

TOWN & COUNTRY REVIEW

Reader Ads in This Section Prepared and Copyrighted 1963
By DENNIS KASUM

LES SCHWAB TIRE CENTER

Les Schwab Tire Center located at E. Columbia River Hwy. in The Dalles is your dealer for the world famous Mohawk and General tires.

When you purchase tires for your automobile, you want tires that will give you the greatest safety in driving. For longer wear and the best in tire quality, buy Mohawk and General tires. Motorists have praised these tires

for years, and they have proved to be the best tires your money can buy.

At Les Schwab Tire Center you will find tire experts who will be glad to advise you on your tire needs. They know which cars need four-ply tires and which ones need six-ply tires to get the best performance. You will also find a tire repair department where you can have your old tires re-

paired by experienced workmen. These men are "tire doctors" and they are able to diagnose your troubles and correct them in the proper manner.

In this Town and Country Review, we take great pleasure in recommending such a firm to our readers. See them for your tire needs. Phone CY 6-6134 for your On-The-Farm Tire Service.

INDUSTRIAL ELECTRIC WORKS

The Industrial Electric Works in The Dalles is located at 736 N. Frontage Road. Phone CY 6-1250. They are experts in motor and armature rewinding and all types of electrical repairs.

This firm has the equipment and experience to properly service your electrical motor regardless of what the problem might be. Their trained repairmen know

exactly how to contend with any difficulty that may arise.

In this Town and Country Review, we highly recommend the Industrial Electric Works in The Dalles for all your motor repairing, armature rewinding and electrical repairing. Be sure to give them a try. Remember the location is 736 N. Frontage Road in

The Dalles. They carry a complete stock of repair parts such as brushes and bearings. Industrial motors are a specialty with this firm.

Remember no motor is too large or too small to receive their expert service. Call CY 6-1250 in The Dalles today. Authorized pump sales and service.

OREGON EQUIPMENT CO.

Many families have reason to appreciate the services performed for this area by the Oregon Equipment Co. located at 110 E. 2nd in The Dalles. Phone CY 6-2915.

This progressive firm has been doing business with our people for years and over that period of time has made many friends throughout the area.

The Oregon Equipment Co. are specialists in sales and service on all Philco appliances and Carrier Air Conditioners for stores and restaurants. They are your local franchised dealers. Call them

for any information on any large or small appliance.

Readers are invited to stop in the Oregon Equipment Co. and look over their display. They have a complete selection of refrigerators, washers, dryers, freezers, televisions and ranges. They also have the Kitchen-Aid Dishwashers for your inspection. This is the place to do all your appliance shopping.

See them the next time you're in The Dalles shopping. They are located at 110 E. 2nd St. Phone CY 6-2915. In this 1963 Town and Country Review we recommend the Oregon Equipment Co. to all our readers.

THE DALLES SCHOOL OF BEAUTY

The Dalles School of Beauty is located at 415 E. 2nd St. in The Dalles. They provide a way to dignified employment for women in this and surrounding counties. Phone CY 6-4621 for information.

Attention to all you girls living in this area. If you can call in person at The Dalles School of Beauty you will be advised as to personal requirements, as well as the cost of and length of the course. Graduates of this school are employed in the finest shops in the state. Their supervision and training is backed by years of experience.

This Beauty Culture School in The Dalles features reasonable rates and provides a job placement plan after you graduate.

Drop in for a shampoo and set and talk with them about enrolling in their school. You too can make good money in this type of work. We suggest you call The Dalles School of Beauty in The Dalles for all information. Phone CY 6-4621.

TED WALKER CLEANERS

Ted Walker Cleaners at 314 1/2 E. 3rd in The Dalles is famous for the quality of their work. For years they have featured the finest in cleaning and pressing. Phone CY 6-2345. For Free Pick Up and Delivery.

People are often judged by their appearance. Our clothes mean a great deal in making that first impression a good one. It is wise to keep our clothes neat and clean. It is an established fact that fabrics wear a great deal longer that have been cleaned often. Be thrifty and have your clothes cleaned by Ted Walker Cleaners in The Dalles.

We in this 1963 Town and Country Review feel that we can highly recommend this reliable firm in The Dalles and refer them to all our readers for the finest cleaning service available. Bring your next cleaning to Ted Walker Cleaners where all the help is experienced and their equipment is the best that it is possible to secure.

