

ONE PRICE TO ALL

No doubt by this time every one that has dealt with us finds this true. One man's money is as good as another's, if you get goods on 30 days you get them for the same price as if you pay the money over the counter. Why? because 30 days is cash, and I consider it same as cash if I open an account with you.

If you come to our store and are convinced you are not paying any more than the other man you feel satisfied and if you send your children you know the same square deal will be given them, without mistrust or watching.

But this is not all; you will buy as cheap in our store as any store in Oregon. But do not class this store with any Jew shop. We will not Jew. Our goods are the very best we can buy and sell at a reasonable price to our customers. We do not allow any more discounts as we have marked all our goods at the regular selling price.

You will find every thing in our store in the following lines: Dress Goods, Notions, Shoes, Hats, Caps, Clothing, Ladies, Misses and Childrens Cloaks, Groceries, Chinaware, Glassware, Silverware, Cut Glass, Hardware, Oils of all kinds, Barb Wire, Gas, Water and Steam Pipe and Fittings.

Any thing we should not have we will be glad to get it for you.

We also take orders for Men's and Boys Clothing. They are made up in the latest styles and all guaranteed to fit.

I want to say if you find any thing misrepresented or any mistakes made come to me and it will be gladly made good. I mean to run a strictly honest business. My motto is Honest Dealing and One Price to All.

I thank you for your patronage of the past. Also welcome you one and all to our store. Yours for honest business,

W. F. Schuller, Moro

The Observer

MORO, SHERMAN CO., OREGON

The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 3 years. Shorter terms than one year 125 cents per month. Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY, Sept. 27, 1907

Ice cream daily at Rudolph's.

Subscribe for The Observer

The Observer is the Sherman county paper you want.

O, those Teddy Bears at Schuller's store. Hurry, if you want one.

Type writer oil, the best 3-in-1. Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

Dr. C. Hartley, is permanently located in Wasco for the practice of Dentistry. Charges reasonable, and all work guaranteed.

Elrod & Cochran have business relations with several reputable Portland and valley firms who want to trade or sell valley property.

CAN YOU afford to trifle with so serious a matter as to neglect a bad cold or cough, when for a trifling amount you can secure a bottle of Hickory Bark Cough Remedy, that is guaranteed to cure or money refunded? Price 25c, 50c and \$1.00 per bottle. For sale at Moro Pharmacy, and dealers every where.

I am paying 60c per roll for butter and 25c per dozen for eggs today. W F Schuller, Moro.

EC Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

The Pacific Coast Elevator Co are buying all kinds of grain, wheat, barley, oats, etc. and are prepared to pay the highest cash prices, at all stations in Sherman county. See ad in this paper.

Barbed wire that would cost you \$4 per 100 lbs. in Portland, now at Schuller's at \$3.75.

With the opening of the fair in the Dalles, October 8, 9, 10, 11, 12; the fair in which Sherman county is particularly interested, earnest preparations are now being made for the occasion, and the placing of exhibits will shortly commence. By all means, if possible attend this fair.

For many years Chamberlain's Cough Remedy has constantly gained in favor and popularity, and is now one of the staple medicines, and has an enormous sale. It is intended especially for acute throat and lung diseases—coughs, colds, croup; and can always be depended upon. It is pleasant and safe to take and is undoubtedly the best in the market for the purpose for which it is intended. Sold by Moro Pharmacy.

William Sechler, son of Mr and Mrs A Sechler, the Dalles, has been appointed agent of the Pacific Express Co in that city. Will, we congratulate you on this very much deserved promotion, but not alone for your own sake. That good mother of yours will now rest better than when your duties compelled our service on trains flying across the continent day and night at a death rate. Mr Kuts, whose successor Mr S is, has been with the company 13 years. He will now devote his entire time to the fruit commission business.

District fair, and

Arnold's famous Show

Dalles City, October 8, 9, 10, 11, 12.

Crossfield will make up a car of

Coal oil. See him for prices.

Pencils, 10 cents per dozen, rubber

insert, Observer Book Store.

White Clover Ice Cream at Rudolph's

every day and evening.

Pencil holders, that hold the pencil

in any pocket, at The Observer Book

Store.

