

Moro Personals

and John says the wheat crop averaged 37.8 bushels per acre. Mrs. Lorena Eaves and daughter Threshing was concluded on the John DeMoss farm Tuesday the week end for dental and

SERVICE

Our modern facilities and well trained personnel enable us to provide the finest service possible at lower cost.

C. R. Callaway & Son MORTUARY

LEONARD R. SMITH & STANLEY B. KRUEGER
THE DALLES, OREGON Phone 3135

FOR THE

Rest of your Life



UNION PACIFIC

Air-conditioned trains, rest-easy coach seats, comfortable Pullman accommodations, the finest in dining car meals, homey lounge cars—all combine to assure you the rest of your life when you travel Union Pacific.

NEXT TRIP AND EVERY TRIP GO UNION PACIFIC

Rest as you Ride

Three fine trains daily to and from the East

Streamliner "CITY OF PORTLAND"

"PORTLAND ROSE"

"IDAHOAN"



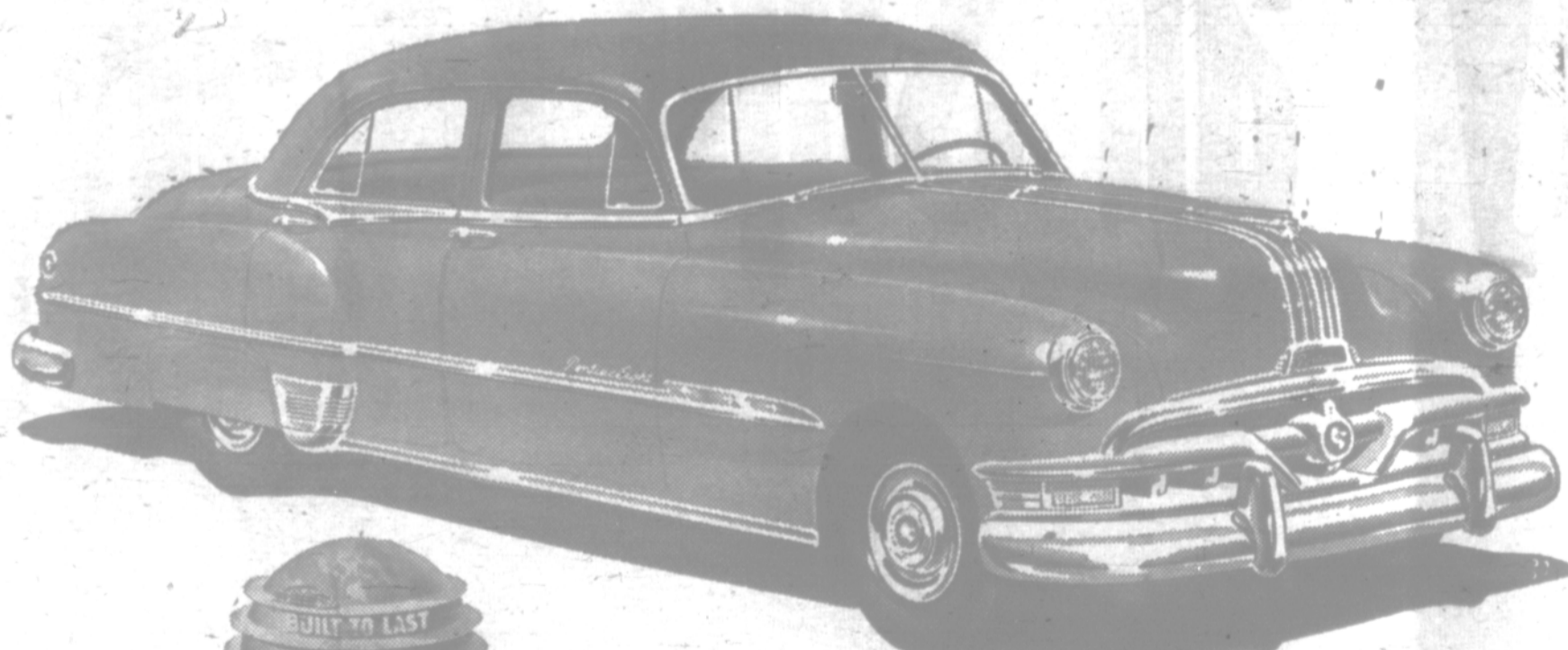
LOW FARES
CONVENIENT SCHEDULES

Let us help plan your trip

LOCAL AGENT

FOR DEPENDABLE TRANSPORTATION—be Specific... say UNION PACIFIC

Dollar for Dollar you can't beat a Pontiac



Equipment, accessories and trim illustrated are subject to change without notice.

You Couldn't Make a Smarter Buy!

BEFORE you make any deal on a new car, remember this:

One of the most important things you buy when you buy a new car is its name!

Just think for a minute what the Pontiac name means:

It means a car so thoroughly good it will give you years of carefree pleasure.

It means performance so fine

you will look forward to every minute behind the wheel.

It means a car so beautiful it stands apart from everything else on the road.

The name Pontiac on your car means you are buying from a dealer who takes pride in the car he sells, the service he provides and his place in the community.

Come on in and talk deal—see how easy it is to own a Pontiac.

