

To the Trading Public of Sherman county

I wish to thank all those who have given me a share of their patronage since my purchase of the Sherman Trading Co. in Moro.

I want to earn the good will and esteem of everybody in Sherman county, not simply by being a "good fellow," but by giving every one a chance to buy goods at right prices.

To do this I wish to announce right here that this is a cash store and will be run on cash principles. It is not one of the kind that takes the money from one and sells another on time, both at the same price.

Goods bought at invoice from the Sherman Trading Co. are now on sale at as low discounts as the goods will stand. These discounts are worth to you five and ten per cent and even better on some goods.

It is evident that it would take considerable effort to re-mark these goods, hence selling them by discount. But new goods purchased will be marked and sold at as low figures as similar goods may be obtained, not only in Sherman county, but in the Willamette valley as well.

Beside discounts as above, I have a large number of articles which am going to sell for cost. They are goods which I will not carry in regular stock.

In conclusion I want to say to anyone wishing to take advantage of the prices set by my store that you can do so on a 30 or 60 day basis by calling and making arrangement

W. F. Schuller, Moro

Miss Ida Mowry has returned from Pendleton.

Chicken Dinner at the New Restaurant, Sunday.

Mrs Teal is visiting her son J O and family on the farm.

V H Smith is to be manager of the new Wasco Warehouse.

Six teachers are present in Moro this week, attending examinations.

Mrs Berrian and Mrs Pillsbury are expected home from Newport tomorrow.

Carl Peetz has left, on a visit to his daughter, Mrs Edgar Messenger, in Idaho.

Theodore Johnson has returned from the coast and put on his harvest harness.

Miss Spencer, of Antelope, is the guest of Mr and Mrs M E Miller, in this city.

Mr Cady, lately of Colorado, has taken the agency of the O R & N Co in this city.

Miss Lillian Stanley will be the guest of friends in Portland for the coming fortnight.

Mrs T R McGinness, of Corvallis, is visiting friends and relatives in Sherman county.

H F Meyers received a new Case engine Wednesday, through the Wasco Implement House.

John Pureful, of the East End Pioneer Smithy, has sold his 200 acre ranch to Arthur Phillips.

Mrs Strahl, and Miss Edna, will leave for Portland on the 19th, to be in attendance at the fall millinery opening.

Those anticipated results with denatured alcohol are as shy as if they had been sidetracked by some trust lying in wait.

If Hatfield says claim to the rain storm of this week and can add it to his next year's contract it may look good to him.

Mrs Wm Meyers and children are completing their summer outing in the camp of relatives and friends in the Klickitat pines.

Chris Anderson went as far as Biggs with Mrs Anderson and the family Tuesday, who go to Portland for rest and recuperation.

Harry Orchard says he is ready to be hanged, but he is mistaken if he thinks he can find a purchaser for a "farewell" confession.

Old time makes the very best of Babbit metal. We have it for sale and when you need any call at The Observer office. Price is right.

The first wagon load of new grain hauled into Moro this season was a load of barley brought in by W B Johnston, from his farm on the 8th.

Instead of being a millionaire at death the administrator of the estate of H W Goods, Portland, finds liabilities of \$40,000 exceeding the assets.

S S Hayes was in from his Rutledge farm Monday after supplies. He had not begun his harvest yet, but has his hands full building fences.

This week The Observer agricultural exhibition has added the prize turnip—9 by 20 inches in circumference, grown in Rev Adams Moro garden.

Mrs J N Fordyce and children are guests of Wasco relatives this week. Mrs F is having some dental work done by Dr Hartley. J N spent Sunday with the family.

Returning Jamestown visitors report the Warpath at the fair as the most peaceful spot in all the world; just like the store of a merchant who does not advertise.

Mrs W B Johnston has left with us some samples of luscious peach plums grown on their farm east of this city. For size and flavor they cannot be beat anywhere.

Representatives of the Holt Manufacturing Co., Stockton, Cal., passed up to Madras Tuesday to see the workings of the first combined harvester in Crook county, and look over the route for a traction train to be put on the road to Shaniko. The Holt Co will not only cut the wheat of Agency plains with their machinery, but will deliver it to the railroad. GN Crossfield accompanied the party to Shaniko.

