

The Observer.

Moro City Official Paper. OFFICIAL PAPER OF SHERMAN COUNTY, OREGON.

D. C. IRELAND & SON, EDITORS. C. L. IRELAND, MANAGER.

Send for advertising rates.

FRIDAY, JUNE 21, 1907.

Don't send us articles on politics, temperance or religion. Discussion of such topics only leads to violent and abusive language in the end.

To insure publication, articles for The Observer must reach the office before noon Wednesday. The mail comes daily.

When you remit for The Observer use an express or postoffice money order, registered letter or bank draft, payable to D. C. Ireland & Son.

A Blue Mark here will answer all inquiries, when entered upon our calendar, giving the date of the paper as the date at which your current subscription expires.

Difficulty in having your Observer changed may be avoided by sending the desired alteration to this office. Always give the name of the subscriber to whom you want it changed, as well as the one to which it is to be sent.

We will not be responsible for the neglect of subscribers to notify us of changes in their address. Nor will the notification of a Postmaster that the subscriber has "Moved" settle the bill of a delinquent.

Judge M. C. George, who suffered a severe relapse a week ago, is now regarded as convalescent.

Wireless advices announced the approach of the cruiser Charleston 12 hours before her arrival off the Columbia river.

If old spuds reach \$3 a bushel before new ones, they must bustle, as the latter are now offering in Portland at 3c per lb.

The Longworths are at odds and Nicholas finds his political hopes crushed by his father-in-law. Still he is the husband of the Princess Alice.

Senator Fulton viewed Grand Ronde valley from an auto. It was a grand sight. He is jubilant over Harney county, and is now in Walla-walla county.

Chairman Martin A. Knapp, of the Interstate commerce commission, thinks that an era of good feeling is coming around between the people and the railroads.

Uncle Sam 'belly' good man now in sight of the Pekin government, having relinquished \$12,000,000.00 to the moon-eyed Celestials, on account of Boxer troubles.

Users of gasoline need to be given some positive instruction sometimes. To illustrate: in Portland last Monday two alarms were given occasioned by criminal carelessness on the part of users.

The Portland Commercial Club \$5,000 prize contest for articles on this part of the United States, appearing in papers printed outside of Oregon and Washington, is open to every resident of Oregon.

Ambassador Bryce, successor to Sir Mortimore Durand, whom President Roosevelt compared to an old owl, is winning popularity by talking at college commencement exercises. It is noticeable that he gives expression to some good ideas.

Another Blue Bucket prospecting party is outfitting, that hope to find the identical blue tin bucket hanging upon the identical limb where Geneva Curtis, the little ten year old girl placed it 60 years ago. The head of the expedition is John Scott son of Geneva.

Of course The States can handle the trusts, if they have an assistant United States attorney as efficient as Mr. Cole, the trust buster in this state. He wound up the furniture trust in about three shakes of a lamb's tail, and now he has the plumbers' thieves combine on a shutter.

Oregon received no better advertisement than the visit of the Oregon girls through the east. Newspapers every where gave them extra attention. The Fort Worth Record devoted a leading editorial to their trip, complimenting the plan as novel, valuable and effective for publicity purposes.

He Fired the Stick. "I have fired the walking stick I've carried over 40 years on account of a sore that resisted every kind of treatment, till I tried Bucklen's Arnica Salve; that healed the sore and made me a happy man," writes John Garrett, North Mills, N. C. Guaranteed for piles, burns, etc. Moro Pharmacy; 25c.

The Cash v. Credit System,

The Hopes of Many of our Farmers and Others Realized.

McCOY, ATWOOD Co.

Since opening up our new business in the O. T. Co. building, under the cash system, we have been more than pleased with the general results, and find that the cash system is the only system to make friends, and hold them, after you have made them.

We realize that we have not been doing business under this system long enough to thoroughly demonstrate this fact, but we feel that if carried out on this plan, we shall surely make friends with the general public, hence increasing our business, and by doing so can offer better inducements to our customers in matters of trade.

