

# ONE PRICE TO ALL

No doubt by this time every one that has dealt with us finds this true. One man's money is as good as another's, if you get goods on 30 days you get them for the same price as if you pay the money over the counter. Why? because 30 days is cash, and I consider it same as cash if I open an account with you.

If you come to our store and are convinced you are not paying any more than the other man you feel satisfied and if you send your children you know the same square deal will be given them, without mistrust or watching.

But this is not all; you will buy as cheap in our store as any store in Oregon. But do not class this store with any Jew shop. We will not Jew. Our goods are the very best we can buy and sell at a reasonable price to our customers. We do not allow any more discounts as we have marked all our goods at the regular selling price.

You will find every thing in our store in the following lines: Dress Goods, Notions, Shoes, Hats, Caps, Clothing, Ladies, Misses and Childrens, Cloaks, Groceries, Chinaware, Glassware, Silverware, Cut Glass, Hardware, Oils of all kinds, Barb Wire, Gas, Water and Steam Pipe and Fittings.

Any thing we should not have we will be glad to get it for you. We also take orders for Mens and Boys Clothing. They are made up in the latest styles and all guaranteed to fit.

I want to say if you find any thing misrepresented or any mistakes made come to me and it will be gladly made good. I mean to run a strictly honest business. My motto is Honest Dealing and One Price to All.

I thank you for your patronage of the past. Also welcome you one and all to our store. Yours for honest business,

W. F. Schuller, Moro

## The Observer

MORO, SHERMAN CO., OREGON

The price of The Observer is \$1.50 per year. 75 cents for six months. 50 cents for four months—but if paid in advance we accept \$2.00 in full for 2 years. Shorter rates than one year 12 1/2 cents per month. Church and Society notices FREE, except when for money making purposes, such notices at regular rates at the option of the publishers.

FRIDAY, Oct. 25, 1907

Read The Observer.

Paying 30c for eggs at Schuller's.

Type-writer paper at The Observer's office.

Don't fail to see the big line of top buggies at Crossfield's.

The Observer is the Sherman county paper you want.

\$8 to \$10 Mantle clocks, at \$6 to \$7.50. L.W. Ross, Jeweler, Wasco.

The best line of School Shoes for boys and girls, ever shown in the country, at McCoy-Atwood-Co.'s.

Dr. C. Hartley, dentist, will be at Grass Valley 1 week of each month, viz week following the 1st Sunday.

Just received. A new line shoes, direct from the east. Latest styles, for men, women and children, at Schuller's.

"In November 1901, I caught cold and had the quincy. My throat was swollen so I could hardly breathe. I applied Chamberlain's Pain Balm and it gave relief in a short time. In 2 days I was all right," says Mrs. L. Cousins, of Otterburn, Mich. Chamberlain's Pain Balm is a liniment, especially valuable for sprains and swellings. For sale by Moro Pharmacy.

Call and examine the quality and prices of our watches. We have a large assortment to select from. Yours, for a good watch at a small price. L. W. Ross, Jeweler, Wasco.

CAN YOU afford to trifle with so serious a matter as to neglect a bad cold or cough, when for a trifling amount you can secure a bottle of Hickory Bark Cough Remedy, that is guaranteed to cure or money refunded? Price 25c, 50c and \$1.00 per bottle. For sale at Moro Pharmacy, and dealers everywhere.

Type writer oil, the best 3-in-1. Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

The question how to cure a cold without unnecessary loss of time is one in which we are all more or less interested, for the quicker a cold is gotten rid of the less the danger of pneumonia and other serious diseases. B. W. L. Hall, Waverly, Va, has used Chamberlain's Cough Remedy for years, and says, "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends, and they all agree with me." For sale by Moro Pharmacy.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

Elrod & Cochran have business relations with several reputable Portland and valley firms who want to trade or sell valley property.

The Pacific Coast Elevator Co. loan money on grain. See adv of Hon ES Catron, agent for Sherman county, Wasco. Wm Rudolf, local agent, Moro.

THE OLD remedies are best. Hickory Bark Cough Remedy has been in use for over 100 years by the old Dutch Dunksards of Pennsylvania, and is still in use by all old families of western Pennsylvania. It is also a lute pure, made from the bark of the white or shell-bark hickory tree. Shipped from the east and manufactured in Salem, Oregon. For sale by Moro Pharmacy and all dealers.

Subscribe for The Observer.

Inland Empire Postal Cards, at The Observer Book Store.

A few more of those tailor made suits to clean up, at \$10.00 for your choice. McCoy-Atwood Co.

After 1 pm. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

Stationery, paper, pens, ink, pencils and all sorts of extras, at the Observer Book Store.