A chicken rode the brakebeam of a Great Northern Ry train from St Paul, Minnesota, to Leavenworth, Washington last week. Biddy got loose at the loading point and was secured out at Leavenworth by an employe looking for a hobo. The hen was identified by a score of passengers who witnessed the excitement at St Paul, and after its ride half way across the continent it was delivered to brakeman Burke who took it to Seattle. The trip is without a precedent, so far as local railway men know.

Robert Urquhart has put several horses into the Del Calbraith combine harvesting outfit.

Emerson Peoples is up this week on business from the Rose city, his first visit since July, 1905.

The time to proceed against the powder trust was most happily selected, while everybody is at peace.

After a good visit in Moro and vicinity, Mr and Mrs Kly Olds left for their home in Yamhill county on Sunday, accompanied by Mayor J W Messenger and wife, who go on their summer outing.

That pair of registered black Percheron fillies, advertised for sale by Owen Thompson, were withdrawn from the market and entered for exhibition at the state fair, but now that is off as one of them has been badly cut by an abominable barbed wire.

After giving Gilliam county a fair trial Arthur Phillips has returned to Sherman county to remain. His 240 acres on John Day river looks better to him now than a big wheat farm, stocked and equipped for producing bonanza crops. Mr and Mrs Phillips were in town Monday on business.

H O Anderson of Cottage Grove, an able teacher, highly recommended, has been secured as principal of Moro high school. Now all places are filled here, excepting the vacancy occasioned by the resignation of Miss Blair. It is expected that the schools will open not later than the 9th of September.

Is it possible to over-do the trust crushing business. The last Texas legislature passed a law to send any dealer to jail who sells trust-made goods. Now the people are petitioning the governor to call the legislature together in extra session to repeal the noxious enactment, so that they can buy something to eat and wear.

There's no "war among railroads" for grades, etc., up DesChutes river. Mr Hill's people are just simply building a railway there, while the hirings of the bluffer straggles along in the way, making hyenas faces at them, as they did all the way from Pasco to Vancouver. Hill's folk don't care a continental for any nor all of them.

The number of children's playgrounds is increasing rapidly in many cities of the United States. 24 cities of 25,000 to 300,000 population each, show there has been an increase of 94 per cent in school playgrounds, 48 per cent in park and municipal grounds, and 54 per cent of other kinds in the past two years.

At 4 o'clock Thursday morning the 8th, the steamship Panama, the vessel that has taken the place of the sunken Columbia in the Portland San Francisco line, returned the steamship Alliance, in the river below Portland. No lives were lost but many vessels are in dry dock. Singular enough, the ubiquitous steamship George W Elder hove in sight at the niche of time.

An editor works 365 days a year to get out 52 issues of a paper. That's labor; once in a while somebody pays him a year's subscription. That's capital; and once in a while some sun-of-a-gun of a dead beat takes the paper for a few years and vanishes without paying for it. That's anarchy; but later on justice will overtake the last named creature, for there is a place where he will get his just deserts. That's b—l.

Work has been renewed on the Oregon Trunk Ry line up DesChutes river. It is expected that construction of this road, 125 miles from the Columbia, with North Bank and Dalles city connections, will cost \$3,500,000, which is in sight. Camp Rohr Villa is now a lively place. Supplies are brought in from the Dalles via the Miller bridge and a new wagon road up the east bank of DesChutes river.

Clatsop Beach resorts afford a variety of amusements for pleasure seekers. In addition to surf bathing, clam digging, crab fishing, these resorts have all the attractions of the mountains, situated as they are in close proximity to the Coast range, where the best of trout fishing and gunning for big game are within easy walking distance from the hoarse low round trip rates are in effect via the Astoria and Columbia river railway.

Rockwall county, Texas, so named because of a wall of rock, extending miles from the town of Rockwall, is now being explored by the Anthropological and Archaeological society, with astonishing results. The wall for 20 miles, is covered 3 feet deep, 40 feet in height, and is older than similar discoveries in Egypt. The slab stones are of uniform size, symmetrical in shape, and resemble the cement brick of ancient Egypt. It is believed that the ruins of a buried city will be found.

