

To the Trading Public of Sherman county

I wish to thank all those who have given me a share of their patronage since my purchase of the Sherman Trading Co. in Moro.

I want to earn the good will and esteem of everybody in Sherman county, not simply by being a "good fellow," but by giving every one a chance to buy goods at right prices.

To do this I wish to announce right here that this is a cash store and will be run on cash principles. It is not one of the kind that takes the money from one and sells another on time, both at the same price.

Goods bought at invoice from the Sherman Trading Co. are now on sale at as low discounts as the goods will stand. These discounts are worth to you five and ten per cent and even better on some goods.

It is evident that it would take considerable effort to re-mark these goods, hence selling them by discount. But new goods purchased will be marked and sold at as low figures as similar goods may be obtained, not only in Sherman county, but in the Willamette valley as well.

Beside discounts as above I have a large number of articles which am going to sell for cost. They are goods which I will not carry in regular stock.

In conclusion I want to say to anyone wishing to take advantage of the prices set by my store that you can do so on a 30 or 60 day basis by calling and making arrangement

W. F. Schuller, Moro

The Observer

MORO, SHERMAN CO., OREGON.

The price of The Observer is \$1.50 per year. 15 cents for six months. 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 15¢ cents per month. Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY, August 30, 1907

Ice cream daily at Rudolfs.

Typewriter paper at The Observer.

The Observer is the Sherman county paper you want.

Souvenir spoons, L. W. Ross, the Wasco jeweler.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Everlasting Fruit Jars, Pint, Quart and 3 gallons, J. W. Messinger & Son, Moro.

Send for prices for your oils, link and leather binding, to the Wasco Implement House.

We have the stock, and prices that please, for harvest supplies. J. W. Messinger & Son.

Don't overlook the Harness Department at the McCoy-Atwood-Co., Wasco.

Am reducing my oil stock. It will pay you to get prices and buy here. W. F. Schuller, successor to S. T. Co.

After 1 pm. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

Superior round nickel tipped rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

Dr. C. Hartley, is permanently located in Wasco for the practice of Dentistry. Charges reasonable, and all work guaranteed.

E. C. Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

The Pacific Coast Elevator Co are buying all kinds of grain, wheat, barley, oats, etc. and are prepared to pay the highest cash prices, at all stations in Sherman county. See adv in this paper.

"Three years ago we had 3 doctors with our little boy, and everything that they could do seemed in vain. At last when all hope seemed to be gone we began using Chamberlain's Colic, Cholera and Diarrhoea Remedy and in a few hours he began to improve. To day he is as healthy a child as parents could wish for." Mrs. B. J. Johnston, Linton, Wis. For sale by Moro Pharmacy.

Colonist rates in effect Sept. 1st, continue until October 31st. This is the rate that brings the actual settler to Oregon, and means that people can come here from Kansas city, St. Paul, Minneapolis, and all the great territory between the Missouri river and the Rocky mountains, for \$25; to all points east of Umatilla, \$22.50. From St. Louis \$30, from Chicago \$33. The most important thing about this to remember is that these people must buy their tickets direct to the towns they want to reach. This is true with regard to Moro, The Dalles, Eugene city, Astoria, and any other city or town in the state. Many get the impression that they can go thru to Portland, and then continue their trip to point of destination, and it develops upon each and every community to correct this erroneous impression.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

Read The Observer.

Smizer Equaliser Hitch extras, at Wasco Implement House.

Buy your machine oils of the McCoy-Atwood-Co. They have the lowest prices.

I want your butter and eggs, and will pay the highest market price for it. W. F. Schuller, Moro.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

Leave your watch repairing with Wm Rudolf, and we will give you good work at a reasonable price. L. W. Ross, Wasco.

Cups and saucers 50 cts to \$1.65 per set of six, neat patterns. Some fine ones for 70c and 90c. McCoy-Atwood-Co., Wasco.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

The Pacific Coast Elevator Co loan money on grain. See adv of Hon. E. S. Catron, agent for Sherman county, Wasco. Wm Rudolf, local agent, Moro.

The McCoy-Atwood-Company has a positive announcement of new goods that have arrived and are now on sale at their Wasco store. Read their adv. on 2d page.

I guarantee all the watches I sell and have a good line that I am selling at a very close margin. If you are wanting a watch it will pay you to see me before buying. L. W. Ross.

All kinds of silver ware, knives and forks, Rogers and other makes, at prices never before sold in Moro. W. F. Schuller, successor to S. T. Co.

The last time that our corrugated land roller will be offered in this county is now. We are closing them out and can get no more from the factory. Prices light. Wasco Implement House.

