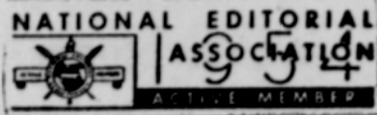


Sherman County Journal  
Published Every Friday at  
Moro, Oregon

Giles L. French Editor  
Entered as second class matter at the  
Postoffice at Moro, Oregon, under Act  
of Congress of March 3, 1879.



OFFICIAL COUNTY PAPER

SUBSCRIPTION RATES  
ONE YEAR \$2.00  
APRIL 2, 1954

JOHN DAY DAM

We really don't care much who builds the John Day dam. If it is built it will produce electricity, aid navigation, provide recreation. If some make a profit from doing all this we can't worry about that, either. We like to make a profit so are in on position to feel hurt if others do the same.

Neither are we convinced that all dams must be built by the federal government. They run into larger figures if publically done, are subject to more controls (political as well as economic) and then the taxpayers have to foot the bill sometime. Of course, there is amortization in theory and interest in theory. Also there is always political pressure for cheap electricity and subsidies to navigation which make both amortization and interest indefinite of achievement.

The projected dam, if built by private companies, will be lower than the ones the federal engineers have projected and it will not flood so many acres of low lands. It will therefore be of less value for flood control. That feature does not enhance the value of the dam to us, although to others it will be a blessing.

It would be a fine thing if we could have at least one big dam built by private parties. That would give us a check on costs as between the federal government and private industry.

One feature of the plans, as announced, is that all sorts of agencies will be in on the building. Private power companies, the federal government, PUDs and REAs. All are interested in the same thing actually—in the production and sale of power. The progress of the northwest will be hastened by all working together. Neither do we see any insurmountable difficulties about arranging a division of costs between private companies and the government. Naturally navigation is a charge of the federal government, also flood control. The benefits the dam gives to those functions can be paid by the government; the part of the cost accruing to power can be paid by private companies, PUDs, REAs, etc. As for recreation, the lake will be there and it will have water in it and the water will float a boat and feed a fish whether the dam is built by taxpayers' money or private industry's bonds.

And the most basic item of all is that the northwest can use more power. So let's let someone build a dam for it. Government will regulate the charges anyway.

WALTER PIERCE

Walter M. Pierce died Saturday night at his home near Salem after living for more than 90 years. The majority of which was dedicated to politics, an art at which he became a master.

He was as full of hokum as a medicine show barker and he sold his wares just as successfully. He said, "The people don't want to be bored with the serious problems of government, tell 'em a story". He did, and also quoted 'em a poem and sent them away still under the spell of his oratory.

Let not this generation superciliously say that such things are out of style now. The answer is that no one now can do it like Walter. People haven't changed. It used to be quite a sight to see Walter come into town dressed in a baggy and well worn suit, his shoes scuffed, his watch fob a piece of sack-string and accompanied by a young man to pack his notes and provide his memory. He needed to know but one citizen and from him he obtained information about the next. "Hello, Bill, my old friend," he accosted them and Bill was pleased too to resent that his name had been learned from the man next door.

Whether Walter believed the things he told the people will never be known unless his memoirs are much more frank than expected. Did he really think that he could cut state taxes by half when he went about tearing tax statements in two? Did he believe the national economy would be improved if farmers got their "feet in the trough, too" as he so blithely invited them to do?

Actually Walter didn't have to be an economist. It would have been superfluous, perhaps a handicap. He was a politician, he knew how to get elected under adverse circumstances—and did. He feigningly told the sad plight of the country in March of 1933 in explanation of his votes to give almost unlimited powers to the executive, powers that were legislative powers under the constitution and powers that were reserved to the people under the constitution.

He shook their hands and told them what fine folks they were; he gave them oratory and garnered their votes. And he did it splendidly, successfully and apparently with much personal joy. He was an accomplished practitioner of a lost art. Rest In Peace.

TAXES ARE DOWN

It was rather unexpected that Congress would pass a tax bill so fast that it would take effect April 1; the date the war time excises would have expired. It was pretty fast work.

Although exact provisions of the bill have not been published as yet, the house-senate conference just being concluded, the reductions seem to have been made on the items that will give the greatest benefit to citizens. Reduction in excises on household appliances should certainly reduce the price of them and give some stimulation to business. Automobiles are selling well and will carry the same rates as before. The same is true of tobacco and liquor, the sale of which does not appear to be greatly retarded by taxes although bootlegging is increasing.

Reduction in the tax on movie tickets should help small theatres which have been having a hard time generally. Levies on telephone and telegraph tolls and on freight should have been cut long ago for they are legitimate items of business expense and not luxuries in any sense.

To have given an additional \$100 in income exemptions would cost \$2,400,000,000 which is too much to drop in addition with the cut in excises. We expect many changes in the income tax laws later and most of them will be beneficial.

