

To the Trading Public of Sherman county

I wish to thank all those who have given me a share of their patronage since my purchase of the Sherman Trading Co. in Moro.

I want to earn the good will and esteem of everybody in Sherman county, not simply by being a "good fellow," but by giving every one a chance to buy goods at right prices.

To do this I wish to announce right here that this is a cash store and will be run on cash principles. It is not one of the kind that takes the money from one and sells another on time, both at the same price.

Goods bought at invoice from the Sherman Trading Co. are now on sale at as low discounts as the goods will stand. These discounts are worth to you five and ten per cent and even better on some goods.

It is evident that it would take considerable effort to re-mark these goods, hence selling them by discount. But new goods purchased will be marked and sold at as low figures as similar goods may be obtained, not only in Sherman county, but in the Willamette valley as well.

Beside discounts as above I have a large number of articles which am going to sell for cost. They are goods which I will not carry in regular stock.

In conclusion I want to say to anyone wishing to take advantage of the prices set by my store that you can do so on a 30 or 60 day basis by calling and making arrangement

W. F. Schuller, Moro

Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats

Warehouse at Moro will be in charge of
Wm. RUDOLF, Agent

Grain purchased at all Stations in Sherman county

Money Loaned on Grain.

E. S. Cattron, Sherman County Agent, Wasco, Oregon

Hon R J Ginn has a steady job in the harvest.

Miss Sadie Kuggles is teaching the upper Hay canyon school.

Mrs J M Parry and Mrs Strahl returned on the 30th.

Attorney F J Meindl has returned from Clackamas county.

Mrs Meyers and children returned from Klickitat on the 30th.

O K Huff had an engagement to fill in Linn county last week.

Will Mowry is attending the Kerr Gifford warehouse at Bourbon.

Mrs Bryant and Mrs Axtell will return together from Linn county.

Rains Friday night, Saturday night, Sunday night. Too much, don't need it; dry up.

Miss Lola Martin, the guest of relatives at Morgan, last week, has returned to Moro.

Wm Raymond was in the city a few hours Sunday. He is still at Col Buckleys for a week or two.

Weights and measures are quite confusing. A man can get a peck of trouble out of a pint of whisky.

Mrs M Damon left for home on the 1st, intending to stop off at Rufus, for a visit with friends and relatives there.

Falls city mill have shut down for 60 days, claiming that no cars are to be had with which to ship their lumber.

Mr and Mrs Ramsey arrived at home from Col Buckleys Saturday. Mr R returned there, however, next day, to finish up.

Mr and Mrs Maus have decided that Moro suits them, and having purchased the McCaleb building, will abide with us.

Monkland people are very highly pleased at having Miss HE Bember with them again as teacher in their school, which opened on the 2d.

We will not be responsible for the neglect of subscribers to notify us of changes in their address. Nor will the notification of a Postmaster that the subscriber has "Moved" settle the bill of a delinquent.

New York health authorities are protesting against long hairs on the tails of cows. Then, for love of the cows they should also protest again the files.

We occasionally read of the theft of an automobile, but so far nobody has undertaken to steal an airship; though hairships are productive of litigation!

"Can't you find any work at all?" "Plenty, sir; but everybody wants references from my last employer."

"Can't you get them?" "No, sir; he's been dead 28 years."

A flat rock went sneaking into the cylinder of CR Beisbee's combine, like Johnson's spotted dog, sneaking after a chicken, and necessitated a lay off last Friday.

Mr Stuart expects to begin work on the Klondike brick school house on the 16th. He has secured the services of Messrs Ramsey and Raymond to do the carpenter and joiner work.

Master Johnny Mowrey tendered his little friend Seth Hayes a party on the 30th. Thirty invitations were sent out, and 29 attended. It was a very pretty and successful party.

Another doctor comes forth with the advice, "If you would overcome worry, sing all the time." What a nonsensical idea; just think of it! Work is what you need to overcome worry with.

Did you ever stand at the phone and wonder whether it would be polite for you to say "good-bye," or to wait for the lady at the other end to close the interview? An authority on telephone etiquette says that the person who made the call should be the one to leave, just as she would if she were calling in person. Another point of etiquette, is, that in asking for Mrs Smith to come to the phone you should give your name as you would if you were calling at her house.

