

Just Received!

Call and see them, we can please you in Style, Color, and Price.

Ladies Fall and Winter Coats

A new lot of Up to Date Coats for Ladies, Misses and Children
Now open for your inspection

Mens, Youths, and Boys Suits and Overcoats

Fall and Winter Suits have just arrived and we now have the largest and most complete line of Clothing in the county Latest Styles, Most Fashionable Colors

SHERMAN TRADING COMPANY MORO, OREGON.

Sample copies of this paper may be had at The Observer business office—50¢ per copy.
It is no longer guess work. Moro has a practical plumber. See Emmitt Sells, at Carmody Bros.

Heating stoves galore. Carmody Bros.
If you are in need of medicines you can get what you want at The Moro Pharmacy, and your credit is good.

Pencils, 10 cents per dozen, rubber insert, Observer Book Store.
Type writer oil, the best 3-in-1 Lubricates, cleans and polishes, prevents rust. Try it The Observer Book Store.

Rousing Mid Season Clothing Sale

Our ENTIRE STOCK of MENS' MEDIUM PRICED Fall Clothing to be SACRIFICED at Special clean-up Prices. This offering includes every medium priced suit in the house. Nothing reserved. All Fall '06 model suits, fabrics the latest and best.

Mens' \$16.50 suits. Fine Worsteds, Casimere and Cheviot Suits, in Double and Single Breasted, Broad Shoulders, Form Fitting, Full Hipped trouser styles, Snappy plaid, check, and stripe patterns. Suits that sell at \$15.50 to \$20.00 elsewhere

Our special clean-up price.....\$12.47

See Windows.

Mens' \$15.00 Suits, Swaggar plaids and check effects, in single and double breasted styles, cut full and large. Fancy Worsteds and Cheviots material, great \$15.00 values.

Our special clean-up price.....\$10.97

Try on one and be convinced.

Mens' \$10.50 to \$12.50 suits. Special assortment of small sizes, 33, 34, 35, 36, 37, with a sprinkling of 38 and 40. Good, stout serviceable, Business Suits, Fabrics, Worsteds, Casimere, Patterns, medium dark brown and grey mixtures. As these suits are such good bargains we expect to dispose of them immediately, so if you are interested take our hint and come early, if you wish to purchase

One of these suits at.....\$6.97

Suits on display in Window.

The Observer

MORO, SHERMAN CO., OREGON.

The price of The Observer is \$1.50 per year. 75 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 2 years. Shorter terms than one year 12 1/2 cents per month.

Church and Society notices FREE, except when for money making purposes. Such notices at regular rates at the option of the publishers.

The Observer is prepared to turn out any class of up-to-date job printing. New stock, steam presses, new type. Satisfaction guaranteed.

FRIDAY.....Nov. 2, 1906

Have you inspected that Heater? We have it. Carmody Bros., Moro.

Mrs. Williams, and her daughter Grace, of Seattle, are visiting Mrs. W.'s parents, Mr. and Mrs. Erskine and will remain until after the golden wedding.

Two or three funerals yesterday might have been a blessing to this community. Fun is fun, but such Halloween pranks deserve some stunning punishment.

L. W. Ross, the Wasco Jeweler, for watch repairing, jewelry manufacturing, and up to date stock of watches, jewelry and optical goods, call on L. W. Ross, Wasco, Oregon. Nineteen years experience.

Pianos and Organs. The Gilbert Co. occasionally have instruments revert to them on account of sickness, removal of buyer, etc. We will sell such instruments at a very low figure. Write for description of piano bargains, terms, etc. We will watch for a bargain for you. Write today. Fischer Piano \$100. Smith Organ \$25.00. Gilbert Co., Stearns Bldg., Portland, Or.

Plant bulbs now. They will grow under the snow.

See W. C. Bryant for insurance. He will save you one-third.

J. H. Fredrick, Biggs O. R. & N. agent, is back in Pennsylvania, snow blind.

Mrs. C. D. Flower has joined her husband in their new home over in Washington.

E. P. Dunlap has removed to Newberg, where he has engaged in teaming.

Dooly took 140 head of the best Sherman county horses away with him this week.

Elwood Thompson and family left for their new home near Trout Lake this week.