Some of our town people, as well as some of our country friends, are saying that it cannot be possible to run a cash business in Wasco, or in Sherman county. More especially the way we are proposing to do it, as they say we are getting the double share as it were, on our customers, by asking them to pay once each month, and if they have not got the money, offering to loan the money to pay for what goods they have bought during the preceding month, and charging 10 percent interest on the amount loaned.

This is exactly what we are offering to do, but do not think that this applies to everybody, as we are not loaning money to people that are not responsible. For if we did we would be working on the same old plan as have been carried for years before, resulting by overcharging and making the responsible customers pay all bad accounts incurred by selling to irresponsible customers.

This kind of business we are cutting out, and mean to keep it up; for the simple reason that the dealer and consumer cannot prosper under such conditions, for no other reason than this: That the merchants are obliged to ask the whole

Table with columns: 1907, Credit System, Cash System, Interest on \$90.00, 1908. Rows show monthly payments and total credit/cash amounts.

The above shows a saving on the cash system of \$70.50 over the credit system, which is worth looking after. Besides, you are settled, each and every month, with the merchant, as soon as he renders you an itemized statement of your account. As the old adage says, "Short settlements make long friends."

We do not say that 10 percent discount is all we give to those buying of us, for our discounts range from 10 percent to 50 percent, according to the class of the goods

Yours Truly, McCOY, ATWOOD Co. Wasco, Oregon, June 20, 1907.

Thank the Lord for it.

Antelope Herald. Somebody is entitled to thanks for copious showers which were general over this section last Tuesday, but whether it was the rain-maker, or the weather man, we do not presume to say. The benefit to the country is just as great, and what was a matter of doubt last week is now an almost absolute certainty that this will be a banner year for all kinds of crops.

E. E. Lytle in His New Deal.

Morning Oregonian. E. E. Lytle, president of the Pacific Ry and Navigation Co., was elected president of the United Railways Company at a meeting of the directors Monday afternoon in the offices of the company. Mr. Lytle will take active supervision of the United Railways projects. Mr. Lytle says there will be no changes made in other offices at present, and the general scheme already outlined will be carried out. Work has been commenced on the Flanders street line, the track having been practically completed on Front street.

Subscribe for The Observer. Best Weekly published in the Inland Empire. Everyone reads it.

More Public Schools

ANNUAL MEETING.

At the annual school meeting on the 17th, the financial report of the clerk showed a reduction of \$604.64 in the debt during the school year. The census report was read corrected and adopted.

The directors reported that the same lady teachers had been employed for the coming year, and Mr. Omer Bittner, a recent student at the State University, had been engaged as principal.

After having served 12 years as a director, J. M. Parry resigned, and C. K. Cochran was elected to fill the unexpired term of two years.

Judge E. V. Littlefield was elected a director for three years, and J. M. Parry clerk.

It was the unanimous sentiment of the meeting to do all that is possible, to make the coming school year the best we have ever had.

IMPORTANT TO TRAVELERS.

Reduced Round Trip Excursion Rates To Pacific Coast in 1907.

During the summer season of 1907 reduced round trip excursion rates will be in effect from The East to the Pacific coast, Montana, British Columbia and Arizona points.

Rates from Chicago, via direct lines to North Pacific coast points will be \$75, and from Missouri river common points, Council Bluffs to Kansas city inclusive, and St. Paul and Minneapolis, rates will be \$60. St. Louis, Denver, Colorado springs and Pueblo \$50. Rates to Spokane and points effected, will be \$5 less than to the coast. Rates one way, via California, will be \$13.50 higher than those above mentioned. Tickets will be on sale daily, June 1st to Sept. 15th, with final return limit of October 31st.

Account of 23rd International Ch. Endeavor convention Seattle, July 10-15; Convention of Baptist YPU Spokane, July 4-7; Grand lodge of IOGT Seattle, July 16-22; rate of one lowest normal 1st class limited fare for round trip for direct routing with \$12.50 additional one way through California, has been named to North Pacific coast points and Spokane from Chicago, St. Louis, Missouri river and Colorado points. Sale dates east of Colorado points, June 20th to July 12th, west, June 21st to July 13th, final return limit Sept. 15th.

