

TIME TO THINK

E. J. Collins & Co., - East End Grocer,
The Dalles, - Oregon.

No too late yet. Come or send, we treat you just the same. Freight is cheap on the Wasco railroad.

NO TROUBLE TO SHOW YOU OUR GOODS AT ANY TIME.

The Observer

MORO, SHERMAN CO., OREGON.
WEDNESDAY, DECEMBER 29, 1937

Entered as second class matter at the post office at Moro, for transmission through the United States mails.

There is not a business within the range of Sherman county (large or small), that would not be benefited by an advertisement in THE OBSERVER.

Climate of Sherman County Oregon
BY B. S. FROST, U. S. WEATHER BUREAU.
By climate is meant all those conditions of the atmosphere which are usually termed weather, that is the temperature, the rain and snow fall, the direction and force of the wind, the sun, the clouds, etc. It is an intelligent understanding of the climate of the territory and geography must also be understood.

Sherman county Oregon was formed from the mountainous center of Wasco county, it is in latitude 46° north and longitude 121° west of the northern boundary, the John Day river the eastern and the Columbia river the western boundary. The county is about 800 feet above the sea level, the general elevation of the county is about 2000 feet above the sea level. The climate is semi-arid and the soil is sandy and light in color. It is poorly wooded and has a soil of very fine texture which is light gray in color that is rich in potash, but deficient in phosphorus. The soil is not so unproductive as it is generally supposed to be. It is a good soil for growing wheat and other crops. It is a good soil for growing fruit and other crops. It is a good soil for growing stock and other crops. It is a good soil for growing all crops.

The soil is the character of the soil and the distribution of the precipitation throughout the year, wheat is the principal crop and upon the production of the millions of bushels of wheat the prosperity of the county depends. The soil is a good soil for growing wheat and other crops. It is a good soil for growing fruit and other crops. It is a good soil for growing stock and other crops. It is a good soil for growing all crops.

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There are three families last week were compelled to go by for lack of accommodations. Mrs. Isabel Reid has returned quite well from the Dalles where she has been for some time under the doctor's care.

After you have read this paper send it to some friend and ask them to subscribe. Remit one dollar for 1938. "Every little helps."

B.S.O. 14k filled frames warranted for 10 years filled with Deamanta pebble, ground lenses \$3.75 at Stone Jewelry Co., Wasco. Slight tested free.

The Moro Literary Society will hold its meeting Saturday evening, January 1st, in view of the fact that Prof. Campbell speaks on Friday evening. Every body invited.

Page & Parry will keep constantly on hand at the Moro Market, the best of fresh beef, pork, mutton and lamb. Also apples and other vegetables. Cash paid for fat cattle.

E. Peoples will utilize his new store building himself. The two buildings will afford him room to better display his large and magnificent stock of well assorted furniture, etc.

Speaking about blankets. None were ever seen than those on sale at the Moro Mercantile Co. store in Sherman county. All wool, more than two yards wide, and as cheap as dirt.

There's more clothing destroyed by poor soap than by actual wear. Hoe Cake soap contains no free alkali and will not injure the finest lace. Try it and notice the difference in quality. M.M.Co.

Christmas in Moro was "merry" enough for all. The tree at School Hall, the eve before, was elaborate, the house full and none went away dissatisfied. Barring the mud day was one of winter's "perfect."

DeMoss Springs Sunday school elected officers Dec. 29th for the next six months, the following were chosen: Superintendent, Mrs. H.M. Webb; Assistant, Geo. Howell; Treasurer, Mrs. M.E. Strahl; Secretary, Miss Edna Strahl; Librarian, Rita Webb; Chorister, Mrs. F. Corson.

A newspaper is a paper that prints the news. THE OBSERVER is a newspaper.

Auction sale. In the Rosendorf store room, Moro, all day January 1st 1938.

E. Peoples sells the White sewing machine. Needles, oil, etc. for sale for all machines.

The Biggs up-to-date merchant, D. McDonald, has a good supply of wood, coal and lumber.

No market in Oregon is turning finer fat beef into meat than our Moro city market this winter.

Save the wrappers on Hoe Cake soap. They are worth a cent apiece. Ask M.M.Co. for premium book.

