

Moro Personals

Harlandview Grange meet in regular session December 15 with Helen Bruckert, master, in the chair, with good attendance.

Harlandview Grange met January 4 with a pot luck dinner preceding the sessions.

Harlandview Grange Home Ec club held a regular meeting followed by electing of Secret Pais, at the home of Mrs. Paul Fraser. Co-hostesses were Ruth Martin and Josephine Gentry. Each member brought a gift for the pal who has been giving them gifts the past year.

Women borrowed their son's sleds and came sliding down First street belly buster Tuesday afternoon to enjoy the snow and comparatively warm afternoon.

Mrs. Cecil Hockman and her sister, Mrs. Harold White, flew to California last week to help their parents celebrate their golden wedding anniversary. They came home Monday.

Mr. and Mrs. F. L. Watkins and daughter suffered injuries Sunday when their car collided with one driven by Larry Hatch of The Dalles. All three were taken to a hospital as was an occupant of the Hatch car. Some cuts were sustained but injuries were not serious.

Mrs. B. H. Roberson took up her duties as kindergarten teacher and English teacher for the 7th and 8th grades, with the beginning of school following the holidays. Mrs. Gwen Matteson substituted for her previously while she convalesced from her auto accident. She is still on crutches but is reported to be getting along fine.

B. C. Pinckney of The Dalles was a business visitor in Moro Wednesday.

O. G. Crawford, known to many Moro citizens because of filling in for the editor of the Journal, was married to Rosamond Green of Wallowa the 5th of December and they are now living at Delake where he is on a newspaper.

William Roos is expected home from the hospital this week after three weeks spent there recuperating from a slight stroke.

New Years dinner guests of Mr. and Mrs. Loy Cochran were his mother, Mrs. Mary Southwick of Portland and his aunt, Mrs. Anna Moore.

Mr. and Mrs. Earl Gentry had as New Years lay dinner guests Mr. and Mrs. Lester Barnum and sons.

Mr. and Mrs. Kenneth Hattrup were Sunday guests of the Alfred Kocks.

CARD OF THANKS

We want to express our sincere thanks to the friends who came to congratulate us on our 50th wedding day and to those who sent cards and best wishes.

Mr. and Mrs. Roy Powell

ZENITH TV

Sales & Service
SERVICE ON ALL MAKES
Call ANDY PAULSON
JO 5-3513

Dr. Otis G. Perkins

Optomestrist

405 E. 2nd St.

Tel. CY6-5362 The Dalles, Ore.

TO PLAN
IS TO
SAVE

PLAN
YOUR
SEASON'S
PRODUCTION FINANCING
THROUGH YOUR LOCAL
PRODUCTION CREDIT ASS'N.

Loans are made to carry through the entire production period. You pay back the loan only after you market crops or livestock . . . and interest on each dollar only for the exact number of days you used it.

OWNED AND OPERATED BY AND
FOR FARMERS AND RANCHERS

PRODUCTION CREDIT
ASSOCIATION

"Credit as near as your mailbox or phone"

Mid-Columbia Production
Credit Association
4th & Court Streets
First Federal Savings &
Loan Building
Phone CY 6-2468
The Dalles, Oregon

Farm Land Still Increasing In Price

Oregon farm land values have risen steadily for four years and now stand at the highest level on record, reports Mrs. Elvera Horrell, extension agricultural economist at Oregon State College.

Values of farm land in the state rose 2 per cent this fall and now average 5 per cent above a year ago, Mrs. Horrell said. This is 50 per cent above the 1947-49 post war average.

Oregon failed to keep pace with farm land values over the nation, however, Mrs. Horrell found as she studied reports from the U. S. department of agriculture. National farm land values rose an average of 3 per cent this fall.

Most of the national gain was centered along the Atlantic Coast, the USDA reports indicated, where cities continue to crowd into rural areas. Florida led all states in rate of increase with an average gain in farm land values of 5 per cent this fall. Three states—New York, Utah, and Idaho—failed to show any gain in farm land values, however.

