

where your TRAVEL DOLLAR goes...

by Carol Lane
WOMEN'S TRAVEL DIRECTOR
SHELL OIL COMPANY

NOW'S THE TIME TO START PLANNING YOUR MOTORING VACATION. IN FIGURING YOUR BUDGET, COUNT ON SPENDING YOUR AUTOMOBILE VACATION DOLLAR LIKE THIS:

28¢	food
22¢	lodging
20¢	retail stores (other than food)
15¢	gasoline & oil
8¢	entertainment, recreation
3¢	tires, parts, repairs

THIS YEAR, TAKE A MOTORING VACATION. CAR TRAVEL IS THE CHEAPEST, MOST CONVENIENT, MOST FUN.

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sufficiently controlled to prevent unnecessary damage.

TO MANAGE in such a way that we may enjoy the wildlife of forests, streams, range and farmland, for sport and for recreation, encouraging always its survival and, in balance with other resources:

TO TAKE from the earth its minerals, its coal, its petroleum, its other stored or non-renewable resources, in such a way that the supply is not wasted, but is used with good sense, and made to last for time to come;

TO MANAGE all these resources as they relate one to another in our watersheds and our communities.

AND, as a sum of all these, TO USE EFFICIENTLY, WISELY and WITHOUT WASTE the NATURAL RESOURCES of the EARTH for the BENEFIT of THIS AND COMING GENERATIONS, AND THUS TO INSURE CONTINUING PROPERTY FOR THE PEOPLE OF A FREE WORLD.

Oregon In History

April 16, 1845—Having concluded, from the best information I was able to obtain, that the Oregon Territory offers great induc-

ments to emigrants, I determined to visit it with a view to satisfying myself in regard to it, and ascertaining by personal observation whether its advantages were sufficient to warrant me in the effort to make it my future home. I started, accordingly, on the morning of the 16th of April, 1845. Joel Palmer's Journal

From where I sit ... by Joe Marsh

Call it— "Helping Bud to Blossom"

When his wife left on a visit, Bud Harper promised to take care of her potted plants. He moved them out to the porch where he'd be sure to see them—and then forgot them.

Week later, Mrs. Harper asked about the plants in a letter. Bud rushed out, expecting to find them dead. But they were in perfect shape—even the pots had been rearranged.

Naturally, Bud was mystified. Then he found a note on one of the plants: "We'll lose this one unless you put Ammonium Sulphate on it, Pete." (He's the milkman.)

From where I sit, "neighborliness" is a wonderful thing, particularly when it's put in practice every day. This we for example, why not have some neighbors in for a cup of beer or a cup of coffee. (Serving them their preference in beverages—that's "neighborliness" too.)

Joe Marsh

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In just a few minutes I can tell you the Secret of Saving

LET ME PROVE IT. Would you like to save money? Most people would, and it's easier when you know the Secret of Saving. In a few minutes I can show you Equitable's Secret of Saving plan. A plan that has helped thousands of people, who thought they couldn't save, accumulate money for emergencies, vacations, education, a new home, business or many other uses. Whether it's pennies a day or a large amount I can help you tailor a Secret of Saving plan to fit your income and needs. Contact me this week.

your Equitable representative
Ralph Jensen
910 Bowman Court
The Dalles, Oregon.
Phone: CY 6-5559

Ask about **Equitable's exclusive savings plan that**
Automatic Pay Off guarantees your savings goal, even in the event of death

Write Equitable Savings at the address shown.

Yes, indeed, I would like the Equitable Secret of Saving plan explained to me with no obligation. Please contact me for appointment.

Please send me your APO—Automatic Payoff Plan folder and literature on the following Savings Plans:

<input type="checkbox"/> Retirement	<input type="checkbox"/> Children's education	<input type="checkbox"/> Higher savings and safety
<input type="checkbox"/> Travel	<input type="checkbox"/> To build an estate	<input type="checkbox"/> Home purchase
<input type="checkbox"/> Cash reserve	<input type="checkbox"/> Business reserve fund	<input type="checkbox"/> Home purchase
<input type="checkbox"/> Other		

Name _____
Address _____
City or Town _____ Phone _____

Equitable SAVINGS

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County Ramblin's
County Agricultural Agent

The 4-H and FFA livestock judging field day will be held May 23 at the Harold Eakin ranch south and east of Grass Valley. The event will start with a potluck dinner followed by an afternoon of practice judging. All 4-H and FFA members, leaders, parents and friends are invited to participate. During the past three years Fred E. Cox and Son have been gracious hosts. This year Harold will take over as host for the countywide livestock event.

