

To the Trading Public of Sherman county

I wish to thank all those who have given me a share of their patronage since my purchase of the Sherman Trading Co. in Moro.

I want to earn the good will and esteem of everybody in Sherman county, not simply by being a "good fellow," but by giving every one a chance to buy goods at right prices.

To do this I wish to announce right here that this is a cash store and will be run on cash principles. It is not one of the kind that takes the money from one and sells another on time, both at the same price.

Goods bought at invoice from the Sherman Trading Co. are now on sale at as low discounts as the goods will stand. These discounts are worth to you five and ten per cent and even better on some goods.

It is evident that it would take considerable effort to re-mark these goods, hence selling them by discount. But new goods purchased will be marked and sold at as low figures as similar goods may be obtained, not only in Sherman county, but in the Willamette valley as well.

Beside discounts as above I have a large number of articles which am going to sell for cost. They are goods which I will not carry in regular stock.

In conclusion I want to say to anyone wishing to take advantage of the prices set by my store that you can do so on a 30 or 60 day basis by calling and making arrangement

W. F. Schuller, Moro

The Observer

MORO, SHERMAN CO., OREGON

The price of The Observer is \$1.50 per year. 75 cents for six months. 50 cents for four months—but if paid in advance we accept \$2.50 in full for 3 years. Shorter terms than one year 12 1/2 cents per month.

Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

FRIDAY.....JULY 26, 1907

Ice cream daily at Rudolfs.

Don't fail to stop and see Crosfield when in Wasco.

The Observer is the Sherman county paper you want.

Crossfield's sales will run over \$200,000 this year.

Inland Empire Postal Cards, at The Observer Book Store.

B F Paets was a Moro visitor last week, beaming with the smile of a contented farmer.

John McDermid was in Wasco Monday, and took home a fine new top buggy from Crosfields.

Buy a handy wagon at the Wasco Implement House, \$27.50 and \$28.50 each.

Send for prices for your oils, lank and leather belting, to the Wasco Implement House.

A car load of McCormack headers was sold by Crosfield this season, on top of all his harvest sales.

Tourist tags, with your name on, printed while you wait, at The Observer Book Store.

After a brief visit with friends in Moro, the guest of Miss Lillian Stanley, Miss Jennie Ginn left for Walla Walla Tuesday.

Dr. C. Hartley, is permanently located in Wasco for the practice of Dentistry. Charges reasonable, and all work guaranteed.

Buy the genuine imported Avenarius carbolicum; the imitation being offered is only a temporary remedy if at all. It genuine one application lasts for all time. Ask to see our sealed packages. The Observer Book Store.

People are often very much disappointed to find their family physician is away from home when they most need his services. Diseases like cramp colic and cholera morbus require prompt treatment and have in many instances proven fatal before medicine could be procured or a physician summoned. The right way is to keep at hand a bottle of Chamberlains Colic, Cholera and Diarrhoea Remedy. No physician can prescribe a better medicine for these diseases. By having it in the house you escape much pain and suffering and all risk. Buy it now, it may save life. For sale by Moro Pharmacy.

Colonist rates in effect Sept. 1st, continue until October 31st. This is the rate that brings the actual settler to Oregon, and means that people can come here from Kansas city St Paul, Minneapolis, and all the great territory between the Missouri river and the Rocky mountains, for \$25; to all points east of Umatilla, \$22.50. From St Louis \$30, from Chicago \$33. The most important thing about this to remember is that these people must buy their tickets direct to the towns they want to reach. This is true with regard to Moro, The Dalles, Eugene city, Astoria, and any other city or town in the state. Many get the impression that they can go thru to Portland, and then continue their trip to point of destination, and it devolves upon each and every community to correct this erroneous impression.

Subscribe for The Observer.

G L Rohr sold a big load of fruit in Moro Saturday.

W H Laidlaw, of Portland, is in in Wasco this week.

Old newspapers for sale at The Observer Book Store.

If you are in need of a Combine Belt, see the McCoy-Atwood-Co.

White Clover Ice Cream at Rudolfs Sunday.

Lloyd Dunahoo will return from California with his sister Hazel.

Rogers Bros. 1847 knives and forks, \$4.50 a set. LW Ross, Wasco.

Prof Bryant and H A Stuart of this city, were Klondike visitors this week.

The McCoy-Atwood-Co. are filling large orders of harvest supplies this week.

Did you witness the moon's eclipse Wednesday evening? A free show, worth seeing.