Real estate observers reporting to the USDA this fall generally agreed there are now fewer farms but more farmland buyers on the market than ever before, Mrs. Horrell said. This situation—a generally strong demand and a limited supply—has been characteristic of the land market for several years, she added.

Demand for farm land may have been even more pronounced this fall, it was also reported by the observers. This, coupled with the recent upturn in the general economy that revived concern about further inflation, has helped pull farm land prices upward, Mrs. Horrell felt.

As to what's ahead, outlook economists expect market prices of farm real estate to continue to climb, Mrs. Horrell reported. However, the economists feel the upward push may slow down later, especially in the last half of 1959 if farm income sags.

S.O.S. TRAIN DUE

Union Pacific's S.O.S. (Save Our Soil) Agricultural Improvement car will visit Sherman county, January 20, Moro. The annual Sherman County Soil Conservation District meeting will be held in conjunction with the U. P. agricultural car, states T. W. Thompson, county agent. The program will get underway at 1:15 p. m.

Cal Crandall, U. P. agricultural agent, has arranged for the car visit. E. R. Jackman, Oregon State college extension specialist and John Dennison, soil conservation service, will be featured speakers during the afternoon program. A local approach to the conservation problem needing done will be presented.

TRAVEL HIGHWAY 97

OKANOGAN CARIBOO



WASHINGTON AND "SMALL BUSINESS"

BY C. WILSON HARDER

Ruling in favor of the anti-trust division of the Justice Dept. in his recent decision prohibiting the proposed merger of Bethlehem Steel and Youngstown Sheet & Tube, Federal Judge Edward Weinfeld based his ruling on some very interesting points.

If his ruling could be boiled down to a few words, it could be tersely expressed as follows: "Two wrongs do not make a right."

For the chief argument of the two corporations for merger was that by so merging, they would be better able to compete with U. S. Steel which presently controls about one-third of the steel market.

The two firms also argued that they could not keep pace with the U. S. Steel pattern due to lack of finances.

But taking the stand that such a merger would only decrease the right of the buyer to choose between different suppliers, the Federal Court also pointed to the fact that in the past five years Bethlehem had increased its capacity by over 33%, as had Youngstown.

Thus, the court could find no grounds for the argument that the two firms, operating independently, could not expand in line with an expanding economy.

In this case, one of the major anti-monopoly cases in recent years, it was most interesting that the two firms based all their arguments on the need to combine in order to be as big as the biggest in the industry.

© National Federation of Independent Business

This line of reasoning was rejected absolutely by the court.

The court held that if this merger was permitted on this ground, then a precedent could be set up whereby smaller companies, under the same pretext, could seek permission to merge, with the result being that it would be possible for all steel production in the nation to be controlled by a "Big Three."

It is believed that an earlier application of this doctrine would have prevented the virtual monopoly set-ups that exist in some industries today.

For it has always been given as an excuse for merging that such a move will make the mergers as big as the biggest.

Of course, as subscribed to by the nationwide membership of the National Federation of Independent Business, there is no sin in bigness. The real test of the matter is whether mergers tend to reduce competition.

Obviously, in this steel case, which would have purportedly resulted in some 60% of the nation's steel being controlled by two giants, competition would have been materially lessened.

And, as the court pointed out, the creation of such a situation could have easily led to a subsequent condition where the rest of the industry would have to combine to compete at all.

Thus, this doctrine established in this case, unless overruled by the Supreme Court, will stand as an important guide post in the fight against monopoly.

This same viewpoint, applied to other pending cases, could very well stop the trend into competition destroying mergers.

Learning How To Buy Makes Economies Possible and Easy

Learn to recognize a good buy, shop sales, and be willing to forfeit convenience on certain items, and you can save money this year.

Mrs. Elvera Horrell, extension economist at OSC, reports that most families found that the prices they paid for goods and services last year climbed faster than incomes. However, families can pare spending with lessons from the past year when they recognize where the dollar has the greatest spending power.