W. C. Bryant, Attorney-at-Law, has opened an office in the Barnum brick building.

Wilcox & Miller, late of Rutledge, will farm a large tract in the Horse Heaven country.

Three car loads of beef cattle were transferred to Portland from Crook county Sunday.

Mrs. E. W. Elrod accompanied J. O. to Moro on his return from the Beaver region Sunday.

Sedding, and fall work of every kind on the farm is delayed, except potato digging, for want of rain.

Meers Strahl and Shugart have completed their contract in Umatilla county, and returned to this city.

Raffling at church fairs has been denounced as gambling by the Port Townsend ministers—and why not? Isn't it?

Rev. Tonkins' family will be living in their Moro home again next week. He will continue his color-tour work.

The Coos county liquor case, tried out before Judge Burnett recently, is another clean verdict in support of the local option law.

Mrs. Horace Strong is visiting her sister Mrs. G. W. Brock, at White Salmon, and her brother John I. Miller, at Hood river valley.

McGreer Bros. have made a rich coal strike, undoubtedly, near the mouth of Pine creek on John Day river, but it doesn't relieve the situation here this winter.

The N. P. Ry. is holding 5000 cars assigned to work in this division of the Pacific Northwest, says the National Car Spotter. Deliver them, they are needed here.

The Chicago police have recently closed up 84 matrimonial bureaus, meccas for lovelorn men and women out west, who cannot be suited with the home grown article.

John Johnson has purchased a tract of choice land, between 500 and 600 acres, near Collins. He has already begun his summer residence there, but will winter in The Dalles.

Grass Valley Journal. The creditors of J. L. Van Winkle met in Portland on the 25th to appoint a trustee. Another outcome of a so-called business man who attempted to get along without advertising.

If you should seed in the dust, and then if there should come 20 inches of snow and stay on till February, would n't you consider yourself in luck? But how about the ones who didn't seed in dust?

Shaniko Republican. C. P. Ragsdale, of Kent, was in Shaniko several days during the week on business. Mr. Ragsdale may move his family back to Shaniko as this city is much nearer his sheep range, and the school is just as good.

We have two kittens at our house (Muggins and her son Trixy), that play Skiddoo and Twenty-Three on the piano. Blinky watches them idly jealous, asserting "you are my Lemon." But they keep the rodent family off the place jointly.

There were three miles of loaded freight cars laden for San Francisco arrived there one day last week. In Gilroy, on the same day, three ships fought for possession of a car that had arrived there coal laden, one of them loading in before the coal was out.

John J. McCann, a bright young man from St. Johns, who is journeying at Robt Villa, the guest of Mr. and Mrs. Robt, rendered valuable service in The Observer press room last week incident to the disabled big steam press. His knowledge of machinery acquired in Portland was highly appreciated.

Many people were shocked to learn last week of the sudden collapse of Henry Krause, the pioneer saddler, who was stricken with paralysis alone in his room at Wasco, and when found by friends was in a precarious condition. He was taken to the Dalles for treatment and is in a fair way to recover.

Beef by the quarter 5 cents per pound, at the City Market, Moro.

The Poverty Social, given by the Daughters of Rebecca last week, was a social success.

Mrs. Giffin visited the Giffin Stock Farm on the 28th and 29th, guests of Mrs. Bruce.

Sherman county potatoes, good ones, 2 cents per lb., for sale by J. W. Messenger & Son.

A man and his wife, wanted to work on a farm in Gilliam county. Address The Observer office.

Mrs. W. H. Ragdale, who has been very ill since the death of their baby boy, is now on the way to complete recovery, so anxiously hoped for by her family and friends.

Mrs. Giffin asserts that there is no small pox in Moro, now; nor has there been a case here this year. The press of the Pacific Northwest is harping it, and we denounce the report FALSEHOOD, from start to finish. God knows we have troubles enough without deliberate diabolical lying.

We tell you again, and again, Oregon don't have to go to Japan for cement, nor brick, nor plaster for concrete work. There are clays in Sherman county from which all the materials may be made, and sand which will produce the very finest glass ware, jars, window glass, etc. Japan, pooh; get a decent Made in Oregon move. Do something.

