cash in hand.

Every body come.

R. Walker, Owner

The good work of reorganizing Moro Cornet Band goes bravely on, in a short time The Observer hopes to have something real nice to say about it.

J H Landry's perfect weeder is a 16-gang plow and cultivator as well. Every farmer who sees it wants one and it keeps the factory busy turning them out.

Mr and Mrs Wade, and daughter Marie, are guests of Mr and Mrs Myers, en route to Kansas from Goldendale. Mrs Myers is daughter of Mr and Mrs Wade.

The person who holds a sofa pillow No 32 ticket at S-shullers'. This is the handsome hand painted work by Miss Minnie Eleack. And get the prize on surrender of ticket.

Mr McGeehan has rented the Peoples quarter near Moro, that has been handled by C K Cochran the past five years. F L Kelson, just in from the east, will farm Mr Mortensen's Moukland place.

### Turn the Wick

as high as you can—there's no danger—as low as you please—there's no smell. That's because the smokeless device prevents smoke or smell—that means a steady flow of glowing heat for every ounce of fuel burned in a

## PERFECTION Oil Heater

(Equipped with Smokeless Device)

You can carry it about and use for it just as easily as a lamp. Brass oil font holds 4 quarts burning 9 hours. Handsomely finished in Japan and nickel. Every heater warranted.

The **Rayo Lamp** adds cheeriness to the long winter evenings. Steady brilliant light to read, sew or knit by. Made of brass, nickel plated, latest improved central draft burner. Every lamp warranted. If your dealer cannot supply Perfection Oil Heater or Rayo Lamp write our nearest agency for descriptive circular.

**STANDARD OIL COMPANY**  
(Incorporated)




## MORO PHARMACY

Expert, Experienced, Registered Pharmacists  
Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY,  
BRUSHES, COMBS, SPONGES, CIGARS.

Any and all kinds of Patent Medicine Always in Stock

### Elgin Watches

Jewelry of all Kinds.  
Rings, Chains, Etc.

Latest Bracelet Designs.  
Good Goods Sold Reasonable

## L. W. ROSS, WASCO.

Watch Inspector for the O. R. N.





## THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$25.00 per week, according to room. Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address  
**Dr. Ferguson and Reuter,**  
Medical Directors.

## Machinery Overhauled

Threshers and Combines

By an expert separator tender and blacksmith. Every thing put in order. Journals babitted, iron work fixed up, and stretchers, eveners and the machine made ready for next season.

Tools, Anvil and Forge Furnished

Have had five seasons run on one machine in this county. Can furnish plenty of reference from here and other places as to experience. Any one wanting such work done call or phone to

**G. F. Roessler, Moro, in care of Observer Office**

### Good Printing

conveys an idea of success. You may never see the man himself. It's his letter head, his envelope, his business card, circulars or catalogue. You size the man up by those things. What impression of a man and his business do you get if he writes to you on wrapping paper or axle grease stationery? How does yours look? Is it neat, tasty and modern? It is if The Moro Observer Job Department prints it. Better bring in that next job.

READ THE OBSERVER ALL the time. For County news

## The Observer

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—just if paid in advance. Single copies, 25 cents. Shorter than one year 12 1/2 cents per month. Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY, Nov. 1, 1907

Just received. A new line shoes, direct from the east. Latest styles for men, women and children, at Schuller's.

### HOW SHE KEEPS BEAUTIFUL

The Mystery Solved.

Like the flowers that bloom in the spring the young girl just budding into womanhood is an inspiring sight and she is usually beautiful if she is perfectly healthy. She stays beautiful just so long as her health and constitution remain good. Let her be nervous, have backache, sleepless nights, and how soon does it take for wrinkles, crow's feet and dark circles to appear in the face? Her cheeks were rosy until she began to suffer from woman's weaknesses and the constantly recurring pains and drains brought her quickly from the beautiful age to the premature middle age. It was not meant for women to suffer so—it is due to our unnatural, but civilized, methods of living, and to the fact that so many neglect those small ills which soon lead up to larger ones. Nothing so drags a woman down as these constantly recurring periods when she suffers more and more from a chronic condition that can be easily cured. No woman should take an obsolete compound for that will disturb digestion, and the food is quickly compacted and becomes hard and indigestible. With alcohol, rendering the food indigestible. She must go to Nature for a cure. The native Indians of early times were far from wrong when they called a marvellously effective medicinal plant "Squaw root"—what the physicians of our day called Cataplylm or Blue Cohosh. This and Black Cohosh, Golden Seal, Lady's Slipper, and Unicorn root, are important ingredients of a wonderfully successful remedy in modern times, namely, Dr. Pierce's Favorite Prescription. Having made a specialty of the diseases of women in the early stages, Dr. Pierce soon found that a glyceric extract of these roots with Hydrastis or Golden Seal and Lady's Slipper root, combined in just the right proportions, made the very best tonic and cure for the distressing complaints of women. Here women suffered from indigestion, weakness, nervousness and lack of sleep, it was usually due to functional trouble. Therefore this prescription, which cures the cause, cured 95 per cent. of such cases. That is why Dr. Pierce soon put it up in a form easily to be procured all over the United States. Aching from head to foot—that is the condition that afflicts some women at stated periods—backache, dizziness, and pains almost unbearable. An honest and a safe remedy which no woman can afford to lose the opportunity of trying for the cure of these distressing complaints which weaken a woman's vitality is Dr. Pierce's Favorite Prescription. Dr. Pierce not only assures Chamberlain's Cough Remedy to be the best I ever used." This remedy is sold by Moro Pharmacy.