In October 1958, it cost a Portland shopper \$1.02 for the same amount of goods and services that \$1 would buy a year earlier. Transportation costs climbed the most. It cost 8 cents more to buy \$1 worth of transportation, 3.7 cents more for reading and recreation, 3 cents more for food, 1.8 cents more for personal care, and 1.2 cents more for medical care. However, in October it required only 99.4 cents to buy the same amount of clothing that a

dollar bought a year earlier.

In the year ahead, Mrs. Horrell says it looks as though shoppers might receive a few "breaks" even though rents may climb, and prices on maintenance and repair jobs may be higher. Clothing prices will probably stay about the same, food prices should be a little less, and household equipment may rise only slightly, if at all, in 1959. Here are money-saving tips based on these reports from college specialists.

Food. Learn as much as you can about wise food buying. Buy foods in-season. Make a general menu plan before you shop and reduce "impulse" buying. Watch prices when you shop so you know whether advertised price is really a "special."

Figure food prices on a price per serving basis and plan accordingly to family likes and dislikes. About a third of the food dollar goes for meat, including poultry, so use less expensive cuts frequently. Buy whole chicken and save 4-10 cents a pound by cutting it up yourself. Make sandwiches from sliced cold meats and poultry. They're less expensive per pound than packaged cold cuts. Use meat supplements such as fish, cottage cheese and other cheeses, and eggs often.

Clothing. Take advantage of seasonal buying. January and August are usual "white" sale months. Check workmanship, washability and quality features on all clothes before you buy. Stick to basic styles instead of fad or high fashion clothes. Women who sew may find it cheaper to make some of their better dresses at home and buy others, such as cotton house dresses.

Personal care and services. Curb your desire for luxuries. Ration amount of "paper" conveniences such as paper plates, cups, towels and tissues used. Buy economy size toothpastes, shaving creams, lotions and soaps. Redeem coupons attached to these for money. Learn to do simple repair jobs yourself. Don't ask for "rush" service. Exchange baby-sitting services with your neighbors.

PERFECTION

in every service
at reasonable cost

Smith Callaway
CHAPEL

Funeral Service

Leonard & Wilma Smith

Directors

Phone The Dalles CY 6-3135

Rufus Personals Wasco News

By Mrs. Geo. L. Fox

The Rufus PTA social club met Monday evening at the Rufus school. Mrs. Kenneth Spagle, secretary-treasurer, called a short meeting. A project for the year was discussed, and the ways and means of making necessary money. It was decided to wait until the February meeting before anything definite is done. There was quite a few out despite the terrible night of snow and cold. Some played cards, ping pong, volleyball or watched television, also there was plenty of visiting. Mrs. Robert Byrd and Mrs. Ray Brown were hostesses and served dessert and coffee.

This area was surprised Friday morning to wake up and see what Mother Nature had brought during the night. Cold! Cold! said the thermometer. After the balmy weather of a week ago, there was much rummaging around for heavy coats, and a run was made on the stores for new gloves. At this writing, since our blood has thickened up a bit, we are not such sissy's about the cold. A snow came Sunday night and Monday bringing the depth to about six inches. The coldest it got in Rufus was 8° above zero and that was Saturday night. Frozen pipes are found in most areas, but excepting that every one here is not so bad off.

The Frontier Cafe was open for business Monday of this week and are out to serve the public. This cafe is just a quarter of a mile east of Rufus.

Mr. and Mrs. Kenneth Spagle attended last Saturday the 50th wedding anniversary open house of her aunt and uncle, Mr. and Mrs. S. H. Sutterfield in Vancouver, Wn. The occasion was held at the Hazel Community club that Mr. Sutterfield helped to build 34 years ago.

James Fox left Sunday for Pullman, Wn., where he is a freshman at Washington State college. They will start a new semester last of this month.

The Rufus Grange card party was not held Saturday on account of the bitterly cold night.