Stationery, paper, pens, ink, pencils and all sorts of lotas, at the Observer Book Store.

Buy your machine oils of the McCoy-Atwood-Co. They have the lowest prices.

New wheat will begin to be reaped at Columbia Southern Hay Canon warehouse, next Monday.

When the time comes for people to avoid fuel accounts by burning air, it will be a great saving.

Don't overlook the Harness Department at the McCoy-Atwood-Co, Wasco.

Dr O J Goffin has started heading his Early Wilber wheat which is of a very rich, golden color.

Wallace Bruce, formerly of Moro, died in an Alberta hospital July 2d, and was buried on the 4th.

E C Davis, proprietor of the Grass Valley Barn, promptly attends all calls, day or night. Animals given the very best of care. Charges are right.

F M Hamilton, postmaster at Cherryvale, Ind., keeps also a stock of general merchandise, and patent medicines. He says "Chamberlains Colic, Cholera and Diarrhoea Remedy is standard here in its line. It never fails to give satisfaction, and we could hardly afford to be without it." Sold by Moro Pharmacy.

According to General Passenger Agent Wm McMurray, the OR & N Co will make especially low rates to Long Beach, and other coast points this summer, giving anyone who may desire, a chance to spend their vacation by the side of the sound-ing sea.

I find Chamberlains Colic, Cholera and Diarrhoea Remedy to be the best remedy in the world, says C J Carter, of Skirum, Ala. "I am subject to colic and diarrhoea. Last spring it seemed as if I would die, and I think I would if I hadn't taken Chamberlains Colic, Cholera and Diarrhoea Remedy. I haven't been troubled with it since until this week, when I had a very severe attack and took 1/2 a 25-cent bottle of this morning I feel like a new man." For sale by Moro Pharmacy.

Avenarius Carbolicum is a germ destroyer. Decay being a germ, it destroys the cause of decay in posts or timber. The US Government, the ORNCo, Multnomah county, and city of Portland, are making general use of it on bridge timbers, etc. It is the best chicken lice destroyer on the market, and will sweep and preserve a water trough, sweet pen, stable, etc., and keep away flies. It is a guaranteed article. The Observer Book Store is distributor of the pure article in Sherman county.

Ladies' fabric gloves, elbow length

J W Messinger & Son, Moro.

Harvest supplies. That's what we are selling now. J W Messinger & Son, Moro.

Just received another new line of shoes, gents', ladies', children's, J W Messinger & Son, Moro.

Mr Kime, of Monkland, was in Wasco Tuesday and took home a new Mitchell, from Crosfield.

Farmers, see us for water bags, all grades of sack needles, and pitch forks. J W Messinger & Son.

If you would like to see tons after tons of goods go out, stop at Crosfields when in Wasco, and you will see it.

Mr and Mrs PP DeMoss returned from their outing Monday, which appears to have been beneficial to both.

Old type makes the very best of Babbitt metal. We have it for sale and when you need any call at The Observer office. Price is right.

Mayor Messinger's residence looks splendid with its new dress of paint. A model for many other property holders in Moro to pattern after.

W A Woods contributes a sample of 60 acres of Shodlin oats, that competent judges confidently estimate will yield 90 bushels per acre. It is open to competition.

Ex-Mayor Elrod and family made their final move this week from this city to their new home in Portland. They will be missed in the social circles of Moro, but we wish them all the successes of life in their new home.

The New Biggs is certainly a most deservedly popular hotel, and mine host, J. J. Heckard and wife, are entitled to a very liberal patronage. The table is supplied with everything nice, and the rooms are new, neat and clean.

Walter Rutledge, mine host of the Hotel Moro, started for Japan ten days ago to hire a cook. Mr The Cook has arrived, and a dandy Jap he is, too. Walter was heard from Monday—up to his neck in the Clatsop surf, shouting, "I'll not go home till morning." And he did.

We are delighted with the present of a jar full of the finest cherries we have ever seen in Oregon, from the homestead of Mr and Mrs Blue, on the high lands near Moro, and they were grown without irrigation. They are of the Lambert variety, the first product of a tree five years old.

Rev Tonkins heavy eye glasses saved one of his eyes from destruction a few days ago. He was in a blacksmith shop, having some repairs made to his buggy, and was helping the workman to cut a bar of iron when a chip flew into his face, splitting the right lens of his glasses square across. The extra heavy glass is all that prevented total loss of the eye, and perhaps fatal injury.