Farmers of Sherman county we a selling harvest supplies.

If you are not buying of us, why? Ask our customers, they will tell you we are selling right.

Why not be one of them? Harvest men we've got the shoes!

See us for lace leather, lanterns, canvas for beds, etc.

J. W. MESSINGER & SON

PIONEER BRICK, MORO, OREGON.

LANE & SEXTON

Dealers in Hardware, Implements and Farm Extras

600-602 East 2d Street
The Dalles, Oregon.

Headquarters for and offering special Plano Extras and Drapers Binding and Sack Twine Cook House Supplies and Utensils

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For catalogue address President John H. Coleman, Salem, Oregon

Elgin Watches

Jewelry of all Kinds.
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Any and all Kinds of Patent Medicine Always in Stock

THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$21.00 per week, according to room. Ambulance will meet all trains, and boats if hospital is notified.

For Further Information Address
Drs. Ferguson and Reuter,
Medical Directors.

A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.

The Observer The Local Churches.

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—but if paid in advance 25 cents. \$2.50 in full for 2 years. Shorter terms than one year 12 1/2 cents per month. Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY August 16, 1907

Ice cream daily at Rudolfs.

Typewriter paper at The Observer office.

The Observer is the Sherman county paper you want.

Souvenir spoons, L W Ross, the Wasco jeweler.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.

Everlasting Fruit Jars, Pints, Quarts and 4 gallons, JW Messenger & Son, Moro.

Send for prices for your oils, link and leather belting, to the Wasco Implement House.

Tourist tags, with your name on, printed while you wait, at The Observer Book Store.

We have the stock, and prices that please, for harvest supplies. JW Messenger & Son.

Don't overlook the Harness Department at the McCoy-Atwood-Co, Wasco.

Am reducing my oil stock. It will pay you to get prices and buy here. W F Schuller, successor to S T Co.

After 1 pm. Wednesday, it is very difficult for us to handle copy that calls for changes in the form.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

E C Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

Three years ago we had 3 doctors with our little boy, and everything that they could do seemed in vain. At last when all hope seemed to be gone we began using Chamberlain's Colic, Cholera and Diarrhoea Remedy and in a few hours he began to improve. To day he is as healthy a child as parents could wish for." Mrs B J Johnston, Linton, Miss. For sale by Moro Pharmacy.

Buy the genuine imported avenerolous carbolineum; the imitation being offered is only a temporary remedy if at all. If genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

Colonist rates in effect Sept. 1st, continue until October 31st. This is the rate that brings the actual settler to Oregon, and means that the people can come here from Kansas city St Paul, Minneapolis, and all the great territory between the Missouri river and the Rocky mountains, for \$25; to all points east of Umatilla, \$22.50. From St Louis \$33, from Chicago \$33. The most important thing about this to remember is that these people must buy their tickets direct to the towns they want to reach. This is true with regard to Moro, The Dalles, Eugene city, Astoria, and any other city or town in the state. Many get the impression that they can get thru to Portland, and then continue their trip to point of destination, and it devolves upon each and every community to correct this erroneous impression.

Moro M. E. Church

Rev. Holladay will hold services in this church Monday evening, August 26th. This will be the close of the present conference year. Conference in Spokane September 4th.

Moro Presbyterian Church.

Services in Moro Presbyterian church next Sunday, Morning and evening. Mid-week prayer meeting Wednesday evening at 8.00. You will be welcome at any or all of these services.

"I was glad when they said unto me, 'Let us go up to the House of the Lord.'" A. J. ADAMS, Pastor.

The Limit of Life

The most eminent medical scientists are unanimous in the conclusion that the generally accepted limitation of human life is many years below the attainment possible with the advanced knowledge of which the race is now possessed. The critical period that determines its duration seems to be between 50 and 60 and proper care of the body cannot be too strongly urged during this decade; carelessness then being fatal to longevity. Nature's best helper after 50 is Electric Bitters, the scientific tonic medicine that revitalizes every organ of the body. Guaranteed by Moro Pharmacy; 50c.

Read The Observer.

Smizer Equalizer Hitch extras, at Wasco Implement House.

