



Botany Woolens

Here for our
76th Anniversary

America's finest piece woolens in all luscious pastel colors... ready for clothes making—in earnest.

—56-inch fine count Gabardine... 100% wool... in pastels. —Yard 5.25

—56-inch 100% Shetlands, ideal for coats, suits, dresses and sports clothes, in pastels. —Yard 3.25

—56-inch Chiquette material in lovely soft fine finish... 100% woolens... in pastel colors. —Yard 4.95

—56-inch Baronette Crepe—a Botany fabric... adaptable to dresses, in lovely spring shades. —Yard 2.95

(First Floor)



... at Williams

Exceptional Values in

Lingerie

—"Lady Love Rayon Slips, fashioned for junior and women... in white and tea rose. —1.94

—Good rayon slips, trimmed with dainty lace... splendid quality. —2.25

—Dotted black and white sheer gowns... beautiful models. —4.75

—Printed rayon gowns... exquisite designs. —2.90

—Loads and loads of panties... made of good rayon... in tea rose. —75c

(First Floor)



76th

ANNIVERSARY

See the pictorial posters of the wonder spots of scenic beauty... distributed throughout the store during our 76th Anniversary. Such wonderful creations of nature that you'll never forget.

A. M. Williams & Co. is 76 years young and the same pioneer spirit that prompted its beginning dominates its belief in the future of The Dalles and the great Mid-Columbia area it serves. It will be our purpose during this anniversary month to present for your selection many items of regular lines that are again available, some of which are presented in this advertisement.

Scenic Posters of the northwest's wonder land are placed in every department of the store. Pick the spot you love, then plan to visit there this summer.



Real Values in MEN'SWEAR

Clothes for sportswear for the lawn, garden or golf... stock up now while selections are plentiful.

Work Pants

Light weight—Sanforized, washable, sunbans and light blue twill herringbone. Sizes 20 to 42. —2.95 to 4.50

Work Shirts

Light weight blue Chambray—Sanforized—full size range, 14½ to 16½. No limit. —1.14

Wool Shirts

100% Wool Chippewa Jac Shirts—in rich Buffalo plaid of gray and black... red and black. —7.85

Tee Shirts

Brentwood's horizontal stripes on blue, luggage, tan, yellow; small, medium, large. 1.69

Undershirts

Just what you men have always wanted, flat knit white cotton light weight. —31c to 67c

Men's Shorts

Box type—stripe patterns—blue, green and tan—small, medium and large. —1.49

Work Socks

36% wool—white or natural colors—Sizes 10½ to 12 pair. —55c

Work Socks

U. S. Army Irregulars, 50% wool and 50% cotton—Sizes 11 to 12. —pr. 50c

New Wedge Sandal

4.25

Fashioned of sturdy white linen—full platform sole... embellished with gold nail head trimming... similar to sketch. (Shoe Dept., First Floor)



National Baby Week

During Our Anniversary we are fully prepared to care for every need of these "Young Americans"... to supply them with many things that have been off the market for several years... we invite mothers to see our fine selection of baby clothes and note the moderate prices

—All Wool Sweaters in dainty pastels of pink, blue, white. —1.15 to 3.98

—Bootees, cute little hand crocheted work, all wool. —1.50

—Bootees in many pretty colors and white. —59c to 1.29

—Soakers—All wool, extra closely knitted. —1.49

—Dresses for baby—Sweet little models with worked designs. —2.00 to 5.00

—Gertrudes—Many have dainty hand worked motifs. —69c to 2.25

—Romper for the little darlings Colors and white. —1.05 to 2.50

—Knit Diapers, full size. Dozen. —2.50

—Chux Disposals, small, large. —1.49

—Klinert's Pad Pants. —69c

—Klinert's Refill Pads, pair. —1.00

—Babies Anklets. —29c

—Evenflow Nursing Units. —25c

—Gifts Bottle Sets. 1.69 to 3.50

—High Chair Pads. —1.29 to 2.29 (Baby Shop—2nd Floor)

—Baby Blankets—Esmond soft downy cotton in pretty colors. Size 36x50. —1.39 to 2.98

—Blankets—Esmonds, 25% wool and rayon—50% cotton. Size 36x50. —3.50

—All Wool Esmond Blankets in beautiful patterns. —4.50

—Esmond 40x60—25% wool and rayon—50% cotton. —3.75

—Shawls of fine 100% wool, colors and white. —5.25

—Crib Chenille Spreads, intricately worked pattern. —3.98 to 4.75

—Sweater Sets—All wool or part wool, pink and blue. —1.69 to 3.25

—Baby Shirts—All sizes ties and pullovers, short sleeves. 32c-33c

—Knit Kimonos to keep baby cozy and comfortable. —65c

—Knit Gowns for pretty baby. —65c

—Baby Pillows—soft and comfortable. —59c

—Baby Pillows Cases, embroidered designs. —29c to 3.56

Suits

The indispensables—for vacation or travel... and the diversity of designs and fabrics commends them to any social sphere... the cloudy stripe suit... the hounds tooth check... the pastels or dark suits... they are all smart.

--24.75 39.50

Dresses

Now that our minds are turning to vacation, resort clothes come into being... appropriate dresses for resort points of interest... both rayons and cottons are sponsored by fashion... solid colors or prints and navy figured rayon foulards.

Group of
Printed Jersey

Dresses

In most adorable printed designs... fresh as the flowers on Oregon's green hills... beautifully fashioned of rayon jersey.

8.75 to 14.75



A. M. Williams & Co.

Where All The Mid-Columbia Shops