The farm residence of J C Hoekman, one mile north of Moro, burned to the ground Monday afternoon. Fire started in the kitchen about 4 o'clock, supposedly, from the wall paper catching fire from an overhot stove. Only a few articles from a ground floor bed room was saved. Nobody was in the house at the time, but as quick as the fire was discovered it had spread over the entire lower floor. The loss is fully \$3,000, with no insurance.

Miss Ida Mowry is the guest of Pendleton friends.

Mrs Bessie Kessler, of Portland, is visiting her mother in Moro, Mrs H A Page.

J W Kogberg is harvesting the biggest crop in Gilliam county this season.

The mares advertised for sale by JO Thompson in The Observer were promptly sold.

John Carmody, late of this city, has been up to Rutledge looking after his farm interests.

Deputy Sheriff Meyers is happy now. Mrs M and the little ones have returned from their Klondike outing.

This pestiferous tumble mustard weed will not stand cultivation. No more need to be said, if you'll only remember that.

Prof A C Hampton, late principal of Moro high school, will be assistant principal in the Dalles high school next term.

The Powell brothers, Will, Charley and Roy, have been hauling some whopping big loads of wood to their farms this month.

E E Barnum having purchased the Peddicoor property, at present occupied by J M Parry, will make that his future home in Moro.

Drunkard lodgers in a hotel there set the bed on fire Sunday morning, and besides destroying \$20,000 in property sacrificed two lives, in Troutdale.

C K Cochran and family are in Camp Cascadex, the delightful Elysian resort in the mountains discovered by a wandering band of Moros in 1904.

Mr and Mrs W F Schuller and their interesting little family will be at home in the Ellis residence McCoy Avenue and 6th streets, next to the Berrian home.

A couple of three breechy cows in the city herd have stalled the herd, and their pitiful bawls make one tired of latter day management of things on this earth.

Mrs Walter Rutledge, and little Miss Jennie, are sojourning at Seaside, Clatsop plains, the original and today the most popular summer resort in the Pacific Northwest.

Mrs Moore, nee Miss Maggie Huff, arrived from Spokane Tuesday, to be at the bed side of her father, AC Huff, who is still very sick at the home of Mr and Mrs F R Messinger, in this city.

Father Haynes is now delivering Bryan's new book to subscribers and it certainly is a book that will instruct and entertain anybody fortunate enough to become the owner of a copy.

A postal card from Gearhart announces that Mr and Mrs Pike are dropping the care of life in the surf of the Pacific on the beach at Clatsop. All a mistake, as they are now at home, in Moro.

EH Moore and family left for the Moro Colony Camp at Cascadex, Monday. Mr Moore drove across to the Dalles with his team and out fit, expecting to meet Mrs M and the children at Hood river.

Pearcy Thompson, as was expected, sold all his bob-tailed English Sheppard puppies, advertised twice in The Observer. He had calls for more. Buyers are Messrs McLachlan, Parry, Hardin, Lot W Rust.

We understand the Wind River Lumber Company will rebuild, at Cascade Locks—but they've got to change their method of doing business if they hope to rebuild a trade they've lost in Sherman county, before the fire.

Dr Willard N Morse, of Wasco, and Miss Virginia Deaton, founder and editor of the Inne Post, have united their destinies in marriage and will make their future home in our sister city, where Dr Morse is a popular physician-practicing with Dr Beers.

Pessimists, who are uncomfortable when they are not knocking, meet you with an "I told you so" grin, and spread the news that hot winds last week turned a good deal of our golden hued grain to silvery tinted, depreciated values. There's no damage to boast of.

The sinking of the steamship Columbia at sea Sunday Morning, en route to Portland from San Francisco, with the loss of ship, cargo and 100 lives, is the most shocking incident on the Pacific that has happened since the loss of the Brother Jonathan, July 30, 1865. The Columbia was run into by the San Pedro, a massive steam schooner of modern type, sinking in 5 minutes after the collision in a fog, her boilers exploding as she went to the bottom, blowing the hull to pieces. The steamship Elder picked up the survivors, and towed the San Pedro into harbor at Esaka.

NEW WAREHOUSE COMPANY.

Sherman County Farmers Independent Milling Movement.

Several leading farmers of this county have taken steps to organize an Independent Warehouse and Milling Company, and will meet in Wasco tomorrow, July 27th, and complete a transaction whereby the Wasco Milling Company Warehouse and Mill in Wasco, becomes the property of the new corporation.