The New Biggs is certainly a most deservedly popular hotel, and mine host, J. J. Heckard and wife, are entitled to a very liberal patronage. The table is supplied with everything nice, and the rooms are new, neat and clean.

Avenarius Carbolinum is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or lumber. The U.S. Government, the ORNCO, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Subscribe For The Observer.

Carl Peets has returned from his Idaho visit.

If you want a Sewing Machine it will pay you to see L. W. Ross.

Bargains in sewing machines. See W. F. Schuller, successor to S. T. Co.

White Clover Ice Cream at Rudolfs every day and evening.

Buy a handy wagon at the Wasco Implement House. Price \$30.00.

Old newspapers for sale at The Observer Book Store.

Pencil holders, that hold the pencil in any pocket, at The Observer Book Store.

Tourist tags, with your name on, printed while you wait, at The Observer Book Store.

Farmers, are you getting ready to spend a week at our district fair in the Dalles? Better do so.

Veal is becoming too abundant. Spare the heifer calves if you would understand where you are at.

Ross & Co are our tailors. Their fall and winter samples may be seen at our store. J. W. Messinger & Son.

I am paying 50c per roll for butter and 20c per dozen for eggs today. W. F. Schuller, Moro.

Some people think they would be happy if dreams would come true. But how about the nightmares?

Three Dollar Gold Fountain Pen for \$1.50, The Observer Book Store, this month. A good times bargain.

Buy the genuine imported avianerious carbolinum; the imitation being offered is only a temporary remedy if at all. If genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

Harney County News. A big horse riding through the streets in a lumber wagon, caused some curiosity and speculation a few days ago. He was a valuable work animal belonging to R. J. McKinnon, and had the misfortune of being severely cut on one of his hind legs in a mowing machine mix up, and to get him home, several miles, without the aid of a long walk, Mac loaded him into the wagon, and the sensible brute rode along with all the composure of a human being.

It is with pleasure that I give you this unqualified testimonial. About a year ago when I had a severe case of measles I got caught out in a hard rain and the measles settled in my stomach and bowels. I had an awful time, and if I hadn't taken Chamberlain's Colic, Cholera and Diarrhoea Remedy I could not possibly have lived but a few hours longer, but thanks to this medicine I am now strong and well. I have written the above through simple gratitude and I shall always speak a good word for this remedy. Sam H. Gwin, Concord, Ga. For sale by Moro Pharmacy.

RE Miller, general freight agent, has notified all agents that the O R & N Co have arranged to establish at the earliest legal date, an emergency rate of \$7 per ton on coal, in carload lots, from Missouri river common points to all points on the O R & N, the Dalles and east. Mr. Miller adds: We cannot protect this rate on any shipments moving, priority or publication of tariff, date effective of which we will advise you later. We are informed that mines in the Missouri and Kansas districts are in position to furnish coal, and this rate is made to enable our people to secure supply in the east to relieve the present fuel shortage. Have asked for the names of the mines, and will give you the information as soon as obtained.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hotels. Low round trip rates are in effect via the Astoria and Columbia river railway.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." E. Jamison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Pacific Coast Elevator Co.

Wholesale Grain Dealers

Wheat - Barley - Oats
Warehouse at Moro will be in charge of
W. M. RUDOLF, Agent
Grain purchased at all Stations in Sherman county
Money Loaned on Grain.

E. S. Catron, Sherman County Agent, Wasco, Oregon

No more harvesting will be done in Sherman county this summer after this week, as fall opens Sunday.

Fears is preparing to spend three years in his next search for the north pole. And yet some call it a dash.

The rain of last Friday night and Saturday has started grain in the stubble in a way that makes the cows laugh.

The 12th annual regatta, at Astoria Sept 2, 3, 4, is looming up splendidly, promising to be the biggest and the best.

Dr. R. A. Heritage, dean of Willamette University College of Music, will have charge of the musical features at the Oregon state fair, Sept. 16-21.

The pockets of R. I. Young were picked of \$20 Saturday morning, as he was working in his Dalles city garden. He had left his pants in the house.

Some of our inland barbers refuse to trim the alfalfa of hayseeds who make a practice of harrowing their mugs at home with a hand combine.

Mrs. W. J. Keeney and Mrs. Alate Pragg and little boy, of Kent, and Mrs. Kelly of Grass Valley, were dental patients of Dr. Hartley this week in Wasco.

Mr. Harriman has struck out for Central Oregon in person. If any U. S. Marshall is looking for him he may be found on Sunday by inquiring at the Hotel Portland.