Read The Observer.

Current price of wheat in Moro yesterday, 72 cents.

All the world likes a lover, because he is usually such a good joke.

Sherman county harvest is not half done. Too many wet mornings this week.

Mayor Billinger and wife of Monkland, were guests at the Hotel Moro labor day.

Prof Hampton has changed from assistant in the Dalles to principal in the Pendleton schools.

Roy Benson lost a valuable mare this week, the death of which breaks up one of his best teams.

Reserved seats are now on sale at Moro Pharmacy, for the Josephine Defry engagement at Moro Opera house Sept. 12th, 13th, 14th.

Persons who become dizzy when they get as high as the top of a step ladder, cannot be expected to have any great amount of faith in Prof. Bells' declaration that we shall soon be flying.

Our junior led his flock, the State Press association, into Clatsop county, his birth place—and everybody entitled had the finest kind of a time at Astoria, Seaside and Fort Stevens, three days.

"To prevent appendicitis, walk on all fours half an hour every day," says a French newspaper. Let's all get into this game. Here's our offering to avoid come on your feet, first walk upon one ear, and then on the other.

Miss Nell Ashby, sister of Mrs M E Miller, returned to her home in Pendleton on the 1st, after a very pleasant week in Moro. Mrs Ashby mother, and Mrs Burgess, sister, were also guests of Mrs Miller quite recently.

Hon B F Pike and wife joined the excursionists Tuesday, en route to Saratoga, N. Y., to attend the G A R and Ladies' Auxiliary National Encampments which open on the 9th. The Oregon party have a car by themselves, packed on the run through the state.

The economy, convenience, and other good features of the auto-buck-board are gradually making themselves manifest, and this type of machine is forcing itself to the front despite the prejudice which was apparent from the first, because of the exposed mechanism. They are now resorted to extensively for farmer's use in place of a team and buggy to go to town joggling with. They have a capacity of 600 lbs besides the operator.

The Misses Dolph and Inez Martin of Moscow, returned to their home last week via Morgan. They have had a most enjoyable outing with hosts of friends and relatives, the Martins, Ragsdale, Johnsons, and numerous other kin-folk, with headquarters at grandpa J R Martins, which will be kindly remembered in the schools they are to teach this fall and coming winter.

In Oregon it is surprising if a farm house escapes being visited by one or more fakirs daily at present. Even in the city they are numerous and one especially works his fraud on the women. He calls at a home and displays some powder for cleaning silver ware. He gives a practical demonstration, and it is simply perfection. From a small bottle, apparently containing water, (but it is not), he takes a few drops and mixes it with the powder. The silver or brass comes from the operation as brilliant as a mirror. The packages are very attractive, in lavender boxes, tied with ribbon and the powder is wrapped in silver paper. If the woman buys, and generally she does after his experiment, she goes to work with no success. She has, in fact, bought common every-day flour. The fakir has an acid preparation in his bottle and the powder he uses is—not flour.

Amusements.

Miss Josephine Defry Sept. 12, at Moro Opera House

One of the attractions of merit at Moro Opera House next week, for three nights, 12th, 13th, 14th, is the engagement of Miss Josephine Defry, and her excellent company, in a repertoire of high class society dramas. Miss Defry is a comparatively young woman who is starring at the head of her own company. She has what most stars today have not. She is a beautiful woman, who loves dramatic art for the art itself, and not an entirely mercenary consideration.

Mr E F Hawkins, Miss Defry's manager, has spared neither pains nor expense to surround his star with a supporting company of incomparable merit. Each member of the cast being selected especially with reference to his or her adaptability for the parts in the great emotional dramas presented here.

Miss Defry will open her engagement here in that powerful 4-act drama, "Shall we Forgive her?"

The Portland Oregonian says of Miss Defry: "Josephine Defry made her initial appearance on the Marquam Grand stage last night and made a flattering impression as an emotional actress. Miss Defry has a support that fills every demand."

Reserved seats are now on sale at the Moro Pharmacy.

Monmouth Normal Continues

Statement to the Public.