Three Dollar Gold Fountain Pen for \$1.50. The Observer Book Store, this month. A good times bargain.

Fresh supply of genuine carbolenium just opened at the Observer Book Store.

Pencil holders, that hold the pencil in any pocket, at the Observer Book Store.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at the Observer office. Price is right.

All persons knowing themselves indebted to H. A. Page, please make it convenient to settle at once, as I have disposed of my business and wish to leave.

L. W. Ross, the Wasco jeweler, has just received an expensive engraving machine, and is now prepared to do all kinds of engraving. Buy your jewelry and silverware of Ross, and have it engraved free of charge.

THE OLD Pennsylvania Dutch Dunksards recommend Hickory Bark Cough Remedy. Guaranteed to cure your cough, and guaranteed to be pure. Made from the bark of the shell-bark or white hickory tree. For sale by Moro Pharmacy, and all dealers everywhere.

Crossfield will make up a car of Coal oil. See him for prices.

See Crossfield for a 5-ton Pitless Soale. Get the net weight of your crop at home.

The New Biggs is certainly a most deservedly popular hotel, and mine host, J. J. Heckard and wife, are entitled to a very liberal patronage. The table is supplied with everything nice, and the rooms are new, neat and clean.

Old newspapers for sale at The Observer Book Store.

All of the latest and new designs in bracelets, and the price is right. Call and see them, at L. W. Ross' jeweler.

The annual convention of the Oregon Wool Growers Association will be held in the Dalles Nov. 13. Gifford Pinchot, of the forestry bureau of the government, and A. F. Patter, chief of the grazing department, will be there and it is expected that the Oregon delegation in congress will attend, making it one of the most representative bodies that has ever yet assembled in the Dalles. It is important that Sherman county should be intelligently represented at this meeting.

W. C. Bott, a Star city, Ind., hardware merchant, is enthusiastic in his praise of Chamberlain's Cough Remedy. His children have all been subject to croup and he has used this remedy for the past ten years, and though they much feared the croup, his wife and he always felt safe upon retiring when a bottle of Chamberlain's Cough Remedy was in the house. His oldest child was subject to severe attacks of croup, but this remedy never failed to effect a speedy cure. He has recommended it to friends and neighbors and all who have used it say that it is unequalled for croup and whooping cough sold by Moro Pharmacy.

Hot Coffee and Sandwiches, at A B Wolfard's, Biggs.

Mrs. L. V. Moore has been visiting in Portland this week.

Fred J. Meindl has returned from a business trip to Portland.

Douglas Dufur, court reporter, left Moro for Prineville on the 19th.

Mr and Mrs McClintock are expecting to spend the winter in the east.

The price of cement is said to be going down. If that is so it ought to be easier to cement friendships after this.

Mrs. A. G. Pallen, sister of Mrs. CL. Look is here on a visit. Tomorrow they go to La Grande, thence home to Portland.

The plague of Copenhagen snuff is being distributed over the continent through the U.S. Mail. Burn it as you would pizen; don't scatter it about.

District Attorney Frank Menefee, of the 7th judicial district, left here on the 19th to attend a term of the Circuit court for Crook county, now convened.

Judge Bradshaw is ill at his home in the Dalles, and was not able to hold court this week in Prineville. Judge Littlefield of this city is presiding for him.

Have a new suit of clothes made to order. They will come direct from Chicago, latest styles and patterns, in about 10 days after ordering them from Schuller's.

Cal Weigle returned to his home in the Horse Heaven country, from Prineville, on the 20th. Cal has lots of friends here who will be glad to know that he is prospering.

We used to bet on Iri Hicks' weather predictions, till he got into a skin game, such as that for this month, for instance, as heralded by The Oregonian to scare farmers.

Uncle James McMillin has had a pretty sorry time with his sickness in the Dalles this summer and fall, but his friends will be pleased to hear that he will soon be himself again.

Dame Fashion in Paris has decreased the knell of elbow sleeves for ladies next winter. The new style of dress molds the figure tightly, from collar to hem and from shoulder to wrist.

Chronicle: Carl Sberar, the 12 year old son of HF Sberar, C. S. Ry locomotive engineer, was operated upon for appendicitis at the hospital yesterday. He is reported today as doing well.

The way trains connect at Biggs now, passengers have ample time both coming and going, for an extra nice dinner at The Biggs, with Mr and Mrs JJ Heckard. Don't forget The Biggs, in your travels; there is time enough.

Moro has as good flour mill as any in Oregon, capacity considered, and no place in the state has better advantages for milling than this. Now why is it that Moro mill isn't turning out flour and mill feed? People are asking: Why?