Land that was logged off in British Columbia 25 years ago is now stacked off for another crop of timber under special license. Similar land in Clatsop county, logged off 30 years ago, at the present time carries fir, spruce and hemlock of good quality and for the manufacture of boxes it is of greater value than any hemlock used in the east for that purpose.

Judge G. W. Brock, once one of the leading business men of Moro, now a prospective wealthy fruit producer on the North Bank near White Salmon, has been visiting Moro tillicums this week. He carries with him samples of his orchard which cause ones mouth to water, as an evidence of the beauty and bounty of apple raising there, the true rival of Hood river valley.

Four convicts from Prineville, en route for Salem, passed down the road Sunday, in charge of Sheriff Elkins and three deputies. Frank Sheppard, the degenerate who murdered Zell, was one of them. He is under sentence of death, and will swing at a rope and on the 23d. Dell, who shoved a drunk and accidentally broke the fellows' neck, goes up for one year. Two horse thieves go to serve seven years each. Pretty expensive "citizens" that for Crook county, which needs the civilizing influences of a railroad or two in that region. The criminal class always tumble to themselves at the awakening echoes of approaching business prosperity attended by christian homes.

There are hundreds of good Christian men and women who will throw up their hands in holy horror, at the very thought of playing a game of poker at ten cents a corner, but when a smooth, slippery stock promoter, such as might be named but for the Oregon libel laws which are a thief-protector, calls at the house and gives them a fill about the prospects and the mammoth fortunes to be made by simply taking a few shares of stock in his particular company, they bite, and like every one else who thinks he can get something for nothing, are very much disappointed when they find that they have parted with a good many hard-earned dollars with nothing to remember them by but a few neatly printed shares of stock that make them feel ashamed of themselves every time they look at them.

Our old-timer, Dr. Jack Daily, of Portland, has been a Sherman county visitor this week renewing the scenes of his youth, when he taught the succulent spud to ornament the bunch grass with its vine. As reward for this he carries the World's Fair Gold Medal for the prize potatoes and as they grew on Pioneer Farm, which he has now disposed of, he will present Sherman county with an excellent view of the scene, embellished with a picture of the potatoes, a portrait of himself, all in a large frame to be suspended in the court house, as a reminder of the progressive Irishman who loved his adopted home with an ardor equal to that which binds him to the old sod. Jack has left us now for good. But we are glad to know that in his new field, harnessing wild mountain streams with electrical force, that he is not only benefitting the on-rushing tide of civilization, but is creating a comfortable nest egg in bank for his declining years, and the ones dependent upon him. Good bye Jack; ut pignus amicitias.

ROYAL Baking Powder Absolutely Pure

A wholesome cream of tartar baking powder. Makes the finest, lightest, best flavored biscuit, hot-breads, cake and pastry.

Alum and alum-phosphate powders are injurious. Do not use them. Examine the label.



Eyeglass fitting is too important a matter to rush into "with your eyes shut." If your eyes wear out, they're gone forever. When you buy glasses, see to it that you get glasses that are just right. We have the knowledge, experience, expensive up-to-date apparatus and skilled employees to make them just right. Consultation costs you nothing. Write for our booklet. It contains valuable information about the care of the eyes. We will send it to you free—post paid.



Our Prices Lower Than Lowest

We Can Prove It.

Owing to the fact that

We do our own work, employ no clerks

Own the building we're in, pay no rent

We don't carry a large line of goods,

but aim to carry every staple in demand

**We Can and Do
Sell Goods Cheaper Than Any
Store in the County.**

J. W. MESSINGER & SON.

PIONEER BRICK, MORO, OREGON.

NO LONGER GUESS WORK

See E. Sells

For Plumbing, Pump, and Tin Work

Leave Orders at Carmody Bros

MANY A \$20 WATCH

Is of no use because it needs a dollars worth of repairs. A watch in that shape represents money that isn't working, and money that does not work doesn't do its full duty.

If you own a helpless, useless timepiece, why don't you bring it to our repair department? We are well equipped to change it into an article that you can again depend upon.

Of course we charge for this service according to the extent of the repairs that are necessary. But in any event the amount will be very small, very small indeed, compared with the advantage of having a "stopped" watch turned into a reliable timepiece.