Although it did not prove popular a reduction in taxes on income derived from dividends would help citizens who provide the monetary sinews of business. Business of necessity is getting bigger and it needs investments by those who have money. Double taxation retards that investment. Politically it isn't popular. Taxing both the corporation and the stockholder is pretty rough on business.

BIG BOMB

Referring to the latest bombs as big applies to their power. Actually they are little things. But in power they are the biggest things man has invented.

Years ago men used to kill each other with clubs, a brutal business and while we've never been killed with a club our imagination tells us it would be painful.

Then men sharpened the club and made him a spear, later tipped with iron. It was a better weapon but still the ministrations of an enemy with a spear were nerve

wracking and pain enduring. Then came gunpowder and bombs all speeded and helped the process of ridding the earth of its most aggressive animal. Yet not until the latter days of the latest world war did man invent the of recovery accompanied by inaction and misery.

Let's Have a Poll of Our Own

Everyone is getting a chance to express their opinion in various polls except the residents of Sherman county and we've never heard of a single one of them being asked a question by Gallup or anyone else. To relieve that situation and give local folks an opportunity, here are some questions in our own Sherman County poll.

Do you believe this county should have compulsory testing for Bang's disease. Yes— No—

Do you believe Sherman county should hire a home demonstration agent? Yes— No—

Do you think Sherman county needs a county agent? Yes— No—

Do you think Sherman county should have one high school? Yes— No—

Do you think Sherman county should continue the soil conservation service here? Yes— No—

Do you think Sherman county should continue the special road levy? Yes— No—

Do you think the rigid price system for wheat helps Sherman county? Yes— No—

Don't sign your name. Send slip to the Sherman County Journal or stick it under the door. We'll count them and report.

can snuff them out by the millions with a mere suitcase full of stuff. We're really getting good and if something gets us started we can wipe out civilization entirely and turn the world over to the "savages" in a couple of weeks of well spent time.

No one can envision the effects of an explosion that reaches 70 miles in its effect. Counting a million would be child's play in comparison. It sure has been a great improvement, not only in quantity, but in quality. For those near the explosion it doesn't hurt a bit. But there's going to be a lot of standing in line at both the pearly gates and those flaming ones as well.

WANT ADS

FOR SALE: 4 bedroom house, double plumbing, oil furnace, 4 lots, fine view. The Dalles, Inquire Journal office 21-2 c  
MAN WITH FAMILY wants year around job on ranch. Write Box 405 Wasco. 21-22c

LOST—LAST FALL: Three coming two-year old registered Hereford heifers, branded lazy S-S on right rib. No ear mark, but tattooed on right ear. Reward for information leading to their recovery. Sid Seale, Condon, Oregon. 19fn

STATE WIDE PAINT CO. complete painting and decorating service, spray or brush. Phone 3977 or 5293, 1205 E. 12th St. Vern Campbell and Jack Null, The Dalles, Oregon 381fn

BETTER INCOME. Greater tax shelter may be had through various high grade investment securities. Inquiries invited. J. W. DODD, TYGH VALLEY, ORE. Eastern Oregon Mgr. Wm. J. Collins & Co. Stocks, Bonds, Mutual Funds. Tax Exempt School and State bonds. Investment planning. 20fn

EXPERIENCED farm worker desires permanent work on wheat ranch. Elmer Terry, 814 N. E. 72nd. Portland 16, Phone LJ 4802. 20-23p

NOTICE—I will not be responsible for any debts other than my own. Mary E. Rehr. 20-22p

CUSTOM SLAUGHTERING — Meat cutting, wrapping, sharp freezing. C & C Food Store, Grass Valley, Oregon. 47fn

FOR SALE: 4 bedroom house, 3 lots, garage, 40' x 20' shop; electric heater & range, oil heater & 265 gal. fuel tank, all goes for \$4750.00. Ivan Kirkelle Moro, Oregon 26fn

MAY ELECTRIC, electrical contracting, Moro, Oregon, Phone 722. 19fn

Eureka Lodge No. 121 A.F. & A.S. Meets on the 1st and 3rd Thursday evenings each month. Visiting members cordially invited to meet with us. Howard Ross, W. M. H. B. Pinkerton, Secretary

Bethlehem Chapter No. 35 O.E.S. Meets every second and fourth Thursday in each month; visiting members invited. Moro, Oregon Betty Christianson, W.M. Elsie Jones, Secretary

Moro Lodge No. 113 I.O.O.F. Meets 1st and 3rd Tuesdays in I.O.O.F. hall. Transient and visiting brothers are cordially invited. C. O. Burnet, N.G. Leo Watkins, Secretary

Lupine Rebekah Lodge No. 116 Meets 2nd and 4th Tuesdays of each month. Visiting members welcome. Althea Burnet N.G. Helen Martin, Sec.