Stationery, paper, pens, ink,

pencils and all sorts of ictas, at the

Observer Book Store.

Tourist tags, with your name on,

printed while you wait, at The Observer

Book Store.

We are selling ladies, misses and

childrens cloaks at greatly reduced

prices. Get one while they last, at

Schuller's store, Moro.

Don't use pins to pin your papers

together. Try the best clips, at The

Observer Book Store.

Sample copies of this paper may be

had at The Observer business office—5c. per copy.

Our "ads" attract attention and

advertise. When you get our ad-

vertising, you get business bringers.

Farmers, are you getting ready to

spend a week at our district fair in the

Dalles? Better do so.

Three Dollar Gold Fountain Pen

for \$1.50, The Observer Book Store,

this month. A good times bargain.

Just received a big lot of latest

style patterns, dress goods, prints,

ginghams and outing flannels. Come

and see them at Schuller's store.

Have a new suit of clothes made

to order. They will come direct from

Chicago, the latest styles and pat-

terns. You may have them in about

ten days, after ordering them at

Schuller's store.

THE OLD Pennsylvania Dutch Dun-

kards recommend Hickory Bark

Cough Remedy. Guaranteed to cure

your cough, and guaranteed to be

pure. Made from the bark of the

shell-bark or white hickory tree. For

sale by Moro Pharmacy, and all dealers

everywhere.

Superior round nickel tipped and

rubber top pencils, two-for-5-cents

and same for 10 cts per doz., at the

Observer Book Store.

The New Biggs is certainly a

most deservedly popular hotel, and

mine host, J. J. Heckard and wife,

are entitled to a very liberal patron-

age. The table is supplied with

everything nice, and the rooms are

new, neat and clean.

Lame back is an ailment for which

Chamberlain's Pain Balm has proven es-

pecially valuable. In almost every in-

stance it affords prompt and permanent

relief. Luke LaGrange, of Orange, Mich,

says, "after using a plaster, and other

remedies for 3 weeks for a bad lame back

I purchased a bottle of Chamberlain's

Pain Balm, and 2 applications effected a

cure. For sale by Moro Pharmacy.

Read The Observer.

Subscribe for The Observer.

Type-writer paper at The Observ-

er's office.

Fine chicken dinner at The New

Restaurant, Sunday.

Inland Empire Postal Cards, at

The Observer Book Store.

Hot Coffee and Sandwiches, at

A B Wolfard's, Biggs.

Old newspapers for sale at The

Observer Book Store.

Don't fail to see the big line of top

buggies at Crossfield's.

Fresh supply of genuine carbolen-

ium just opened at the Observer Book

Store.

See Crossfield for a 5-ton Pitless

Scale. Get the net weight of your

crop at home.

L W Ross, the Wasco jeweler, is

getting in a nice line of new and

up to date things in jewelry.

After 1 p.m. Wednesday, it is very

difficult for us to handle copy that

calls for changes in the form.

Just arrived from the East, a new

lot of shoes. Latest styles, men's,

women's and children's at Schuller's

store.

All of the latest and new designs

in bracelets, and the price is right.

Call and see them, at L W Ross'

jewelry.

Old type makes the very best of

Babbitt metal. We have it for sale

and when you need any call at The

Observer office. Price is right.

The Pacific Coast Elevator Co

loan money on grain. See adv of

Hon E S Catron, agent for Sherman

county, Wasco. Wm Rudolph, local

agent, Moro.

Mens' suits and overcoats at great

ly reduced prices. Buy now, as we

want to make room for new goods.

At Schuller's Moro Store.

Buy the genuine imported aver-

erious carbolenium; the imitation

being offered is only a temporary

remedy if at all. If genuine one

application lasts for all time. Ask

to see our sealed packages. The

Observer Book Store.

Musio, and a great variety of su-

perintments of a high order, includ-

ing the famous shows of E J Arnold,

will add to other attractions fair

week in the Dalles, October 8, 9, 10,

11, 12. Manager Arnold is the best

amusement promoter on the Pacific

coast.