Mr. and Mrs. Kelly, Mrs. Porter, Mr. and Mrs. Carl Williams, and Miss Hall were Wasco visitors Friday, dining at the Hotel Moro en route, traveling by auto-car.

The great trials that have occurred in the United States during the last three years have led to no punishment, but are most remarkable for the heroism and endurance of the jury-men.

Record. J. W. Engberg is thrashing his crop on the Blalock farm. Off 80 acres he got 54 bushels per acre. This is part of 840 acres that the Record recently intimated would yield 40 bushels per acre.

The price of butter is soaring in Portland. A dollar a roll is the anticipated notch. The growing demand for food dainties is it is presumed, has rolled up this great majority in favor of local dairymen.

One of the most pleasant features of the Oregon state fair has always been the camping life, annually forming a good sized community. The tented city is marked off into streets, and lots which are furnished free of charge.

Moro school directors have concluded negotiations and secured a full corps of teachers, as follows: E. O. Anderson, Mrs. Slayback, Miss Mae Anderson and Miss Jessie Rees. The fall term will open on the 15th of September.

Silver Lake Leader. We understand the festive scripper is at work laying scrip on some of our ocean farm lands in the Christmas lake region. Actual settlers, who want homes for themselves and families, is what is wanted here, not speculators.

Agent Gady, of the O R & N Co, at Moro, will furnish applicants with a large system wall map published by the U. P. Ry. Co. The map comprises all of that portion of the United States west of Chicago, is very carefully printed and complete, and is exceedingly useful for information and reference.

Postmaster general Meyer will ask congress, at the next session to provide for a 10-pound parcel post and the postal savings bank. The government might as well take in everything else—every postmaster in the Union is now a solicitor for job printing. "To keep up personal salaries," at the expense of local job printing offices, aided by the free delivery system of the P. O. establishment.

Subscribe For The Observer

Mrs. O. W. Axtell is visiting in Linn county.

Judge G. W. Brock is visiting in Moro and vicinity.

The Harriman special passed thru Moro Tuesday night.

It is a 10-lb \$50,000 boy, born to Mr. and Mrs. George Kaseberg, on the 25th, at Mayor Messinger's home in this city.

Judge E. V. Littlefield returned to Moro on Tuesday. Mrs. L. and the little boy will not return until after the Judge holds his term of court in Condon.

Rev. Holladay married Miss Anna Belle Christman and A. E. Blackburn, at Rufus on the 25th. The happy couple will be at home in the Dalles after the honeymoon.

The O. R. & N. Co. will put on an extra daily passenger train Monday between Portland and Huntington, both ways, connecting with the Oregon Short Line and intervening branches.

The "crack"-boat of the Columbia now makes Hood River its upper terminal. The Dalles-Portland business is done by three other lines, the Regulator, Open River and Simons fleets.

A standard bred colt, belonging to J. F. Belabe, broke one of its fore legs by a fall in this city Tuesday. The break is in a bad place, and Dr. Goffin is doubtful of his success in treatment of the case, but is doing the best he can for it.

The Dalles Chronicle. While the closing of the doors of the Oregon Savings Bank in Portland affected 300 depositors in The Dalles, little excitement was occasioned by it. Most of the deposits are in small sums, though one woman had \$5,000 in the bank. There seems to be a general feeling that the money will be forthcoming in time.

A. A. Sayre will quit farming after this crop is secured. He has broken the record with 35 bushels per acre on 163 acres straight of red chaff club. His farm, The Rainmakers' Delight, will be turned over to his son Omer, who has done well with one quarter this year, and will try to maintain the established record.

There will not be a dull moment in Sacramento from the falling of the gavel which assembles the National Irrigation Congress until the great convention itself has passed irrevocably into the realm of history. Sherman county will be represented by proxy—too busy to go, even with the temptation of a \$20 round trip fare from Portland.

Mrs. A. J. Adams is still at Hood River, attending her daughter, Mrs. Nichols, who has been hovering between life and death for several weeks, suffering from a combination of ill incident to her recent confinement and loss of the child. Mrs. A. writes daily bulletins of the case to Mr. Adams, and all will be pleased to know that the sufferings of the patient are lessening, and strong hopes for her steady recovery are now possible.

We are very sorry to hear of the death of James Oliver, the multi-millionaire philanthropist of South Bend, Indiana. A good man gone. The life of James Oliver was a model life for a man. When a common laborer he, with Uncle Harvey Little, both on the same molding floor, at the St. Joseph Iron Works, Mishawaka, Indiana, discovered the art of chilling iron, which led to the construction of the Oliver Chilled Plow, known and used the world over. He was always the same genial worthy gentleman. When he and Mrs. Oliver started in life together their plain little shanty home, with its dirt floor, always clean and inviting, was the one delightful rendezvous for school children. Mrs. Oliver died a few years ago, since which event Mr. Oliver has gradually declined, as one whose charm of life had departed. Peace be thine, Brother.