About 50 of the best farmers we have in the county are interested in the movement, among whom are:

Robt Pinkerton, B F Medler, H Rieboldoffer, M A Van Gilder, John McDermid, J M Allen, James McMullin, E G Barzee, H D Stone, Y H Smith, J G Walker, B W Anson, Hiram Pape, E S Sink, S O Clodfelter, Thomas Sink, Julius Medler, F L Barnett, Wm Obeman, J L Brackett, J W Booth, H H Brackett, Vic Anderson, E Sical, J G Medler, John Simpson, Henry Medlar, W H Laidlaw, G N Crosfield, H P Discher, H D May, R C McKean, J W Wilde, A S Johnson.

And others whose names we did not learn.

At the meeting to be held in Wasco tomorrow will be organized the company which it is expected will handle the bulk of the wheat at that point for shipment. The new company sold over 40,000 grain bags in two days, to members of the company, at 9 1/2 c. f. o. b. Wasco, a saving of \$400.00.

Wasco Warehouse charges on grain will be only 50c per ton.

The new company will handle coal, wood, lumber, lime, anything and everything for a profit and a financial benefit to the public at large.

It is expected that the harvest in Sherman county this year will be the heaviest for many years past, and the new company will bring in new grain buyers from Portland and California, and also from Tacoma.

DEATH OF A PIONEER.

Lot M. Rust Joins the Great Army in the Beyond.

Death sent its messenger and took the good old man away from all troubles and cares of earth July 19, 1907, in the evening of life. All his loving children and beloved wife were at his bedside at the last hour. Deceased had been confined to his house and bed for the past eight years, and as the end seemed near his children were notified and came from their homes far and near.

His sickness and decline brought him much pain, which was borne with fortitude, and most all of the time he was in the full possession of his faculties of his mind and exhibited a calm, resigned christian spirit—full of hope, tenderness, and an earnest solicitation for those whom he thought should be in the fold of christianity. He had many visits from his neighbors during his illness, which cheered him, and all did what they could to minister to his wants.

Deceased was born in Paloma, Maine, March 21, 1833. Went to California in 1857. Eleven years later he was married to Miss Marcia H. Cooper. Five children were born of this union, Mrs Pearl A. Leslie, Mrs Ruby Pettes, Lot W Rust, Mrs Maude E Watson, and Miss Mae Rust, all of whom were present at his death bed to mourn their loss. Mr Rust was converted at his home in 1891, and was baptized into the Baptist church the same year. He lived a consistent, christian life. He was a pioneer of Sherman county, and has been a resident of the farm where he died, near Moro, for almost a quarter of a century.

The funeral was very largely attended at the Methodist Episcopal Church, in Moro, Rev John Tonkins officiating, assisted by Rev A J Adams, song service by a mixed choir from all churches of the city. Floral offerings were numerous and handsome. At the journey's end of our old friend, what can be more appropriate than these lines by Helen-Hunt-Jackson, herself a sorrow-tried invalid, with a glorious journey's end:

There is an Inn at Journey's end; It hath a low green door. Who entereth there, at set of sun Cometh forth no more.

Ah, many softest beds there be In that same Inn of Rest. And there they sleep so quietly Who toiled in East or West.

They have no dreams, they never stir. They will not hear a sound; Nor any wind shall ruffle them In that enchanted ground.

Until one day an angels' call The happy sleep shall break; And at the trumpet from the sky The slumberers shall wake.

Beyond that Inn at Journey's end A city smelt fair—

With golden turrets wonderful

And many a shining stair.

And thither, at the very last; Gods' saints shall gladly throng. And there shall lift forevermore Gods' praise in endless song.

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In conclusion the family desire to express thanks for many thoughtful attentions and sympathizing acts rendered in their time of sorrow the hour of need, by loving friends and neighbors. God will bless you all for it.

Bargains, Bargains, Bargains.

Five sets heavy double harness; Three "light do" do Two "single harness. Lot of extra harness findings, such as collars, etc.

Nearly all sizes of belting. 500 gallon of different kinds of machine oils.

Poultry, rabbit and Meah Woven Wire fencing.

About 250 rolls of barb wire.

Extra wheels for heavy farm wagons and headers.

One large galvanized iron tank, and a great many other articles too numerous to mention.

W. F. SCHULLER, Successor to S. T. Co, Moro, Or

Our Literary Budget

THE MAGAZINES.

Womans Home Companion.