I was so weak from an attack of diarr-

hoe, says E G Stewart, of Stewart Bros,

Greenville, Ala, that I could scarcely at-

tend to my duties, when I took a dose

of Chamberlain's Colic, Cholera and Di-

arrhoea Remedy, which cured me entirely,

and I had been taking other medicine for

9 days without relief. I heartily recom-

mend this remedy for bowel complaints.

For sale by Moro Pharmacy.

Now, while everything is handy;

not next spring, when help and the

tools are scarce, is the time to fix

up your machinery for the harvest

Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats

Warehouse at Moro will be in charge of

WM. RUDOLPH, Agent

Grain purchased at all Stations in Sherman county

Money Loaned on Grain.

E. S. Catron, Sherman County Agent, Wasco, Oregon

Oyster supper at The New Restaurant, 6 p.m. Saturday.

Messrs Hart & Smelser, of Kent, were business visitors in Moro this week.

J W Messinger, and son Albert, have purchased the Pike & Martin steam thrashing machine, and moved on with their own work.

When Horace Strong and family go to Leland to spend the winter at the Strong gold mine, C L Montgomery will have charge of the farm near Moro.

H A Stuart began active work on construction of the new brick school house at Klondike this week. He had considerable difficulty in securing hands.

G F Guinther will pack 350 sacks of potatoes from a plot of ground 2 rods less than two acres. They are a new variety, known as the red hills yam.

Cliffs, the Klickitat city on The North Bank Rv, opposite Rufus, is walking right along to the goal of a city before spring. A big steam ferry is to connect the two places.

O B Messinger Dray No. 1, Moro, wishes to have it clearly understood that all reports circulated to injure his business or knock him out, are false and misleading. He is here to stay.

Come and see the 3 section roller and pulverizer; takes the place of so much barrowing when used directly after plowing. Let me show it to you. It's a money and time saver. L R French, Moro.

Mr and Mrs J A Thompson and family desire to express heartfelt thanks to all, and especially the ladies of Moro, for the sympathy and assistance rendered to them on the occasion of the loss and burial of their beloved daughter Elsie.

The Little Two, 18-inch cylinder and 6-inch horse power engine, that did such excellent work thrashing for Andrew Thompson this season, is now the property of C G Hulse and Tom Peugh, who have quit waiting for the thrasher man to get around to them.

Some miscreant cut open and destroyed 450 sacks of wheat in the field of A S Johnson near this city Saturday night. Suspicion rested upon a man by the name of Parates, who was taken into custody, and after a hearing before Justice Rudolph was held for trial at the Circuit court.

Lost and Found. Lost—between 9:30 p.m. yesterday and noon today, a billious attack, with nausea and sick headache. This loss was occasioned by finding a box of Dr King's New Life Pills at Moro Pharmacy, 25c. Guaranteed for biliousness, malaria and jaundice.

The Touch that Heals. Is the touch of Bucklen's Arnica Salve, its the happiest combination of Arnica flowers and healing balsams ever compounded. No matter how old the sore or nicer is, this Salve will cure it. For cuts, burns, scalds, wounds or piles, it has no equal. Guaranteed Moro Pharmacy, 25c.

Apples at \$8 per box, 80 trees to an acre, and 5 boxes to a tree, equals \$3,200 per acre. Which is better than any big wheat farm.

Portland Journal: W H Moore seems to have erred very greatly in trusting too much to his cashier in the matter of making loans, but he has done all that anybody could ask a man to do to repair this error of judgment or lack of care. He has voluntarily turned over about \$250,000 worth of property to the receiver, retaining nothing, which is very conclusive proof of his honesty of purpose and thorough integrity.

John Kaseberg, Mrs Jane A Maxwell and Fred Guinther, farmers in Sherman county who have devoted some time to horticulture, could astonish the natives at the District Fair with apples raised in this altitude. Especially so with Mr Guinther, who has something peculiar in this line, it being a very large and handsome seedling, from a tree grown from seed planted by his mother. When the tree was a year or two old it was transplanted into the orchard, and has been known as Mother's Tree. The fruit is an excellent keeper, and along in January is luscious eating. The name of Mrs Maxwell's sample is also unknown. It is a prolific bearer, and an exceptionally fine winter fruit.