Out of Sight. "Out of sight, out of mind," is an old saying which applies with special force to a sore, burn or wound that has been treated with Bucklen's Arnica Salve. Its out of sight, out of mind and out of existence. Piles too, and chilblains, disappear under its healing influence. Guaranteed at Moro Pharmacy, 25c.

### Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats

Warehouse at Moro will be in charge of Wm. Rudolf, Agent

Grain purchased at all Stations in Sherman county

Money Loaned on Grain.

E. S. Catron, Sherman County Agent, Wasco, Oregon

Father Britshane put in 72 days harvesting.

Mrs. Leet, of Portland, is visiting Mrs. JB Mowry.

JB Wheat and wife are visiting in the valley and may be absent all winter.

Mr and Mrs Thomas Lee have located in Moro, and are at home in the M E parsonage.

The Ladies' Aid Society are now ready to receive work. Charges for quilting \$1; tying a comforter, 50c.

OB Messenger took a 4 horse load of salted hides to the Dalles Monday for shipment to an Astoria tannery, by steamer.

Two years and 10 months ago a Cottage Grove woman ate a peach that was extra nice. She saved the pit and planted it, and it is now a tree 15 feet high with branches spread out 9 feet. Seven large peaches, the equal of the first, were gathered this season, all 9 inches in circumference, excellent flavor and free stone.

Freighting by Traction Engine in Crook county, had to be abandoned. The outfit was too heavy for the grades. Neighbors get in and pull for The Oregon Trunk Ry Line, and be no longer deceived. That is the only hope for Crook county and all Central Oregon. Promises from other sources are simply made to fool you.

A number of changes of residences in Moro are occurring this and next month. Dr. James has taken the Brown brick, FR Messenger goes to the farm, Mayor Messenger into Freds house, HA Page goes to his farm, James Cochran into the Page house, Postmaster Parry into the Fordyce cottage—and everybody is fixing for deep snows and a cold winter.

Wholesale destruction of juniper trees in Crook county ought to be stopped in some manner. It has a commercial value which is equalled by the finest quality of Coos bay myrtle. In fact commands \$150 per 1000 feet more, at comb, brushes and pencil factories, but it will all be burned in log heaps, we are afraid, before the advent of the railway.

Mr and Mrs Roy Axtell arrived in Moro Monday, and will make their home here. The happy pair number their friends by scores in this county, where the bride, nee Miss Katie Martin, has always been a favorite. Mr and Mrs LH Martin gave them an excellent reception and supper Tuesday evening, at the farm home, at which members of the families were present on both sides, and the young and happy couple got a good send off for a long and prosperous voyage in their journey through life.

Chatanooga has arranged a big reception to President Roosevelt tomorrow. The 'Solid South' of late has been showing 'enthusiasm' for a new kind, causing Gov. Vandaman to say that "even the Mississippians have lost their reason."

The Dorcas Society of Moro Presbyterian church held its first meeting this fall at the home of Mrs. Lida Ragdale Wednesday, and reorganized by election of officers as follows: President, Mrs. Laura Ireland; vice-President, Mrs. Jan Woods; Sec.-Treasurer, Mrs. Lida Ragdale; Asst.-Secretary, Mrs. O W Axtell. The next meeting will be held next Wednesday at the home of Mrs. Wm Morrison.

John R. Kaseberg was a Moro visitor Wednesday, and made The Observer a very pleasant call. His teams are still hauling grain into the warehouses. His combine was in the field 45 days, and thrashed 21,000 sacks of wheat and barley. Mr K has financial reasons for being proud of Sherman county. Two years ago he purchased 480 acres at \$23.50 per acre. Three months afterwards he received \$1,300 rental which he applied on interest account and the crop this year netted him \$25.00 per acre—\$1.50 more than he paid for the land when he bought it two years ago.

Public Sale Saturday Nov. 2

At my Place South End of Grass Valley, Oregon, commencing prompt Ten a. m. Free Lunch Served.

Ten set work harness, 3 barrows, 130-foot, 1 5-section, 1 4-section; 2 Helix weed cutters; 3 McSherry 18-hoe grain drills; 3 3-bottom and 1 2-bottom gang plows; 1 walking plow 15-inch, No. 50 Oliver chisel; 1 water trough, 14-horse power; 1 Gilbert Hunt 500 gallon water tank; 1 water trough and truck for same; 10 head of good work mares and 16 head of good work geldings; 2 2-year olds, 1 3-year old and 2 spring colts; 7 head of mule colts, sired by Missouri Joe, and from good mares; 5 head of sheep, 1 Ramboulet ram and 4 ewes; 6 head of good milk cows; 2 2-year old heifers; 1 1-year old bull; 2 20-foot feed racks and trucks for same; 1 McCormick binder 8-ft cut; 1 Webber wagon, 34 in.; 1 Bain wagon, 34 in.; 1 fanning mill; 2 full 1 cook house; 1 full 1 low down Myers pump; 1 pitcher pump; 2 incubators; lead bars, stretchers and other articles too numerous to mention.

