

# Lest You Forget

We wish to remind our patrons that we have made special efforts to supply their wants with good wholesome reading for the entire family.

Our Books include the best of the series; E. P. Roe, Martha Finley, and other young folk writers; at and near the same price as last season.

We have story books in large print and well illustrated for from 25 cents to 75 cents.

We also are offering this season a choice selection of Padded and Burnt Leather editions at a less price than last season. We happened on a bargain for you on these goods.

In Toy Books we still lead tho' they are going fast. Linen and Paper books from 5 cents to 35 cents and well worth the money.

We have a better assortment of Bibles than before; the type is larger and they are considered to be of a more authorized edition; we invite your attention to these.

Christmas Cards and Christmas Stationery must not be overlooked. Of course we have them in variety and at exceptional values to you. Special rates by the dozen on Christmas Cards.

Our Gold, Silver, Tissue and Crepe papers are all over, hauled and added to; and in this department are now able to sell Crepe Paper, as good as was ever sold in Moro, at 10 cents a roll of guaranteed ten feet.

## OBSERVER BOOK STORE

Respectfully asks to share your holiday trading.

### The Observer

MORO, SHERMAN CO., OREGON:

The price of The Observer is \$1.50 per year. 10 cents for six months, 50 cents for four months—but if paid in advance we accept \$2.50 in full for 3 years. Shorter terms, 10c per copy, 15c per month. Send for advertising rates.

FRIDAY, Dec. 15, 1905

Days begin to lengthen on the 22d. J. O. Elrod is loaning money for the best loaning company in Oregon. W. M. Barnett wants barley. Take what you have to sell to him, and he will buy it.

Stationery, paper, pens, ink, pencils and all sorts of items, at the Observer Book Store.

Fireman's Ball. It is a long time since the Moro boys had a benefit. Think it over and report.

Potatoes and spuds. Your choice of the choicest, at \$1.00 per 100 lbs. in the warehouse. W. M. Barnett, Wasco, Or.

J. O. Elrod loans money on real estate at a lower rate of interest than any other financial agent in Sherman county.

You grease the ways and The Old Reliable will make things slide. See our Farm and Fireside offer. Good only this month.

W. M. Barnett, at Wasco, is selling your choice of either spuds or potatoes, at \$1.00 per 100 pounds, in the warehouse. Better hurry.

Rocking chairs, pictures, stools, etc., too numerous to mention, all useful, as well as ornamental, for Christmas presents, at O W Axtell's furniture store, Emporium block.

Don't forget the Concert Saturday evening Dec. 16th, Moro opera house. It is given by Miss Ella M. Connell, Pianist, Miss Florence Barnett, Elouionist and Miss Marie Barnett, Soloist. It will be an excellent program. Reserved seats 50 cts. General admission 35 cts. Children 25 cts. Reserved seats on sale at the usual place.

Albums of every kind on sale at Wm. Rudolf's.

Fine fresh candies at the Moro Pharmacy.

Keep your eye on the Jewellers show window until Christmas. J. O. Elrod has \$100,000 to loan on Sherman county real estate.

Choice line of Christmas perfume is now unpacked at the Moro Pharmacy.

If you make a loan application through J. O. Elrod you may be sure your loan application will not be turned down.

We have Bran and Mill Feed. Plenty of it. Which we sell at right prices, in any quantity, either by the sack or in ton lots. W. M. Barnett, Wasco Mills.

Weigand & Co. have the most elegant assortment of silverware and glassware ever displayed in this county. All splendid for Christmas presents.

You can get an option on the W. M. Barnett Auto, to be given away December 1906. An option with every \$10 purchase at the Barnett Emporium, Wasco.

Now is the opportune time to exchange your wheat for flour and feed at the Wasco Flour Mills. We don't do a regular exchange business, but we buy your wheat and sell you feed and flour right. W. M. Barnett, Wasco.

The Chicago Inter Ocean has this to say of Miss Ella M. Connell, one of the talented young ladies giving the concert in Moro, Dec. 16th: "Pupils of the Sherwood Music school held their commencement concert in Music hall last evening before a large audience. Especial mention is due Miss Ella Connell, pupil of Miss Kober and Mr. Sherwood, who was heard in the first movement of the Rubinstein D minor concerto. She has always acquired an admirably clear and well developed technique, while her interpretations reveal the careful hand of her distinguished master."