Of peaches, suitable for exhibition purposes, we have samples of a variety unknown, grown by Frank Sayres on his Rainmaker's Delight Farm, west of Moro. One of these measures 9 1/2 inches in circumference, and they are all nearly that proportion. The nearest that we can come to a classification would be to say that they very closely resemble, in size and appearance, the peach grown by Mrs Covington, Grass hopper Jim's wife, under the bluff, above Dalles city, opposite the R R Thompson farm. She raised the tree from the pit of a peach sent to her from Georgia. Mr Sayres got these trees when sprouts from a tramp tree pedlar. He didn't want them but as the pedlar insisted he took five of them, three of which are bearing the finest kind of peaches this year, 1700 feet above sea level, and with no irrigation whatever. We challenge Oregon to beat it.

The Dalles hospital must now be rated as one of the permanent institutions of the Inland Empire. The facts are embodied in a very handsome booklet, faultlessly printed and illustrated with an elegant embossed cover, from the office of The Dalles Chronicle, which of itself is a high endorsement of the Hospital, which patronizes its home publishing houses. The book contains 22 pages of which 10 are full page illustrations, all descriptive of this modern hospital for the treatment of all medical and surgical diseases except such as are contagious. Its medical directors are: E E Ferguson, M D, J A Reuter, M D, Belle C Ferguson, M D. Patients may employ their own physician.

A Humane Appeal. UD Williams, a humane citizen of 107 West Main st, Richmond, Ind, says, "I appeal to all persons with weak lungs to take Dr King's New Discovery, the only remedy that helped me and fully comes up to the proprietors recommendation." It saves more lives than all other throat and lung remedies put together. Used as a cough and cold cure the world over. Cures asthma, bronchitis, croup, whooping cough, quincy, hoarseness, and phthisis, stops hemorrhages of the lungs and builds them up. Guaranteed at the Moro Pharmacy. Price 50c and \$1.00. Trial bottle free.

Farmers of Sherman county we are selling harvest supplies.

If you are not buying of us, why?

Ask our customers, they will tell you we are selling right.

Why not be one of them?

Harvest men we've got the shoes!

See us for lace leather, lanterns, canvas for beds, etc.

J. W. MESSINGER & SON

PIONEER BRICK, MORO, OREGON.

LANE & SEXTON

Dealers in Hardware, Implements and Farm Extras

600-602 East 2d Street

The Dalles, Oregon.

Headquarters for and offering special

Plano Extras and Drapers

Binding and Sack Twine

Cook House Supplies and Utensils

Machinery Overhauled

Threshers and Combines

By an expert separator tender and blacksmith. Every thing put in order. Journals babitted, iron work fixed-up, and stretchers, eveners and the machine made ready for next season

Tools, Anvil and Forge Furnished

Have had five seasons run on one machine in this county. Can furnish plenty of reference from here and other places as to experience. Any one wanting such work done call or phone to

G. F. Roessler, Moro, in care of Observer Office

The water is all squeezed out—by hydraulic pressure—from Preferred Stock Squash and Pumpkin. No more scorching. Preferred Stock Canned Goods. Eastern grown Squash and Pumpkin are best, therefore we have all Preferred Stock Squash and Pumpkin canned in the East. When they have had a good frost—necessary to give finest flavor—then the best of the crop are gathered at once into the canneries, carefully set aside and put up for Preferred Stock. It comes out rich, and just moist enough for best pies. Flavor is unsurpassed. Be sure it is PREFERRED STOCK—at your Grocer's. ALLEN & LEWIS, Wholesale Grocers, PORTLAND, OREGON, U.S.A.

Elgin Watches. Jewelry of all Kinds. Rings, Chains, Etc. Latest Bracelet Designs. Good Goods Sold Reasonable. L. W. ROSS, WASCO. Watch Inspector for the O. R. N.

MORO PHARMACY

Expert, Experienced, Registered Pharmacists

Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY.

BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock



THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$21.00 per week, according to room. Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address

Dr. Ferguson and Reuter,

Medical Directors.

ANNOUNCEMENT

J O Elrod C K Cochran

ELROD & COCHRAN

Are in the Real Estate business at same old stand, Moro, Oregon