The loyal friends of the Oregon State Normal School at Monmouth, have come to the rescue of the institution, and have met the conditions imposed by the new board of regents. Messrs. Healer and Perkins appeared before the executive committee of the board and tendered a check for \$5,000 as a donation to conduct the school during the ensuing year. This is one half of the required amount and the board has allowed the check and the balance of the deposit of the balance. Other revenues, from tuition and local taxation, including 7 mills special tax, will add between \$5,000 and \$9,000. The budget for the year has been reduced from \$19,000 to \$14,000 by cutting down the salaries of the instructors, with their full consent, an act which shows their loyalty, and devotion to the Good Old School.

It will be remembered that the old board of regents, at its annual meeting in June, re-elected the faculty, let contracts for fuel, etc., and otherwise provided for the maintenance of the Monmouth Normal. At its meeting July 18th, the new board accepted the action of the old board, and assumed full control. At a later meeting, August 25th, it rescinded its former action on the ground that the law prohibited the assumption of any obligations in excess of the probable revenues. Since the appropriation, voted by the governor, could not become available until passed upon by the next legislature, the board decided that no account could be taken of it.

This caused the board to vote not to continue the school until a suitable donation, which, together with the other fixed revenues, would place enough funds at its disposal to guarantee the expenses of the institution for the entire year. Now that this has been done and the donation accepted by the committee, the board will therefore open its doors Sept. 14th, for its 25th year. The business like methods of the new board, and scores of principles in the state for Normal trained teachers, all combine to make the prospects bright for the best year in its history. Its friends are rallying about it as never before.

Monmouth has sent out over \$50 graduates during the past 25 years, and thousands of others have received a partial preparation for the work of teaching. Ten of the 35 county superintendents and scores of principals in the towns and villages, claim her as their alma mater, while hundreds of others are grade teachers in the low and country schools. With these loyal children and the thousands of friends over the state, the Mother Normal looks forward with confidence to the welfare of the people at the polls next June, when the question of its continuance is to be submitted to the people.

The Coming State Fair.

More than at any previous time in the history of this state people of the Pacific Northwest are interested in the program for the 3d week of this month at Salem, where the Oregon State Fair will be on. Every day will be a big day, and the attendance will undoubtedly eclipse all former records. Aside from the horse races, other attractions, exercises, addresses, music, etc, form an exhibition worthy of Great Oregon, and if you don't like horse racing you don't have to climb the grand stand, nor contribute to it substantially. We should like to see a state fair with horse punishments for gamblers, and no status anywhere. It is always among the debatable things of life and is not sanctioned as such under the submergence of the better spirit of common life. It adds no quality of safety or comfort or stamina to the state, county, city or community that encourage it, but rather helps to minimize the good name of any such locality. We should like to see the Oregon State Fair take up this matter along current lines of reform, its business, and the morale and prospects of both, it would enhance the scope of a constitutional limit to the dignity of metropolitan dimensions and add color and cordiality to the invitations sent out for immigration. Sherman county essayed to divorce horse racing from the better part of fairs, and succeeded in obtaining the proper legislative action, but Gov. Chamberlain quashed our ambitions, perhaps accidentally, by his veto.

Lost and Found.

Lost—between 9:30 p yesterday and noon today, a billions attack, with nausea and sick headache. This loss was occasioned by finding a box of Dr King's New Life Pills at Moro Pharmacy, 25c. Guaranteed for biliousness, malaria and jaundice.

Farmers of Sherman county we a selling harvest supplies.

If you are not buying of us, why?

Ask our customers, they will tell you we are selling right.

Why not be one of them?

Harvest men we've got the shoes!

See us for lace leather, lanterns, canvas for beds, etc.

J. W. MESSINGER & SON

PIONEER BRICK, MORO, OREGON.

LANE & SEXTON

Dealers in Hardware, Implements and Farm Extras
600-602 East 2d Street
The Dalles, Oregon.

Headquarters for and offering special

Plano Extras and Drapers
Binding and Sack Twine
Cook House Supplies and Utensils

WILLAMETTE UNIVERSITY

44 Professors - - - 3 Instructors

College of Liberal Arts
Courses—Classical . . . A B
Literary . . . B L
Scientific . . . B S
Philosophical . . . Ph B
College of Liberal Arts maintains the following schools
College of Oratory . . . O B
Teachers' College . . . T C
Normal School . . . N S
Oregon Institute of Academy
School of Commerce

College of Medicine . . . M D
College of Law . . . LL B
College of Theology . . . B D
College of Music . . . B M
School of Art . . . Certificate

The Affiliated Colleges and the School of Art are financially independent of the College of Liberal Arts.