L. W. Ross, Jeweler, Wasco, Oregon.

MORO PHARMACY

Expert, Experienced, Registered Pharmacists
Medicines Carefully Compounded.

FORMALDEHYDE, RUBBER GOODS, PERFUMERY,
BRUSHES, COMBS, SPONGES, CIGARS.

Any and all Kinds of Patent Medicine Always in Stock.

WASCO MILLING CO.
HALF A SACK of our high grade flour is equal in results to a full sack of other brands. 'Tis the best on the market for half again the money. Uniform in quality and purity. The highest development of the miller's art, combined with the very best wheat that is raised in Sherman county.
Once tried—Always used.
WASCO MILLING CO.,
Wasco, Or.

Good Printing
conveys an idea of success. You may never see the man himself. It's his letter head, his envelope, his business card, circulars or catalogue. You size the man up by these things. What impression of a man and his business do you get if he writes to you on wrapping paper or axle grease stationery? How does yours look? Is it neat, tasty and modern? Is it if The Moro Observer Job Department prints it. Better bring in that next job.

Satisfactory Shoes for Men for a Only Little Money

We challenge any Store to show as good REGULAR VALUES in Mens' Shoes as we mention below. They are made of solid leather, throat, and every pair is guaranteed to wear the full time. If it does not, our guarantee is good for another pair. Our buying facilities are such that we own these shoes a little cheaper than most stores and we sell on close cash margins. Try a pair of these shoes and be convinced.



801—Mens' Black Satin Calf, lace style, plain toe, 1/2 double soles.....\$9.00

802—Mens' Rook Calf, lace style, extra heavy soles, sensible broad toes with tip.....\$9.50

803—Mens' Kangaroo grain, Congress style, full double soles, plain broad French toe, no tip, seamless, very comfortable and durable.....\$8.00

804—Mens' Kangaroo Calf, seamless heavy sole, medium broad toe, with tip.....\$9.50

805—Same style as 804, only plain toe, no tip.....

810—An Extra heavy Kangaroo calf shoe, lace style, double soles, standard screwed, stitch aloft, full toe with tip.....\$9.75

806—Kangaroo Calf, Blucher style, seamless double sole, full round toe with tip.....\$8.00

807—Solid-worth Kangaroo grain, lace style, 1/2 double sole, medium broad toe with tip.....\$8.00

High Tops You make no mistake when you buy High Tops at this Store. Read below:
608—Extra tough Nappa tan boot; 10 inches high, bellows tongue unlined, extra heavy sole, large eyelets and raw hide laces \$4.50
604—Same style as 603, only black
605—Water proof russet grain lace Hunting Boot, Blucher cut, 12 inches high, unlined full bellows tongue, full double sole, \$6.00
606—Same style as 605, only black
607 Black Kangaroo calf, lace Creed-moor, 10 in. high, unlined full full bellows tongue, extra heavy soles.....\$5.00
608—Same as 607, only tan.

Corset Sale Extraordinary Prices

We have decided to discontinue a few numbers of real good corset styles. You get the benefit in the reduced prices.
25 cents for a lot odd sizes in white, drab and black corsets that formerly sold up to \$1.50.
79 cents for a lot of broken lines in our fine WB Corsets. These are new styles and worth from \$1.00 to \$1.25. You choose for 79c.
98 cents for a big lot of broken lines in our new WB Models. These are as good as any we carry in stock. The values are first class. Former prices \$1.25 and \$1.50.

Freight Paid

We prepay all freight charges on bills of goods amounting to
\$25 and over

Domestic Spec'l Remnant Sale Don't Miss This At Almost Half Off

Down through the center of our store we have placed long tables on which are piled hundreds of fine wool and cotton remnants. The wool remnants are divided into lots as follows:
Waist Lengths—One table contains all the remnants suitable for waists. They are folded flat to show the pattern and quality of goods. The regular prices are reduced from 1-3 to 1-2.
Skirt Lengths occupy another table. You should see these. Skirt Lengths are also here in abundance and at like reductions.

\$25 purchases

Are sent anywhere free of charge. It is easy to buy a bill amounting to \$25 at this store.

THE Edward C. Pease Company
The Dalles, Oregon.