America's Lowest-Priced Straight Eight

Lowest-Priced Car with GM Hydra-Matic Drive (Optional at extra cost)

Your Choice of Silver Streak Engines—Straight Eight or Six

The Most Beautiful Thing on Wheels Unisteel Body by Fisher

ARSTILL MONROE PONTIAC, INC.
MORO OREGON

medical attention. Bert Shelton of Goldendale, Wn., died Saturday July 21, at his home. He was a brother of Mrs. Lena Searcy. Funeral services were held Wednesday afternoon at Goldendale. Mr. Shelton was in the meat market business at one time in Wasco and Condon before going to Goldendale. Mrs. Harry Pinkerton and Janet Albert, a granddaughter of Mr. Shelton and who is helping at the Pinkerton ranch this summer, attended the funeral after

CARD OF THANKS
We wish to thank the Wasco fire truck, neighbors and men who helped save the buildings, and kept the fire from jumping the road on their place when the fire swept over their land Monday night and early Tuesday morning.
Mr. and Mrs. George Fox

Bureka Lodge No. 121 A.F. & A.M.
Meets on the 1st and 3rd Thursday evenings each month. Visiting members cordially invited to meet with us.
Donald Martin, W.M.
H. B. Pinkerton, Secretary

Bethlehem Chapter No. 78 O.E.S.
Meets every second and fourth Thursday in each month; visiting members invited. Moro, Oregon.
Gwen Ross, W.M.
Naomi Van Gilder, Secretary

Moro Lodge No. 118 I.O.O.F.
Meets 1st and 3rd Tuesdays in I.O.O.F. hall. Transient and visiting brothers are cordially invited to meet with us.
Earl Gentry, N. G.
Leo Watkins, Secretary

Lapine Rebekah Lodge No. 116
Meets 2nd and 4th Tuesdays of each month. Visiting members welcome.
Gladys Morrison, N.G.
Helen Martin, Sec.

going to The Dalles to pick up Mrs. Pinkerton's mother, Mrs. Lena Searcy.

CARD OF THANKS
I want to give my sincere thanks to the friends and neighbors who helped put out my wheat fire July 13.
Floyd Flatt.

DORIN WILBURN
Well Drilling Contractor
THE DALLES, OREGON
Phone 3729, 518 W. 7th St.

Adams Paint Store
Third & Union St.
The Dalles - Oregon
Paint - Wallpaper - Venetian Blinds
GENERAL PAINT PRODUCTS
Heavy Kote - one coat finish
Flax - Colorful decorator
Ragstone, washable smooth finish

Roy Whalley, nephew of Mrs. briefly this week before joining Carroll Sayrs, visited her here the air corps.

Beefo's Beefo's

We'll feed you at night when you're hungry
You can have a big steak or some chops,
And if you like it better well dampened
You can try it with juice from the hops.
Any way Beefo has the food he can buy and fry

BEEFO'S

At the CAPITAL CITY, Moro, Oregon

Beefo's Beefo's

\$3.60 fifth
\$2.30 Pt.

Enjoy OLD Sunny Brook BRAND

the whiskey that's "Cheerful as its Name"



Picnicking? Take along plenty of fine Old Sunny Brook, the smoother, tastier Kentucky whiskey that's "cheerful as its name."



KENTUCKY WHISKEY - A BLEND • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • THE OLD SUNNY BROOK CO., LOUISVILLE, KY.



HERE'S THE Easy WAY TO FINANCE YOUR CAR

First National's Easy-To-Pay Financing Plan...the low cost way to buy your car. Arrange it through your dealer. Low interest rates...liberal monthly payments. Get details at any First National office or your dealer's.

"LET'S BUILD OUR OWN TOGETHER!"



SHERMAN COUNTY BRANCH
FIRST NATIONAL BANK
OF PORTLAND

Member Federal Deposit Insurance Corporation

"Don't you big oil companies get together to set prices?"



The question of gasoline price affects every motorist: Standard Oil Company of California receives some letters along these lines: "When I drive downtown, the prices of all the major gasolines seem to be about the same. I've heard it said that the major oil companies get together to set prices. Isn't this true?"

The answer is an unqualified NO. Oil companies do not get together to set prices, nor do we in any way set prices by agreement. But we do think it's in order to tell you about gasoline prices and how they're arrived at:



When you shop you find not only gas but many products of the same kind and about the same quality priced about alike. Prices just naturally tend to even up. Here's why—



Suppose a gas dealer were forced to sell at 2c a gallon more than his neighbors. Business would soon pass him by. Or suppose he had to sell for 2c a gallon less, still giving full quality and service. As his competitors cut price to hold customers, his income falls. In time he would go broke.



These imaginary examples of set-price policy show what any gas seller is actually up against. He must sell for enough to cover his costs and make a living, yet if he charges too much he'll drive business away. It's as simple as that.



We "set prices" only at stations we own and operate—Standard Stations, Inc. Experience shows what to charge to cover cost of product and service, yet sell in competition.



At Chevron Gas Stations the operators are completely independent. They make up their own minds about price. You occasionally see a range of gasoline prices for the same or different brands in a single area, until competition finally forces the prices of similar products and services back to a common level.



The result: better products at low cost, the benefit you always get when free competition is allowed to work. Note this: aside from taxes, and in spite of inflation, gasoline today costs about what it did in 1919, yet two gallons now do the work that required three then.

I'd Like to Know... Many people write to Standard asking pertinent questions about the Company. We answer all letters individually, but some points seem of general interest. We take this way of discussing them for everyone. If you have a question, we urge you to write in care of: "I'D LIKE TO KNOW," 225 Bush Street, San Francisco 20, California.

STANDARD OIL COMPANY OF CALIFORNIA
plans ahead to serve you better