Fresh supply of genuine carbolinum just opened at the Observer Book Store.

Want a good home in Moro, cheap? See J. M. Dunahoo. We can't all of us live in Paris.

The best peaches that have come into the Moro market this year are from the Coopers' mill orchard.

There are numerous alleged cures for the whisky habit, but the real cure is a well kept resolution to quit drinking the stuff.

Henry Lambert of Portland, appeared on the scene Tuesday, en route to Rohr Villa for a few days recreation.

Gov. Chamberlain has appointed Judge Thomas O'Day to the vacancy in the Multnomah Circuit court occurring by the death of Judge Alfred Sears.

Sherman County Notes

CITY AND COUNTY.

White Salmon Enterprise.

W. C. Walker, proprietor of the Wasco News, was in town Saturday, accompanied by his father, looking over the country with a view of trading that newspaper for a farm.

Wasco News

Mrs. Wilmer Cooper has returned from a visit to relatives and friends in Corvallis.

Drs. Beers and Morse were called to Moro Wednesday, to attend the serious illness of Mrs. W. F. Jackson. The lady is improving.

Mr. Edson, the Moro miller, is in Wasco this week putting the Sandown mill in working order. The company anticipate a good run this season.

Grass Valley Journal.

Robert Walker is having success with his combine. He has 1600 acres to cut and so far it averages 13 sacks per acre.

F. L. Kelley arrived from Dalles city Sunday evening in charge of a large auto. From the color we suppose its red devil variety. It has four cylinders, and seating capacity for six persons.

The largest yield of grain comes to Hugh Shull—25 acres of 40-foot averaging 40 bushels per acre, good and strong. All reports in the south end of the county say that wheat is turning out better than expected.

People who want a saddle horse, to ride into the country, or to a neighboring town, call upon Mr. Davis for Old Nig. When they reach their destination all that is necessary is to place the reins on the horn of the saddle, and let him go. Old Nig always takes the right road and never stops until he returns to the barn.

The Limit of Life

The most eminent medical scientists are unanimous in the conclusion that the generally accepted limitation of human life is many years below the attainment possible with the advanced knowledge of which the race is now possessed. The critical period that determines its duration seems to be between 50 and 60 and proper care of the body cannot so strongly urged during this decade; carelessness then being fatal to longevity. Nature's best helper after 50 is Electric Bitters, the scientific tonic medicine that revitalizes every organ of the body. Guaranteed by Moro Pharmacy; 50c.

THE NEW YORK WORLD

THREE A WEEK EDITION

Read Wherever the English Language is Spoken.

Any paid-up-to-date subscriber to The Observer will be furnished the N. Y. World three times every week, and The Observer, each 12 months, for \$2.50. Equal to any 4 papers at \$1.50. \$6.00 for \$2.50.

The thrice-a-week World expects to be a better paper in 1907-8 than ever before. In the course of the 12 months the issues for the next great Presidential campaign will be fore-shadowed, and everybody will wish to be informed. The Thrice-a-week World, coming to you every other day, postage paid, serves all the purposes of a daily newspaper, and with The Observer all it costs you is \$2.50. A new service of this arrangement, constantly increasing, and accuracy of reports, promptness in publishing events occurring anywhere in the world, and all that is worth reading about home, here in Sherman county, make this the best combination in the state. The political news will be found impartial, giving you facts, not opinions and wishes; full market reports, cartoons and interesting fiction by standard authors. All for \$2.50. D. C. IRELAND & SONS, Moro, Or.

Regular as The Sun

Is an expression as old as the race. No doubt the rising and setting of the sun is the most regular performance in the universe, unless it is the action of the liver and bowels, when regulated with Dr. King's New Life Pills. Guaranteed by Moro Pharmacy. 50c.

Farmers of Sherman county we a selling harvest supplies.

If you are not buying of us, why?

Ask our customers, they will tell you we are selling right.

Why not be one of them?

Harvest men we've got the shoes!

See us for lace leather, lanterns, canvas for beds, etc.

J. W. MESSINGER & SON

PIONEER BRICK, MORO, OREGON.

LANE & SEXTON

Dealers in Hardware, Implements and Farm Extras
600-602 East 2d Street
The Dalles, Oregon.

Headquarters for and offering special

Plano Extras and Drapers

Binding and Sack Twine

Cook House Supplies and Utensils

WILLAMETTE UNIVERSITY