Account National Electric Med. Association Long Beach, June 18-23; one lowest 1st-class fare for the round trip has been authorized to Los Angeles and San Francisco with \$12.50 additional for tickets round one way, via Portland. Sale dates, June 8th to 15th, with final return limit August 21st.

W. M. McMURRAY, G. P. A., O.R. & N. Co. and S.P.Ry., Portland, Or.

The Magic No. 3. No. 3 is a wonderful mascot for Geo. H. Parry, Cedar Grove, Me., according to a letter which reads: "After suffering much with liver and kidney trouble and becoming greatly discouraged by failure to find relief I tried Electric Bitters, and as a result I am a well man today. The first bottle relieved and three bottles completed the cure." Guaranteed best remedy for stomach, liver and kidney troubles, by Moro Pharmacy; 50c.

To Patrons and Correspondents. Don't send us a publication any thing of an advertising character. All locals will be run till ordered out, unless otherwise specified.

Don't ask us to send you names and addresses of correspondents. That is a private matter between them and us.

Copy for ads, changes, etc., must be in the office before 2 o'clock p. m. Wednesday to insure proper care and attention.

Avoid personalities. Compliments, but every one is always acceptable, but even they must be overdone, as a charge of incincerity is apt to follow a shower of pretty nothings spread broadcast.

Before coming to the city to trade readers are requested to examine The Observer advertising columns. Its active, wide-awake business man who advertises, consequently he is the most accommodating, sells the cheapest, and deals the most liberally in every way.

The Observer has been established nearly 21 years, and it has some subscribers who have received it regularly for more than half a score of years. Many of these object to having the Old Reliable discontinued at the time of expiration of their subscriptions, and for their benefit, as for other reasons, we discontinue subscriptions only when notified to do so, except by agreement made at the time the account is opened, when it is noted upon the calendar to be discontinued promptly at the time specified. All persons paying in advance at the time of subscribing, will have the benefit of the \$2.50 rate for two years, or the \$5.00 rate for five years. We send The Observer to any responsible person who orders it, though they may not send the money with the order, with the understanding that they are to pay 12 1/2 cents per month for it, until such time as they may wish to take advantage of the above liberal discounts. From this date we are prepared to discount rates to all readers who take The Observer published in the United States, to any prepaid reader of The Old Reliable Observer. Come with the money—as that is indispensable.

The Eastern Oregon Land Company

Will receive bids under the conditions named hereinafter for the sale of the following patented lands, a part of Dallas Military Road Grant:

Table listing land parcels with columns for Township, Range, Section, and Acres. Includes parcels like Twp. 6 S, Range 17 E, Sec. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.

Watches Repairing, etc.

Send your watches, jewelry, etc., needing repairs, to me, and I will guarantee perfect satisfaction. Wm Rudolf is my agent in Moro, at whose place of business any article may be left to be forwarded, and who will return the same to you in good shape. O. M. HEACOCK, 241 LaGrande, Or.

FURNITURE

... AND ... UNDERTAKING

My Motto is Quick Sales and Small Profits. Live and Let Live. Call and Examine My Stock of FURNITURE and SIDE LINES before buying.

O. W. AXTELL

Moro - Oregon.

Wm. Rudolf

First Street Strong's Brick MORO, ORE. Confectionery, Cigars, Tobaccos, Billiards & Pool Tables.

Ice Cold Drinks and Ice Cream in season. Soda Water, bottled and fountain, always on hand.

When in Portland

STOP AT Hotel Oregon

Corner 7th and Stark Streets. It is new and its rooms are provided with running water and long distance tele-phones. European plan. Rates \$1 per day and upward. Highest priced room \$3 per day.

Wright-Dickinson Hotel Co. Chas. Wright, President. M. C. Dickinson, Manager.