For catalogue address
President John H. Coleman
Salem, Oregon

Elgin Watches



Railroad Standard

Jewelry of all Kinds.

Rings, Chains, Etc.

Latest Bracelet Designs.

Good Goods Sold Reasonable

L. W. ROSS, WASCO.

Watch Inspector for the O. R. N.

MORO PHARMACY

Expert, Experienced, Registered Pharmacists
Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY,

BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock



THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.
Rates, from \$10.00 to \$21.00 per week, according to room
Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address
Drs. Ferguson and Reuter,
Medical Directors.

A "WANT" ad in THE MORO

OSERVER will reach more people in Sherman County than by any other medium available.

The Observer

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 75 cents for six months. 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter rates than one year 12 1/2 cents per month. Church and Society notices FREE, except when for money making purposes, such notices at regular rates at the option of the publishers.

FRIDAY, Sept. 6, 1907

Ice cream daily at Rudolfs.

Type-writer paper at The Observer's office.

The Observer is the Sherman county paper you want.

I want your butter and eggs, and will pay the highest market price for it. W F Schuller, Moro.

After 1 p.m. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

Dr. C. Hartley, is permanently located in Wasco for the practice of Dentistry. Charges reasonable, and all work guaranteed.

E C Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

The Pacific Coast Elevator Co are buying all kinds of grain, wheat, barley, oats, etc., and are prepared to pay the highest cash prices, at all stations in Sherman county. See adv in this paper.

CAN YOU afford to trifle with so serious a matter as to neglect a bad cold or cough, when for a trifling amount you can secure a bottle of Hickory Bark Cough Remedy, that is guaranteed to cure or money refunded? Price 25c, 50c and \$1.00 per bottle. For sale at Moro Pharmacy, and dealers everywhere.

One of the most pleasant features of the Oregon state fair has always been the camping life, annually forming a good sized community. The tented city is marked off into streets, and lots which are furnished free of charge.

For many years Chamberlain's Cough Remedy has constantly gained in favor and popularity, and is now one of the staple medicines, and has an enormous sale. It is intended especially for acute throat and lung diseases—coughs, colds, croup; and can always be depended upon. It is pleasant and safe to take and is undoubtedly the best in the market for the purposes for which it is intended. Sold by Moro Pharmacy.

Colonist rates in effect Sept. 1st, continue until October 31st. This is the rate that brings the actual settler to Oregon, and means that people can come here from Kansas city St Paul, Minneapolis, and all the great territory between the Missouri river and the Rocky mountains, for \$25; to all points east of Umatilla, \$22.50; from St Louis \$30, from Chicago \$33. The most important thing about this to remember is that these people must buy their tickets direct to the towns they want to reach. This is true with regard to Moro, The Dalles, Eugene city, Astoria, and any other city or town in the state. Many get the impression that they can go thru to Portland, and then continue their trip to point of destination, and it develops upon each and every community to correct this erroneous impression.

What the Colonist Rates Are To any Ry. Station in this County.

From	Rate
Kansas city	\$25.00
St. Joseph	25.00
Leavenworth	25.00
Atchison	25.00
Council Bluffs	25.00
Opahs	25.00
Sioux city	25.00
St. Paul	25.00
Minneapolis	25.00
Duluth	25.00
Winnipeg	25.00
Des Moines	25.00
St. Louis	30.00
Oklahoma city	31.00
Portland	33.00
Chicago	33.00
Evansville	33.00
Indianapolis	37.50
Memphis	38.00
Louisville	38.00
Cincinnati	38.00
Pittsburg	39.75
Cleveland	39.75
Nashville	40.00
Pittsburg	41.00
Toronto, Ontario	41.00
Buffalo	42.50
Birmingham	44.50
Atlanta	46.75
Mobile	47.50
Washington city	48.25
Asheville	48.25
Montreal	49.75
Philadelphia	49.75
Baltimore	49.25
Boston	49.90
New York city	50.00

The Touch that Heals.