THE DALLES GREENHOUSE

When your heart has a message, say it with flowers. Be sure you remember the one you love with flowers on an anniversary, birthday, or any special occasion. For flowers to suit the occasion, go to The Dalles Greenhouse located at 1110 Laughlin in The Dalles. For flowers by wire, phone CY 6-3919.

Whether it is a corsage, bouquet, burial wreath or flowers for the sick room, you will find just what you want here. The Dalles Greenhouse always has a wide variety of the most popular flowers and colors that are beautiful. They cordially invite you to stop on your next trip to The Dalles and see what a beautiful corsage or bouquet you can get here at a price you can afford.

In this 1963 Town & Country Review we suggest you remember the name The Dalles Greenhouse when you need flowers for any occasion.

MID-COLUMBIA ELECTRIC CO.

Industrial, commercial and residential wiring are a specialty with Mid-Columbia Electric Co. located at 310 E. 4th in The Dalles. Phone CY 6-2370.

This firm is well known in this territory for fast and dependable wiring service. They have been in this type of business for many years and have the know-how to handle any job. Experience does make a difference in the electric contracting field. Reasonable bids can only be made when the contractor you call is familiar

with the problems involved. You can rest assured that the Mid-Columbia Electric Co. will be reasonable in all dealings.

Their popularity has increased each year they have been in business and they are now recognized as leaders in the field of wiring. This Review recommends them to all in this section who have wiring of any type to be done.

Remember the name Mid-Columbia Electric Co. located at 310 E. 4th in The Dalles. Phone CY 6-2370 for service.

EDDIE'S UPHOLSTERY

For fine upholstery and furniture repairing see Eddie's Upholstery located at 679 S. W. Newberg in The Dalles. Phone CY 6-6236.

This firm has restored many valuable pieces of furniture to their original beauty and usefulness. In fact, they can restore any piece of furniture that has not been damaged beyond recognition.

In the line of auto, truck, heavy equipment cushions, general upholstery and furniture repairing, they render a distinctly superior service. Many people do not realize that the furniture they

now have may be of better construction than most new furniture. Upholstering those pieces is the best investment to be made. They have a complete line of upholstery fabrics to suit your choice. You can match any color scheme you desire at this upholstery shop.

In this 1963 Town and Country Review we wish to commend Eddie's Upholstery upon the quality of their work and we recommend them to the people in this territory. Phone CY 6-6236 for information and estimates.

PASHEK GARDENS

Pashek Gardens, located at 905 W. 6th, offers a complete landscape planning and planting service.

Home owners should take advantage of the services offered by this reliable firm. Without trees, shrubbery and flowers, any home looks plain. Not only does landscaping help to beautify a home, but it increases its value as well. When you select shrubbery or trees for your yard, it is as permanent as the home itself. Therefore, good taste and judgment should be incorporated into its planning.

The Pashek Gardens has had

many years of experience in this field and they are experts in landscaping. They are always willing to discuss plans and advise you on any job.

They have a complete nursery stock of shrubs, trees, and plants and you need not wait weeks for your shrubs to arrive. They will fill your order at once when it is placed with them.

Beautify your home by having shade trees and shrubs, and enjoy the time you spend in your yard. Just telephone CY 6-2713 or get free estimates the next time you are in The Dalles.

CLIFFORD D. DUFFY

Clifford D. Duffy in The Dalles is noted throughout this section for first class building contractor. He has a reputation for getting a job done properly and quickly.

It is good to know that when you employ a contractor you can depend on him to do the job according to your instructions. Experience and proper equipment enables Duffy to tackle any con-

tracting or alteration job and complete it with the expert touch.

This review points out the first class guaranteed workmanship offered by Clifford D. Duffy. We suggest you call him when you need a carpenter for any reason. If you are contemplating building a house, adding a room or garage, or just repairing call Clifford, phone CY 6-9451 and you'll be more than pleased with his work.

RALPH'S TRANSFER & STORAGE CO.

They offer interstate moving as well as household goods storage at 710 E. 2nd in The Dalles. Phone CY 6-3888.

With this exceptional service they are rapidly building up a real business among the merchants, farmers and people generally who appreciate their efforts to serve. When you call Ralph's Transfer & Storage Co. you know you are going to get dependable service.