Esmond Hotel

Portland, Oregon. OSCAR ANDERSON MANAGER. Corner Front and Morrison Streets. Free bus to and from trains. Rates by the day 50c, 75c, \$1.00, \$1.50, \$2. European Plan. A Good Clean Family Hotel.

Vinton Hotel

GRASS VALLEY, ORE. New Entirely. Conducted on Best Principles. Commercial Trade Solicited.

Imported Percheron Stallion

PASTEUR

55,400 Hoof No. 705 40,078

Black, small star and snip, foaled April 30th, 1902. Bred by M. Callon, Thel, Orne, France. Sired by Scipion (48667), dam Pastille (26673), by Louis D'Or (5891), 2d dam Feolite (35247), by Chartrain (1405). Will make the present season at

The Farm of J. F. Belshee, Wednesday Evening until Saturday Morning

The Farm of John Christianson, Saturday until Monday Morning

The Farm of F. A. Sayres, Monday until Wednesday Morning

Moro at Noontide Mondays and Wednesdays

Pasteur is one of the very best draft horses that ever left France. His physical proportions are perfect, and he possesses in an extraordinary degree the high finish and great activity which has made the breed of Percheron horses so famous. His pedigree, like his individual merit, is the best that can be found in France, his ancestors on both sides being the most noted prize winners and breeders in that country. His sire Scipion, was a prize winner at the Universal Exposition at Paris in 1900. He also won 1st prize at the two greatest shows in France in 1901. Pasteur, on account of his great individual merit won 1st prize in Collection, at the greatest Horse Show in the history of the world, at the World's Fair at St. Louis, in 1904.

TERMS—\$15 single leap, payable at the time of service. \$20 the season, payable at the end of the season. \$25 to insure, payable when the mare is known to be with foal. Mare and colt will stand good for services. Care will be taken to prevent accidents but will be responsible for none. Trading, selling, or removing the mare from the neighborhood, forfeits the insurance, and the money becomes due.

Percheron Horse Breeders Association

Nick Goetjen, Keeper.

JOS. SANDERS, V. S.

Diseases of Horses and Cattle. Operating on Colts, Stallions, and Ridgings, and Ruptures, Tumors and Abscesses. A Specialty of Dentistry.

Office in Stock Get Sick. MORO, OREGON. Office in Peoples Bldg.

PIONEER BLUE BARN

MORO, OREGON.

LIVERY, FEED AND SALE STABLES.

J. M. DUNAHOO, Proprietor and Manager.

Telephone from The Dalles or any Sherman county points at our expense. Service furnished to or from Moro to any points. OUR MOTTO "Please the public."

EVERYTHING NEW AND UP-TO-DATE,

SPECIAL RATES TO COMMERCIAL TRAVELERS

Insure Your Stock

The National Live Stock Insurance Ass'n, Portland, Or.

Is prepared to issue policies on the most liberal terms, and payments are prompt in all cases of death.

This Association is incorporated under the laws of the State of Oregon, and has the very best class of references of any Corporation in the State.

Among these are: Hon. W. H. Moore, President of the Oregon Trust and Savings Co., Portland; Bradstreet's and Dun's Commercial Agencies.

For particulars apply to or address,

F. L. Hulery, Agent for Sherman County, Wasco, Oregon

STOP where the people stop

The Umatilla House

The Dalles, Oregon. Steam Heat. Electric Lights. Electric Call Bells.

HOTEL RATES TO SUIT YOU.

All O.R. & N. Trains Stop at Front Door. Railway Ticket Office in the Lobby.

T. N. CROFTON, Proprietor.

READ THE OBSERVER ALL the time.

DO A LITTLE MISSIONARY WORK IN YOUR

idle days by telling your neighbors of the good qualities of The Observer. If you can't get their subscriptions, send us their addresses and we will send them sample copies. We pay for all soliciting you do for us.

Always Remember the Full Name

Laxative Bromo Quinine

Cures a Cold in One Day, Grip in Two.

E. W. Loomis on Box. 25c.