Call and see the stock of sleigh bells, horse blankets and lap robes, at Henry Krause, Wasco, Oregon.

We presume you use soap and if so the best is cheapest. Hoe Cake is strictly pure with no free alkali. M.M.Co.

Auction sale in Peoples' building all day New Years. Moro Mercantile company, everything goes, prices no object.

Owing to a change in business, all parties owing L. Clark Biggs, on note, book or account are requested to settle up.

Diamond mill flour, the very best brand in Oregon, for sale at all the Moro Mercantile Companies stores in Sherman county.

Some of our farmers are still hauling an occasional load to market. Wheat was quoted at 68 cents per bushel at the river Monday.

At last we have secured a contract with the P.M.Co. by which we are enabled to send the Youth's Companion and Observer one year for \$2.50.

The Flip Flap says it is rumored that Uncle Joe Atkinson proposes to sell his DeMoss farm and devote the proceeds to building a home for widows and orphans.

Regardless of prices the M.M.Co. will close out their entire surplus stock of coats, jackets, caps, shoes, etc., etc. at auction in Moro next Saturday, January 1st 1938.

Rev. C. D. Nickelsen will preach next Sunday a. m. and p. m. Morning subject, "Common Aims," text, Prov. 6:6. Evening subject, "The Last Judgment," text Heb. 9:27.

Another society has been organized in Moro. The Peanut-popcorn club. Doug Radley is chief; H. S. McDanel, boncer; Jas. Tomlin, popper; Sam Shelton, rasher; Harry Hill, sponsor.

Every cash patron of the M.M.Co. stores in Sherman county for the balance of this year has a chance to secure one of three elegant presents: \$60 steel range, \$30 sewing machine or a \$5 eight-day clock.

There will be a meeting of the McKinley Republican Club of Moro on January 7th, 1938, at 7 p. m. in Moore Bros. hall, for the purpose of electing delegates to the republican state league. J. H. Wheat, president.

Say: Do you know that the Troy Laundry will do your washing better than any other laundry. Baskets weekly, prices low, work guaranteed, for particulars apply to A. E. Conners, agent, Moro, Oregon.

W. O. Hadley's holiday stock includes articles for both ladies and gentlemen. Earrings, watches, clocks, jewelry, scarf pins, waist sets, girds, chains, etc., all new, nice and direct from the manufacturers in Massachusetts.

Prevention is better than cure. Keep your blood pure, your appetite good and your digestion perfect by taking Hood's Sarsaparilla.

Hood's Pills act harmoniously with Hood's Sarsaparilla, gentle, efficient. When you drive to Wasco, with a load of wheat you will see the Columbia Commercial Co.'s big sign just west of the county road, and there is where you will get your wheat stored and forwarded for 35c per ton.

The Moro Mercantile Co. are carrying the largest stock of spring goods, such as buggies, carts, spring wagons, etc., of any firm east of Portland. Who would walk when they can get a nice buggy for \$500.00? Call and see them.

All the surplus stock of the Moro Mercantile Co., in the line of Ladies Caps, Jackets, Hats and men's and ladies' shoes will be sold Saturday January 1st, 1938 at Auction. Try to be on hand. Goods at your own prices—they've got to go.

Calendars for 1938 are in order. C. L. Ireland, Moro, agent for the London, Liverpool and Globe Insurance Co., has a few of beautiful design for the patrons of his splendid company. Those wishing to insure their homes would do well to see him.

F. W. Baltes & Co.'s 15th annual greeting is at hand. Their calendar is the best extant for any business man's desk. Appointments for every day in the year are never neglected if one does not himself neglect proper use of Baltes' Comprehensive Calendars.

All good in different ways and degrees - Schilling's Best

Your grocer returns your money in full if you don't like them.

For sale by Moro Mercantile Co.

CASTORIA

THE OBSERVER has a fine stock of blank paper now and is prepared to turn out the finest, neatest and most artistic job work. We have the material to do it with; material that no other office has. Call and see us.

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The most money is made on cheap things. Beware of cheap baking powder. It contains alum and other things bad for you; or it is weak and wastes money.