We are happy to have this opportunity to congratulate Estel Hartley on his new SHERMAN THEATER First National Sherman County Branch

STANTOX



2, 4-D WEED KILLERS  
Your assurance of quality  
AT COMPETITIVE PRICES

Five bottom Case Plow and Case 500 Diesel on hand, Come, See it, Drive it Tom's Welding & Equipment Moro, Oregon

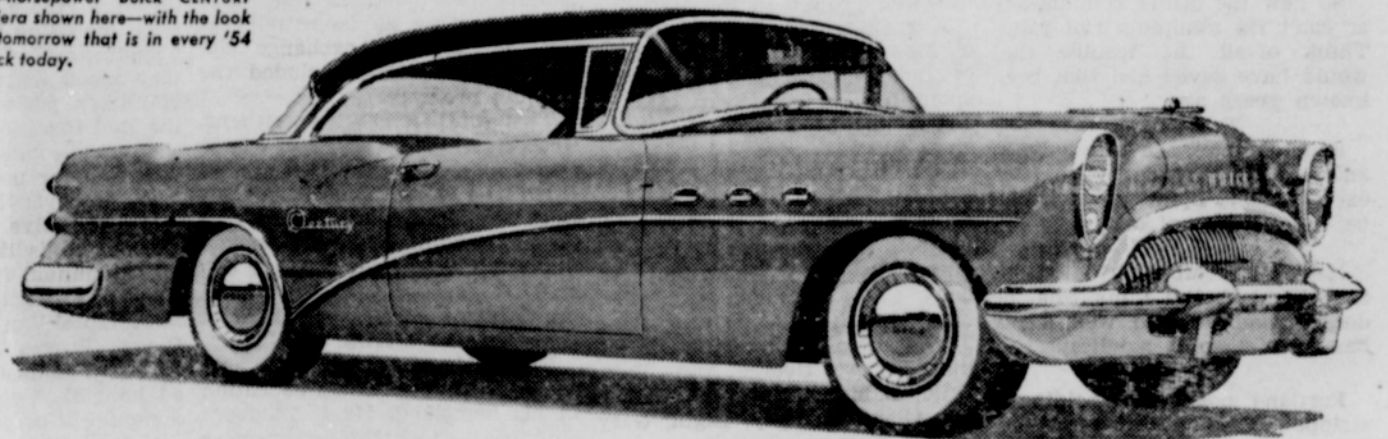
STARTING FRIDAY, APRIL 2nd and it's something to see!

BUICK PRESENTS A STUNNING NEW

Spring Fashion Show

\* Gay new cars \* Fresh new colors \* Smart new décors

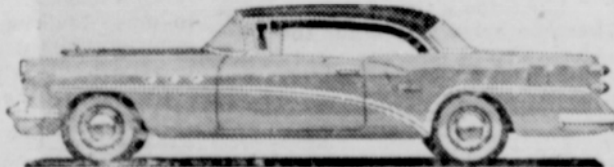
SLEEK NEW FASHION IN "HARD-TOPS" is the brand-new, all-new 200-horsepower Buick Century Riviera shown here—with the look of tomorrow that is in every '54 Buick today.



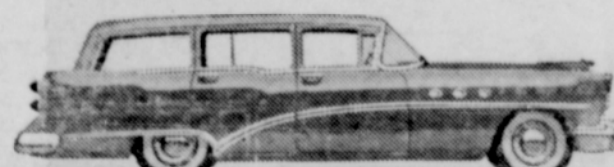
Now in the SPECIAL and CENTURY models!



New Convertibles Just Arriving!



New Rivieras First Time Available!



New Estate Wagons Now All-Steel Bodied!

WE cordially invite you to a fashion showing of a bright new springtime on wheels...

To see the tomorrow-styled Buicks we have ready for you today—but now in airy new body styles never available before, and in fresh new summer colors never shown before.

For these are smart new Convertibles, handsome new "hardtop" Rivieras and new all-steel Estate Wagons ready for the first time in the budget-priced VS SPECIAL models, and in the high-powered CENTURY models—and all with the ultramodern windshield design of sweepback pillars.

And these high-fashion beauties come in brilliant new summer colors—rich new hues that lift your spirits like a robin's spring song.

Come see our sampling of these rakish new cars and fresh new colors—and discover, in the doing, what beautiful buys these supremely powered, smoothly responsive Buicks are in every way.

MILTON BERLE STARS FOR BUICK—See the Buick-Berle Show Tuesday Evenings

BRIGHT NEW SPRING AND SUMMER COLORS!

Gulf Turquoise • Tunis Blue  
Lido Green • Condor Yellow  
Matador Red • Malibu Blue • Willow Green

—and many more, including fresh new two-tones!

You're fashion-first in BUICK the beautiful buy

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

"Drive" from factory

Save up to 329.00 See your BUICK Dealer"

SERVICE MOTOR CO. THE DALLES, OREGON