TERMS: Note secured, drawing 10 percent. Interest due October 1, 1908, or 10 percent discount will be allowed for cash. Sums under \$10 cash in hand.

Every body come.

R. Walker, Owner

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Nicely embossed up to date hand colored Thanksgiving Postal Cards, six designs, for sale at The Observer Book Store. Send to your friends.

Miles Martin and Miss Lola are preparing to enter Business College in Portland. Mrs. Martin will be at home with them there, during the term.

Trees in the court house block begin to show distress for want of attention. They cannot be irrigated now but they can be profitably cultivated.

WE Allison and family returned to Yamhill county Monday. He reports a very pleasant and profitable harvest visit in good old Sherman county.

The junction which closed the Kent store and business of JH Bottmiller, was removed by Judge Bradshaw on a hearing of the case at chambers in the Dalles on Tuesday.

The first farming operations of Jimmie Huls, on his own account, occurred this year, and he has 304 sacks of extra heavy standard barley to show from 20 acres. A good beginning for the boy.

Miss Nellie Rose arrived Sunday, from Parma, Idaho, and is the guest of friends here until tomorrow, when she is to visit Portland. She was met at Biggs by her brother Fred, and Miss Lillian Stanley.

On his return to his pulpit in the Moro and Monkland Presbyterian churches last Sunday, many and zealous were the numbers to greet Rev. Adams, outside of the regular church membership. In each building large families of regular mud dauber wasps had taken possession.

Now that the various church organizations and societies are getting back into the groove of winter work The Observer will be pleased to notice them and aid them in their good work. All we ask is written announcements from each, as we want to publish no errors of statement.

## MORO PHARMACY

Expert, Experienced, Registered Pharmacists

Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY, BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock

Elgin Watches  
Jewelry of all Kinds.  
Rings, Chains, Etc.  
Latest Bracelet Designs.  
Good Goods Sold Reasonable

Railroad Standard L. W. Ross, Wasco.  
Watch Inspector for the O. R. N.

## THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$21.00 per week, according to room. Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address

Drs. Ferguson and Reuter,  
Medical Directors.

## Portland BUSINESS COLLEGE

TENTH AND MORRISON STREETS, PORTLAND, OREGON

A. P. ARMSTRONG, LL. B., PRINCIPAL

Educates for success in a short time and at small expense, and sends each student to a position as soon as competent. Quality is our motto, and reputation for thorough work brings us over 100 calls per month for office help. Individual instruction insures rapid progress. We teach the 1908 list, the card index, the voucher and other modern methods of bookkeeping. Charter is our shorthand; easy, rapid, legible. Beautiful catalogue, business forms and penmanship free—write today. References: any merchant, any bank, any newspaper in Portland.

Every bit of Preferred Stock Salmon is spring-packed Royal Chinook from the Columbia River—the best salmon in the world—and the pick of them, the choice run of the season, caught before they leave the salt water.

Preferred Stock Canned Goods

are guaranteed to be of high quality. A pound of Preferred Stock Salmon is a pound of concentrated nutrition, extra rich in proteins, a most wholesome food for the worker; delicate feast for particular cater.

In key-opening cans—Preferred Stock—from growers Allen & Lewis, Wholesale Dealers, Portland, Oregon, U. S. A.

## Machinery Overhauled

Threshers and Combines

By an expert separator tender and blacksmith—Every thing put in order. Journals polished, iron work fixed up, and stretchers, eveners and the machine made ready for next season.

Tools, Anvil and Forge Furnished

Have had five seasons run on one machine in this county. Can furnish plenty of references from here and other places as to experience. Any one wanting such work done call or phone to

G. F. Roegster, Moro, in care of Observer Office

A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.

## Good Printing

conveys an idea of success. You may never see the man himself. It's his letter head, his envelope, his business card, circulars or catalogue. You size the man up by these things. What impression of a man and his business do you get if he writes to you on wrapping paper or axle grease stationery? How does yours look? Is it neat, tasty and modern? It is if The Moro Observer Job Department prints it. Better bring in that next job!

## ANNOUNCEMENT

J O Elrod C K Cochran

### ELROD & COCHRAN

Are in the Real Estate business at same old stand, Moro, Oregon

Our business is Real Estate, we do nothing else.

We buy bargains and can sell you bargains.

We do more business than all others.

Fine Wheat Farm for sale on the Crop Payment Plan.

Several small well improved Willamette Valley farms for exchange for Sherman county wheat lands.

A number of choice Portland properties for sale or exchange.