Only 9 days until Santa comes down the flue.

Last week J. O. Elrod loaned \$2,000 for future benefits of the borrower.

Henry Hennagin came up Sunday looking after his pecuniary interests in Sherman county.

The Bazaar of the Ladies Aid society was not alone attractive and profitable, but was a grand social success.

Miss Cora Davis, and Miss Faye Fulkerson, were guests of Mrs. Kathel Hulse and Mrs. I. D. Pike over Sunday.

Charley Bone has been appointed by Wasco county court to attend to the business affairs of W. V. Johnson, Hood River.

G. R. McKenzie is now at Knappton Mills, and has a first class place. Has been very busy shipping lumber up to the 7th.

Miss Wallen, relative of Mrs. O. B. Messinger, left on the 10th to be with relatives during the holidays in the Wallamet valley.

Puter-Ware-McKinley still live, are yet out of prison, and practicing frauds upon unsuspecting get-rich-quick folk, all over the states.

Mrs. James M. Kenney of Shaniko, has been visiting her father, T. J. Matlock, and other relatives and friends in Heppner, the past week.

Miss Ella M. Connell, Miss Florence Barnett and Miss Marie A. Barnett will give a concert in Moro opera house, the evening of Dec. 16th. Miss Ella M. Connell of Portland, is a graduate of Wm. H. Sherwood, of Chicago, and is acknowledged to be the best pianist in the Northwest. Miss Florence Barnett is a popular elocutionist. She will give Dramatic and Character Readings. She never fails to please her audience. Miss Marie A. Barnett, soloist, will sing high class, concert and costume songs. Her pleasing manner and clear Soprano voice always win unstinted praise.

C. K. Cochran is attending to business in Heppner this week. J. W. Messinger & Son for "down to rock" prices on fancy oranges. A good 12 inch snow fall would be acceptable, before the ground freezes. Heacock the jeweler, has sold his Edison Phonographs, and is expecting some more the last of this week.

A few moments listening to records on the phonograph at Heacock's jewelry store, is time profitably spent.

Wm. Rudolf has made special arrangements to supply Christmas trees with nuts, candies, etc., from all new stock, just arrived.

Mayor C. W. Moore of Grass valley, has been laying up treasures in real estate in this county, until he now has 3300 broad acres.

Gambling games will be prohibited by District Attorney Messinger in this district, to the best of his ability, when the evidence is forthcoming.

Miss Stranahan of Hood River, returned home on the 10th after a delightful visit in the Sink settlement, where she formerly taught school.

Now that the secret is out the course of the O. W. P. and Ry. Co., across the Cascade mountains and through Central Oregon may soon be observed on the map.

Oregon has lost a friend loyally esteemed by faithful law abiding citizens for 40 years. Hon. John H. Mitchell, sadly mourned, was buried in Portland last Tuesday.

Grand Christmas Ball, Moro Opera House, Monday night, Dec. 25th. Supper at the Star Restaurant. Music by French and Heath Orchestra. See small bills.

The question before young men of Sherman county is: Have you selected one of those albums or toilet cases for a Christmas gift at Rudolf's? If not—do it now.

Mayor C. W. Moore and Col. C. A. Buckley, have disposed of their interests in the Grass Valley Cattle and Commercial Company. E. W. Elrod, formerly of this city, is the purchaser.

Assessor Otto Peetz spent a few days this week with assessors from various parts of Oregon, assembled in Portland for the purpose of discussing subjects of mutual benefit to taxpayers.

If you are going to float a loan on your land, be sure and see J. O. Elrod before trying up with any other money lender. His commissions are less than half as much as some agents are asking.

The Moro contingent of the Ireland family enjoyed a three days visit last week from Mrs. G. L. Rohr, of The Villa farm, who came up to attend the Bazaar and remained until Saturday.

The White mountains are not whiter today than are our Oregon mountains. From Ladd's canyon they now resemble the grand picture of Christmas Day 1861, as viewed by an immigrant of that fateful winter.

If you borrow money from J. O. Elrod, an old-time stand by in the business here, it will not cost you \$10 for his examination fee, nor 2 per cent additional for his commission, as some agents have been in the habit of charging.

The Ladies Aid society appear to have assumed the responsibility of furnishing The O. Man with office aprons. His second annual was donated Saturday, and judging from the color of it Mrs. Blue had something to do with it. It fits well and is truly appreciated. Thanks, ladies.