"A good, full grown elephant costs at least two hundred dollars more than it did a year ago."—News

Beats all how 'spensive livin' is; Most everything a-go-in' up

Sky-high in price, till common folk Can scarce afford to eat or sup.

I do not mind that I must scrimp; Alas, I've oft done that before, But now the price of elephants Has riz two hundred plunks or more

I may not want an elephant; In fact, I do not s'pose I do, Yet, when I think a while, I am Not sure but what I need a few!

Dear me; this upward tendency Of all the things you want to buy, And spotters in the custom house That ever keep a watchful eye

Lost tourists might economize In interest of their private biz. And with all else, I must deplore The price of elephants has ris!

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Subscriptions received at The Observer Book Store.

The Local Churches.

Monkland Presbyterian Church.

Regular service at the usual hour next Sunday. Everyone welcome.

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Moro M. E. Church

Rev. Holladay will hold services in this church July 29th, and August 12th and 16th, each Monday evening.

This will be the close of the present conference year. Conference in Spokane September 4th.

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Moro Presbyterian Church.

Services in Moro Presbyterian church next Sunday, Morning and evening.

Mid-week prayer meeting Wednesday evening at 8.00.

You will be welcome at any or all of these services.

"I was glad when they said unto me, 'Let us go up to the House of the Lord.'" A. J. ADAMS, Pastor.

A Memorable Day.

One of the days we remember with pleasure, as well as with profit to our health, is the one on which we became acquainted with Dr King's New Life Pills, the painless purifiers that cure headache and biliousness, and keep the bowels right. 25c at Moro Pharmacy.

For Sale—at a Bargain.

We have a 16-foot cut Holt Combined Harvester, in first-class condition, in proper condition to put into the field at once. We will sell this machine for \$700, free on board the cars at Dufur, Oregon. If you are interested, address us.

JOHNSTON BROS., Dufur, Or

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A Happy Man

Is Amos F King of Port Byron, N Y, 85 years of age; since a sore on his leg which had troubled him the greater part of his life, has been entirely healed by Bucklen's Arnica Salve; the worlds greatest healer of sores, wounds, cuts, burns and piles. Guaranteed, Moro Pharmacy, 25c.

Penicil holders, that hold the penicil in any pocket, at The Observer Book Store.

Sample copies of this paper may be had at The Observer business office—5c. per copy.

Superior round nickel tipped and rubber top pencils, two-for-5-cents and some for 10 cts per doz., at the Observer Book Store.

Farmers of Sherman county we a selling harvest supplies.

If you are not buying of us, why?

Ask our customers, they will tell you we are selling right.

Why not be one of them?

Harvest men we've got the shoes!

See us for lace leather, lanterns, canvass for beds, etc.

J. W. MESSINGER & SON

PIONEER BRICK, MORO, OREGON.

Elgin Watches Jewelry of all Kinds. Rings, Chains, Etc. Latest Bracelet Designs. Good Goods Sold Reasonable.

L. W. ROSS, WASCO.

Watch Inspector for the O. R. N.



THE DALLES HOSPITAL

A modern hospital for the treatment of all medical and surgical diseases, except such as are contagious.

Rates, from \$10.00 to \$21.00 per week, according to room. Ambulance will meet all trains and boats if hospital is notified.

For Further Information Address

Drs. Ferguson and Reuter,

Medical Directors.

MORO PHARMACY

Expert, Experienced, Registered Pharmacists

Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY, BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock

Portland BUSINESS COLLEGE

TENTH AND MORRISON STREETS, PORTLAND, OREGON

A. P. ARMSTRONG, LL. B., PRINCIPAL.

Educates for success in a short time and at small expense, and sends each student to a position as soon as competent. Quality is one motto, and reputation for thorough work brings us over 100 calls per month for office help. Individual instruction insures rapid progress. We teach the loose leaf, the card index, the voucher and other modern methods of bookkeeping. Chartier is our shorthand; easy, rapid, legible. Beautiful catalogue, business forms and penmanship free—write today. References: any merchant, any bank, any newspaper in Portland.

Sorosis SHOES

Set Footwear Fashions

Canvas shoes in all colors that will match the summer gowns, price \$2.50 and \$3.50.

Sorosis Hosiery to match the shoes, the best that can be obtained. Price 25 cents to \$1.50.

Sorosis Catalogue sent free on request.

KNIGHT SHOE CO.,

Third and Washington Sts, Portland, Oregon

A "WANT" ad in THE MORO OBSERVER will reach more people in Sherman County than by any other medium available.