

Rebekahs Hold Meeting in Grass Valley

Members of the Grass Valley Rebekah lodge met for their regular meeting at the Odd Fellow hall Wednesday evening when the Rebekah degree work was put on for Mrs. Grace Coyle, Mrs. Nettie Dugger, Mrs. John Rust and Mrs. Lydia Crews. After the meeting a birthday party was held with refreshments served in the evening.

Mr. and Mrs. George Smith and daughter, Judy, were business visitors in The Dalles Saturday.

Mr. and Mrs. V. B. Eakin of The Dalles and Mr. and Mrs. Kennedy Gilmir from Pullman, Washington were Sunday dinner guests at the home of Mr. and Mrs. Millard Eakin.

Rufus grade school came up Tuesday to play the Grass Valley grade school basketball with Grass Valley winning by a score of 28-14.

Millard Eakin and Hans Bardenhagen left Tuesday for Prineville with five head of cattle for the Oregon Short Horn Purebred association show on Thursday and the sale on Friday. Mrs. Eakin left Wednesday for Prineville.

Mr. and Mrs. Paul Goddard and family were dinner guests at the home of Mr. and Mrs. Eugene Amidon at Moro Thursday evening.

Mrs. Earl Olds and children John and Barbara Alley were in The Dalles Friday on business.

Mr. and Mrs. Wallace May had as their guest over the week-end her brother and sister-in-law, Mr. and Mrs. Andy Walker, and son of Hood River and a cousin of Mrs. May's, Hazel Moore, of Chicago, who stayed to visit a while longer.

Chuck Powell is here visiting at the home of Mr. and Mrs. George Smith, his daughter, Mary Ann is in a hospital in The Dalles. Judy Smith, Joyce Baumgartner and Barbara Blaylock were dinner guests of Karen Goddard at the home of her parents, Friday evening.

John Rolfe and Mrs. Ruth Graybill were in The Dalles Friday on business.

Mr. and Mrs. John Block were hosts at a family dinner party at their home Saturday evening honoring the birthday anniversary of Mrs. Wayne Karnes who is here visiting from Studley, Kansas. Other guests included Mr. and Mrs. Ed Alley, Wayne Karnes, Mr. and Mrs. Bruce Alley and children of Bonneville, and Mr. and Mrs. Tom Alley. The evening was spent playing pinochle.

Lyle Olds and Dalton Sewell of Brentwood, California arrived here Saturday with the former's father, Charlie Olds, who spent the winter with him. They left Sunday to return to their home.

Mr. and Mrs. Florin Coon and Mr. and Mrs. Jack Pitcher of Sandy spent the week-end at the home of the former's parents, Mr. and Mrs. Bud Coon.

Kendrick Dunlap and Charles Dunlap came up Saturday from Carlton to spend the week-end at the home of their parents, Mr. and Mrs. A. A. Dunlap.

Mr. and Mrs. Dell Olds has as dinner guests Sunday their son-in-law and daughter, Mr. and Mrs. Marion Crews of Salem, Mr. and Mrs. F. M. Crews of Wasco, Major Wayne Hull of Portland, Mr. and Mrs. Arthur Roth and son, Lyle Olds and Dalton Sewell of Brentwood, California.

Mr. and Mrs. Fred Peters of The Dalles visited relatives here Saturday evening and attended the dance.

Mr. and Mrs. Arthur Roth and son were guests at the home of Mr. and Mrs. Dell Olds Tuesday and Wednesday.

Arch Cantrell and Kendrick Dunlap motored to Nyssa and Ontario on business Saturday returning home Sunday accompanied by Mr. Cantrell's mother, Mrs. [A. F.] McGinnis and her three grandchildren.

Mr. and Mrs. Don Smith came up from The Dalles Saturday evening to visit relatives and to attend the dance.

Mr. and Mrs. Matt Simon and daughter, Helen left Friday evening for Portland to spend the week-end visiting their son-in-law and daughter, Mr. and Mrs. Fred Kurilo and Mr. and Mrs. Al Woody, and families. They returned home Sunday evening.

Mr. and Mrs. A. A. Dunlap had as week-end guests Mr. and Mrs. Howard Pierce of Portland, and Mr. and Mrs. Guy Haynes of Yamhill, who arrived here Saturday. Mr. and Mrs. Pierce left Sunday and Mr. and Mrs. Haynes left Monday for their homes.

Mr. and Mrs. Bruce Alley and children arrived here Friday evening from Bonneville to spend the week-end visiting his parents, Mr. and Mrs. Ed Alley and his sister and her husband, Mr. and Mrs. Wayne Karnes.

Mr. and Mrs. E. H. Moore of Moro were visitors here Sunday.