Mrs. F. E. Clark and daughter, Gertrude, were visitors in Moro on the 9th guests of Mrs. Cook and The Observer family. Mrs. C. took advantage of her presence in the city to select some needed articles of wear at The S. T. Co., which she found very satisfactory as regards quality and price.

Next week Lloyd and Lee Leslie, Tom Brannon and Ed. Ball, leave for their old homes in Iowa. Lloyd and Lee will remain until spring. Tom and Ed. expect to get back after about 40 days. They expect to put in the time cracking nuts, shelling corn, eating good things, not omitting rich home made corn bread. Yum, yum.

Hon. Joe. Shearer has sold his famous hotel, bridge, and water rights on DesChutes, to a syndicate that will convert the power, now wasted, to electrical uses at no distant day, doing wonders in the way of development of the hidden resources of this part of The Inland Empire, resources that an Oregonian, with only a small fortune never could see, but which open and expand like the century plant to the keen-eyed representative of a phalanx of multi-millionaires from the land where \$20 gold pieces sprout, and produce like wheat on the moist soil of Sherman county. Mr. and Mrs. Shearer will make their home on the Finnegan ranch. We welcome them to Sherman county.

Don't throw that mattress away. Pennell will make it as good as new.

J. O. Elrod has purchased the Moore Bros. & Ginn Warehouse, foot of First street, Moro.

At the Boardman school house Friday night baskets sold high, netting \$64.55 for the school organ fund. A real jolly evening was enjoyed by all present. C. F. Coe was particularly happy. He had the joy of the most expensive basket, and found his original name-sake.

The Misses Florence and Marie Barnett, two of the young ladies giving the concert in Moro opera house on Dec. 16th are well known in Sherman county. Miss Florence Barnett studied elocution with Wm. M. Rasmus of Portland, and holds three medals for her work. Miss Marie Barnett has studied vocal with Wm. H. Boyer and Mrs. Walter Reed of Portland. For this concert she has selected a variety of songs and is sure to please all.

A. C. Freeman, a South Bend mill hand, who has been troubled with weak eyes for years, was striking stone blind last week while walking along the street. He suddenly felt an excruciating pain in his head, and almost instantly, was stricken and suffers continually with the pain in his head. He was taken to Portland where his case was submitted to a specialist of good repute, who has W. S. Powell's case in hand, and his friends are hopeful that his sight is not irretrievably lost.

Rev. Jewell returned from assisting in revival meetings at Wamio. Where the false notion is not indelibly impressed upon the minds of the people that they own everything in sight and do not even owe gratitude to God for blessings, it seems easy enough to get an expression of Christian sentiment. But where the public don't care a rap for any other Almighty than the Dollar, the task is so difficult that the Ministers abandon the hope of salvation for sinners.

Young Stewart who was employed in various pursuits about Moro this year, is mysteriously missing. He left the day before Thanksgiving, intending to hunt in Hood river mountains for a few days, and his friends are fearing that some accident has occurred, possibly leading to his death in the forest. Ping Pong as he was known about town, failed to complete his last contract, on which there would be due him about \$25. He failed also to meet bills aggregating \$90, for materials and hauling, which in a measure will assist in explaining the ghost-like mystery of his disappearance.

If you ever sold a balky horse to your neighbor, do not chuckle over your sharpness. Rather, be sorry that you were such a fool. That neighbor will try to get even for years. He will cherish the thought that you are a rogue and a liar. He will put no dependence in what you say or do. He will spread his distrust of you as far as he can. The balky horse will rise and confront you at inopportune times till you will curse yourself because you ever thought of it. It does not show shrewdness to use sharp practice. On the contrary, it proves that you are short sighted in a horse trade, or in any other trade.

While mail-order competition seems fiercer than ever, in reality it is not so. It is merely the fact that local merchants are beginning to fight back that makes the squabble seem so lively. Anybody can pound a man while he lies supine and motionless, but it is more of an even contest when both parties go at it hammer and tongs. The small stores are waking up and waging diligent war. The catalogue houses are showing that they feel it by the nature of their advertising, in which they frequently attack the small merchants. Keep at it and they will howl louder than before, no doubt, but that does not mean that they are getting more of your business. Education is the keynote of success in this campaign.