The installation of Harlandview and Rufus Granges was held at Harlandview Grange hall last Sunday afternoon. Coming from Winona Grange to do the work were Antanita Larsen, installing officer, Henry Erickson, master Eleanor Larsen, chaplain, Pearl Christensen, marshal, Ann Harbst, regalia bearer, Helen Erickson, emblem, and Elizabeth Royle, musician. Those installed for Rufus and Harlandview, respectively, were master, George Fox and Mrs. Walter Bruckert; overseer, Roy Shafer and Blaine Miller; lecturer, Mrs. Bert Swigart for Rufus; stewards, Otto Peterson and Orlov Martin; assistant stewards, Atlee Wilson and Geo. Benson; chaplain, Mrs. Otto Peterson and Mrs. Dean Reynolds; treasurer, Richard Bruckert for Harlandview; secretary, Mrs. Atlee Wilson and Mrs. Richard Bruckert; gatekeeper, Art Smith and Toni Miller Cerles, Mrs. Rolland Johnson and Mrs. Orlov Martin; Pomona, Mrs. Sam Brock and Mrs. Blaine Miller; Flora, Mrs. Art Smith and Mrs. Toni Miller; lady assistant steward, Mrs. Harland McDonald and Mrs. George Benson. Executive committee, Rolland Johnson, Sam Brock and Harland McDonald for Rufus and Dean Reynolds, Walter Bruckert and Louis Sather for Harlandview. Home Economics, Mrs. Fred Dormaler and Mrs. Louis Sather. Those giving talks were the two masters of the granges, Henry Erickson of State Grange, Rolland Johnson, county deputy, Mrs. Rolland Johnson, past State Lecturer and Harland McDonald, Pomona master of this county. After the work the ladies of Harlandview served cake and coffee, and then the folks went home with the ground white with snow.

Paid Advertisement

LOOK to your future; there is where you will spend the rest of your life.

So goes an old saying. Smart, ambitious young people make plans; plans for their futures. College? Perhaps, for some. College takes four years. It is good. Go directly into business? Not without skills required in today's competitive economy.

A sound, independent business college affords in two years, often less, the kind of training that spells success.

INVEST IN YOUR FUTURE

Bennet Walker
BUSINESS COLLEGE
EST. 1902
Standard and Specialized Courses
1122 S. W. Stark St., Portland 5, Oregon

Mason, both of Spokane.

Dinner guests of Mr. and Mrs. Marvin Thomas and family on Christmas day were Mr. and Mrs. Norman Gochbauer and Sterling and Darlene, and Mr. and Mrs. "Doc" Gochbauer, all of Moro.

Jim Thomas spent several days of the recent school vacation visiting relatives in Spokane, Wn.

Rev. Larry Eddings left Tuesday for Corvallis where he will meet on Wednesday with others who will be in charge of Methodist summer camps. He will be dean of the Junior high camp at Camp Magruder, August 16-22.

Jack Hines, AD 1, has gone to Seattle to resume his duties in the navy. His wife and children will remain with his mother, Mrs. L. E. Dehler, until he finds housing for them.

Mrs. Vernon Van Gilder entertained at dinner, honoring Stanley Boice who left Wednesday to return to his duties in the air force in Honolulu. Also present were Mr. and Mrs. Tom Moore and Barbara.

There is a new Sunday schedule for the Catholic churches of the county. They are 8:00, 10:00 and 12:00 instead of 8:00, 9:45 and 11:30.

Mr. and Mrs. Marvin Thomas and family spent New Years day at the home of Mr. and Mrs. Kenneth Fridley.

Heating Oils

Prompt Service

Budget Plan

Call or See

BOB BYARS

Union Oil Consignee

Wasco, Oregon

GI 2-5454

ADDING MACHINE

TAPE

At Journal Office

DO YOU

Want to borrow money?

Want to sell a ranch, a farm,
a house?

Maybe I can help you

Giles French, Agent
Moro

TRUCK BUYER!

BUY NOW...

...SAVE NOW!



The only pickup with all these new features

1. Bonus loadspace body
2. Bigger, safer windshield
3. Floating ride cab
4. Widest seat of any
5. Easier to service
6. Lively, economical

SEE US...SAVE TODAY!

Cushman Equipment Company
Moro Oregon Phone JO 5-3555

H. INTERNATIONAL TRUCKS