Mr. and Mrs. John Rust and daughters were business visitors in The Dalles Saturday, Mr. and Mrs. Tom Sexton were visitors there also that day.

Harry Stark and Claud Bayer were visitors in Tygh Valley Sunday.

Charles Perrigo, Keith Bayer, Carl Ziegler, Herman Peters, Joe Harvey, James Hartley and Billy Garrett were in The Dalles Saturday on business.

Mr. and Mrs. Charles Baker of Antelope and her mother, Mrs. T. M. Rolfe, were in The Dalles Friday to visit the former's son, Robert Douglas, who is ill in the hospital.

Mrs. Tom Saxton, Mrs. H. O. Dugger and Mrs. John Rust were in The Dalles Thursday on business.

Kendrick Dunlap, Charles Dunlap and Mrs. A. F. McGinnis and grandchildren left Sunday for Carlton after spending the week-end here.

Mr. and Mrs. Ralph Busse of Moro were dinner guests at the home of Mr. and Mrs. John Rust Wednesday evening.

Mr. and Mrs. Dell Olds were business visitors in The Dalles Thursday.

Marie von Borstel came up from The Dalles to spend the week-end with her parents, Mr. and Mrs. Ted von Borstel.

Mrs. Ted von Borstel and son, Carl, were in The Dalles Wednesday on business.

Mrs. Earl Olds took Mrs. Frank Bayer and her daughter, Julia, to The Dalles Monday where Julia received medical attention.

Mrs. Harry Hooper of The Dalles spent Sunday visiting at the home of her parents, Mr. and Mrs. A. A. Dunlap.

Miss Cassie Holmes came up from The Dalles Friday evening to spend the week-end here visiting relatives.

Mr. and Mrs. Joe Drew of Prineville spent the week-end visiting at the home of Mr. and Mrs. Orville Ruggles.

Mr. and Mrs. Edison Suther-

land arrived here Saturday from Richland, Wash., to visit at the home of her brother-in-law and sister, Mr. and Mrs. Art Bibby. Mr. and Mrs. O. N. Ruggles spent Friday evening visiting at the home of her mother, Mrs. William Cauters, in Moro. Mrs. Joe Bibby left Wednesday for Portland on business returning home Thursday.

Mr. and Mrs. Lee Woolwine and sons of The Dalles were Sunday dinner guests at the home of her brother and sister-in-law, Mr. and Mrs. Art Bibby.

Mr. and Mrs. R. E. LeBleu and children of Terrebonne were visitors at the home of Mr. and Mrs. H. O. Dugger Sunday.

Mr. and Mrs. Marion Crews came up Friday evening from Salem to spend the week-end visiting her parents, Mr. and Mrs. Dell Olds.

Mr. and Mrs. A. F. Balzer motored to Portland Saturday to spend the week-end visiting their son and daughter-in-law, Mr. and Mrs. Ralph Balzer, and son Carcel.

Wayne Kelly came up from Madras to spend the week-end here with his family.

Mr. and Mrs. Frank Raymond left Monday for their home in Corning, California after spending several days here visiting at the home of her brother-in-law and sister, Mr. and Mrs. Joe Bibby.

Mr. and Mrs. Tom Coyle were in The Dalles Sunday on business. Mrs. Art Schilling and son and Mrs. W. C. Todd were in The Dalles Monday on business.

Mr. and Mrs. Wayne Karnes and Mr. and Mrs. Glenn Perry and daughter, Donna, were dinner guests at the home of Mr. and Mrs. Earl Olds last Tuesday evening.

Mrs. Arthur Bibby entertained members of her bridge club and one guest, Mrs. Henry Barnum, of Moro at her home Thursday. A dessert luncheon was served followed by contract at two tables with Mrs. Earl Olds and Mrs. Sim Duncan holding high scores and Mrs. Alfred Kock low score for the afternoon.

Mrs. A. F. Balzer and son, Clair, Gus Enstrom, Willard Rolfe and Harold Blagg were in The Dalles Wednesday on business.

Mr. and Mrs. Dell Olds were visitors at the home of Mr. and Mrs. F. M. Crews at Wasco Friday evening.

Mr. and Mrs. J. S. Newcomb and Mrs. Ross Fields were business visitors in The Dalles Monday.

Mr. and Mrs. Sam Stark returned home Monday from California where they spent a month visiting relatives and friends.

Mr. and Mrs. Bruce Alley and children left Sunday to return to their home in Bonneville after spending the week-end here. Mr. and Mrs. Wayne Karnes accompanied them to The Dalles where they spent several days visiting relatives returning here Tuesday.