If Schilling's Best could be made and sold for the price of the cheap baking powders, we should be only too glad to make it and sell it so; for the whole market—yes the whole world—would be ours.

Your grocer knows—ask him.

True Economy

In clothier buying means getting the greatest possible measure of satisfaction and intrinsic value for the smallest price.

In Suits, Overcoats, Hats, or Furnishings for man or boy, our thirty years' square one price dealing gives us the prestige.

In Overcoats or Ulsters we are prepared to satisfy every want at \$10.00; \$12.50; \$15.00; \$18.00; and \$20.00.

In Suits we offer twenty ounce Black Clay Worsted warranted fast color, sack or frock style, \$10 and \$12.50.

A. B. STEINBACH & Co., Morrison and First Streets PORTLAND, OREGON

Those White machines, the leading sewing machine of America, may be seen at E. Peoples' store in Moro.

A sanguine temperament is one that picks out a good place for a tomato patch while there is snow on the ground.

Farmers who want the best farm paper in the United States will find it at THE OBSERVER office on application.

If you are not a regular reader of THE OBSERVER you are thus invited to send \$1 for one year. Postal card orders filed.

Wanted, red headed girl and white horse to distribute the premiums given away with Hoe Cake soap. Apply "it."

Wasco's feed and livery stable, J. M. Hoag proprietor, is one of the best places of the county to put up at. Best of feed and lots of it.

G. W. Brock and family of Monland, because residents of Moro this week, are owing to the scarcity of houses are staying with Mrs. Miller.

Easily explained, why all the gentlemen of Moro and vicinity look so clean. They patronize A. E. Conners, barber, also the Troy Laundry.

We have a full line of ladies' and gents' hosiery and underwear just opened. Direct from the factory at prices that no one can beat. O.T.C., Wasco, Oregon.

Mother earth having shifted the eccentric of her orbit has started us on the longer days, but the old axiom about the "cold begins to lengthen" does not materialize. The weather here is balmy and spring like.

The Stone Jewelry Company of Wasco, will in a few days display one of the largest stocks of jewelry consisting of all lines of first class watch movements, chains, rings and card goods ever shown between Wasco and Pendleton, all goods and work warranted.

Judge Arnold, of Philadelphia, has abolished the jargon, "Orest Ores" and substituted therefor the following sensible announcement: "In the name of the commonwealth of Pennsylvania, I now declare this court open." Judge Bradshaw might look on approvingly and set the precedent in this behalf for his predecessor to adopt.

Dr. Lloyd D. Idleman, Dentist, wishes to announce that he has opened a permanent office at City Hotel, Moro, where he may be consulted with reference to all diseases of the mouth and teeth. He will also have regular days at Wasco and Grass Valley. On Wednesday of each week at Wasco Hotel, Wasco. On Thursday of each week at the Grass Valley Hotel, Grass Valley.

Since everybody makes Christmas presents why not give your friends something to benefit them? Something that will open their minds in a way to render them everlastingly thankful to the donor. Send THE OBSERVER twelve months for \$1.00; cash in advance. Any one sending us three new paid in advance subscribers at one dollar each will be given a year's subscription to a good family magazine as a New Years gift from us.

Tom Hedgth attempted to exhibit some of the motion pictures secured by one of Edison's greatest triumphs, at Moro Bros. Hall Saturday night. A large and respectable audience attended only to be disappointed as the machine refused to work properly. However, as soon as the machine is repaired the manager promises to give a free exhibition in the same hall, when it is hoped better order will be observed on the back seats.

PHYSICIAN'S TRIBUTE
To the Benefits Received From Dr. Miles' NEW HEART CURE.

HEART DISEASE is curable. It is not surprising that all cases are not cured, since no physician has made the heart a specialty for a quarter of a century as Dr. Miles has done. The following tribute from a physician will be read with interest. "Four years prior to taking Dr. Miles' New Heart Cure my wife was a terrible sufferer from heart disease. She had a constant fluttering of the heart and severe palpitation and pain in the left side. She took three bottles of Dr. Miles' New Heart Cure and was completely restored to health. She had not three a drop of medicine during the past two years. Under these circumstances I cannot do otherwise than recommend it to others." Friendship, N. Y., W. L. Scott, M. D.