If you want a Sewing Machine it will pay you to see L W Ross.

Pencil holders, that hold the pencil in any pocket, at The Observer Book Store.

Cups and saucers 50 cts to \$1.65 per set of six, neat patterns. Some fine ones for 70c and 90c. McCoy-Atwood-Co, Wasco.

Leave your watch repairing with Wm Rudolf, and we will give you good work at a reasonable price. L W Ross, Wasco.

The McCoy-Atwood-Company has a positive announcement of new goods that have arrived and are now on sale at their Wasco store. Read their adv. on 21 page.

I guarantee all the watches I sell and have a good line that I am selling at a very close margin. If you are wanting a watch it will pay you to see me before buying. L W Ross.

Mrs J J Heckard, of Biggs, came up Wednesday to visit her sister-in-law, Mrs Anna Calbraith, who is sick at the home of her parents, Mr and Mrs J H Landry, in this city.

New Restaurant and Lodging House, Moro, Or. Meals 30 and 50 cts. Lodging 35c per night, or \$1.50 per week. P. F. Maus, proprietor. Board and lodging \$5.50 per week. Brock's old stand, Main st.

The New Biggs is certainly a most deservedly popular hotel, and mine host, J. J. Heckard and wife, are entitled to a very liberal patronage. The table is supplied with everything nice, and the rooms are new, neat and clean.

"I want to say a few words for Chamberlain's Colic, Cholera and Diarrhoea Remedy. I have used it in my family for five years and have recommended it to a number of people in York county and have never known it to fail to effect a cure in any instance. I feel that I can not say too much for the best remedy of the kind in the world." S. Jemison, Spring Grove, York county, Pa. For sale by Moro Pharmacy.

Subscribe for The Observer.

Old newspapers for sale at The Observer Book Store.

Bargains in sewing machines. See W F Schuller, successor to S T Co. White Clover Ice Cream at Rudolfs Sunday.

Buy a handy wagon at the Wasco Implement House. Price \$30.00.

I am paying 50c per roll for butter and 20c per dozen for eggs today. W F Schuller, Moro.

Buy your machine oils of the McCoy-Atwood-Co. They have the lowest prices.

Singer, and Wheeler & Wilson Sewing Machines. I have the agency for the county.

I want your butter and eggs, and will pay the highest market price for it. W F Schuller, Moro.

Fresh supply of genuine carbolineum just opened at the Observer Book Store.

Our "ads" attract attention and advertise. When you get our advertising, you get business bringers.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

Rose & Co. are our tailors. Their fall and winter samples may be seen at our store. J W Messenger & Son.

Dr. C. Hartley, is permanently located in Wasco for the practice of Dentistry. Charges reasonable, and all work guaranteed.

All kinds of silver ware, knives and forks, Rogers and other makes, at prices never before sold in Moro. W F Schuller, successor to STCo.

The last time that our corrugated land roller will be offered in this county is now. We are closing them out and can get no more from the factory. Prices light. Wasco Implement House.

Ira Axtell had his left hand badly lacerated by the overturning of a header wagon he was loading. A bottle containing liniment which he was using, was broken and the glass cut the palm of the hand.

Thanks to J W Leonard, of Kent, for a bountiful supply of trout, samples of the catch at lakes, way up in the mountains in the Crane prairie region, where he and J C Coy and W H Ireland recently spent a month. The story of this outing, as related by Mr Leonard, kindles anew in The O. Man a desire try his luck out that way next July. In 7 hours one day Mr Leonard took 30 lbs, and both he and the fish in plain sight of each.

It is with pleasure that I give you this unalloyed testimonial. About a year ago when I had a severe case of measles I got caught out in a hard rain and the measles settled in my stomach and bowels. I had an awful time, and if I hadn't taken Chamberlain's Colic, Cholera and Diarrhoea Remedy I could not possibly have lived but a few hours longer, but thanks to this medicine I am now strong and well. I have written the above through simple gratitude and I shall always speak a good word for this remedy. Sam H Gwin, Concord, Ga. For sale by Moro Pharmacy.

Avenarius Carbolineum is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or timber. The US Government, the ORNCo, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweeten and preserve a water trough, pig pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.