## Royal Baking Powder Saves Health and Saves Money.

ROYAL BAKING POWDER CO., NEW YORK

## SILVERWARE WATCHES DIAMONDS JEWELRY

The Most Acceptable of all Holiday Gifts.

Now is the time to select your holiday presents. Now you can do it more conveniently besides you find a much larger selection to choose from. Rings! Lots of them, and at Portland prices; One-hundred different styles to select from. Solid gold Brooches, Cuff Buttons, Stick Pins, Bracelets, Lockets, etc., make a fine X-Mas present and you will find a large selection here to choose from. Phonographs. Edison. The best talking machine made. All styles. Over 250 records kept in stock. All goods guaranteed. All jewelry I have is the best money can buy, and I will replace any article I sell if it fails to give entire satisfaction.

O. M. HEACOCK, The Moro Jeweler.

### STAR RESTAURANT

O. E. MESSINGER, Proprietor.

Bolton Building, Main Street, Moro, Or.

Table supplied with the best in market.

Board and Lodging \$5.00 per week.

Meals 25 and 50 cents.

—For—  
Rex Hacks  
Rex Surries  
Rex Buggies

Call and see

Heydt Implement Co., Moro, Or.

Wm. Hoggard Charles Davis  
**HOGGARD & DAVIS**  
ELECTRICAL WIRING, PLUMBING,  
TINNING, GAS STEAM REPAIRING  
BICYCLE WORK, Etc.  
Peoples Building, Main Street, Moro, Or.

Sign Writing. Carriage Painting.  
**E. M. MEACH, Moro, Or.**  
—Dealer in—  
Paints, Oils, Picture and Room Moldings,  
Glass and Wall Paper.  
Paper Hanging and House Painting.  
Furniture Varnished and Polished.  
Pictures Framed and Matted.  
Bedsteads Enamelled.  
Estimates furnished on application. All work neatly done.

**KNIGHTS**  
"Sorosis" and  
"Walk-Over" Store  
\$3.50 \$4.00  
Latest Styles, Newest Lasts, Prettiest Patterns.  
"Sorosis" Shoes for Women. "Walk-Over" shoes for Men.  
Write for Catalog of New Styles.  
**KNIGHTS**  
\$3.50 \$4.00  
Corner 5th and Washington Sts.  
Opposite Perkins Hotel  
Portland, Oregon.

**WASCO MILLING CO.**  
HALF A SACK of our high grade flour is equal in results to a full sack of other brands. "It's the best on the market for half the money. Uniform in quality and purity. The highest development of the miller's art, combined with the very best wheat that is raised in Sherman county.  
Once tried—Always used.  
**WASCO MILLING CO.,**  
Wasco, Or.

**THE NULITE**  
VAPOR GAS LAMPS  
For Home, Store and Street  
The Newest Approach to Illumination and Cheap  
ARC ILLUMINATORS  
150 Candle Power, 2 Burners 9 cents  
Make your store light as day. A hardware lamp writes us: "It's like your lamp as well as mine. I save twenty cents instead of three."  
We also manufacture: TABLE LAMPS, WALL LAMPS, CHANDELIERS, STREET LAMPS, etc. No order. Absolutely reliable. TEST FIRST. Exclusive territory in good prices. Write for prices and prices. CHICAGO SMALL LIGHT CO.

Observer Book Store Selling Agent

### The Time for Heating Stoves is Here

And no better stock is shown this side of Portland than ours. All bright, clean and new stock. See our prize winner the best heater on the market, and will last having heavy linings. Beautiful trimmings.

**RANGES** In all grades the world's prize winner, which has taken the premiums at all the great world's fairs. Cook Stoves from makers of only the best, any quantity to select from.

|                                                                                                                       |                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| Headquarters for<br>Plumbing supplies and Pipes of all kinds, and which we sell at best prices possible to customers. | Always on hand<br>A Complete Stock of Buggy, Heavy and Team Harness, and everything found in a Harness shop. |
|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|

Don't Buy of Stores When You are Compelled to  
Take Any Old Thing and Can Have No Choice

|                                                                                                                                 |                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| AGENTS FOR<br>The Pittsburg Perfect Electric Weld Hog Wire Fence; this fence will stretch perfectly over the most hilly places. | WE HAVE<br>Guns, Rifles, Revolvers and Ammunition. We can and do compete with any Eastern Catalogue house on these goods. |
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**W. F. Weigand & Co.,** Grass Valley Oregon.