Dr. Miles' New Heart Cure is sold by all druggists under a positive guarantee: first bottle, benefits or money refunded. Book on Heart and Nerves sent free to all applicants.

DR. MILES' MEDICAL CO., ELKHART, IND.

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The Old Reliable House of

THE G. HEITKEMPER CO.
Watchmakers, Jewelers, Silversmiths
249 Morrison Street, Portland, Oregon.

Offer for this year's holiday trade a very large line of new goods consisting of Watches, Diamonds, New Jewelry, New Silverware, Clocks, Etc.

They invite you to deal with them; either in person or by mail. When you visit Portland do not fail to call upon them; you will be treated courteously whether you purchase anything or not.

Any inquiries sent by mail will be answered promptly; mention the Observer when you write. Satisfaction guaranteed or money refunded. Remember the place 249 Morrison Street, Portland.

OREGON TRADING COMPANY
(INCORPORATED) Wasco, Oregon.

OPEN DAY AND NIGHT
Sundays included
FOR MACHINE X-TRAS

UP - TO - DATE PRICES.

Blankets, all kinds and prices, direct from St. Jo., Mo., mills, Tootle, Wheeler and Motter, manufacturers. Gents' Furnishing Goods and Ladies' Underwear, Direct from Young, Smythe, Field Co., Philadelphia. Cook stoves and ranges, the best air tight stoves in the county, Grain sacks and twine, granite ware, glassware, etc.

FARMERS TEAMSTERS EVERY BODY

You don't expect Good goods for nothing.

But you do want low prices to suit the times. You want fresh groceries and supplies. You want substantial gents' furnishing goods. You can find what you want at

D. McDONALD - - - BIGGS, OREGON

COLD WEATHER IS HERE!

And you ought to be prepared for it; get one of our Cole's Air-Tight Heaters, they are the best and cheapest ever offered to you, write to us and satisfy yourself about them. The holidays are upon us once more, do you want any

Table Cutlery, Carving Sets, Nice Dishes, etc. If you do, call on us, we have them.

MAIER & BENTON
Second Street - The Dalles - Oregon

Notice of Dissolution of Partnership

The partnership now existing under the firm name of Moore & Rollins, of Grass Valley, Sherman county Oregon, will be dissolved this fall.

A GRAND CLEARANCE SALE WILL COMMENCE OCTOBER FIRST AND CONTINUE UNTIL ALL GOODS ARE SOLD AT GREATLY REDUCED PRICES FOR CASH. DO NOT FAIL TO COME AND SEE US; YOU WILL GET BARGAINS. WE MEAN JUST WHAT WE SAY.

MOORE & ROLLINS

A. D. Bolton & Company
The Leading Druggists of Sherman County

We keep a choice stock of Cigars, Notions, Perfumes, Toilet Articles, And all standard Patent Medicines.

WE ARE DEALERS IN STATIONARY AND SCHOOL SUPPLIES.

Your school supplies can be procured from us. Such as pens, pencils, ink, writing tablets, books, slates, rulers, and in fact quite every thing coming under this head.

WASCO WAREHOUSE
SECOND STREET, THE DALLES OREGON.

HEADQUARTERS FOR Seed Wheat OATS, RYE Feed Wheat AND CORN. Seed and Feed Barley Bran and Shorts. Rolled Barley

Flour! PEACOCK and RELIANCE brands, manufactured expressly for family use and guaranteed to give best satisfaction.

ALL ORDERS PROMPTLY FILLED AT LOWEST POSSIBLE PRICES

Highest Cash Price Paid for Wheat, Oats, Barley, Pooled Wool and Sheep Pelts

RUFUS MACHINE SHOP
J S AEGS, Proprietor

Dealer in farm machinery, stoves, tin and granite ware, hardware, bolts, clevises and staples, wagon extras, iron, steel, hardwood, wagon material and pumps of all kinds. The only steam turning lathe in Sherman county is in my shop, where I am prepared to do all kinds of wood and iron repair work promptly and at reasonable rates.

Blacksmithing Horseshoeing