The Grass Valley Market now has the agency for the laundry. Goddard's would appreciate it very much if those having laundry and cleaning would please come and get it.

place she has been living in since coming to Shaniko.

James Phifer went to The Dalles to receive medical aid for his arm Saturday returning Sunday.

Mr. Taylor of The Dalles was here Sunday afternoon holding church services in the school house.

Mr. and Mrs. Glenn Perry were hosts at a party at their home Sunday evening honoring the birthday anniversary of Mrs. Earl Olds. Guests included Mr. and Mrs. C. R. Anderson, Mr. and Mrs. Paul Goddard, Mr. and Mrs. Roy Schilling, Mr. and Mrs. Dell Olds, Earl Olds and the honored guest. The evening was spent playing bridge with refreshments served at the close of the party.

Mr. and Mrs. Bill Brinkert as their guests over the week-end Mr. and Mrs. Jim Drake of Portland and his mother, Mrs. Marie Drake and Evangeline Sable of Garden Home.

Mr. and Mrs. Hal Carter arrived here Monday from Portland at the home of her parents, Mr. and Mrs. Charlie Anderson. Mr. Carter spent several weeks in the veterans hospital for medical treatment.

Mrs. Maude Garrett Buys Home In Shaniko

The deal was completed Tuesday and papers changed hands between Mrs. Maude Garrett and Ivan Olsen. She now owns the

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The Gay Shop

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In Wasco located in Sherman Hotel

There'll Always Be An Elephant

That's why the circus will come back next year. "Same old stuff," says you. Same old ballyhoo. Maybe a few new frills, but mainly the same old circus you saw when you were a kid. All right! All right! But every business man should be compelled by law to see the circus every year because of the Great Advertising Truth taught therein.

For the same old elephant walks around, but between the time when you'll see the elephant walk around next year, two million Americans will have arrived in the funny old world. AND that is why, year after year, the elephant walks around.

Each year brings throngs of citizens who never saw an elephant. Who never tasted Kellogg's Corn Flakes nor ate Colonial Bread. Who don't even know who operates the oldest retail store in La Grande or which jewelry store has been serving home owners in your city for generations. They're starting right from scratch.

Every year two million babies are born. Every year one million boys reach the girl-crazy age and start shaving the down off their chins for the benefit of a million young women who suddenly become acutely clothes-conscious and cosmetic-conscious.

AND year after year, in spite of everything, two million young folks up and get married and start new homes. Every day in every new year new people become interested in ads of diamond rings, electric refrigerators, twin beds, plumber's friends, lawn mowers, baby carriages, high hats and evening gowns. Yesterday they weren't interested. Today, they are. Tomorrow other people will be.

That's why it pays to keep on advertising, and advertising, and advertising. You're not advertising to a grandstand, but to a parade always on the move, continu-

ally bringing new eyes over your ads.

Good advertising of good merchandise never loses its pull. Even if to you your message seems so familiar as to be trite, to some readers it will be NEWS, with a capital "N."

The girl going away to college is just as excited about finding things to wear as was her grandmother on a similar occasion. To the boy who has made up his mind to pop the question next Sunday night, your ad about diamond rings may be the most interesting item in the newspaper. There are stores advertising today who were advertising when Martin Van Buren was president. To some readers these ads are "old stuff," but to others they are as interesting as is an elephant to a kid who never saw one.

The circus will return, gay and noisy and flamboyant. Throngs of kids will stare with goggle-eyed wonder at the strange animal, the elephant. Other folks who never saw a circus before will conceal their astonishment beneath an air of sophistication. They'll betray themselves with louder laughter when the clowns crack jokes that Noah told the animals in the ark. It is possible that some people never heard these jokes before? Quite so...and it's even more possible that a lot of people who OUGHT to know more about your merchandise DON'T.

So the elephant walks around, serenely confident that among every blase group that says: "That's just an elephant," some eager voice will cry: "So THAT'S an elephant!" His benign wisdom seems to apprehend the fact that every year brings two million new Americans who never saw an elephant. The way to deny these truths is to say, "There ain't no such animal as an elephant."

Author Not Known.

VINCENT C. GENTEMAN

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Without an Insured Title you can't say property is really yours. Some day it might be challenged. The Smiths found that out. A young man sold them his big, roomy, old-fashioned house for their restaurant. The sale went through. The Smiths moved in. Later the seller's guardian claimed the sale was no good. The seller was a minor and could not give a valid deed. If a Commonwealth Insured Title had been ordered, the Smiths would have been warned in time to avoid this loss. Commonwealth Insured Titles are backed by a strong company that insures you against loss and defends your interests. To get this protection for a single premium, ask your experienced realtor, attorney or banker about Commonwealth Insured Title.

* A true story except for the name.

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