In this day of the twentieth century efficiency, nothing has

developed so rapidly as the method of transportation of household goods, furniture or merchandise. It's a wonderful feeling to know we have a firm such as this in our own community. The goods are carried from one point to another quickly and with perfect safety, and thus the person who has anything to move is not subject to the delay and loss of time that he formerly was.

We recommend Ralph's to all our readers and friends for any moving or storage job you have.

RAY MEADER SEPTIC TANK SERVICE

Ray Meader, located at 2446 Wright Drive, in The Dalles specializes in expert cleaning, installing, and repairing of septic tanks, and cesspools. Don't take chances by having someone work on your septic tank who doesn't have this experience. So many times that type of work must be dug up and done all over, all because of lack of knowledge and experience. Be wise and have it done properly the first time. Phone CY 8-1201.

Don't wait until bad weather

has set in before you have that septic tank or cesspool cleaned. Telephone Ray Meader in The Dalles and have this reliable firm do it for you promptly. They can be depended upon to satisfy you and they fully guarantee their work.

In this 1963 Town and Country Review we recommend Ray Meader in The Dalles to all our readers and suggest that you call them for all your septic tank or cesspool.

ELTON CONSTRUCTION

Elton Construction in The Dalles is equipped to do all kinds of dirt moving work. You can phone CY 6-5211 in The Dalles for free estimates on any dirt moving job. They are located on Route 3.

They have the equipment to make driveways, cut ditches, level yards, dig basements, take off top soil, fill holes, cut roads and many other types of dirt moving work. You can contract with them to do a job at a certain price or they will rent you a machine and operator by the hour.

It is much cheaper to move dirt with proper equipment than

to try to use equipment that is not meant for the job. Many have learned that in most cases it is far cheaper and faster to have a machine move dirt than to try to move it by hand.

Elton Construction operators are experienced and know how to handle their machines. It is remarkable what a good operator can do with a bulldozer and the amount of dirt he can move in a short while. Be sure to phone CY 6-5211 in The Dalles for free estimates and information concerning all your dirt moving problems.

MODERN MOTORS

With modern garage and sales room in The Dalles located at 816 W. 6th. Phone CY 6-5471.

Once again the Volkswagen motor car manufacturers have proved to the people their superior knowledge of automobile engineering by giving the people what they want and what they have been looking for since the beginning of the automobile industry. The new Volkswagen is another example of smoother and faster performance and at prices within the reach of all.

These new cars are the result of years of experimenting, the spending of vast sums of money

and a consistent refusal to accept any test as final.

When you purchase a car from this well known company it does not mean that the transaction is closed, for they realize that pleasing a customer means success to them. They have at the disposal of the public one of the most modern and up-to-date garages to be found in this part of the state. It is the home of good service for all automobile owners in this section.

The public has learned that in dealing with Modern Motors they are sure of satisfactory service and work well done.

THE DALLES GENERAL HOSPITAL

"FOR ALL CASES OF SICKNESS OR ACCIDENT"

The Dalles General Hospital is located at 18th and Nevada in The Dalles. They will give you proper attention and good service. Phone CY 6-2241 in emergency.

Here the best medical and surgical skill can be obtained at a moment's notice. When it is necessary to be under the care of a physician with attending nurses, think of The Dalles General Hospital in The Dalles.

Every effort is made here to provide the best possible care and attention. The rooms are well lighted and cheerful with air conditioning. The value of this local hospital is being appreciated by

more people every year. The family at home is relieved of a heavy burden knowing the patient is removed from the confusion that descends upon a home in time of sickness; and thereby stands a better chance of quickly regaining health and strength.

The Dalles General Hospital is continually making changes in order to keep up with the rapid developments in the scientific field and in order to better meet the ever increasing demands that are being put on it for its service.

This review wouldn't be complete without prominent mention of this outstanding hospital.

HAMPTON FURNITURE COMPANY

The Hampton Furniture Co. located at 116 E. 2nd in The Dalles carries a complete line of household furnishings. Their store is modern and up-to-date, and their furniture ranges from a small end table to a complete suite for any room.

When we buy furniture we are buying something that is a permanent fixture for our home. Furniture is not an item that we expect to replace every year or so. Therefore, great care should be given to its selection so we can be assured of getting something that will stand long and hard wear.