Is the touch of Bucklen's Arnica Salve. Its the happiest combination of Arnica flowers and healing balsams ever compounded. No matter how old the sore or ulcer is, this Salve will cure it. For cuts, burns, scalds, wounds or piles, it has no equal. Guaranteed Moro Pharmacy, 25c.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Dr R A Heritage, dean of Willamette University College of Music, will have charge of the musical features at the Oregon state fair, Sept. 16-21.

The Pacific Coast Elevator Co loan money on grain. See adv of Hon ES Cattron, agent for Sherman county, Wasco. Wm Rudolf, local agent, Moro.

THE OLD Pennsylvania Dutch Dun kards recommend Hickory Bark Cough Remedy. Guaranteed to cure your cough, and guaranteed to be pure. Made from the bark of the shell-bark or white hickory tree. For sale by Moro Pharmacy, and all dealers everywhere.

The New Biggs is certainly a most deservedly popular hotel, and mine host, J. J. Heckard and wife, are entitled to a very liberal patronage. The table is supplied with everything nice, and the rooms are new, neat and clean.

Lame back is an ailment for which Chamberlain's Pain Balm has proven especially valuable. In almost every instance it affords prompt and permanent relief. Luke LaGrange, of Orange, Mich., says, "after using a plaster, and other remedies for 3 weeks for a bad lame back I purchased a bottle of Chamberlain's Pain Balm, and 2 applications effected a cure. For sale by Moro Pharmacy.

Avenarius Carbolinum is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or timber. The U.S. Government, and the ORNCs, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

Subscribe for The Observer.

White Clover Ice Cream at Rudolfs every day and evening.

Sunset Magazine \$1.50 and a wall map free. O R N agent, Moro.

Inland Empire Postal Cards, at The Observer Book Store.

Fresh supply of genuine carbolinum just opened at the Observer Book Store.

The Sherman county board of equalization will meet in Moro on the 16th.

Pencil holders, that hold the pencil in any pocket, at The Observer Book Store.

Want a good home in Moro, cheap? See J M Duganoh. We can't all of us live in Paris.

Tourist tags, with your name on, printed while you wait, at The Observer Book Store.

Farmers, are you getting ready to spend a week at our district fair in the Dalles? Better do so.

I am paying 50c per roll for butter and 20c per dozen for eggs today. W F Schuller, Moro.

Three Dollar Gold Fountain Pen for \$1.50, The Observer Book Store, this month. A good time bargain.

When the average housewife can find nothing else to preserve, the rind of a water melon looks good to her.

Buy the genuine imported avenerius carbolinum; the imitation being offered is only a temporary remedy if at all. It genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

I was so weak from an attack of diarrhoea, says R G Stewart, of Stewart Bros, Greenville, Ala, that I could scarcely attend to my duties, when I took a dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy, which cured me entirely, and I had been taking other medicine for 9 days without relief. I heartily recommend this remedy for bowel complaints. For sale by Moro Pharmacy.

Agent Cady, of the O R & N Co, at Moro, will furnish applicants with a large system wall map published by the U P Ry Co. The map comprises all of that portion of the United States west of Chicago, is very carefully printed and complete, and is exceedingly useful for information and reference.

THE OLD remedies are best. Hickory Bark Cough Remedy has been in use for over 100 years by the old Dutch Danksards of Pennsylvania, and is still in use by all old families of western Pennsylvania. Is absolutely pure, made from the bark of the white or shell-bark hickory tree. Shipped from the east and manufactured in Salem, Oregon. For sale by Moro Pharmacy and all dealers.

Legislating evils out of existence is the method too many seek to employ in their struggles against life. The law is powerful, but it cannot remove catalogue houses, operating strictly within its letter. Legislation is not the cure for that evil. It savors too much of the method of waving one's hands, saying, "appear," or "vanish." One of Shakespeare's characters once stated that he could "call spirits from the vasty deep," but he found no return when another asked if they would come. It is simple enough to say to catalogue houses, "consider yourselves out of existence." It won't work. The only way to meet the evil is by hard work, advertising and pushing advantages which local stores undoubtedly possess.