

### National Chamber of Commerce Finds Education Financially Valuable To State

K. G. Young is set aside this year as American Education week. The cooperation of local business men who purchased advertising space to pub-

licize its observance is highly appreciated by its sponsors. Perhaps some of these businessmen do not realize that this cooperation will eventually result in tangible returns.

No less an organization than the United States Chamber of Commerce, which speaks for the interest of business men throughout America, has set up a committee on education. This committee has issued several booklets which show why business men should be vitally interested in improving educational conditions, for selfish reasons if for no other.

The pamphlet, "A Challenge to Every Business Man", states: "Careful study by the Chamber of Commerce of the United States has demonstrated the significant fact that the better the standard of education in a nation, a state, or a community, the higher its standard of living. Education makes people good producers and good consumers. The more they know, the more they earn and spend.

This means that the business men of your community have a direct interest in the efficiency of its educational plant and personnel. If they can be helped to do a better job, business volume will increase. Aiding education is a legitimate and useful activity for the Chamber of Commerce."

On page 5 of "Education . . . An Investment in People", can be found the following statement:

"One bar to intelligent cooperation between educators and business men has been a lack of understanding, each of the needs of the other. There has been too much disposition on the part of business men to look on educators as impractical theorists who don't know the value of a dollar; and on the part of educators to regard business men as a bunch of penny-pinching skinflints. The way to clear up such misunderstandings as these, is to get together and talk things over."

Another booklet issued by the U. S. Chamber of Commerce, "Education Steps Up Living Standards," explains that (page 3).

"The following pages present the evidence to show why any country that wants to raise its level of income should increase its education and technical training."

(p. 20) "The country that is really daring in its use of research and greatly increases its provisions for education, will rapidly increase its level of income. This is the only sure way for a rich country to become richer, and it is one that we have hardly started to develop in the United States." Just as IT PAYS TO ADVERTISE IT ALSO PAYS TO HAVE GOOD SCHOOLS.

### School Programs To Observe Education Week

K. G. Young

Final plans for the observance of American Education week in Moro schools have been completed. In general, the suggestions of the late Governor Earl Snell as reported on page 7 of the November 3 edition of The Oregonian will be followed. His statement read:

"Only through adequate education of our future citizens can we insure the future of our democratic way of life. . . . As a step forward the observance of American Education week is important." He suggested that each school include open house one afternoon of the week and that as many as possible have evening programs.

At 6:30 p. m. on Armistice day, November 11, the Auxiliary Unit of Chris Schultz Post No. 71 of The American Legion will serve a pot luck dinner in honor of Legionnaires at the Legion hall. Everyone in the community is invited to join, the sponsors for a program at 8:00 p. m. in the high school gymnasium. Sponsors include: The Moro Woman's club, the county school superintendent, the local teachers, Chris Schultz Post No. 71, and the Auxiliary Unit.

The program will consist of a brief flag ceremony, a short prayer by the chaplain, followed by a silence of one minute in honor of the departed dead. Greetings will be extended by Commander Bob Axtell after which Frank Sayrs will play a selection on his tuba.

Children of the lower grades will present a group of songs and poems. The seventh and eighth grades will present a skit entitled, "Signing of the Constitution". This will be followed by a radio play presented by members of the high school speech class.

The film, "Pop Rings The Bell" which shows a modern school in action and deals with attitudes of business men toward education will be followed by consideration of some local educational problems. The Rev. MacFarlane will pronounce the benediction.

On Wednesday, everyone is invited to attend during its operation. Regular class work will be the order of the day. Come, visit your school, and MEET YOUR TEACHER in the setting where she is training your child or your neighbor's child.

### RUFUS NEWS

A program in honor of our Missionary work among the Indians was held at the church Sunday evening. They are collecting used clothing to send to the Indians mission in Arizona. Any one wishing to contribute please contact Mrs. John Mathieson of Rufus, phone 481.

Ernie Engles is in bed recovering from the flu. Mr and Mrs H. H. Halley of Rockaway, former owners of the Rufus Tavern visited at the W. A. Morris home from Friday through Sunday.

Mrs Pearl Jones has returned to her home in Rufus after an extended visit at the Frank Adams home in Arlington.

Mr and Mrs Harland McDonald motored to Portland to visit relatives for the weekend.

Mr and Mrs Robert Byrd drove to Yakima, Wash., on business last Monday.

Father Steward drove the new school bus to The Dalles Saturday to have it serviced. This bus was bought new at the beginning of the school year, and picks up the children on the hill.

The town team volleyball players will practice this Thursday instead of Wednesday of this week.

The Home Relations class of Rufus school sponsored a costume Halloween party at the school house Saturday night. The high school and upper grade room were invited. Games were played and at their end the Home Relations class served the refreshments.

Allen Tom has gone to Portland to be with his family who are making an extended visit there.

Mr and Mrs Miles Barger of Stanfield, California spent the weekend with Mr and Mrs Dick Yocum. Mrs Barger and Mrs Yocum are sisters.

George Fox met with the Rufus school board Monday night.

Rufus school district has forty one children on the census roll.

### This is AMERICAN EDUCATION WEEK

Nov. 9-15



Visit your school and see your children at work on new tests that will train them to take their part in this fast moving modern world.

MISENER BROS. & GILDNER, MORO

### OUR GREATEST HOPE . . .



Education is our greatest hope for the future. Our children will need the best possible education to live in this turbulent world. The best we can do is to provide a complete educational program suited to their needs.

Visit Your Schools

AMERICAN EDUCATION WEEK NOV. 9-15

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Visit your schools during American Education Week November 9-15. Get acquainted with modern methods of instruction in home making.



McKay's Shell Service Station, Kent

### PUBLIC SAFETY Is a Necessary Lesson



The all important subject of public safety must be thoroughly taught in today's schools. See the program your schools are using to develop good safety habits.

Visit YOUR SCHOOLS During AMERICAN EDUCATION WEEK NOV. 9-15

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The Schools are Yours  
Visit Them Nov. 9-15 AMERICAN EDUCATION WEEK  
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### PEOPLE . . . are the greatest asset of a nation



Today's children will administer tomorrow's world. Their success depends on the kind of homes, schools, and communities in which they grow up and develop as citizens. Your schools assure their future by providing the best possible educational advantages today. Accept this invitation to visit your schools in the interest of your children and the welfare of the nation.

Visit Your Schools during AMERICAN EDUCATION WEEK NOVEMBER 9-15

J. E. NORTON, Shell Oil Agent, KENT