You are invited to drop in when ever you are in The Dalles and look over their merchandise. If you are not in town and are in need of an item, just phone CY 6-4646 and they will gladly tell you what they have in that line.

The Hampton Furniture Co. has on display new suites of furniture for every room. They receive new shipment frequently, and you will find it a pleasure to look over their stock. Regardless of whether your needs are small or large you will receive the same courteous attention when you are here.

Now you can have that extra bedroom. That open, unprotected porch can be converted into a new living center where you can sleep in maximum comfort with reassuring privacy. If you want a new garage or breezeway added to your present home, this outstanding contractor can take over completely. He can draw up your plans and make all arrangements for financing. Loans for remodeling or additions to your home may be had with no down payment and up to 36 months to pay.

If you want a room or two in the attic, or remodeled kitchen, an archway or anything at all done

NORMAN ODEGAARD

Now you can have that extra bedroom. That open, unprotected porch can be converted into a new living center where you can sleep in maximum comfort with reassuring privacy. If you want a new garage or breezeway added to your present home, this outstanding contractor can take over completely. He can draw up your plans and make all arrangements for financing. Loans for remodeling or additions to your home may be had with no down payment and up to 36 months to pay.

If you want a room or two in the attic, or remodeled kitchen, an archway or anything at all done

around your home it is always to your own protection if you call upon a reliable contractor with sufficiently wide enough experience to do the work correctly and inexpensively.

Norman Odegaard makes no charge for going over any plans you have in mind and making an estimate. This is a friendly service that noway obligates you. Before you proceed on any plans you may have in mind we suggest it would be to your advantage to consult this contractor first. Located on Route 4 in The Dalles. Call CY 6-4008 for any information. You'll be glad you did.

COLUMBIA ROOFING SERVICE

Providing all types of roofs and repairing at Columbia Roofing Service in The Dalles located at 855 S.W. Chenoweth Rd., this firm features roofs that will last. Phone CY 6-5187 for estimates.

Roofs are very important in the preservation of the beauty and durability of your home. Don't delay having that old roof repaired. This firm in The Dalles can repair or re-roof your home at prices to suit your pocketbook. They also offer siding application and blown-in insulation.

If your home needs a new roof, consult a firm that is reliable and the Columbia Roofing Service is

just that firm in The Dalles. Many people do not know just what type of roof they should have on their home to add to its beauty. This firm will explain the various roofing materials and their advantages to you. They have a varied selection of materials and colors from which you may choose.

These workmen have had years of experience and they give personal attention to every job. If you are in need of services of this kind, telephone CY 6-5187 in The Dalles and they will gladly give you free estimates. You will find their prices reasonable.

ANDY'S HOME SERVICE

This company offers our community an outstanding service in house moving - safely - economically - quickly. They have the equipment necessary for the successful completion of moving houses, buildings, heavy machinery, tanks, etc. Andy's Home Service also offers house and foundation repair in addition to a free trimming service. Great preparation and care is taken with the preliminary work. All work is accomplished in the most careful manner so that when the building arrives at its destination it will

be in proper position, and practically ready for use. They always give customers the best of service, and they will assist anyone in estimating the cost of moving a structure, making repairs or tree surgery.

This company is located in The Dalles at 1209 W. 6th without obligation. They guarantee their work and you will find their prices reasonable.

In this Review we wish to compliment them upon their success and heartily recommend them to anyone needing a service of this type. Remember Phone CY 6-2052.

The Dalles Concrete Products Co.

The Dalles Concrete Products Co. features high quality ready mixed concrete. They are located at W. Columbia River Hwy. in The Dalles. Phone CY 6-3884. For quick deliveries and the best in materials you can do no better than to call this firm in The Dalles.

The Dalles Concrete Products Co. can be depended upon to have your concrete on the job when it is needed. Their customers are never slowed down on a construction job through failure of this

firm to deliver on time. Dependable service is as important as maintaining a high standard of quality. This firm realizes this and makes it a special point to fill your order promptly.

Regardless of what you are building, a house, garage, barn, or basement, be sure to get concrete that is mixed properly by calling CY 6-3884 in The Dalles. In this Town and Country Review, we feel we can highly recommend this firm to our many readers.