L W Rose, the Wasco jeweler, has just received an expensive engraving machine, and is now prepared to do all kinds of engraving. Buy your jewelry and silverware at Rose, and have it engraved free of charge.

The old Pennsylvania Dutch Dunkards recommend Hickory Bark Cough Remedy. Guaranteed to cure your cough, and guaranteed to be pure. Made from the bark of the shell-bark or white hickory tree. For sale by Moro Pharmacy, and all dealers everywhere.

Crosfield will make up a car of Coal oil. See him for prices.

See Crosfield for a 5-ton Pitless Scale. Get the net weight of your crop at home.

Old newspapers for sale at The Observer Book Store.

### Subscribe for The Observer.

Hot Coffee and Sandwiches, at A B Wolfard's, Biggs.

Don't fail to see the big line of top buggies at Crosfield's.

Inland Empire Postal Cards, at The Observer Book Store.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

A few more of those tailor made suits to clean up, at \$10.00 for your choice. McCoy-Atwood-Co.

After 1 p.m. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

The McCoy-Atwood-Co has the best line of cutting fannels, in white, cream, and assorted colors, in prices from 64c per yard, up.

You want to get your washing in to the Barber Shop Monday, as the basket leaves for the laundry at an early hour Tuesday without a misadventure.

Fresh supply of genuine carbolenium just opened at the Observer Book Store.

Pencil holders, that hold the pencil in any pocket; at The Observer Book Store.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Have a new suit of clothes made to order. They will come direct from Chicago; latest styles and patterns, in about 10 days after ordering them from Schuller's.

Wedding Stationery, at The Observer Book Store.

Carbon paper, any size to order, at the Observer office.

Get one of our indelible pads and stamp for marking lines.

The Observer is sustained by its own reputation. The Official Paper of The People.

Inks, mucilage, cards, envelopes, paper of every kind, tablets, every style, at the Observer Book Store.

Ladies Fancy Note Paper, large assortment with envelopes to match, at the Observer Book Store.

A single copy of The Observer costs only 5 cents; and we want to tell you right now that no 10-ct. magazine is any more interesting. Try it.

If you want to keep posted on all that is doing in Sherman county, you want The Observer. Terms \$1.50 per year.

To insure publication, articles for the Observer must reach the office before noon Wednesday. The mail comes daily.

"Last winter I took a very severe cold, which lingered for weeks, says J Urquhart, of Zephyr, Ontario. My cough was very dry and harsh. The local dealer recommended Chamberlain's Cough Remedy and guaranteed it, so I gave it a trial. One small bottle of it cured me. I believe Chamberlain's Cough Remedy to be the best I ever used." This remedy is sold by Moro Pharmacy.

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All of the latest and new designs in bracelets, and the price is right. Call and see them, at L W Rose's jeweler.

### Read The Observer.

Paying 30c for eggs at Schuller's.

Type-writer paper at The Observer office.

The Observer is the Sherman county paper you want.

\$8 to \$10 Mantle clocks, at \$6 to \$7.50. L W Rose, Jeweler, Wasco.

The best line of School Shoes for boys and girls, ever shown in the country, at McCoy-Atwood-Co's.

Dr C Hartley, dentist, will be at Grass Valley 1 week of each month, viz. week following the 1st Sunday.

When you need a good reliable liniment, try Chamberlain's Pain Balm. It has no superior for sprains or swellings, piece of flannel slightly dampened with Pain Balm is superior to a plaster for a lame back or pains in the side or chest. It also relieves rheumatic pains and makes sleep and rest possible. For sale at Moro Pharmacy.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

Stationery, paper, pens, ink, pencils and all sorts of ictas, at the Observer Book Store.

Three Dollar Gold Fountain Pen for \$1.50. The Observer Book Store, this month. A good times bargain.

Nicely embossed up to date hand colored Thanksgiving Postal Cards, six designs, for sale at The Observer Book Store. Send to your friends.

Call and examine the quality and prices of our watches. We have a large assortment to select from. Yours, for a good watch at a small price. L W Rose, Jeweler, Wasco.

CAN YOU afford to neglect with so serious a matter as to trifling with a cold or cough, when for a trifling amount you can secure a bottle of Hickory Bark Cough Remedy, that is guaranteed to cure or money refunded? Price 25c, 50c and \$1.00 per bottle. For sale at Moro Pharmacy, and dealers every where.

Type writer oil, the best 5-in-1; Lubricants, cleans and polishes, prevents rust. Try it The Observer Book Store.

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## ANNOUNCEMENT

J O Elrod C K Cochran

### ELROD & COCHRAN

Are in the Real Estate business at same old stand, Moro, Oregon

Our business is Real Estate, we do nothing else.

We buy bargains and can sell you bargains.

We do more business than all others.

Fine Wheat Farm for sale on the Crop Payment Plan.

Several small well improved Willamette Valley farms for exchange for Sherman county wheat lands.

A number of choice Portland properties for sale or exchange.