Cattle Grub Control
Demonstration trials for control of cattle grubs established on two farms last fall will be checked next week. Insecticide treatment with the new systemic materials were used on the Harold Eakin and David Richelderfer ranches in October of 1958. Observation of results were noted in February and will be again Wednesday, May 13, Eakin ranch at 10:00 a. m. and 1:30 p. m. at the Richelderfer ranch.

Success over the state has been good. The materials available now look to be a good bet for not only cattle grubs, but lice and flies if applied in September. Anyone wanting to observe results should be present at one of these farms at the designated time.

Oregon Conservation Week
May 3-10 has been designated as "Oregon Conservation Week" State officials have asked that all citizens give thought to this observance. Sherman countians need to pay particular attention to conservation since our existence is based on soil and water and our

ingenuity to produce and maintain his ability.

Sherman county landowners and operators might inventory their land use methods and chart a goal to improve their methods. We cannot ignore soil loss if we desire in definite opportunities in farming for ourselves and our children. Individual initiative made this county and it will likewise maintain our resources and our freedom. I, for one, sincerely hope we have the stamina and fortitude to carry this forward.

Activities for Conservation Week were planned last week with a special meeting called by David Richelderfer, chairman. Publicity from various sources were planned by the group.

Conservation Tour
A special tour to observe conservation work was set for Friday, May 15. The tour will cover the Wasco-Moro area. Those desiring to attend should assemble at the Wasco Park 1:30 p. m. May 15. Inspection will be made of various stubble mulch fields, grass waterways and strip cropping.

Meaning of Conservation
TO USE our soils to produce to their fullest within their capabilities, to improve them, to maintain them, and in the end, to leave them better.

TO HARVEST the products of the soil—the forests with their timber, the rangeland with its forage, and the crop plants with their food—so that the soil is unimpaired and the products are thrifly used;

TO USE the waters on and under the surface of the land from their sources to sea so as to have always present an abundant supply, clear and clean, with flow

This small world gets bigger every year

The exciting world within a drop of oil keeps growing as we make discoveries that bring new and better products into your world.

Even now, these products enter every hour of your day — from automotive fuels and lubricants to synthetic fibers for blankets you sleep under at night and clothes you wear during the day.

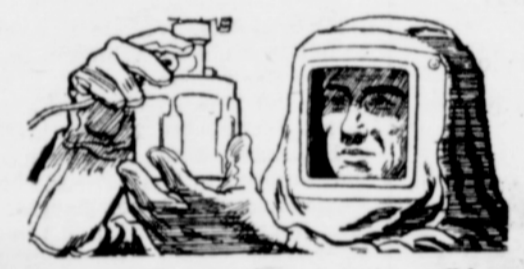
Wax containers that preserve food; plastics, paints, photographic film, detergents, medicines, synthetic rubber and thousands of other items for farms, homes, industry and the Armed Forces now are made better because of oil ingredients which Standard supplies to manufacturers.

But there's more in oil's future — much more. And so last year, as every year, one of our biggest jobs was finding ways to make oil serve you better — using research to create new and improved products, and building facilities to put these products to work.

Here are some of the things we did during 1958 to expand the world within a drop of oil:



To help meet your growing demand for petroleum products, we invested \$235 million for exploration and development in 21 states of the U.S. and 12 other Western Hemisphere countries.



Our research and technical service staff has grown to 1400 people. Today we make more than 1000 products not sold 15 years ago. During that time our research budget more than tripled.



Producing and distributing products takes continuing investments in new refinery equipment, pipelines, tankers, trucks and trailers. Last year, \$108 million went into these new facilities.



Our 38,395 employees were paid \$281 million in wages and benefits. Standard's 152,754 stockholders received nearly 4¢ for each dollar of the market value of stockholdings.



Standard was one of the largest customers in the West. Our purchases included 50,000 items... helped provide jobs and payrolls for more than 10,000 firms in hundreds of Western communities.



Through affiliates, we helped advance progress in more than 70 free Eastern Hemisphere countries. Oil development helps provide jobs; supplies funds for education, health and housing.



OPEN HORSE SALE
Fort Dalles Riders' Grounds
The Dalles, Oregon

MAY 10, 1959

Stallion Parade 10:00 a. m.
no entry fee for this event

SALE STARTS 12 NOON

Quarter Horses, Arabians, Walkers,
Thoroughbreds, Ponies, Using Horses

Lunch Served on Grounds
Frank Wink, Auctioneer

Registration fee: \$6.00 Commission 5% over \$100
For Information or consignment:

Call or Write
Wilbur Murray, Rt. 3, Phone CY 6-2668
Eernie Wink, PO Box 578, Ph. CY 6-4174
The Dalles, Oregon

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